

# 1. Introduction to Machine Learning

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# Artificial Intelligence (AI)



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- intelligence demonstrated by machines

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- AI systems develop the ability to rationalize and perform actions that have the best chance of achieving a specific goal

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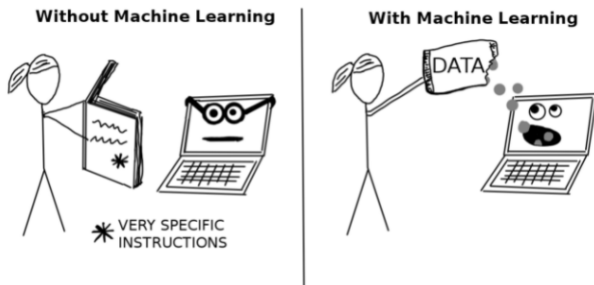
- intelligence demonstrated by machines
- AI systems develop the ability to rationalize and perform actions that have the best chance of achieving a specific goal
- traditional AI problems include - reasoning, planning, learning, natural language processing
- autonomous vehicles, playing games, search engines, online assistants, image recognition in photographs, spam filtering

# Machine Learning

study of computer algorithms that improve automatically through experience

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- “A computer program is said to **learn** from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E ” - Tom Mitchell

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Here,
  - T - predict whether an email is spam or not
  - E - collection of spam and non-spam mails
  - P - (i): *accuracy of prediction* - percentage of correct predictions  
(ii): *precision* - proportion of true spam mails among those classified as spam

# Datasets for machine learning

Attributes

Data point / example

Numerical value

Categorical value

Dataset

sepal_length	sepal_width	petal_length	petal_width	Iris_class
5	2	3.5	1	versicolor
6	2.2	4	1	versicolor
6.2	2.2	4.5	1.5	versicolor
6	2.2	5	1.5	virginica
4.5	2.3	1.3	0.3	setosa
5.5	2.3	4	1.3	versicolor
6.3	2.3	4.4	1.3	versicolor
5	2.3	3.3	1	versicolor
4.9	2.4	3.3	1	versicolor
5.5	2.4	3.8	1.1	versicolor
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5.6	2.5	3.9	1.1	versicolor
6.3	2.5	4.9	1.5	versicolor
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## Dataset

- table with the data from which a machine learns



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Data point / example

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## Dataset

- table with the data from which a machine learns
- contains features (columns) and observations (rows)

# Datasets for machine learning

## Features/Attributes

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# Datasets for machine learning

## Features/Attributes

- columns in the dataset

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# Datasets for machine learning

## Features/Attributes

- columns in the dataset
- describes data of a single type

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## Features/Attributes

- columns in the dataset
- describes data of a single type
- can be Qualitative (categorical) or Quantitative (numerical)

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- gender of a person, grades obtained in a test, etc. are qualitative

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- gender of a person, grades obtained in a test, etc. are qualitative
- height, weight, temperature, etc. are quantitative

# Datasets for machine learning

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Data point / example

Numerical value

Categorical value

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## Data points/Observations



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- rows in the dataset

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## Data points/Observations

- rows in the dataset
- also called instance or example

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## Data points/Observations

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Data point / example

Numerical value

Categorical value

## Data points/Observations

- rows in the dataset
- also called instance or example
- describes a single entity or observation
- features describe properties about that observation

# Some basic terminology

## Algorithm

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- also called learner
- procedure that is run on data to create a machine learning model

## Machine learning model

# Some basic terminology

## Algorithm

- set of rules that a machine follows to achieve a particular goal
- can be considered as a recipe that defines the inputs, the output and all the steps needed to get from the inputs to the output

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- also called learner
- procedure that is run on data to create a machine learning model

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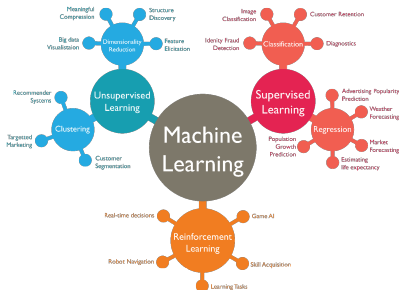
- the value predicted by a machine learning model



# Types of machine learning algorithms

## Supervised learning

- work on data sets that include its desired outputs (or labels)



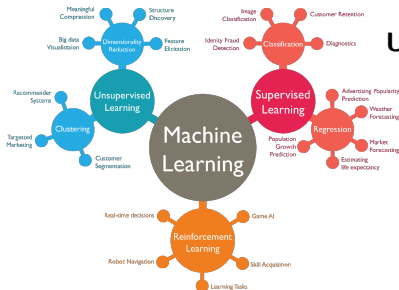
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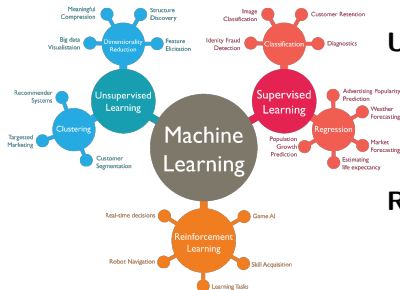
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## Reinforcement learning

- algorithms attempt to learn actions that would maximize the reward by continuously interacting with the environment

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- *Multi-class classification* - three or more classes  
eg:- recognition of handwritten characters, object detection, etc.

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# Demystifying “a Machine Learning Model”

In supervised learning, a dataset is comprised of input features and a target variable

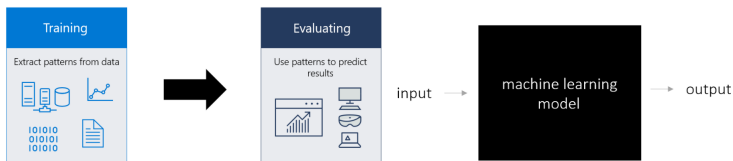
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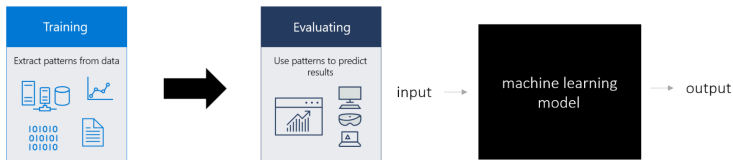
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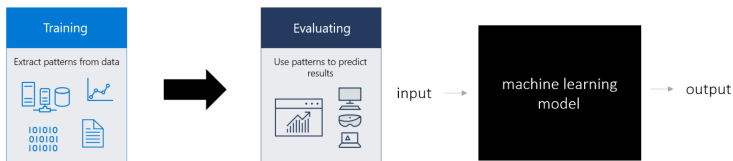
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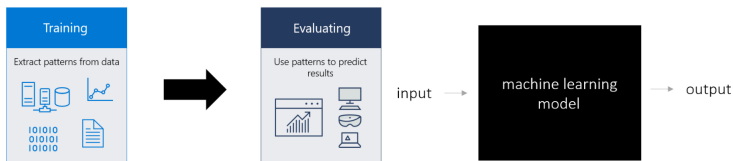


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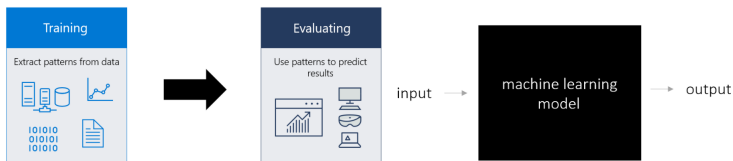


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- for each set of parameter values, we get a different function

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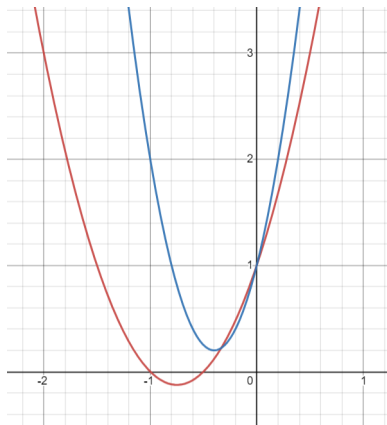


Figure: Plotting the functions  $2x^2 + 3x + 1$  (red) and  $5x^2 + 4x + 1$  (blue)

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- The more the data we have, the better the approximation of the target function

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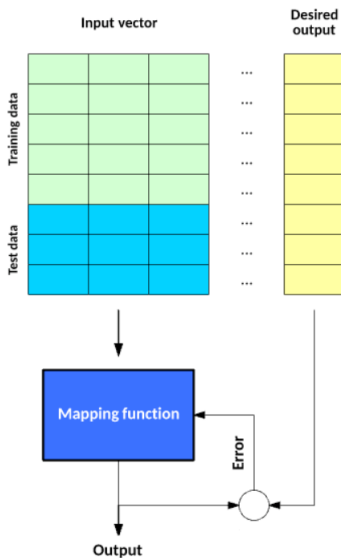
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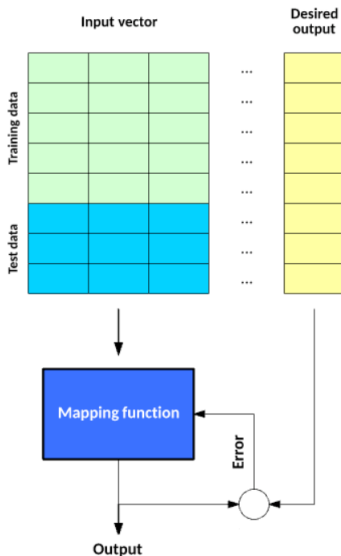
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- $e$  is called irreducible error because no matter how good we get at estimating the target function ( $f$ ), we cannot reduce this error
- Approximating the target function could also become difficult due to the presence of noisy features

# Training and Test datasets

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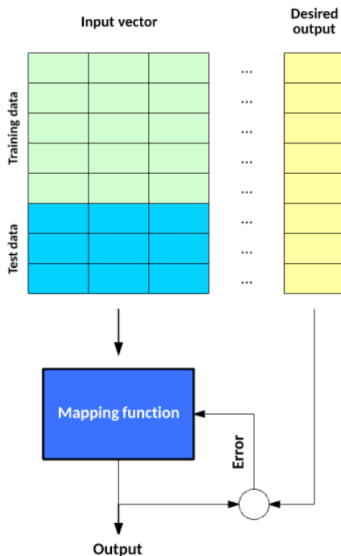


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Dataset is segmented into two types of samples:

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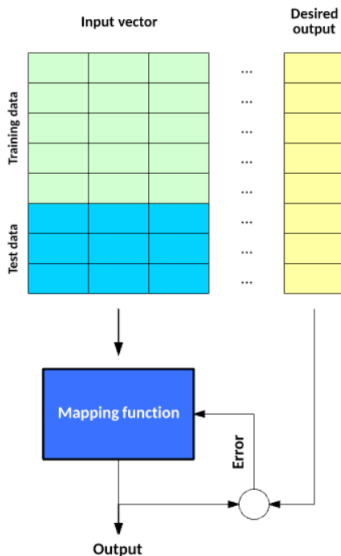


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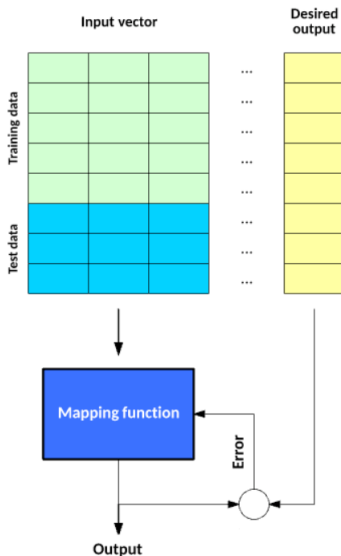


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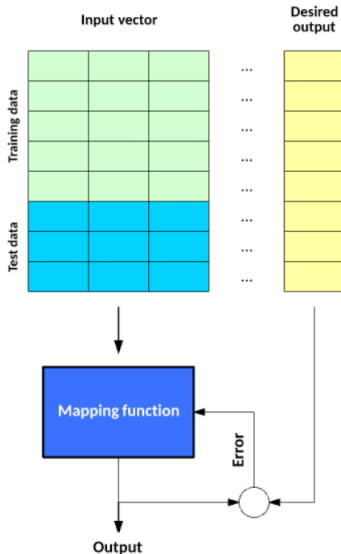
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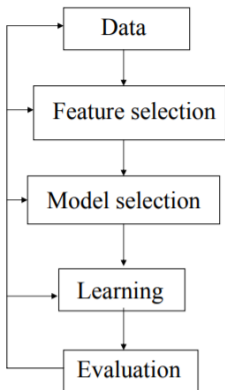
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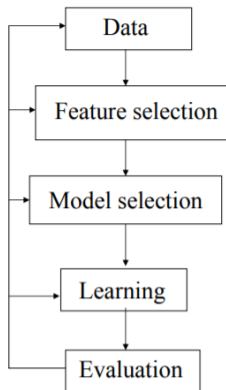
Performance on test data provides a good measure of how well the learned model generalizes to unseen data

# Designing a machine learning system

## Collecting Data



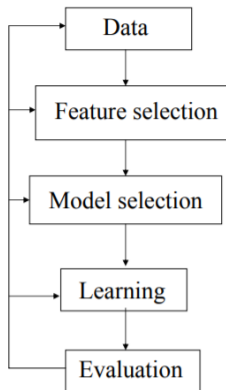
# Designing a machine learning system



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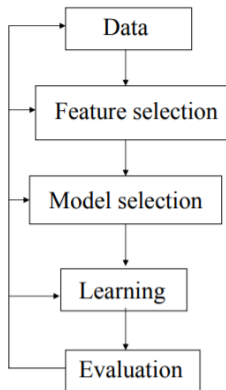


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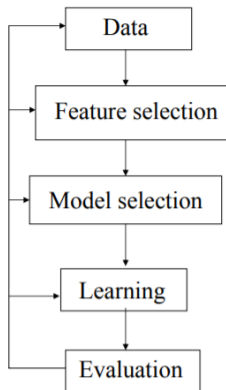


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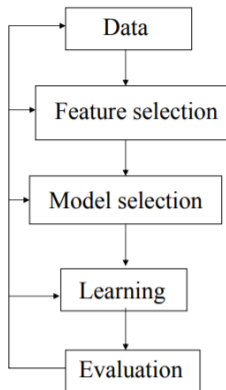


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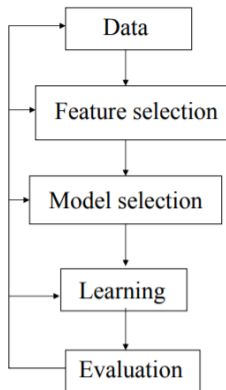
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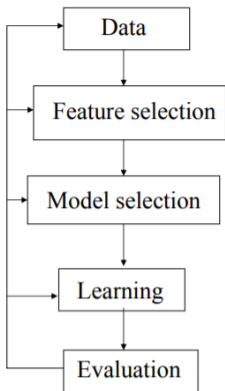
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- preprocessing - rescaling, discretization, etc.

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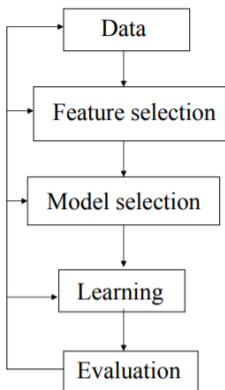
## Features



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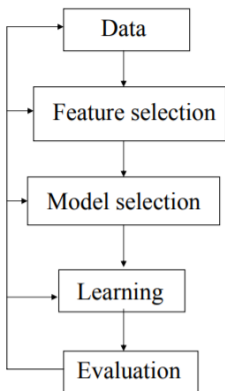
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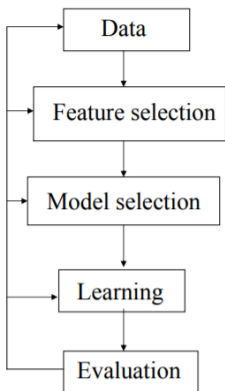
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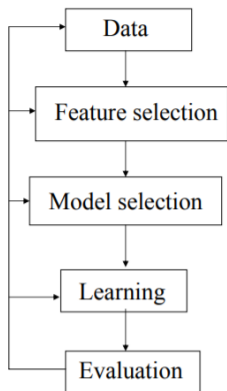
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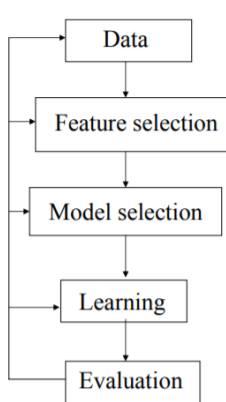
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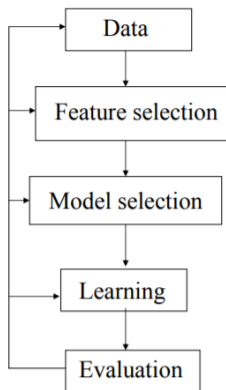
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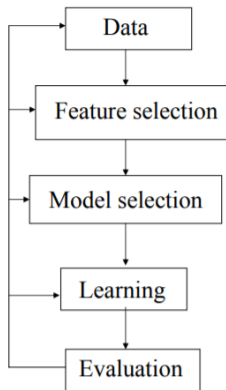
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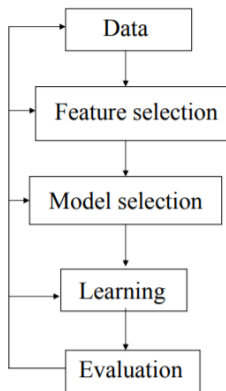
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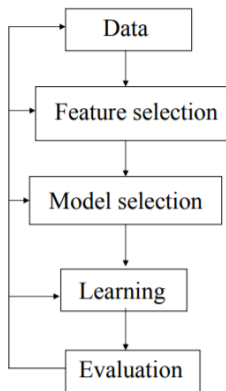
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## Learning

- using the data to *train* the model

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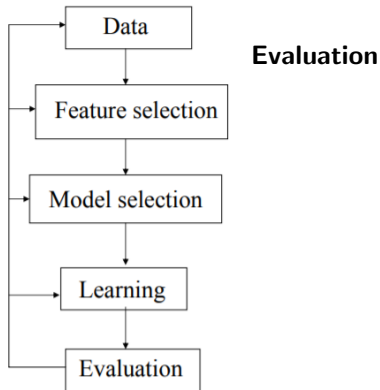
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- selecting the best model from among a collection of candidate machine learning models for the task at hand
- need to select a model that generalizes well on unseen test data points

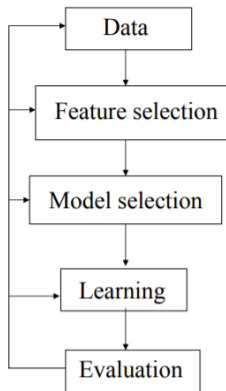
## Learning

- using the data to *train* the model
- in other words, learning the model parameters from the dataset

# Designing a machine learning system



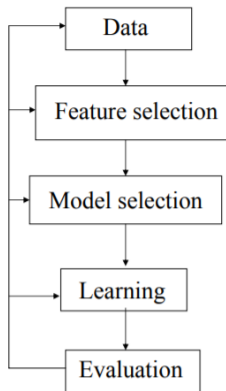
# Designing a machine learning system



## Evaluation

- measure the performance of the model

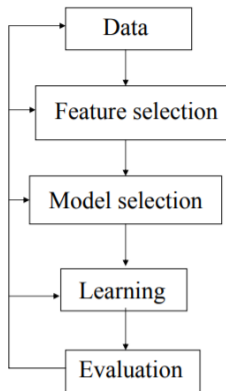
# Designing a machine learning system



## Evaluation

- measure the performance of the model
- models can be evaluated on multiple metrics
  - eg:- accuracy, precision, etc.

# Designing a machine learning system



## Evaluation

- measure the performance of the model
- models can be evaluated on multiple metrics
  - eg:- accuracy, precision, etc.
- right choice of an evaluation metric is crucial and often depends upon the problem being solved



# References

- 1 [https://en.wikipedia.org/wiki/Artificial\\_intelligence](https://en.wikipedia.org/wiki/Artificial_intelligence)
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Thanks Google for the pictures!