



FORTITUDE LLP
SERVICING GLOBAL FASHION INDUSTRY

WHO WE ARE



APPAREL & ACCESSORIES

Having established in Textile Industry, Fortitude Groups is a Buying Agency contributing quality Apparels and Home Textile Products to market at competitive pricing.

The "Motto" of Fortitude Groups is to build an effective bonding with upright customers in terms of value, quality and trade relations through smart end to end sourcing cum manufacturing capabilities.

STRENGTHS

- Strong Sourcing and Quality Management
- Design excellence
- Product Development
- Manufacturing and Logistics
- Sustainability & Traceability

SERVICES



Vendor Selection

Having a wide vendor base with Compliance ISO, SA 8000, WRAP, OEKO, TEX, BSCI, DISNEY, SEDEX, GOTS and REACH. This makes FG choose right vendor for the task, contributing to the quality and productivity.

Product/Process-centric approach on vendor selection surely a key factor in meeting client requirements.

Product Execution

FG ensure the process goes as per T&A (Time and Action) Plan.

FG has the follow-up team to track Factories on production status and do a daily CAPA (Corrective and Preventive Actions), the same is shared with the client in a mutually accepted format.

SERVICES



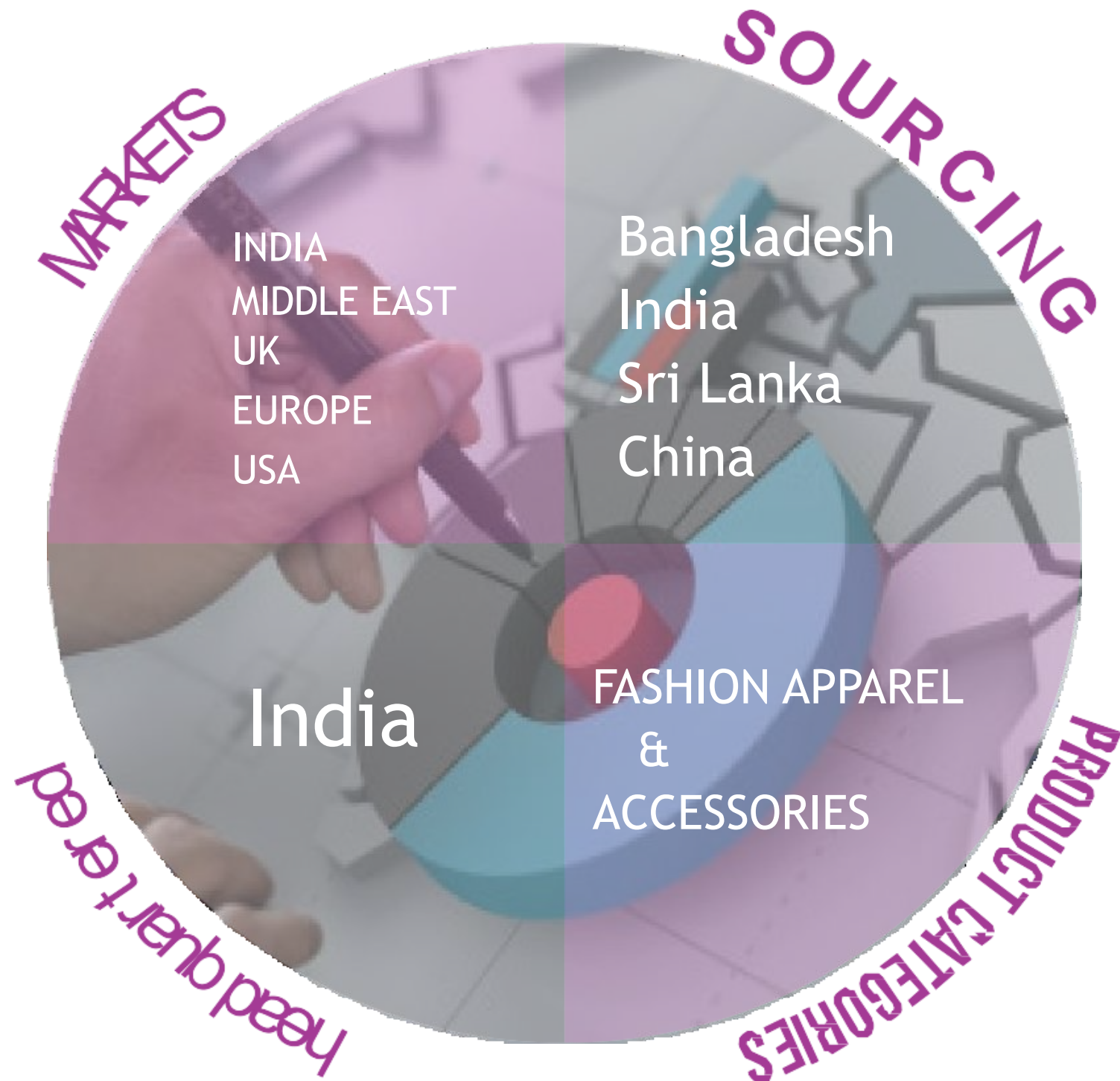
Product Designing

Updated Market Trends, Fashions, Market Demand, etc., must reflect in an effective design. The dedicated Designs team of FG executes all kinds of designing Tasks, say Sample making, New Product Design, Latest Techniques, Creativity, etc. as per client reference.

Quality Control

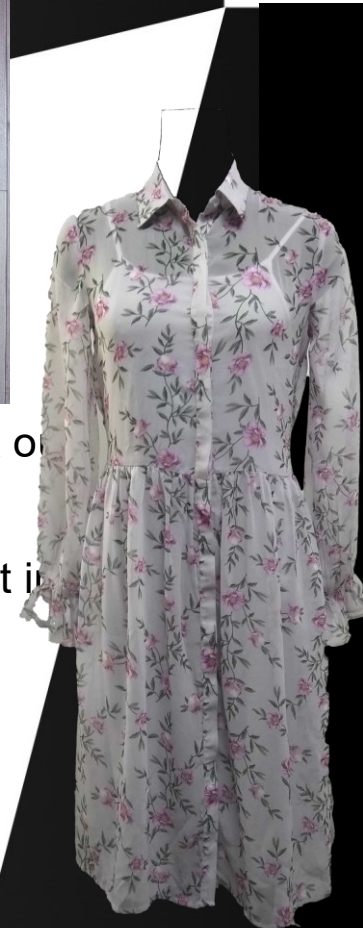
FG is reputed for Quality delivery on time, The QC policy of FG is to inspect and monitor each and every phase of the process in-line. The QC activities are:

- For every client, FG develops a separate Unique QC plan as per their Quality expectations and updates Client regularly on the same.



DESIGN

SHIRTS
TOPS
BOTTOM
JACKETS
DRESSES
BEACHWEAR



CONCEPT



SAMPLE WITH
PRINT

CUSTOMARTWORK

Our Designers follow the Catwalks and create unique collections which fit our customers needs

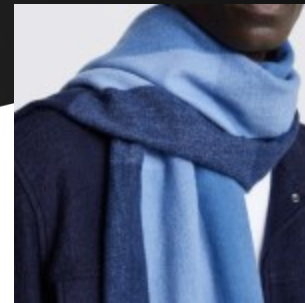
Our Marketing Person In Europe will have close interaction with the client in Europe on a regular basis

Our Design Team in China helps us in sourcing new fabrics and trims
We Deliver samples within 2 WEEKS

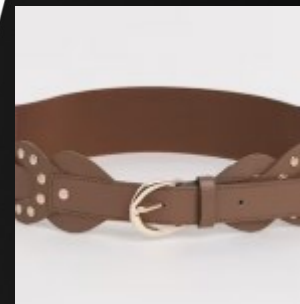
OUR ACCESSORY PRODUCTS



SCARFS/POCKET
SQUARE
BAGS
THROWS
BAGS & BELTS
HATS & CAPS



PRINTED SCARFS
CONCEPT



BELTS & BAGS



HAT & CAP

Fortitude Fashion guarantee the highest quality products for our customers whilst striving for sustainable and ethical practice from design to delivery.

SUSTAINIBILITY-Our
Vendor Partners are all responsible
& Certified, with Excellent
capabilities and proven Track
records



We Use Sustainable Materials



RECYCLED POLYESTER



100% LED LIGHTING



Core Team

Our combined Talents
give us Long and
Invaluable Experiences of
the Fashion Business



Pritthish Gupta

27 years of rich experience in Global Sourcing and Supply Chain Industry worked for the organizations like Gap Inc.VF Corporation, Li & Fung Europe. Specialization in Global Sourcing, operations and Sustainable Textiles
Have Excellence in Product development and operation management.



Sushant Jain

25 years of rich experience Strategic Sourcing and Merchandising with a demonstrated history of working in the Home Textile and Hardgoods. Worked for the organizations like Carrefour, KGS Sourcing Ltd.

THANK YOU

CONTACT US

FORTITUDE LLP

Email: Pritthish@fortitudesourcing.com

Mobile : +91-9873424825

/9625731855

