

# Shield Insurance Policy



**General View**



**Sales Mode View**



**Age Group View**



Total Customer

27K

LM: (Blank) (+Infinity%)

Total Revenue

989M

LM: (Blank) (+Infinity%)

Daily Cust Growth

148

LM: (Blank) (+Infinity%)

Daily Rev Growth

5.47M

LM: (Blank) (+Infinity%)

General  
ViewShield  
Insurance  
Policy

Clear all slicers

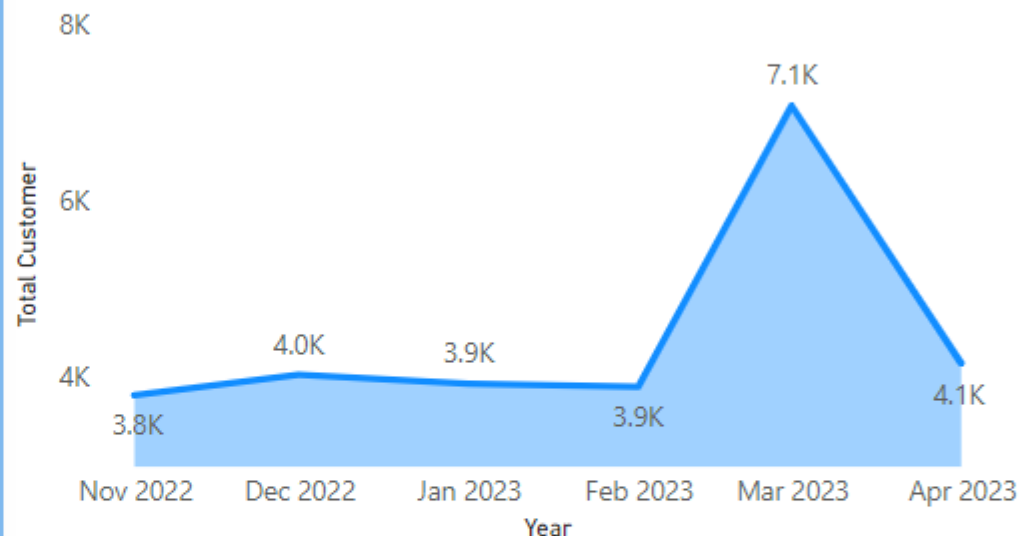
## Premium Amount By Policy ID

policy_id	Base Coverage Amt (inr)	Base Premium Amnt (inr)	Final Premium Amnt (inr)
POL1048HEL	8340M	128M	168M
POL2005HEL	19680M	236M	324M
POL3309HEL	1915M	46M	56M
POL4321HEL	887M	22M	25M
POL4331HEL	1121M	28M	34M
POL5319HEL	2497M	56M	70M
POL6093HEL	3815M	81M	103M
POL6303HEL	3017M	65M	82M
POL9221HEL	5795M	99M	128M
Total	47065M	759M	989M

Total Cust (mmm\_yyyy)

Total Rev (mmm\_yyyy)

## CustTrend BY Months



MMM\_YY

All

Age

All

Age Group

All

Sales Mode

All

City

All

Policy Id

All

## Split By City

city	Total Customer	Total Revenue
Delhi NCR	11007	402M
Mumbai	6432	240M
Hyderabad	4340	161M
Chennai	2966	106M
Indore	2096	81M
Total	26841	989M

## Split By Age Group

Age Group	Total Customer	Total Revenue
18-24	2239	31M
25-30	3407	61M
31-40	10977	336M
41-50	5357	211M
51-65	2792	157M
65 +	2069	194M
Total	26841	989M

## Customers Segmentation

city	Age Group	Total Customer	Total Revenue
Delhi NCR	31-40	4544	138M
Mumbai	31-40	2580	79M
Delhi NCR	41-50	2195	84M
Hyderabad	31-40	1800	55M
Delhi NCR	25-30	1384	26M
Total		26841	989M

LM : Last Month



Total Customers

27K

Total Policy Id

9

Total Revenue

989M

Total Sales Mode

4

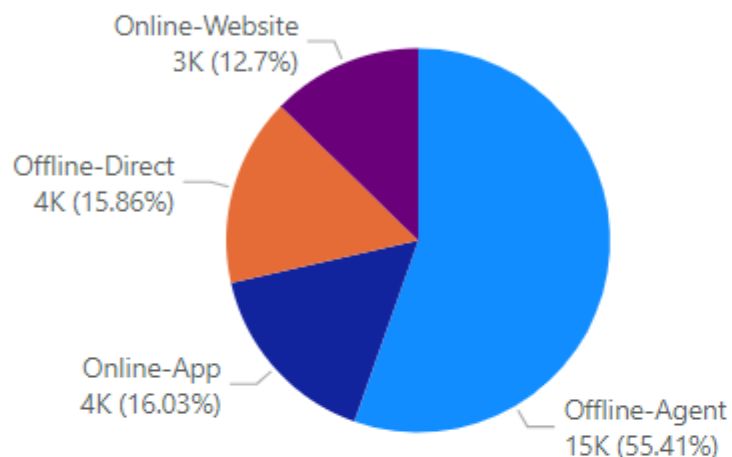
# Sales Mode View

## Shield Insurance Policy

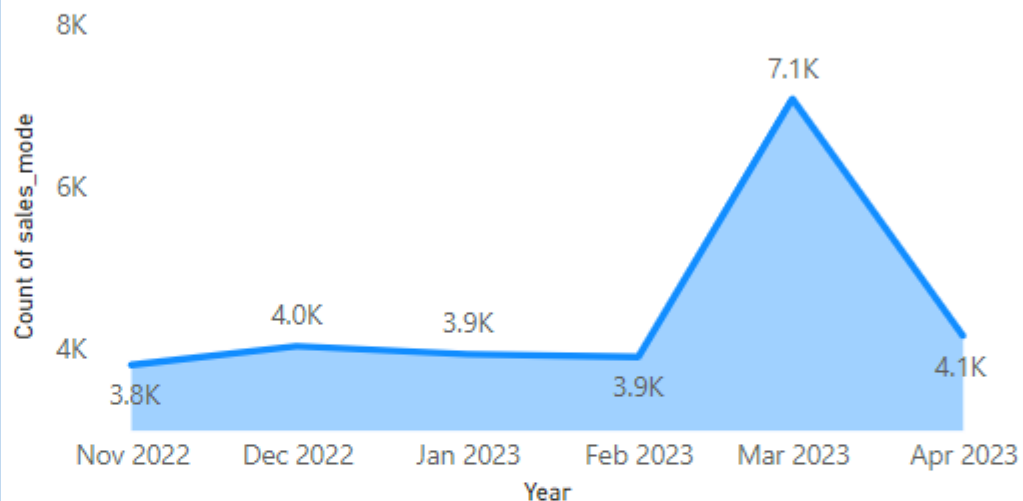


Clear all slicers

### Total Customer % By Sales Mode



### Trend Sales Mode Over Month



MMM\_YY

All

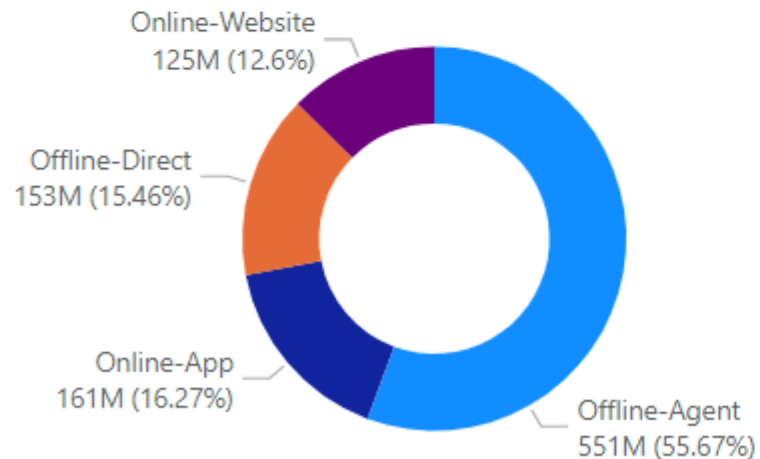
Age

All

Age Group

All

### Total Revenue % By Sales Mode



### Sales Segmentation

sales_mode	Base Coverage Amt(INR)	Base Premium Amt(INR)	Total Customer	Total Revenue
Offline-Agent	26329.95M	423.94M	14873	551M
Offline-Direct	7293.15M	118.16M	4256	153M
Online-App	7552.70M	121.99M	4302	161M
Online-	5889.25M	95.40M	3410	125M
Total	47065.05M	759.48M	26841	989M

Sales Mode

All

City

All

Policy Id

All





Total Customer

27K

Base Cover Amt

47bn

Total Revenue

989M

Base Premium Amt

759M

## Age Group View

### Shield Insurance Policy



Clear all slicers

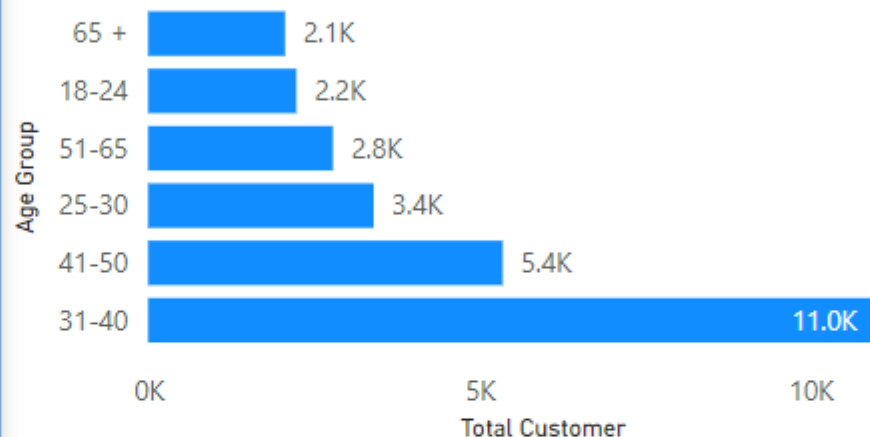
Age Group POL1048HEL POL2005HEL POL

18-24	3.15M	4.82M
25-30	9.16M	10.66M
31-40	57.66M	78.63M
41-50	34.18M	55.67M
51-65	26.63M	61.45M
65 +	37.07M	113.02M
<b>Total</b>	<b>167.86M</b>	<b>324.26M</b>

Age settlement %

19	34.75%
20	36.20%
21	37.40%
22	38.80%
23	39.95%
24	41.30%
25	42.55%
26	43.90%
27	44.95%
28	46.30%

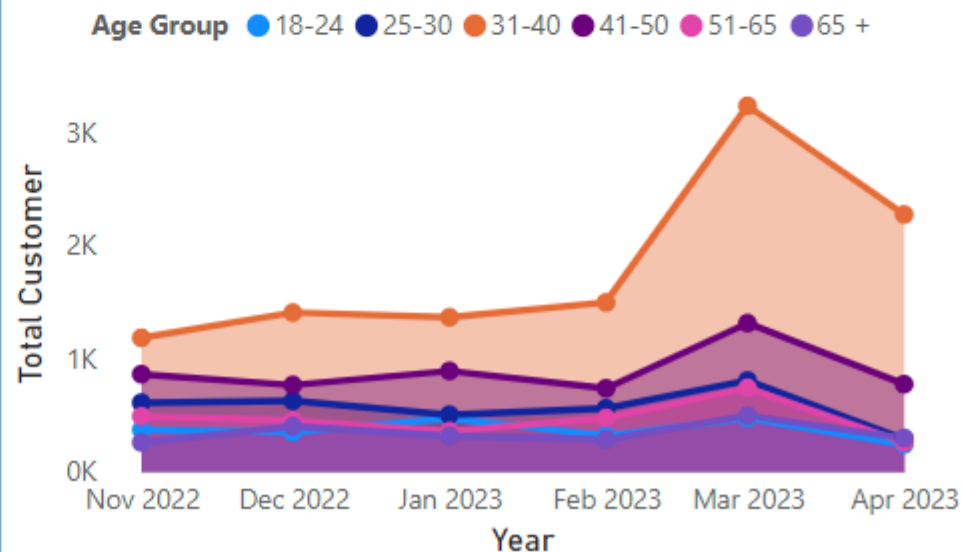
### Total Customer by Age Group



### Age Group VS Sales Mode

Age Group	Offline-Agent	Offline-Direct	Online-App	Online-Website
18-24	18.79M	4.81M	4.05M	3.09M
25-30	34.65M	10.99M	9.04M	6.82M
31-40	182.37M	49.40M	55.29M	48.67M
41-50	117.99M	32.96M	33.41M	26.24M
51-65	91.30M	23.17M	24.07M	18.39M
65 +	105.66M	31.58M	35.11M	21.42M
<b>Total</b>	<b>550.76M</b>	<b>152.91M</b>	<b>160.97M</b>	<b>124.62M</b>

### Trend Chart By Age Group



MMM\_YY

All

Age

All

Age Group

All

Sales Mode

All

City

All

Policy Id

All