

Case Study Survey

The purpose of this survey is to study the effects of inflation on restaurant dining habits. The results of this survey are completely anonymous and you are free to opt-out at any moment.

CONSENT TO PARTICIPATE IN Case Study: UX/UI Design Design of a mobile app for local restaurants to minimize the impact of high inflation

I understand that I have been asked to participate in a research project being conducted under the supervision of Anil Ufuk Batmaz of Computer Science and Software Engineering of Concordia University (x8591, ufuk.batmaz@concordia.ca).

A. PURPOSE

I have been informed that the purpose of the research is to look at the user experience and user interface (UX and UI) design an app for local dining application, recommends users to visit neighborhood restaurants based on the score given by the locals, i.e., people living around the same postal code. Subjects in the study will be asked about their methods to evaluate a restaurant, what criteria they assess to choose a restaurant, what kind of meals, food and drinks they prefer, etc.

B. PROCEDURES

I understand that by participating in the following research I will be requested to answer questions and discuss your feelings towards and opinions of smartphone and other applications. I understand I will be asked about my perception of what would be useful for recommending restaurants, meals and drinks, what kind of app functionality would be deemed useful, what would make it usable etc. Furthermore, participants might be asked to look at designs and play around with prototypes and be asked about their opinions on the designs and experiences using these prototypes. Participation in this research will be carried out either using online questionnaires or virtual interviews.

C. RISKS AND BENEFITS

It is not anticipated that you will experience any discomfort from the procedures, and this research is not intended to benefit you personally.

D. CONDITIONS OF PARTICIPATION

- I understand that I am free to withdraw my consent and discontinue my participation at any time without negative consequences.
- I understand that my participation in this study is: CONFIDENTIAL (i.e., the researcher will know, but will not disclose my identity)
- I understand that the data from this study may be published.

If at any time you have questions about the proposed research, please contact the study's Principal Investigator Anil Ufuk Batmaz of CSSE of Concordia University (x8591, ufuk.batmaz@concordia.ca).

If at any time you have questions about your rights as a research participant, please contact the Manager, Research Ethics, Concordia University, 514.848.2424 ex. 7481 oor.ethics@concordia.

* Required

1. I HAVE CAREFULLY STUDIED THE ABOVE AND UNDERSTAND THIS AGREEMENT. I *
FREELY CONSENT AND VOLUNTARILY AGREE TO PARTICIPATE IN THIS STUDY

Mark only one oval.

☐ Yes

☐ No

2. NAME *

3. SIGNATURE *

4. What is your age? *

Mark only one oval.

- ☐ Under 18
- ☐ 18-24 years old
- ☐ 25-34 years old
- ☐ 35-44 years old
- ☐ 45-54 yeals old
- ☐ Over 55
- ☐ Prefer not to say

5. What is your current employment status? *

Mark only one oval.

- ☐ Employed full-time
- ☐ Employed part-time
- ☐ Unemployed
- ☐ Student
- ☐ Retired
- ☐ Self-Employed
- ☐ Other: _____

6. How often do you eat outside? *

Mark only one oval.

- ☐ Daily
- ☐ Once a week
- ☐ Twice a week
- ☐ Other: _____

7. **Do you think inflation has affected the amount of time you eat outside? ***

Mark only one oval.

☐ Yes

☐ No

8. **Do you think discounts help you save money on your daily meals? ***

Mark only one oval.

☐ Yes

☐ No

9. **When you order food, is it typically just for yourself or other people ordering with you? ***

Mark only one oval.

☐ Just for myself

☐ Myself + other people

10. **What motivates you to purchase food from the restaurants? (Check all that apply) ***

Check all that apply.

☐ Good food

☐ Discounts/Offer

☐ Not enough time to cook

☐ Other: _____

Google Forms