# Stats 101A, Project

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# Contents

Problem Description	1
Data Description	2
Data Cleaning	2
Removing Date Variable from dataset	2
Finding NA, infinite, duplicate value	2
Convert infiinite value into finite value	3
Multicolinearity Test	3
Stepwise Regression	3
Before Stepwise	3
After Stepwise	5
Transformation	5
Box Cox Transformation	5
Diagnostic Plot	7
Conclusion	7

# **Problem Description**

Currently Rental bikes are introduced in many urban cities for the enhancement of mobility comfort. It is important to make the rental bike available and accessible to the public at the right time as it lessens the waiting time. Eventually, providing the city with a stable supply of rental bikes becomes a major concern. The crucial part is the prediction of bike count required at each hour for the stable supply of rental bikes.

# **Data Description**

The dataset contains weather information (Temperature, Humidity, Windspeed, Visibility, Dewpoint, Solar radiation, Snowfall, Rainfall), the number of bikes rented per hour, Seasons, Holiday and Functioning. Day information. Loading the data from SeouBikeData.csv dataset, and get the details

```
Rented.Bike.Count
                             Hour
                                         Temperature..C.
                                                             Humidity...
##
    Min.
            :
                0.0
                               : 0.00
                                         Min.
                                                 :-17.80
                                                           Min.
                                                                   : 0.00
                       Min.
                        1st Qu.: 5.75
                                         1st Qu.:
                                                    3.50
                                                           1st Qu.:42.00
    1st Qu.: 191.0
    Median : 504.5
                                         Median: 13.70
##
                       Median :11.50
                                                           Median :57.00
            : 704.6
##
    Mean
                       Mean
                               :11.50
                                         Mean
                                                 : 12.88
                                                           Mean
                                                                   :58.23
##
    3rd Qu.:1065.2
                        3rd Qu.:17.25
                                         3rd Qu.: 22.50
                                                           3rd Qu.:74.00
##
    Max.
            :3556.0
                        Max.
                               :23.00
                                         Max.
                                                 : 39.40
                                                           Max.
                                                                   :98.00
##
    Wind.speed..m.s.
                      Visibility..10m.
                                         Dew.point.temperature..C.
##
    Min.
            :0.000
                      Min.
                              : 27
                                                 :-30.600
                                         Min.
                                         1st Qu.: -4.700
##
    1st Qu.:0.900
                      1st Qu.: 940
##
    Median :1.500
                      Median:1698
                                         Median:
                                                   5.100
##
    Mean
            :1.725
                      Mean
                              :1437
                                         Mean
                                                    4.074
##
    3rd Qu.:2.300
                      3rd Qu.:2000
                                         3rd Qu.: 14.800
##
    Max.
            :7.400
                      Max.
                              :2000
                                                 : 27.200
                                                  Snowfall..cm.
##
    Solar.Radiation..MJ.m2.
                               Rainfall.mm.
                                                                       Seasons
##
    Min.
            :0.0000
                              Min.
                                      : 0.0000
                                                  Min.
                                                         :0.00000
                                                                     Length:8760
##
    1st Qu.:0.0000
                              1st Qu.: 0.0000
                                                  1st Qu.:0.00000
                                                                     Class : character
##
    Median :0.0100
                              Median : 0.0000
                                                  Median :0.00000
                                                                     Mode :character
##
                                      : 0.1487
                                                         :0.07507
    Mean
            :0.5691
                              Mean
                                                  Mean
    3rd Qu.:0.9300
                              3rd Qu.: 0.0000
                                                  3rd Qu.:0.00000
##
                                      :35.0000
                                                          :8.80000
##
    Max.
            :3.5200
                              Max.
                                                  Max.
##
      Holiday
                         Functioning.Day
                        Length:8760
##
    Length:8760
##
    Class : character
                         Class : character
##
    Mode :character
                        Mode :character
##
##
##
```

# **Data Cleaning**

#### Removing Date Variable from dataset

In my analysis, does not require information about the specific dates but rather focuses on other variables such as "Hour", "Temperature\_C", "Humidity", "Wind\_speed\_m\_s", "Visibility\_10m", "Dew\_point\_temperature\_C", "Solar\_Radiation\_MJ\_m2", "Rainfall\_mm", "Snowfall\_cm", "Seasons", "Holiday", and "Functioning\_Day". So, I have data without data. After that I need to check others stuff to see for data cleaning.

#### Finding NA, infinite, duplicate value

There are **no missing values** in any of the columns of the seoul\_bike\_clean dataset. There are **no duplicate values** in the seoul\_bike\_clean dataset. Most of numeric columns (Rented.Bike.Count, Hour, Temperature..C., Humidity..., Wind.speed..m.s., Visibility..10m., Dew.point.temperature..C., and Solar.Radiation..MJ.m2.,Rainfall.mm.) have finite values, indicating but there are some **infinite values** present in these columns such as , **Snowfall..cm.**, **Seasons**, **Holiday**, **Functioning.Day**.

#### Convert infiinite value into finite value

By using as factor function, I converted nonfinite value into finite value from **Snowfall..cm.**, **Seasons**, **Holiday**, **Functioning.Day**. Now overall, it seems that the seoul\_bike\_clean dataset is free from missing values, duplicates, and infinite values in the numeric columns, which is good for further analysis or modeling.

## Multicolinearity Test

```
##
                                   GVIF Df GVIF^(1/(2*Df))
## Hour
                               1.209577 1
                                                  1.099808
## Temperature..C.
                              89.477069 1
                                                  9.459232
## Humidity...
                              20.553911 1
                                                  4.533642
## Wind.speed..m.s.
                               1.303644 1
                                                  1.141772
## Visibility..10m.
                               1.689144
                                                  1.299671
## Dew.point.temperature..C. 117.298694 1
                                                  10.830452
## Solar.Radiation..MJ.m2.
                               2.034617 1
                                                  1.426400
## Rainfall.mm.
                               1.085306 1
                                                  1.041780
## Snowfall..cm.
                               1.119845
                                         1
                                                  1.058227
## Holiday
                               1.023340 1
                                                  1.011603
## Functioning.Day
                               1.080974 1
                                                  1.039699
## Seasons
                               5.526992 3
                                                  1.329683
```

High GVIF values, such as those observed for Temperature..C. and Dew.point.temperature..C., suggest potential multicollinearity issues that may require further investigation or remediation techniques, such as variable transformation or stepwise function . Conversely, variables with low GVIF values are less affected by multicollinearity concerns and can be considered reliable predictors in the regression model.

# Stepwise Regression

#### Before Stepwise

I conducted stepwise regression to streamline the model by eliminating non-essential variables. The goal was to enhance model efficiency and interpretability by focusing on the most influential predictors.

```
backward_model <- step(lm_model, direction = "backward")</pre>
```

```
## Start: AIC=106366.7
## Rented.Bike.Count ~ Hour + Temperature..C. + Humidity... + Wind.speed..m.s. +
##
       Visibility..10m. + Dew.point.temperature..C. + Solar.Radiation..MJ.m2. +
##
       Rainfall.mm. + Snowfall..cm. + Holiday + Functioning.Day +
##
       Seasons
##
                               Df Sum of Sq
                                                    RSS
                                                           AIC
                                     203228 1638368966 106366
## - Visibility..10m.
                                             1638165738 106367
## - Dew.point.temperature..C. 1
                                    1587705 1639753443 106373
## - Snowfall..cm.
                                1
                                    1594789 1639760527 106373
## - Wind.speed..m.s.
                                1
                                    2661081 1640826819 106379
## - Temperature..C.
                                1
                                    3607143 1641772881 106384
## - Holiday
                                    5548264 1643714003 106394
```

```
## - Humidity...
                                1 20643815 1658809554 106474
## - Rainfall.mm.
                                1 35130814 1673296552 106551
## - Seasons
                                3 95027170 1733192908 106855
## - Functioning.Day
                                1 229135968 1867301706 107512
## - Hour
                                1 263012687 1901178425 107669
## Step: AIC=106365.8
## Rented.Bike.Count ~ Hour + Temperature..C. + Humidity... + Wind.speed..m.s. +
       Dew.point.temperature..C. + Solar.Radiation..MJ.m2. + Rainfall.mm. +
##
##
       Snowfall..cm. + Holiday + Functioning.Day + Seasons
##
                               Df Sum of Sq
                                                   RSS
##
                                                           AIC
## <none>
                                            1638368966 106366
## - Snowfall..cm.
                                    1572079 1639941045 106372
                                1
## - Dew.point.temperature..C.
                                    1659150 1640028116 106373
## - Wind.speed..m.s.
                                1
                                    2826411 1641195377 106379
## - Temperature..C.
                                1
                                    3523101 1641892067 106383
                                    5511535 1643880502 106393
## - Holiday
                                1
## - Solar.Radiation..MJ.m2.
                                1 21049622 1659418588 106476
## - Humidity...
                                1 23182043 1661551009 106487
## - Rainfall.mm.
                                1 35348843 1673717809 106551
## - Seasons
                                3 97001442 1735370408 106864
## - Functioning.Day
                                1 228985543 1867354509 107510
## - Hour
                                1 263241463 1901610429 107669
summary(backward_model)
##
## Call:
## lm(formula = Rented.Bike.Count ~ Hour + Temperature..C. + Humidity... +
       Wind.speed..m.s. + Dew.point.temperature..C. + Solar.Radiation..MJ.m2. +
##
       Rainfall.mm. + Snowfall..cm. + Holiday + Functioning.Day +
##
       Seasons, data = seoul_bike)
##
## Residuals:
##
        Min
                  10
                      Median
                                    30
                                            Max
                       -59.16
## -1232.45 -274.71
                                211.47 2278.27
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                              -46.6952
                                          92.5841 -0.504 0.614025
                               27.4780
                                           0.7330 37.487 < 2e-16 ***
## Hour
## Temperature..C.
                                           3.6565
                                                    4.337 1.46e-05 ***
                               15.8574
## Humidity...
                              -11.0807
                                           0.9961 -11.124 < 2e-16 ***
                                           5.0726
                                                    3.884 0.000103 ***
## Wind.speed..m.s.
                               19.7038
## Dew.point.temperature..C.
                               11.3943
                                           3.8287
                                                    2.976 0.002928 **
## Solar.Radiation..MJ.m2.
                              -78.8827
                                           7.4415 -10.600 < 2e-16 ***
## Rainfall.mm.
                              -58.6288
                                           4.2680 -13.737 < 2e-16 ***
## Snowfall..cm.
                                                    2.897 0.003778 **
                               32.4539
                                          11.2029
## HolidayNo Holiday
                              117.1694
                                          21.6013
                                                    5.424 5.98e-08 ***
## Functioning.DayYes
                              931.7363
                                          26.6496 34.963 < 2e-16 ***
## SeasonsSpring
                                          13.5316 -10.237 < 2e-16 ***
                             -138.5285
## SeasonsSummer
                                          17.1863 -8.933 < 2e-16 ***
                             -153.5290
```

1 19419052 1657584790 106468

## - Solar.Radiation..MJ.m2.

```
## SeasonsWinter -369.7508 19.3863 -19.073 < 2e-16 ***

## ---

## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1

##

## Residual standard error: 432.8 on 8746 degrees of freedom

## Multiple R-squared: 0.5504, Adjusted R-squared: 0.5497

## F-statistic: 823.6 on 13 and 8746 DF, p-value: < 2.2e-16
```

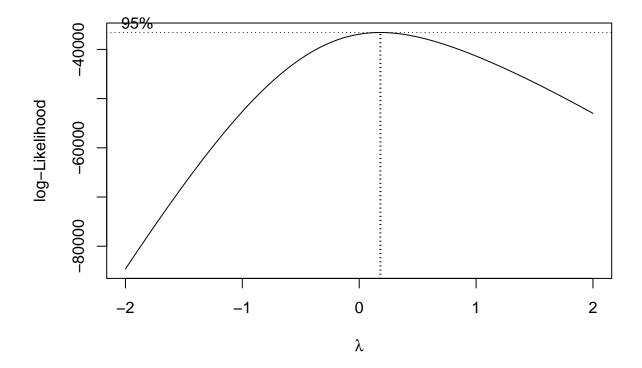
### After Stepwise

The stepwise regression procedure helped refine the model by eliminating the least significant predictor, Visibility..10m., while retaining other relevant variables. This streamlined model can provide more accurate predictions of rented bike counts based on the remaining predictors.

# **Transformation**

### **Box Cox Transformation**

The Box-Cox transformation is a technique used to stabilize the variance and improve the normality of the residuals in linear regression models. By applying this transformation to the response variable, we aim to address issues such as non-normality in the model's residuals, and make model better.



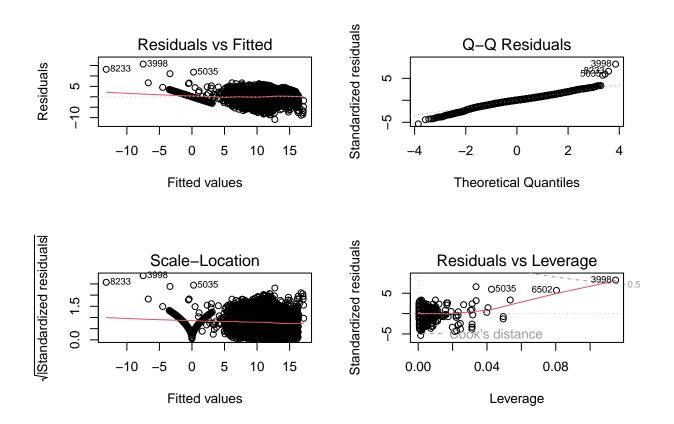
##

```
## Call:
## lm(formula = Rented.Bike.Count_transformed ~ Hour + Temperature..C. +
       Humidity... + Wind.speed..m.s. + Dew.point.temperature..C. +
       Solar.Radiation..MJ.m2. + Rainfall.mm. + Snowfall..cm. +
##
##
       Holiday + Functioning.Day + Seasons, data = seoul_bike)
##
## Residuals:
##
       Min
                  1Q
                       Median
                                    3Q
                                            Max
## -10.8652 -1.1305
                       0.0726
                                1.2166 15.7000
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                              2.623919
                                         0.433360
                                                    6.055 1.46e-09 ***
                              0.129359
                                         0.003431 37.703 < 2e-16 ***
## Hour
                                         0.017115 -2.053
## Temperature..C.
                             -0.035145
                                                            0.0401 *
## Humidity...
                             -0.089955
                                         0.004662 -19.294 < 2e-16 ***
## Wind.speed..m.s.
                             -0.002559
                                         0.023744 -0.108
                                                            0.9142
## Dew.point.temperature..C. 0.172438
                                         0.017921
                                                    9.622 < 2e-16 ***
                                         0.034832 -1.760
## Solar.Radiation..MJ.m2.
                             -0.061306
                                                           0.0784 .
## Rainfall.mm.
                             -0.532974
                                         0.019977 -26.679 < 2e-16 ***
## Snowfall..cm.
                             -0.004969
                                         0.052438 -0.095
                                                            0.9245
## HolidayNo Holiday
                                                    9.086 < 2e-16 ***
                             0.918683
                                         0.101109
                                         0.124739 101.772 < 2e-16 ***
## Functioning.DayYes
                             12.694877
                                         0.063338 -14.341
                                                          < 2e-16 ***
## SeasonsSpring
                             -0.908297
## SeasonsSummer
                             -0.863077
                                         0.080444 -10.729 < 2e-16 ***
## SeasonsWinter
                             -2.367323
                                         0.090742 -26.089 < 2e-16 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 2.026 on 8746 degrees of freedom
## Multiple R-squared: 0.7257, Adjusted R-squared: 0.7253
## F-statistic: 1780 on 13 and 8746 DF, p-value: < 2.2e-16
##
## Call:
  lm(formula = Rented.Bike.Count ~ Hour + Humidity... + Visibility..10m. +
##
       Dew.point.temperature..C. + Rainfall.mm. + Holiday + Functioning.Day +
##
       Seasons, data = seoul_bike)
##
## Residuals:
##
       Min
                  1Q
                      Median
                                    30
                                            Max
## -1268.08 -271.24
                       -70.95
                                208.94
##
## Coefficients:
##
                               Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                              1.113e+02 4.570e+01
                                                    2.435
                                                             0.0149 *
## Hour
                              2.900e+01 7.122e-01 40.717 < 2e-16 ***
## Humidity...
                             -1.237e+01 3.596e-01 -34.386 < 2e-16 ***
## Visibility..10m.
                              2.812e-02 9.654e-03
                                                     2.912
                                                             0.0036 **
## Dew.point.temperature..C. 2.462e+01 8.632e-01 28.525 < 2e-16 ***
## Rainfall.mm.
                             -5.758e+01
                                        4.262e+00 -13.508
                                                            < 2e-16 ***
                                                     5.315 1.09e-07 ***
## HolidayNo Holiday
                              1.155e+02 2.173e+01
## Functioning.DayYes
                              9.323e+02 2.680e+01 34.790 < 2e-16 ***
                             -1.365e+02 1.377e+01 -9.909 < 2e-16 ***
## SeasonsSpring
```

Since p value is lower of Temperature, windspeed, and snowfall, I remove those variable to make my model more effective.

# Diagnostic Plot

The diagnostic plot displays four diagnostic plots: Residuals vs Fitted, Normal Q-Q plot, Scale-Location plot, and Residuals vs Leverage. These plots are used to assess the assumptions of linear regression. This is also better than before that tell us that model became better after doing transformation.



### Conclusion

In this analysis, a linear regression model was initially built using the variables Hour, Temperature..C., Humidity..., Wind.speed..m.s., Visibility..10m., Dew.point.temperature..C., Solar.Radiation..MJ.m2., Rainfall.mm., Snowfall..cm., Holiday, Functioning.Day, and Seasons to predict the Rented.Bike.Count in

Seoul. The model's diagnostics revealed issues of multicollinearity, especially with Temperature..C., Dew.point.temperature..C., and Seasons showing high Variance Inflation Factors (VIFs). Subsequently, a backward stepwise regression was performed to address multicollinearity, resulting in the removal of the Visibility..10m. variable. Then, a Box-Cox transformation was applied to the response variable Rented.Bike.Count to address heteroscedasticity and non-normality in the residuals. The transformed model demonstrated animprovement in the adjusted R-squared value from 0.5497 to 0.7253, indicating a better fit to the data. Since p value is lower of Temperature, windspeed, and snowfall, I remove those variable to make my model more effective. Additionally, diagnostic plots showed improved linearity, homoscedasticity, and normality assumptions in the transformed model compared to the original model. Overall, these steps helped in refining the model's performance and addressing issues related to multicollinearity and non-normality in the data.