



Hotel Booking Analysis

Hotel

All

Year

All

Month

All

Status

All

115K

Total Bookings

223K

Total Guests

42647

Cancelled Reservations

3754

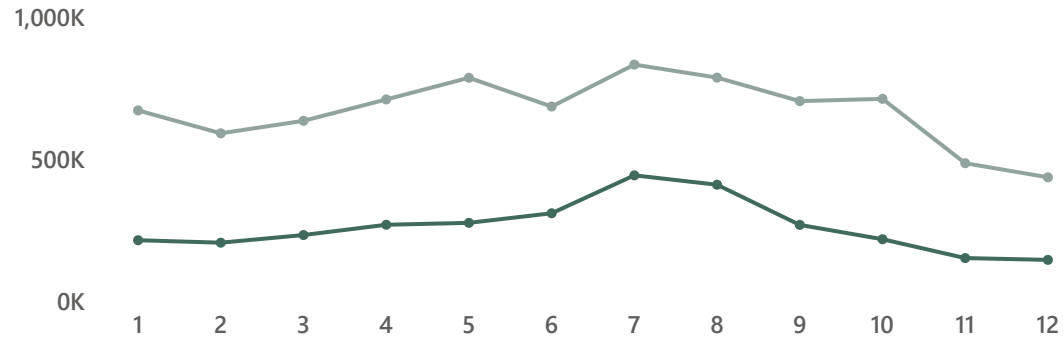
Repeated Guest

97.11

Average Daily Rate

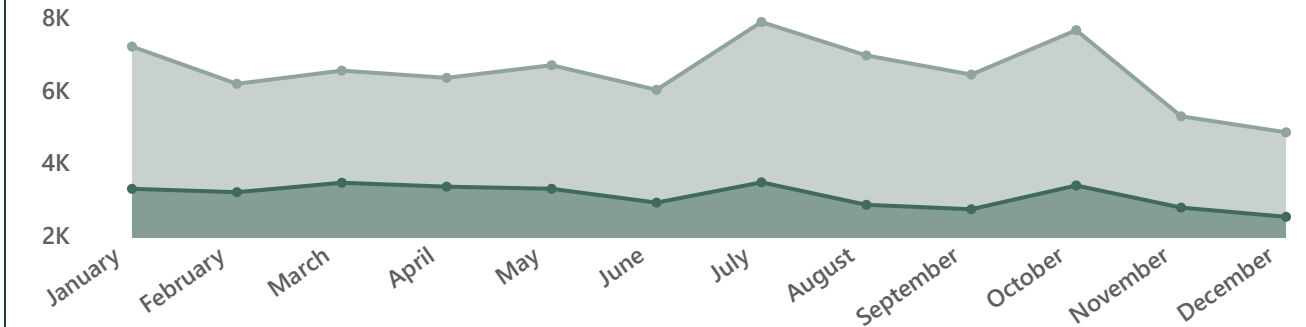
ADR per Month

● City Hotel ● Resort Hotel



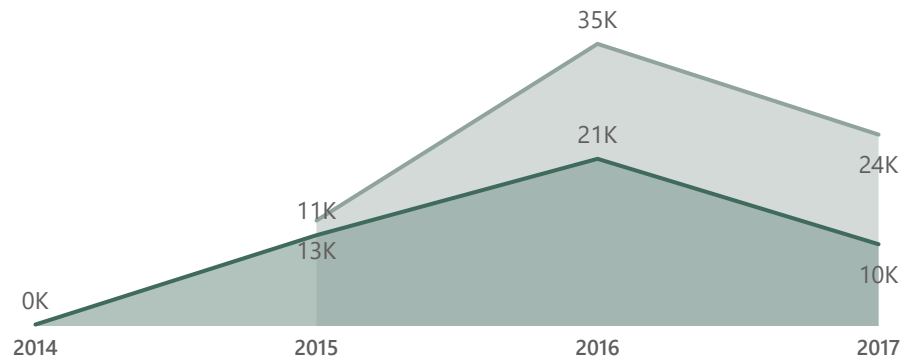
Monthly Trend Between City Hotel and Resort Hotel

● City Hotel ● Resort Hotel



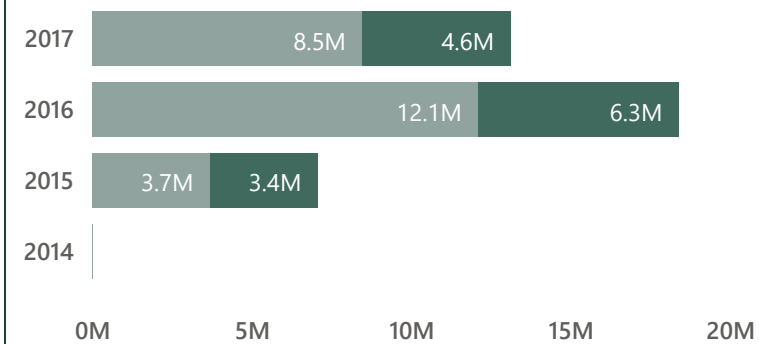
Booking Status per Year

● Canceled ● Not Canceled



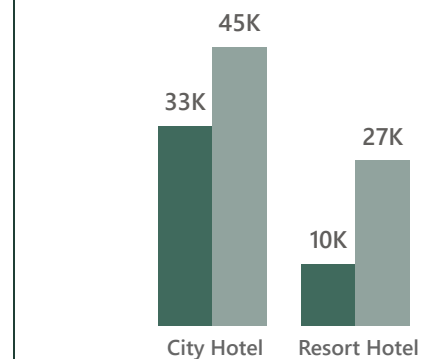
Total Revenue by Year

● City Hotel ● Resort Hotel



Reservation Status in Different Hotels

● Canceled ● Not Canceled





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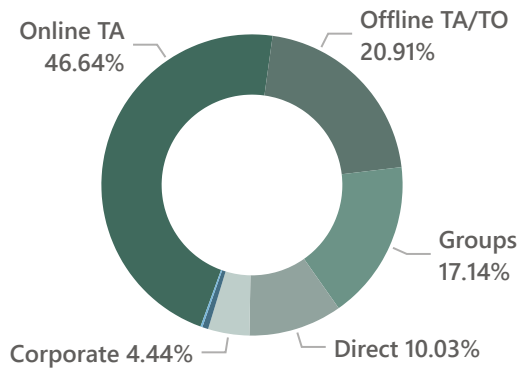
3754

Repeated Guest

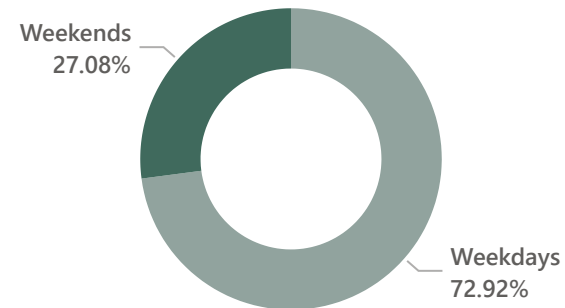
97.11

Average Daily Rate

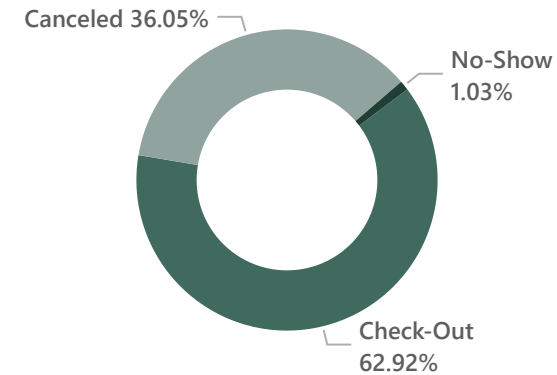
Market Segment Distribution



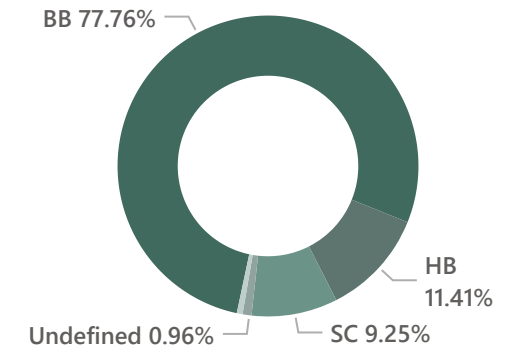
Percentage of Stay in Nights



Percentage of Reservation Status



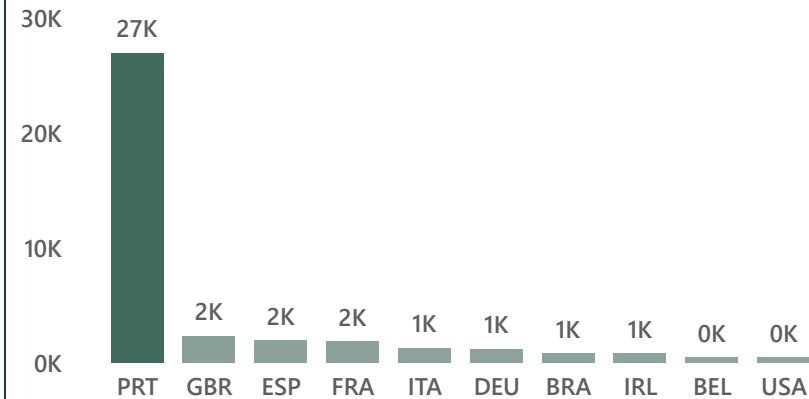
Percentage of Meal Plans



Cancellation by Customer, Deposit and Waiting List

Customer Type	Deposit Type	Waiting List	Cancellation
Transient	No Deposit	0	22107
Transient	Non Refund	0	10843
Transient-Party	No Deposit	0	4955
Transient-Party	Non Refund	0	1041
Contract	No Deposit	0	711
Contract	Non Refund	0	544
Transient	Non Refund	39	227
Total			42647

Top 10 Countries by Reservation Canceled



Reserved Room Type

