In the late 1960s the Post Office was still responsible for telecommunications and the National Giro Bank. For his Post Office Technology set, repeating images of sound waves and automatic sorting machines proved to be the link in creating images for an impenetrable subject. The National Giro's circular symbol and earth's globe encircled by telephone dials, too, made use of the idea of a single unit repeating to make a sheet of stamps into a big picture.

David Gentleman (left), the designer of a set of five commemorative stamps marking the investiture of Charles, Prince of Wales, shows the new stamps to politician John Stonehouse, the Postmaster General, 13th May 1969. (Photo by Bob Aylott | Keystone | Hulton Archive | Getty Images).



In 1969 the GPO became the Post Office. Gentleman illustrated only two of the four 1970 Rural Architecture stamps: the 5d Fife Harling, a stepped gabled cottage and the 9d Cotswold cottages. Both stamps,