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THE GEORGE WASHINGTON UNIVERSITY

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WASHINGTON, DC

# Exploring the Potential of VR in Education

Clustering Analysis of VR Learning Patterns and Student Profiles

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# Introduction

**Purpose of the Project:** *Understand the impact of VR in education and explore key relationships in the dataset.*

## Data

- Source: Kaggle
- Data pre-processing

## EDA

- Underlying Distribution
  - Relationship

## Modeling

- Cluster Creation
  - Evaluation

## SMART Qs

- Key features
- Cluster characteristics
- VR Usage Impact Analysis



Total Number of  
Observations:

**5000**

Missing Values: 00

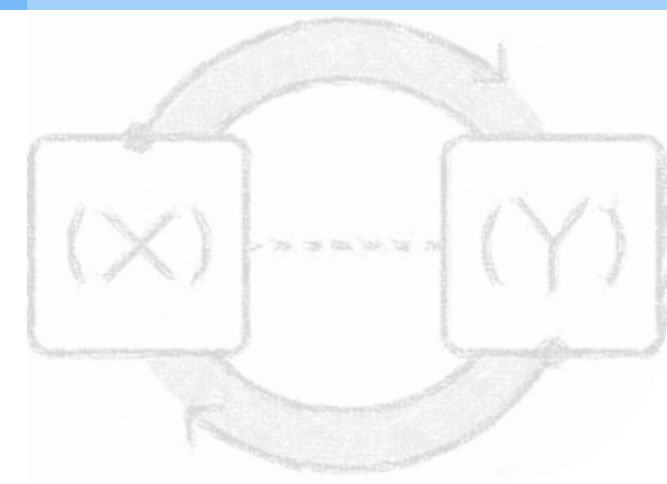
Total Variables: 20

### Some Key variables:

- Academic Outcome
- Engagement level
- Creativity Impact
- Stress level
- Duration of use
- Region
- School Support System
- Instructor Proficiency

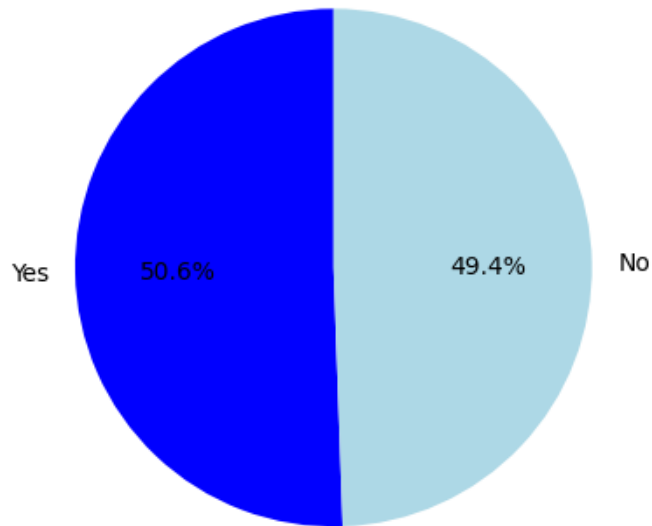
### Variable types:

- 5 numerical
- 15 categorical

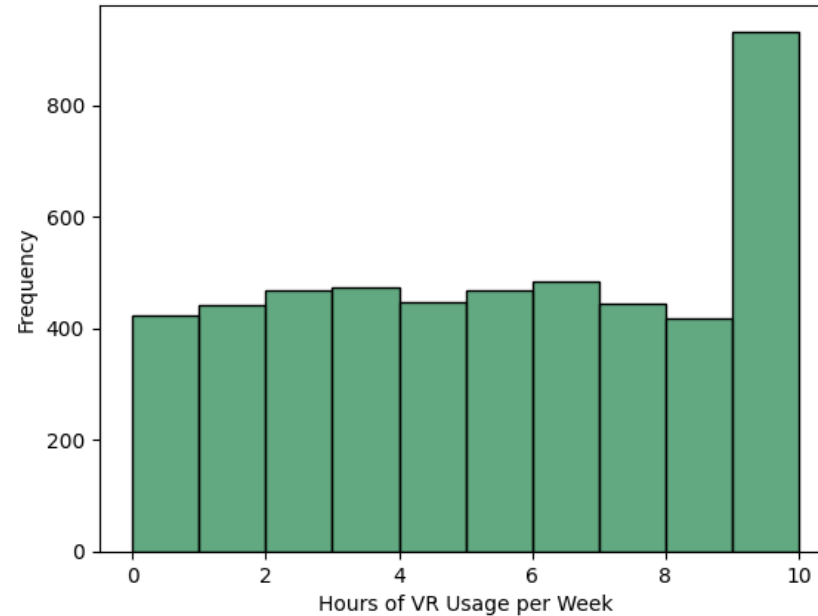


# Exploratory Data Analysis

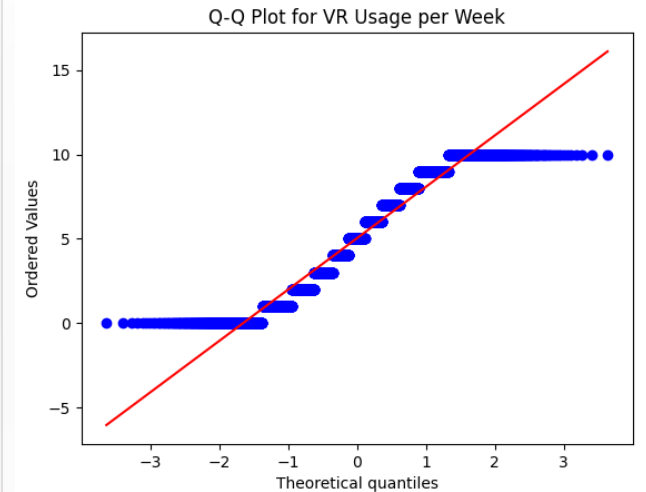
Usage of VR in Education



Underlying Distribution of VR Usage Hours



Q-Q Plot(VR Usage Hours



➤ **50%+** of the students are using VR

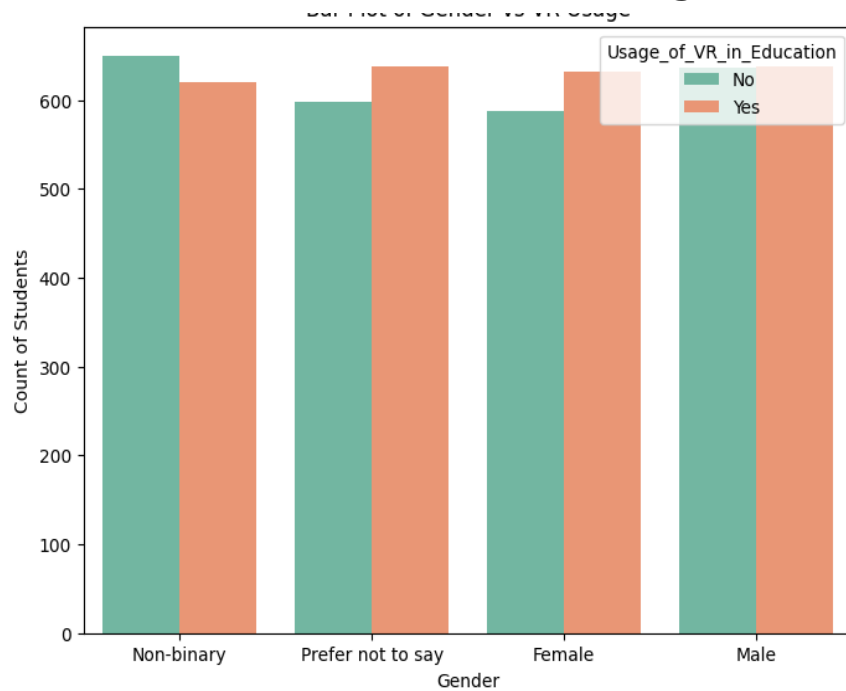
➤ The distribution is **not symmetric**,  
➤ This suggests a potential skewness or that a large number of users have very high VR usage.

➤ Points significantly deviate from the red diagonal line, especially in the tails, indicating that the data **does not follow a normal distribution**.

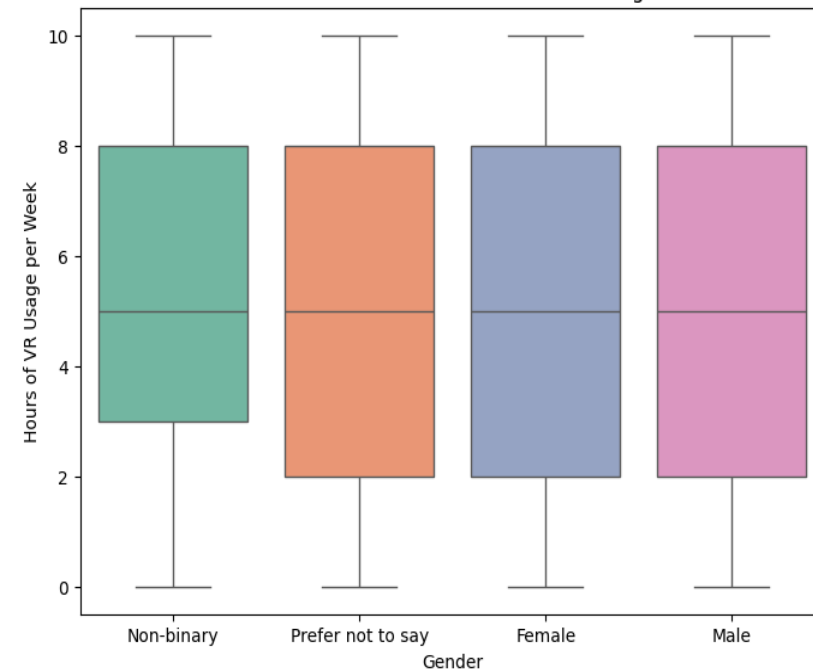
# VR Usage Patterns by Gender

- **Engagement Levels:** Comparable for males and females
- **VR Usage Hours:** Slightly higher average for males
- **Access to Equipment:** Males report greater access
- **Stress Levels:** Females report higher stress
- **Learning Outcomes:** Minimal gender differences in perceived improvements.
- **Collaboration:** Higher among females

Gender-wise VR Usage



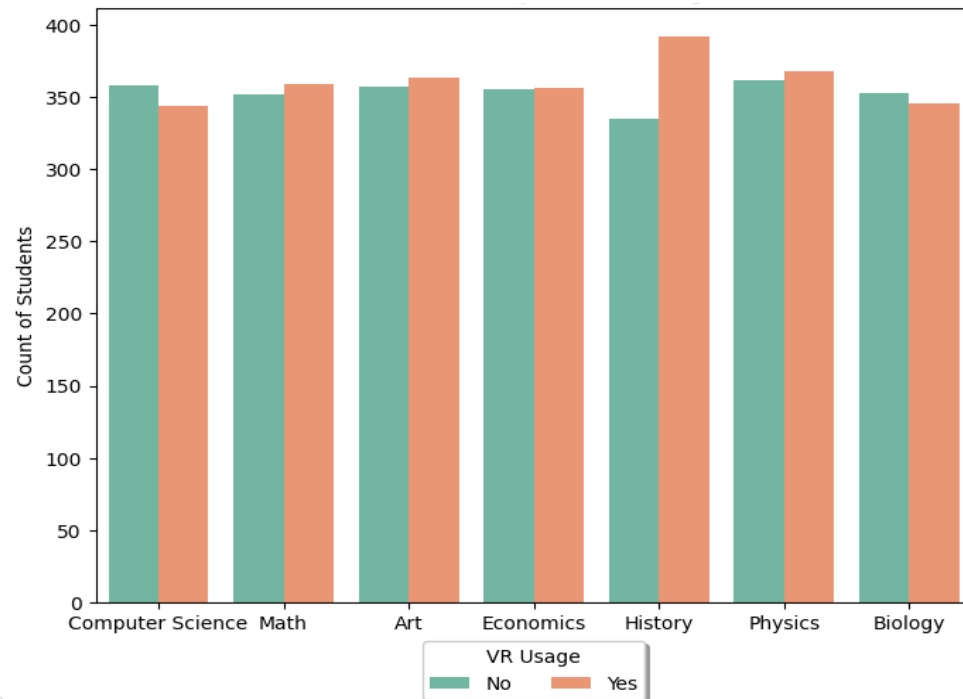
Gender-wise VR Usage Hours Distribution



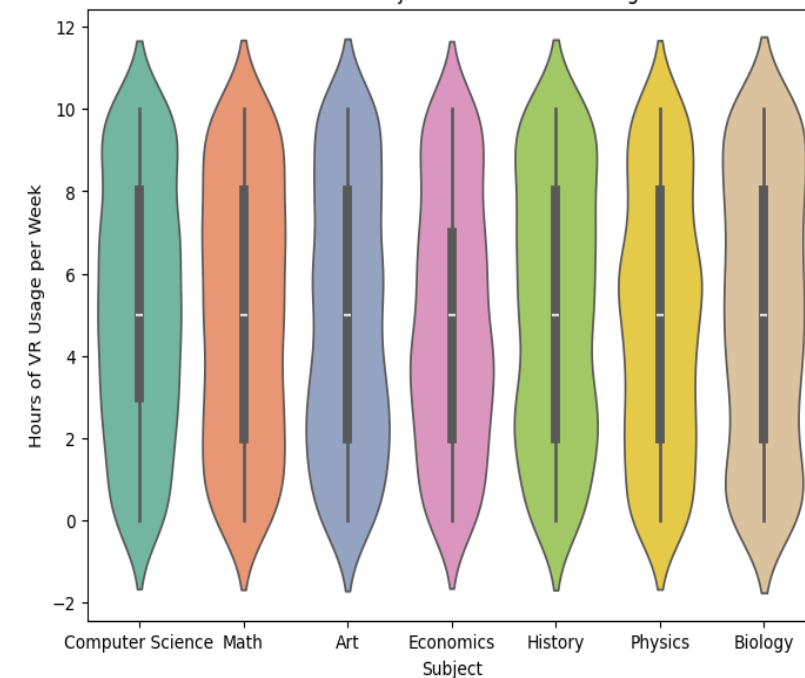
# VR Usage Patterns by Subject

- **Engagement:** High in STEM; lower in Arts and Humanities.
- **VR Usage Hours:** Most hours in Science and Technology; sporadic in Arts.
- **Stress Levels:** Lower in STEM; higher in Arts and Social Sciences.
- **Learning Outcomes:** Strongest improvement in Math and Science.
- **Collaboration:** High in group-oriented subjects like Engineering.

Subject vs. VR Usage



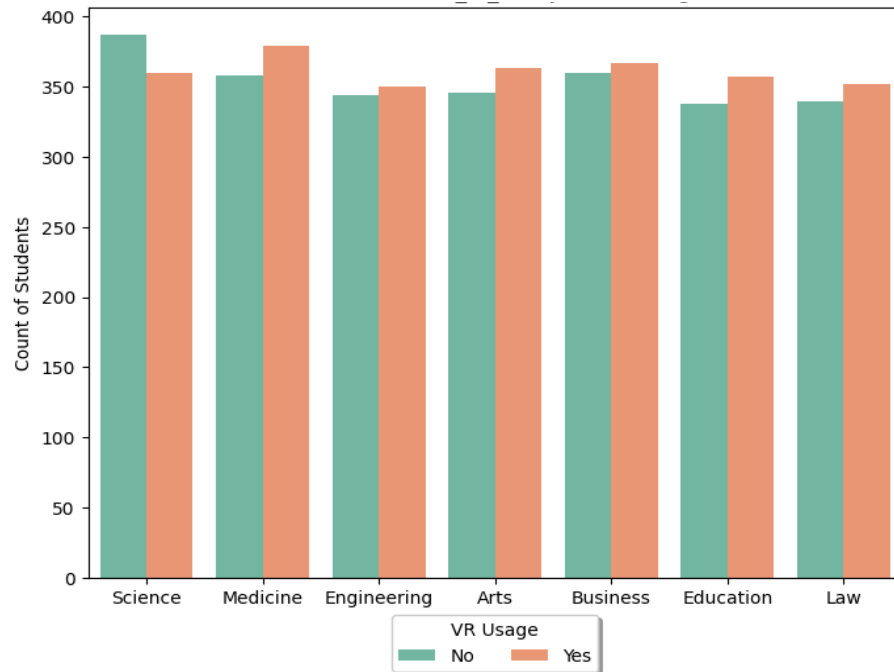
VR Usage Hours Distribution: Subject



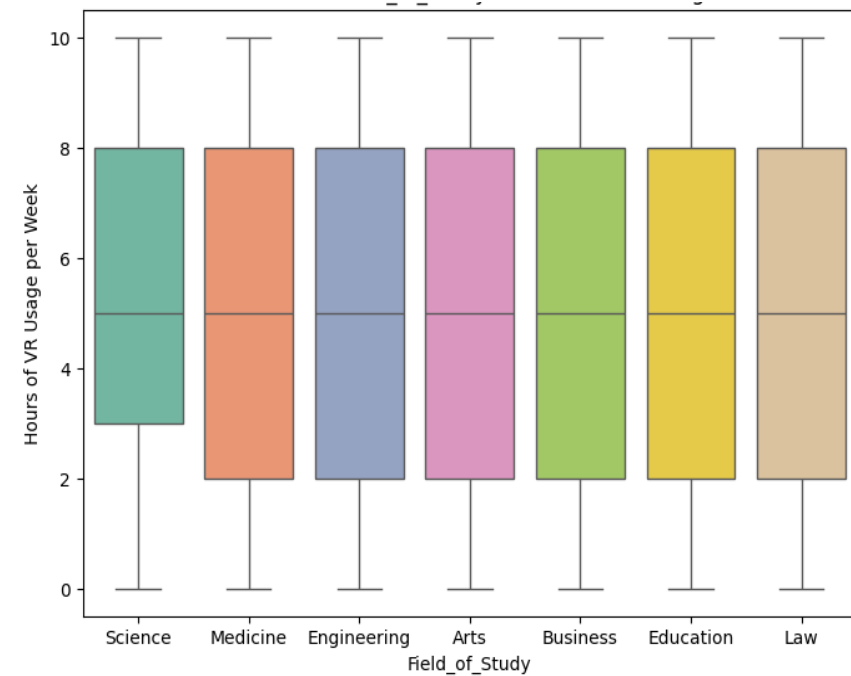
# VR Usage Patterns by Field of Study

- **STEM:** High VR engagement and weekly usage; low stress levels.
- **Arts:** Moderate engagement; mixed learning outcomes; higher stress.
- **Business:** High collaboration via VR; steady engagement.
- **Social Sciences:** Lower VR usage; moderate learning improvements.
- **Medicine:** Strong focus on VR for practical learning; high effectiveness reported.

Field of Study vs. VR Usage

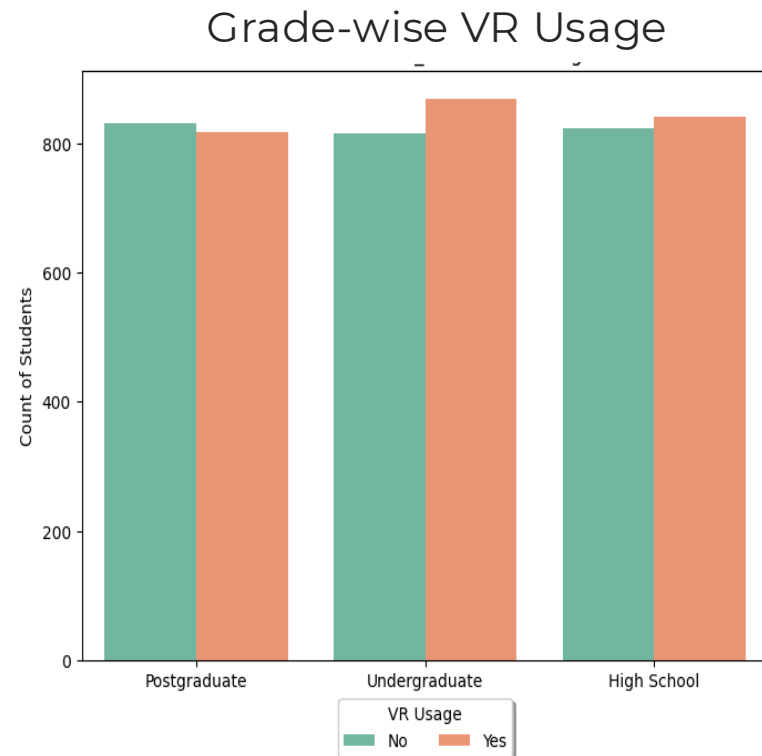


VR Usage Hours Distribution: Field of Study

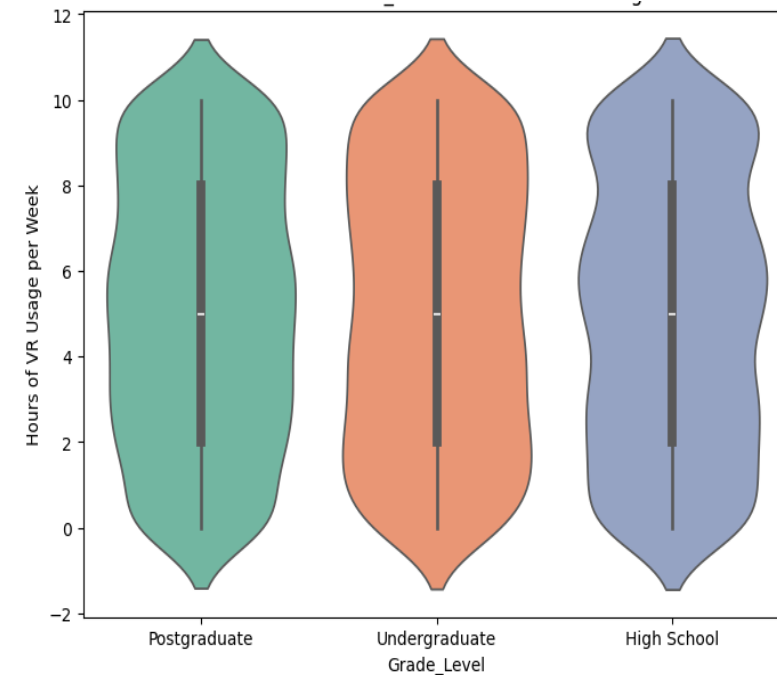


# VR Usage Patterns by Grade level

- **High School:** Moderate VR usage; higher stress levels.
- **Undergraduate:** High engagement and weekly usage; strong collaboration.
- **Postgraduate:** Focused VR usage for advanced learning; highest effectiveness reported.



Grade-wise VR Usage Hours Distribution





# Relationship between VR Usage and Gender

Is VR usage associated with gender?

Chi-Square Test Result

p-value: 0.39

There is no significant association between VR usage and gender

Is there a significant difference in means in VR usage hours across genders?

ANOVA Test Result

p-value: 0.23

There is no significant difference in VR usage hours across genders.

# Relationship between VR Usage and Subject

Is VR usage associated with subject?

Chi-Square Test Result

p-value: 0.63

There is no significant association between VR usage and subject.

Is there a significant difference in means in VR usage hours across subjects?

ANOVA Test Result

p-value: 0.395

There is no significant difference in VR usage hours across subjects.

# Relationship between VR Usage and Academic Outcome

Is academic outcome associated with VR Usage?

Chi-Square Test Result

p-value: 0.84

There is no significant association between academic outcome and VR usage

Do VR usage hours significantly predict academic outcomes?

Logistic regression Result

p-value: 0.856

The number of hours of VR usage per week does not significantly predict academic outcomes in this dataset.

# Relationship between VR Usage and Engagement Level

Is engagement level associated with VR Usage?

Chi-Square Test Result

p-value: 0.75

There is no significant association between engagement level and VR usage.

Does VR usage hours significantly influence engagement levels?

Linear Regression Result

p-value: 0.679

VR usage hours do not have a statistically significant influence on engagement levels

# Relationship between Instructor VR Efficiency and VR Usage

Is instructor VR efficiency associated with perceived effectiveness of VR?

Chi-Square Test Result

p-value: 0.41

There is no significant association between instructor VR efficiency and perceived effectiveness of VR

Is instructor VR efficiency associated with students' interest in continuing of VR based learning?

Chi-Square Test Result

p-value: 0.54

There is no significant association between instructor VR efficiency and students' interest in continuing VR-based learning.

# Research Questions

1

How does the instructor's VR proficiency affect students' improvement in learning outcomes?

2

What are the key distinguishing features between high-performing and low-performing clusters?

3

How do cluster characteristics vary across different regional and support system contexts?

4

How do engagement levels in VR correlate with academic outcomes within each identified cluster?

# Q1: How does the instructor's VR proficiency affect students' improvement in learning outcomes?

## Objective:

*Perform one-way anova test on instructor's VR proficiency and students' improvement in learning outcomes to find the significance between them*

1

Label the Improvements in learning outcomes variable

2

Group the data by instructor VR proficiency and extract the improvement in learning outcomes

3

Perform anova test and find out the p-value

## ANOVA Test Result:

p-value: 0.972

F-statistic: 0.280

There is no statistical significance between instructor's VR proficiency and students' improvement in learning outcomes

## Q2: What are the key distinguishing features between high-performing and low-performing clusters?

### Objective:

*Verify if there are disparities in features between high-performing and low-performing clusters*

1

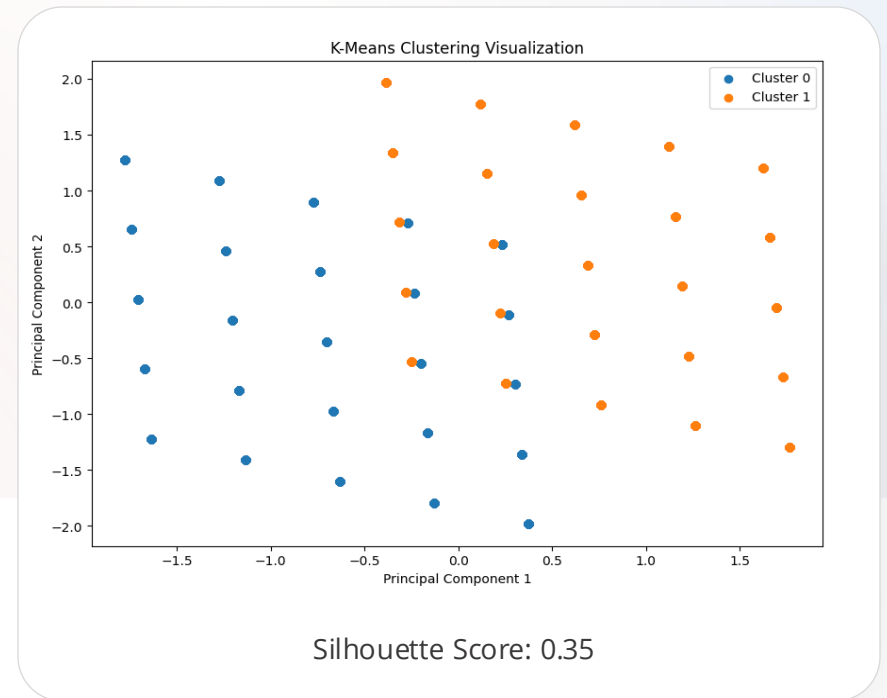
#### Define Performance Indicators:

- Improvement\_in\_Learning\_Outcomes
- Impact\_on\_Creativity

2

#### Cluster creation using K-means Clustering

- **“Collaboration with Peers via VR” is the only feature significantly distinguishing high-performing and low-performing clusters,**
- **Other features show no significant differences.**

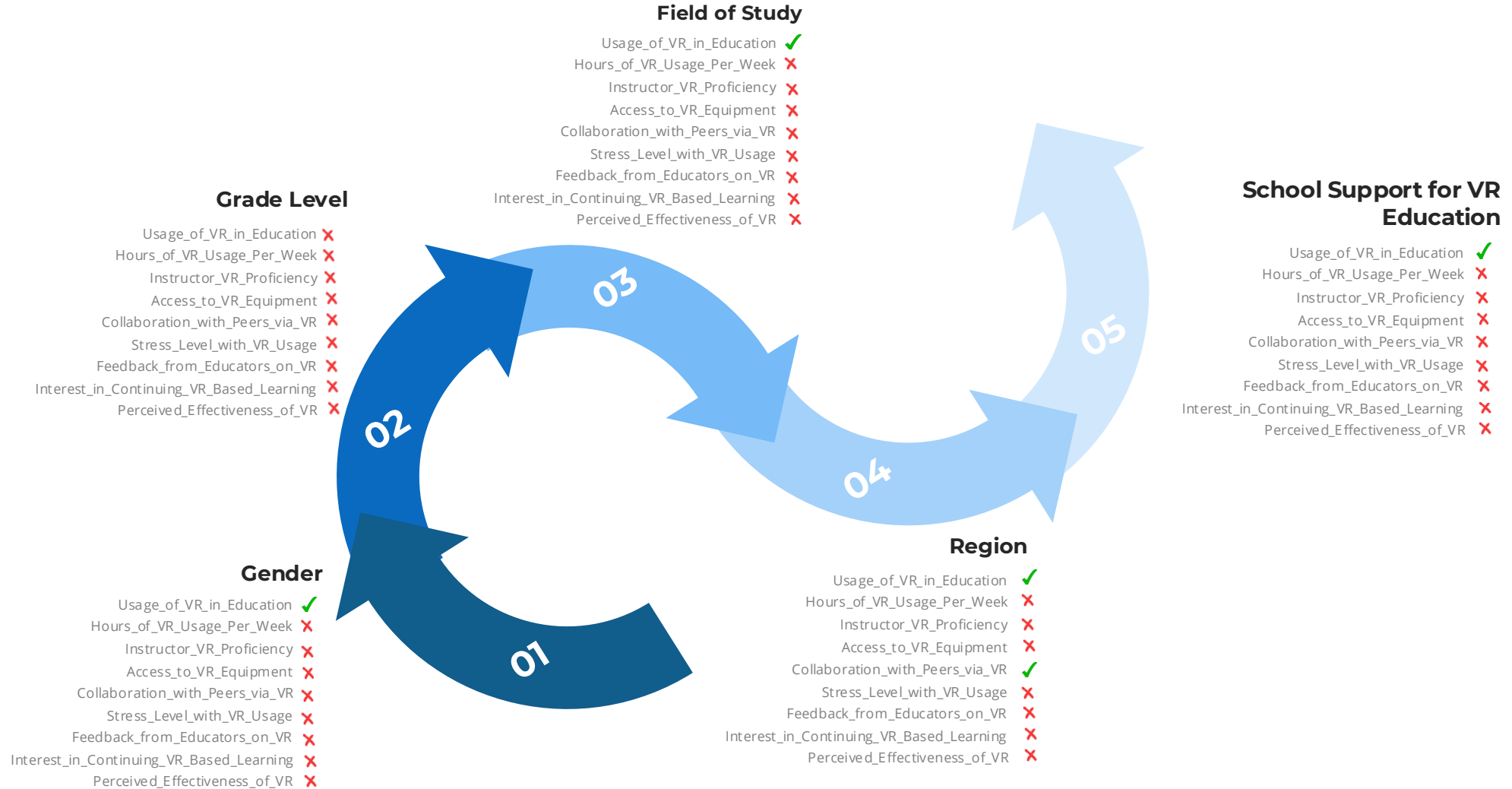


	p-value
• Usage_of_VR_in_Education	0.82
• Hours_of_VR_Usage_Per_Week	0.86
• Instructor_VR_Proficiency	0.97
• Access_to_VR_Equipment	0.57
• Collaboration_with_Peers_via_VR	<b>0.01</b>
• Stress_Level_with_VR_Usage	0.62
• Feedback_from_Educators_on_VR	0.51
• Interest_in_Continuing_VR_Based_Learning	0.99
• Perceived_Effectiveness_of_VR	0.26



# VR Usage and Academic Performance

Does it vary across Genders, Grade Levels, Field of Study, Regions, School Support System?



# Q3: How do cluster characteristics vary across different regional and support system contexts?

Objective:

- Analyze the impact of regional contexts on cluster features.
- Assess the influence of support system contexts on cluster characteristics.

## 6 Regional Clusters

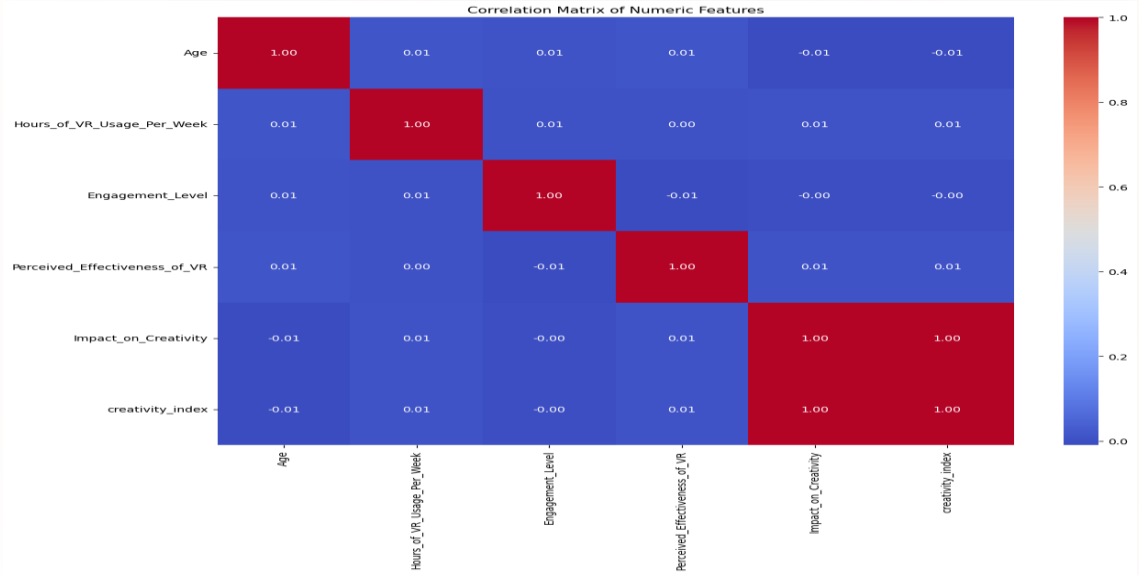
	p-value
• Usage_of_VR_in_Education	0.81
• Hours_of_VR_Usage_Per_Week	0.31
• Instructor_VR_Proficiency	0.61
• Access_to_VR_Equipment	0.77
• Collaboration_with_Peers_via_VR	0.01
• Stress_Level_with_VR_Usage	0.26
• Feedback_from_Educators_on_VR	0.78
• Interest_in_Continuing_VR_Based_Learning	0.72
• Perceived_Effectiveness_of_VR	0.08

## Support System-Based Clusters

	p-value
• Usage_of_VR_in_Education	0.74
• Hours_of_VR_Usage_Per_Week	0.76
• Instructor_VR_Proficiency	0.20
• Access_to_VR_Equipment	0.50
• Collaboration_with_Peers_via_VR	0.29
• Stress_Level_with_VR_Usage	0.78
• Feedback_from_Educators_on_VR	0.27
• Interest_in_Continuing_VR_Based_Learning	0.82
• Perceived_Effectiveness_of_VR	0.68

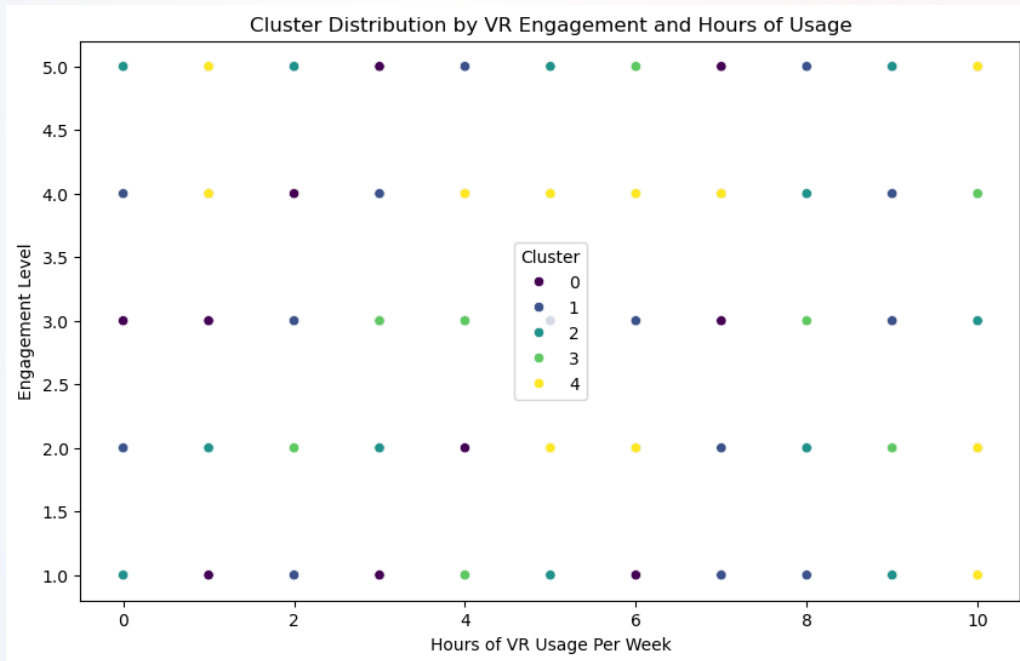
- “Collaboration with Peers via VR” significantly varies across regions. Other variables show no significant regional variation.
- In the Support System-Based Clusters, none of the variables exhibit significant variation, suggesting that support systems may not strongly differentiate the characteristics of VR usage in education.

Q4: How do engagement levels in VR correlate with academic outcomes within each identified cluster?



Correlation Matrix of Numeric Features

# Visualizing the clusters based on VR engagement and usage hours



## Prediction and evaluation per cluster using Linear Regression

- Cluster 2 - MSE: 0.26, R2: -0.06
- Cluster 3 - MSE: 0.25, R2: -0.01
- Cluster 0 - MSE: 0.25, R2: -0.01
- Cluster 1 - MSE: 0.25, R2: -0.02
- Cluster 4 - MSE: 0.25, R2: 0.01

**Cluster 0 - Correlation between Engagement Level and Academic Outcomes:**

Engagement\_Level = 1.000000

Improvement\_in\_Learning\_Outcomes = -0.037576

**Cluster 1 - Correlation between Engagement Level and Academic Outcomes:**

Engagement\_Level = 1.000000

Improvement\_in\_Learning\_Outcomes = 0.021024

**Cluster 2 - Correlation between Engagement Level and Academic Outcomes:**

Engagement\_Level = 1.000000

Improvement\_in\_Learning\_Outcomes = 0.028056

**Cluster 3 - Correlation between Engagement Level and Academic Outcomes:**

Engagement\_Level = 1.000000

Improvement\_in\_Learning\_Outcomes = -0.01695

**Cluster 4 - Correlation between Engagement Level and Academic Outcomes:**

Engagement\_Level = 1.000000

Improvement\_in\_Learning\_Outcomes = -0.051333

**Correlation results per cluster using Random Forest**

# CONCLUSION

- ✓ More than 50% of students are using VR in the educational system.
  - ✓ No significant association between VR usage and gender, subject, field of study, or grade level.
  - ✓ No statistical significance between the instructor's VR proficiency and students' improvement in learning outcomes.
  - ✓ Most features show no significant differences in distinguishing factors between high and low-performing clusters.
  - ✓ The variables mostly did not exhibit significant variation across regions or the school support system.
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