







# **MAQ MHA Trading Company**

Your Uniform Supplier

Designed to look good and work comfortably in tough condition







### MAQ Trading – Supplier of Uniforms, Corporate Gifts & Promotional Items

### Designed to look good and work comfortably in tough conditions

Our uniforms are designed with **You** in Mind. Uniforms are a mark of respect for the company's staff. People are the heart of any business and a well-designed uniform boosts the **performance** and **confidence** of staff. It gives the worker a sense of **pride**, **responsibility** and **professionalism**.

Consumers are able to make a near instant connection to a company's corporate identity through corporate clothing. As a company's brand identity gains awareness, consumer connections will become instantaneous. Consumers will connect a brand identity to a specific company through visual branding elements of design, color, symbols and logos.

At MAQ Trading we work with our clients to develop a custom program that fits your requirement and budget. A dedicated service representative will be responsible for ensuring you're always 100% satisfied with our service.

With MAQ you will never be asked to purchase based solely on information in a catalogue. Instead, you and your employees will always have the opportunity to examine garment samples before you decide, allowing you to touch and feel the fabric as well as study detailing and make sure it's right for you.

We work closely with our clients in order to design and capture the ideal corporate uniform for their image.

#### **LET'S GET STARTED!**

#### Why does a Company need Uniform?

A uniform becomes an extension of a brand when its employees feel confident and proud of what they wear. This, in turn, creates brand awareness, staff loyalty and retention, and ultimately, a great customer experience.

#### **Advantage of Workplace Uniforms**

Important advantage of wearing uniforms at workplace:

- 1. <u>Business Opportunity</u>: It is one of the most important benefits of employee uniforms. The business opportunity can be in the form of establishing a brand identity and work as a marketing tool.
- 2. <u>Building Unity:</u> Creates a sense of team spirit and bonding between co-workers.
- Workers Protection: Uniforms not only fulfills branding and recognition needs of a company, but also provides
  protection to employees working in areas of services that involves fire, chemicals, and other hazardous
  substances.

- 4. <u>Brand Building</u>: A well-designed uniform makes the employee stand out from the rest while at work or on the way to and from work, as well.
  - Factors like a unique logo, vibrant colors, and design collectively help form a brand image.
- 5. **Providing security:** Company uniforms featuring specific styles or colors quickly identify who does or does not belong in specific work areas or on job sites.

### Why uniforms are important in the Hospitality industry?

### 1. Look good, feel good

According to Prof. Carolyn Mair PhD, a behavioral psychologist and author of *The Psychology of Fashion*. "When we feel good in what we are wearing, we tend to be more confident," says Mair. "When we are confident, we are able to exert influence through our confidence alone. When we feel good, we are likely to be perceived as looking good too, as our posture, voice and other nonverbal aspects will be more positive.". Having employees wear hospitality staff uniforms to work helps them stay focused. It is a physical reminder they are at work. When all personnel are in the right frame of mind and attentive to your guests' needs, it certainly shows.

Whether you work in a hotel or at a restaurant, the last thing you want is a customer not knowing who to approach for help. When all employees are in uniforms, this rarely happens. This is one benefit that is often overlooked, but is arguably the most influential.

### **Corporate Uniform:-**

Corporate dressing refers to the art of dressing formally and correctly. Corporate dressing helps an individual to dress according to his work profile and organization culture. Formal dressing, if done correctly goes a long way in shaping one's personality. People take you seriously if you are dressed sensibly.

### The importance of corporate dressing:

Dressing formally not only reflects your image but also the organization you represent. **You need to follow a proper dress code at the workplace**. Remember, you are not only presenting yourself but your organization. An individual who looks presentable is liked and appreciated by all. Someone who is formally and sensibly dressed does not have to try too hard to impress a client.

**Corporate dressing helps you look smart and attracts other individuals**. You need to have that charisma and dressing formally helps you in the same.

Corporate dressing helps you instill confidence and helps in leaving a long lasting impression on your clients.

Formal dressing makes you feel confident at work. You get that energy and confidence, the moment you wear your crisp white shirt along with a black well fit trouser. **Dress code makes an individual disciplined and inculcates a sense of team spirit among employees**.

### **Healthcare Uniform:-**

The main function of the uniform is to easily distinguish a particular group from the larger whole. It makes social interactions easier and allows you to swiftly move on from that initial interaction to something of more importance.

The last thing a patient wants to feel when they walk into a healthcare environment is confusion. So having a very distinct uniform code helps to enable a patient to feel secure and confident that they are in the care of an organised, professional team.

<u>Medical Scrubs</u> are the standard uniform worn by healthcare workers and those who work in the medical industry. Aside from looking the part, medical scrubs are an imperative part of what it means to work in the healthcare industry. Beyond looks, scrubs are designed to be incredibly functional to meet the needs of those who are wearing them.

Scrubs aren't simply glorified pajamas. Quite the contrary, scrubs are designed to meet the needs and demands of those who are working hard under stressful and challenging conditions.

Nurses and sometimes doctors have very active jobs that require a lot of movement and long hours on their feet. To ensure that medical teams can do their job well, their uniforms need to have ample comfort and mobility. One shift for a nurse can mean running from room to room, moving patients, reaching, stretching, and adjusting patients. Hospitals choose to provide their employees with scrubs to make sure the medical staff is dressed for maximum mobility and comfort so that they can concentrate on doing their jobs well. When hospitals can choose to offer their employees scrubs, it shows that they are taking comfort and physical demands into consideration.

Sometimes in a hospital, you need help from the right person quickly. Not only do scrubs and doctor coats identify nurses and doctors very quickly, but different kinds of scrubs can help to identify the right kind of nurse or doctor in an emergency. Many hospitals choose to color-code their employees by unit, making it easy to identify the right person for the job in as little time as possible. Seeing nurses in different color scrub tops can help identify if they work in ICU, general care, or operating rooms.

## **Industrial Uniform:-**

### <u>Industrial Safety Workwear – Coverall</u>

A Coverall is a one-piece garment with full-length sleeves and legs like a jumpsuit, but usually less tight-fitting. Its main feature is that it has no gap between jacket and trousers, and no loose jacket tails.



- > Design: Provide counter samples and help create your design
- Materials: 100% Cotton, 65% Cotton 35% Polyester Twill, 65% Polyester 35% Viscose, 65% Polyester 35% Cotton
- > Size: European Size, Asian Size, (from S to 4XL, or customized size)
- Color: White, Royal Blue, Yellow, Grey, Sky Blue, Red, Beige, Khaki, Navy Blue, Maroon
- > Specification: Relaxed Fit, Patch pocket on chest position, 2 way zip front, Elasticated waist front

# **Workwear with Reflector**



### **Features**

Coverall with reflective tape on shoulder, arms and legs for high visibility in low light

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Size: European Size, Asian Size, (from S to 4XL, or customized size)

Color: White, Royal Blue, Yellow, Grey, Sky Blue, Red, Beige, Khaki, Navy Blue, Maroon

## **Workwear Uniform – Two Piece**

Long sleeve/Short sleeve shirt/ jacket and trouser/cargo pant









### **Features**

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Materials: 100% Cotton, 65% Cotton 35% Polyester Twill, 65% Polyester 35% Viscose, 65% Polyester 35% Cotton

Size: European Size, Asian Size, (from S to 4XL, or customized size)

Color: White, Royal Blue, Yellow, Grey, Sky Blue, Red, Beige, Khaki, Navy Blue, Maroon

# Safety Shoes: -







# Safety Helmet:-













## **Corporate**

Our range of Business Shirts for Executives and Office Wear are designed to work, whilst also presenting a fashionable image with a 'Corporate Edge'.













- > 100% Cotton Oxford
- ➤ 65% Cotton, 35% Polyester Chambray
- ➤ 65% Polyester, 35% Cotton Poplin
- ➤ 65% Polyester, 35% Cotton Twill
- ➤ 65% Polyester, 35% Cotton Stripes and Check

# **Formal Trousers**

Pleated & Flat Front in Polyester/Cotton/Viscose



- > 100% Cotton Twill
- ➤ 65% Polyester, 35% Cotton Twill
- ➤ 65% Polyester, 35% Cotton Plain
- ➤ 65% Polyester, 35% Viscose
- ➤ 65% Polyester, 35% Gabardine
- ➤ 65% Polyester, 35% Wool
- ➤ Size Range: 28" to 40"
- Color: Black, Navy Blue, Grey, Khaki, Beige

# **Polo T-Shirt & Round Neck T-Shirt**









- > 100% Cotton Single Jersey 180 GSM
- > 100% Cotton Pique 220 GSM
- > 100% Cotton Pique 240 GSM
- > 100% Cotton Interlock 240 GSM

- > 100% Cotton Single Jersey 200 GSM
- > 52% Cotton, 48% Polyester 180 GSM
- > Dry Fit 100% Polyester Fabric 180 GMS to 220 GSM

## **Cargo Pants**







#### **Features**

- Basic Straight Fit 6 pockets cargo trouser
- Customized Design Cargo Pant
- Cargo Pockets with Flaps or without flaps
- Pockets flap closer with button or Velcro
- > Straight Pockets or Cross pockets
- Bartack Stitch as required
- Regular Bottom Hem
- > Size: 28" to 40"

### **Fabric**

- > 100% Cotton Twill
- ➤ 65% Polyester, 35% Cotton Twill

- ➤ 65% Polyester, 35% Cotton Poplin
- ➤ 65% Polyester, 35% Viscose

## **Healthcare Uniform**



### **Features**

- V Neck shirt
- > 2 side pockets at bottom and front chest pocket
- ➤ Box pleat on back
- > Straight bottom hem
- > Drawstring and square pockets at the back
- > Safety stitch on side seam
- > Regular hem

### <u>Fabric</u>

- > 100% Cotton Twill
- ➤ 65% Polyester 35% Cotton Twill
- ➤ 65% Polyester 35% Cotton Poplin
- ➤ 65% Polyester 35% Viscose

# **Corporate Gifts**

















# Our Valuable Clients







































































































# Looking forward to partnering you

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