

# Bringing Machine Learning Models to Production

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#### **Outline**



Top 5 problems with ML model deployment



Workflow of ML model



Case Study – Salesforce



Key considerations for successful deployment



Conclusion

#### Top 5 Problems while deployment



Data Quality and availability



Model Interpretability & Availability



Scalability & Performance



Integration with Existing System



Model Engineering & Maintenance

## Workflow of ML model development

Data collection

Data pre-processing

**Building Datasets** 

**Training & Refinement** 

Machine Learning evaluation

#### Case Study Deployment - Salesforce



**Cloud Based software Company** 



Based out of San Francisco, USA



Employees ~73000



Revenue \$34.85B in 2023-24



Subsidiaries – Slack, Tableau, Mulesoft

## **Key Consideration for Successful Deployment**



DEFINE OBJECTIVES AND SUCCESS METRICS



INFRASTRUCTURE SETUP & DEPLOYMENT STRATEGIES



DATA PIPELINE & INTEGRATION



MODEL
MONITORING AND
PERFORMANCE
MANAGEMENT



SCALABILITY & RELIABILITY



SECURITY & COMPLIANCE



DOCUMENTATION AND KNOWLEDGE TRANSFER

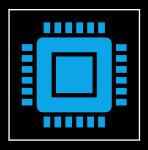
#### Conclusion



Availability – Implemented Fault tolerance mechanism, load balancing techniques



Reliability – Regular performance testing, documentation and knowledge transfer



Scalability – Load testing and capacity planning ensure scalability

#### Bibliography

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### Thank you

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