# Mohd Shad Zaidi

🕈 India 🛮 shad.zaidi2@gmail.com 🛘 (+91) 7389519086 🛅 https://www.linkedin.com/in/shad-zaidi-87bb61108/

#### **SUMMARY**

Experienced Front End Developer with a dedication to crafting high-quality web experiences and driving innovation. Bringing 3 years of expertise in building scalable and performant web applications, with a focus on utilizing cutting-edge technologies to deliver exceptional user experiences.

#### **EXPERIENCE**

### Freelancer, React Developer | Energi.io | March 2022 - Present

- · Built crypto dashboard with Solidity, JS, and exchange APIs. enhanced user engagement by 30 and satisfaction by 15%.
- · Collaborated with teams to design and launch projects with React, smart contracts, and decentralized app development.
- Stayed up-to-date with trends to boost project stability and security by 10% while ensuring functionality and user interface optimization.

### Senior Front End Developer | XPcover | Mumbai | September 2020 - March 2022

- Developed insurance broker platform with React.js, reducing policy procurement time by 25% and increasing user satisfaction by 15%.
- Created high-quality code from UI/UX wireframes using HTML5, CSS3, and frameworks like React.js, AngularJS, and Bootstrap, improving user engagement by 20% and reducing bounce rates by 10%
- Built Sales CRM with NodeJS, MongoDB, and React.js, delivering custom client dashboard that reduced support tickets by 45 %and increased sales productivity by 30%.

## Associate Consultant, SAP Master Data Management | Infosys Ltd | Pune | November 2020 - Present

- · Designed, optimized, and supported MDM processes using Informatica MDM suite of tools, resulting in a 20% increase in process efficiency.
- · Implemented and optimized various MDM processes and stages, such as data ingestion/acquisition, standardization/enrichment, harmonization, and data provisioning, resulting in a 15 reduction in processing time.
- · Utilized data from an external provider to accurately categorize MDM data components (customer category, sub-category, etc.), resulting in a 95 accuracy rate.

### Co-Founder | Gigaverse Ecosystem | Metaverse | September 2021 - September 2022

- · Co-Founded Web3 Company generating 500k in revenue by providing Meta services for Virtual world.
- · Led technical product teams in strategy, design, and execution of protocol, resulting in 25% increase in user adoption and 30% decrease in development time.
- $\cdot \ Partnered\ with\ cross-functional\ colleagues\ to\ achieve\ 100\%\ on-time\ delivery\ and\ 95\%\ customer\ satisfaction.$
- · Assisted clients in launching protocol instances, resulting in 20% revenue growth and upgrade user experience by 25%.

#### Full Stack Intern | Innovaccer Inc. | Noida | June 2019 - August 2019

- · Collaborated on agile team, using Angular to deliver end-to-end client solutions, resulting in fewer reported bugs and new user designs/features.
- · Liaised a Google news crawler in Django, and utilized Google AppScripts for spreadsheet automation and reduced marketing effort by 70%.
- · Increased development timeline by 15%, while decreasing cost of maintenance by 25%.

#### **PROJECTS**

#### NFT Marketplace | November 2022 - December 2022

- · Created an NFT marketplace platform for blockchain-based trading of NFTs, resulting in a 200% increase in transactions compared to the previous platform.
- · Integrated Ethers for blockchain interaction, resulting in a 20% increase in transaction speed.
- · Improved user experience for buying and selling NFTs on the platform, resulting in a 25% increase in user satisfaction.

### Cryptocurrency Portfolio tracker | September 2022 - October 2022

- · Developed a ReactJS and ExpressJS project for tracking cryptocurrency holdings across wallets and exchanges.
- · Utilized Coingecko API to display current prices, total portfolio worth, and investment volume.
- · Implemented Bootstrap and jQuery libraries to enhance the user interface and user experience.
- Enabled data storage in browser's LocalStorage, eliminating the need for a database.

#### WhatsApp Clone | Using MERN | August 2020 - September 2020

- Built a real-time messaging clone of WhatsApp using MERN stack improved user interface and user experience, resulting in a 20% increase in user engagement.
- Enabled real-time messaging using PUSHER.
- $\boldsymbol{\cdot}$  Created views , methods and routes to manage different users and messages with authorization.

## **SKILLS**

Technical Skills: ReactJs, ReactJs, Javascript, Typescript, NodeJs, Bootstrap, Bootstrap Sass, Scss, React Redux, Frontend, Developer, Rest API, HTML, Programming

## **CERTIFICATIONS**

React Advanced specialization | Coursera | 2019

Angular6 specialization | Coursera | 2017

Start with Python | Coursera | 2017

## **EDUCATION**

Bachelor of Technology | Minor in Computer Science and Engineering | Jaypee University Of Engineering and Technology | Guna | 2020

Class 12 | Minor in Mathematics and Computer Science | Kendriya Vidyalaya | Muzaffarnagar | 2016

Class 10 | Minor in Mathematics and science | Kendriya Vidyalaya | Muzaffarnagar | 2014