

PROFESSIONAL SUMMARY

Dynamic and results-oriented consultant with expertise in demand supply Planning, SAP IBP, and process automation. Skilled in SAP IBP, S/4 HANA, Tableau , Google analytics, and google adwords. Demonstrated success in internships across digital marketing, sales and research roles. Committed to leveraging technology and data-driven strategies to optimize business processes and drive growth.

SCHOLASTIC RECORD

Degree	Specialization	Institution	CGPA/%	Year
MBA	Marketing & Operations	Institute of Management, NIRMA University	7.1	2022
B.E	Computer Engineering	Jaypee University of Engineering and Technology	8.1	2020
12 <sup>th</sup> (CBSE)	Science	Delhi Public School, Aligarh	84.2%	2015
10 <sup>th</sup> (CBSE)	NA	Delhi Public School Aligarh	9.4	2013

WORK EXPERIENCE

Infosys Ltd

Senior Associate Consultant  
Pune, India

May 2022 – Present

Roles & Responsibilities

Deliverables

- Developed expertise in SAP IBP and excel add-in tool for demand and supply planning.
- Automated supply planning processes through the creation of batch jobs, application jobs, and templates.
- Created Batch Jobs, Key figures, Master data Types, Time Profiles, and copy operators
- Worked with CPI-DS team for validation of data.
- Involved in developing interface to migrate master data between system of reference and regional system.
- Worked on building the concepts of forecast models, Data Cleansing, ABC/XYZ segmentations and managed product lifecycle

- Generated actionable insights and data-driven recommendations reducing manual errors.
- Designed and configured key figures, attributes, planning area, and levels for demand planning leading to an increase in forecasting accuracy.
- Created 20+ training materials and documentation to support ongoing user education.
- Conducted and facilitated user training sessions to educate clients on system configuration, navigation, and data management best practices.

CERTIFICATIONS

IELTS- 8.0 Band, C1 Level	2023
Google Analytics	2020
Wordpress for Beginners	
Google Ads Search	
Google Ads Fundamentals	

TOOLS

SAP IBP, S/4 HANA, Tableau, Google Adwords, Google Analytics.
Others: Hubspot, Salesforce, Microsoft Office, SEM/SEO

<b>Infosys Ltd</b>  <b>Roles &amp; Responsibilities</b>	<b>Project Title: SAP Intern</b> Virtual (2 Months)	<b>May 2021 – July 2021</b>
<b>IIT Indore</b>  <b>Roles Responsibilities</b>	<b>Project Title: Research Intern</b> On Site – Indore, Madhya Pradesh (2 months)	<b>June 2021 – July 2021</b>
<b>Arbalest learning</b>  <b>Roles &amp; Responsibilities</b>	<b>Project Title: Digital Marketing Intern</b> Virtual	<b>April 2021 – Jan 2022</b>
<b>Virtubox Ltd</b>  <b>Roles &amp; Responsibilities</b>	<b>Project Title: Sales Intern</b> Virtual	<b>Nov 2021 – Feb 2022</b>
<b>The Outlook Group</b>  <b>Roles &amp; Responsibilities</b>	<b>Project Title: Sales</b> Virtual	<b>Jan 2021 – Feb 2022</b>