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FEMALE, DOB: 11th JULY, 1997

### **PROFESSIONAL SUMMARY**

Dynamic and results-oriented consultant with expertise in demand supply Planning, SAP IBP, and process automation. Skilled in SAP IBP, S/4 HANA, Tableau, Google analytics, and google adwords. Demonstrated success in internships across digital marketing, sales and research roles. Committed to leveraging technology and data-driven strategies to optimize business processes and drive growth.

#### SCHOLASTIC RECORD

Degree	Specialization	Institution	CGPA/%	Year
MBA	Marketing & Operations	Institute of Management, NIRMA University	7.1	2022
B.E	Computer Engineering	Jaypee University of Engineering and Technology	8.1	2020
12 <sup>th</sup> (CBSE)	Science	Delhi Public School, Aligarh	84.2%	2015
10 <sup>th</sup> (CBSE)	NA	Delhi Public School Aligarh	9.4	2013

## **WORK EXPERIENCE**

Infosys Ltd	Senior Associate Consultant Pune, India May 2022 – Present
Roles & Responsibilities	<ul> <li>Developed expertise in SAP IBP and excel add-in tool for demand and supply planning.</li> <li>Automated supply planning processes through the creation of batch jobs, application jobs, and templates.</li> <li>Created Batch Jobs, Key figures, Master data Types, Time Profiles, and copy operators</li> <li>Worked with CPI-DS team for validation of data.</li> </ul>
	<ul> <li>Involved in developing interface to migrate master data between system of reference and regional system.</li> <li>Worked on building the concepts of forecast models, Data Cleansing, ABC/XYZ segmentations and managed product lifecycle</li> </ul>
Deliverables	<ul> <li>Generated actionable insights and data-driven recommendations reducing manual errors.</li> <li>Designed and configured key figures, attributes, planning area, and levels for demand planning leading to an increase in forecasting accuracy.</li> <li>Created 20+ training materials and documentation to support ongoing user education.</li> <li>Conducted and facilitated user training sessions to educate clients on system configuration, navigation, and data management best practices.</li> </ul>

### **CERTIFICATIONS**

IELTS- 8.0 Band, C1 Level	2023
Google Analytics	2020
Wordpress for Beginners	
Google Ads Search	
Google Ads Fundamentals	

# Tools

- SAP IBP, S/4 HANA, Tableau, Google Adwords, Google Analytics.
- Others: Hubspot, Salesforce, Microsoft Office, SEM/SEO

	INTERNSHIP			
	Infosys Ltd	Project Title: SAP Intern Virtual (2 Months)	May 2021 – July 2021	
	Roles & Responsibilities	<ul> <li>Collaborated with the consulting team at various stages of the problem definition, effort estimation, diagnosis, and solution general</li> </ul>		
		Developed KPI dashboards for senior management using Tableau, resulting in improved data visualization and increased understanding of key metrics, leading to more informed decision- making and time management.		
		<ul> <li>Secured a Pre Placement Offer(PPO) to join full time as an Associate</li> </ul>	Consultant.	
	IIT Indore	Project Title: Research Intern On Site – Indore, Madhya Pradesh (2 months)	June 2021 – July 2021	
	Roles Responsibilities	<ul> <li>Worked on "Automatic Glaucoma Detection" by image processing u 70-80% accuracy.</li> </ul>	sing MATLAB obtaining	
	Arbalest learning	Project Title: Digital Marketing Intern Virtual	April 2021 – Jan 2022	
	Roles & Responsibilities	<ul> <li>Comprehensive assessment of website and social media handles of the client in terms of performance using tools such as SEMrush, Hubspot, Ubersuggest and google analytics.</li> <li>Generate high-quality content for various Amsterdam-based small businesses to increase organic traffic</li> </ul>		
	Virtubox Ltd	Project Title: Sales Intern Virtual	Nov 2021 – Feb 2022	
	Roles & Responsibilities	<ul> <li>Utilized Sales Navigation tool on LinkedIn to generate leads and ider sell digital Kiosk more effectively.</li> </ul>	ntify potential leads to	
		<ul> <li>Generated over 35 leads through targeted outreach, resulting in sec</li> <li>2 firms, including Apollo Hospitals and The hostelier.</li> </ul>	uring partnerships with	
	The Outlook Group	Project Title: Sales Virtual	Jan 2021 – Feb 2022	
	Roles & Responsibilities	<ul> <li>Developed a comprehensive sales plan that outlined marketing initial and product goals.</li> <li>Generated maximum sales revenue within a period of 7 days for a sacustomer- centric approach and effective sales tactics.</li> </ul>		