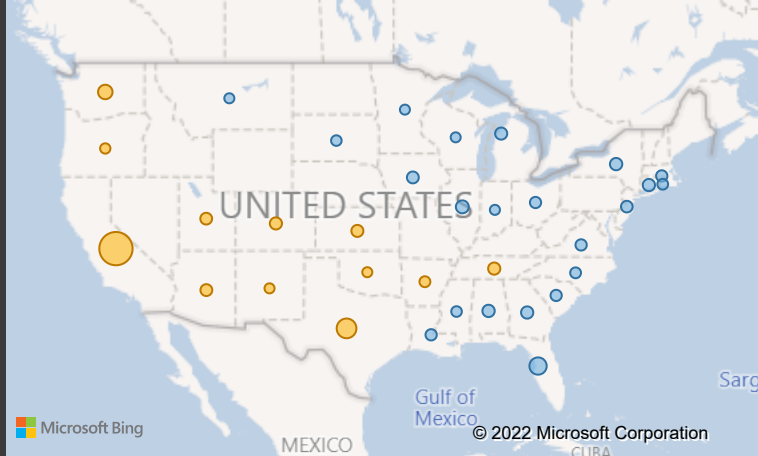


# Startup Expansion

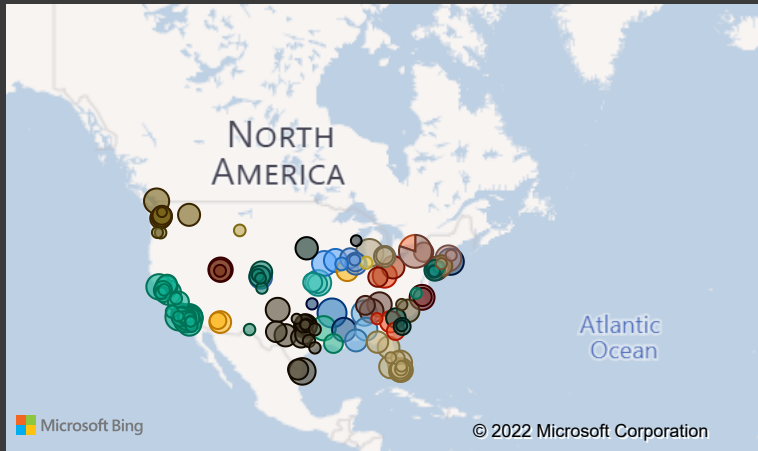
## Profit by State and Sales Region

Sales Region ● Region 1 ● Region 2



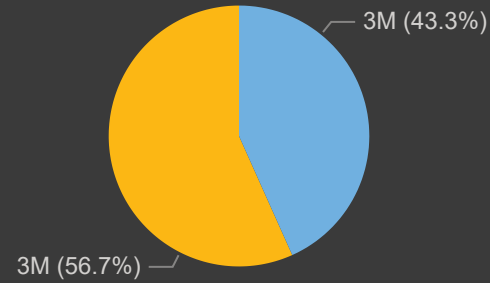
## Profit by City and State

State ● Alabama ● Arizona ● Arkansas ● California



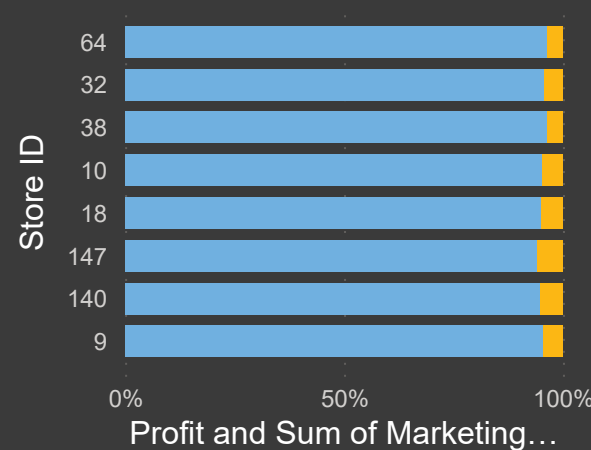
## Revenue by Sales Region

Sales Re... ● Region 1 ● Region 2



## Profit and Sum of Marketing Spend by Store ID

● Profit ● Sum of Marketing Spend



5M

Profit

428K

Marketing Spend

6M

Revenue

Sales Region

□ Region 1

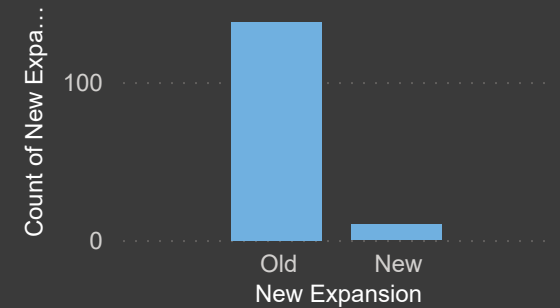
□ Region 2

New Expansion

□ New

□ Old

## Count of New Expansion by New Expansion



## Sum of Profit by State and New Expansion

New Expansion ● New ● Old

