

weed buddy



BRAND GUIDELINES



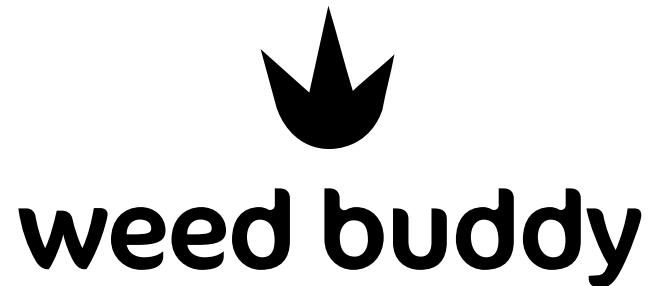


A hypothetical group project by
Karan Bindal
Shadia Ali
Navshake Arora

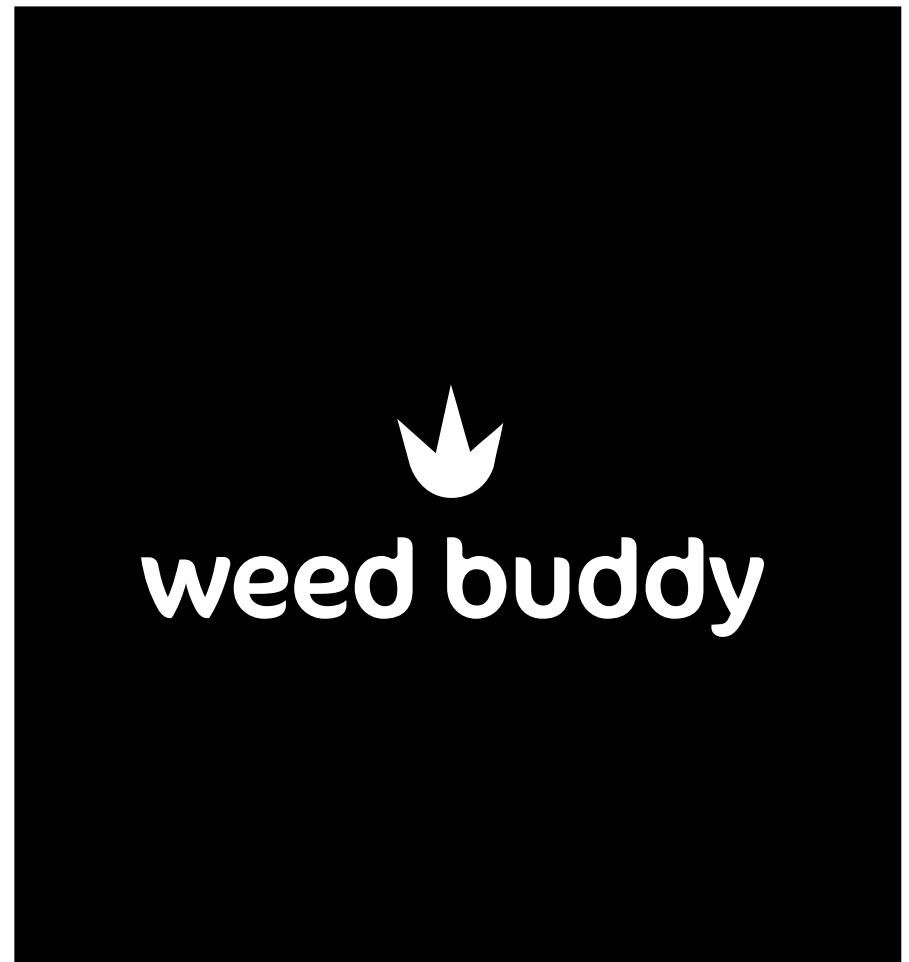
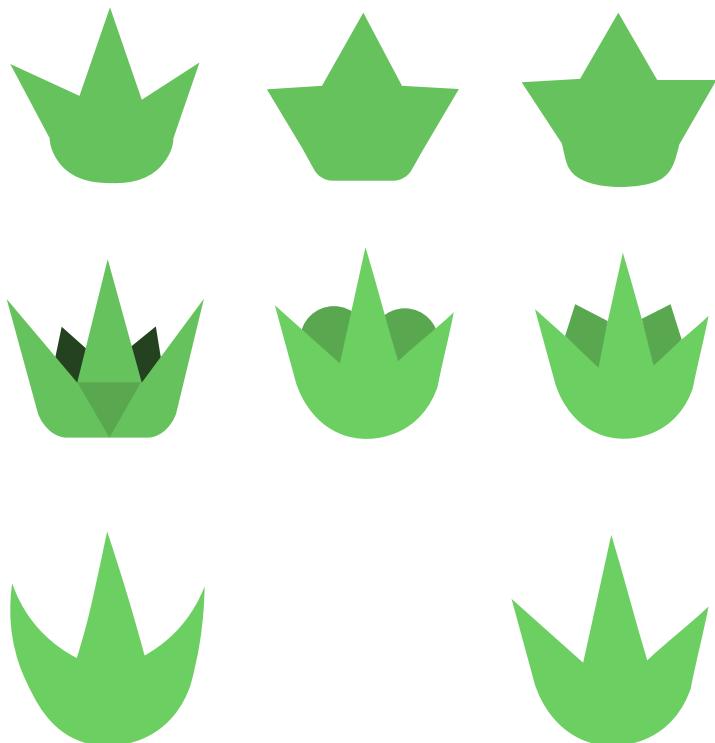
IDENTITY

IDEA BEHIND THE LOGO

Stylising into it's simplest form, The Weed Buddy logo mark is a sapling of the cannabis plant. The shoot grows splitting the seed in half and that's when the first two leaves can be seen.



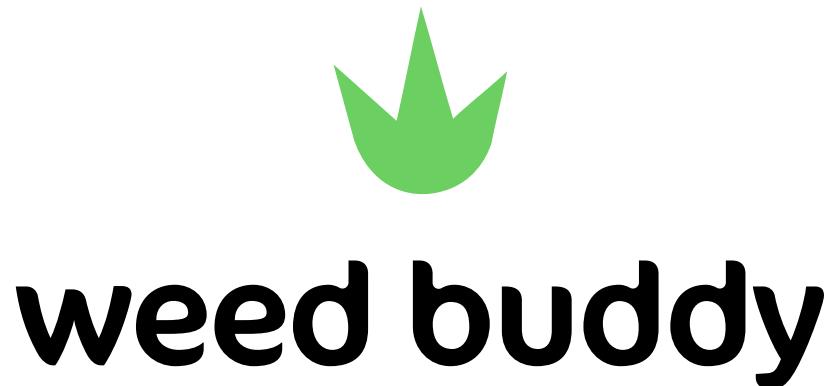
STUDYING THE FORM



LOGO

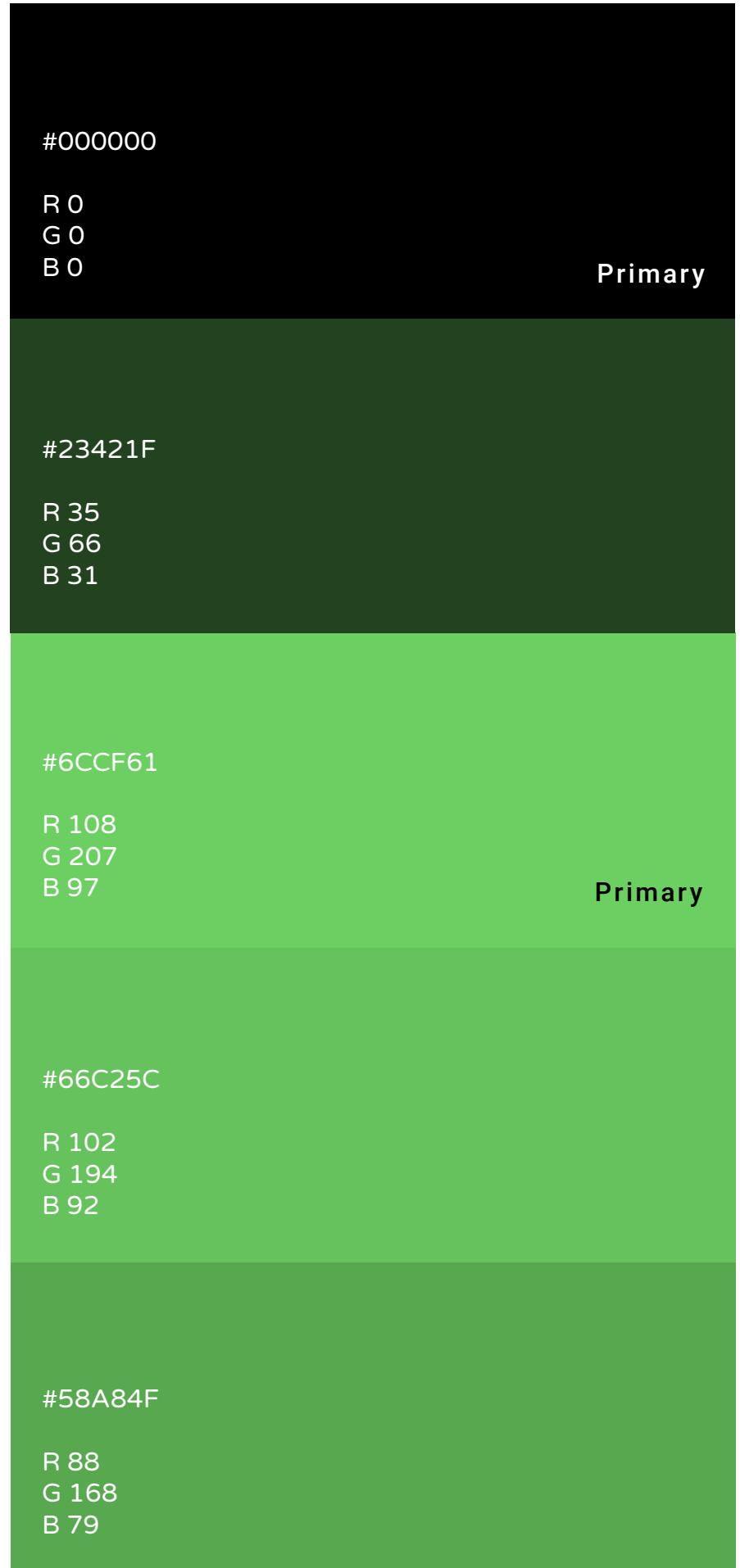
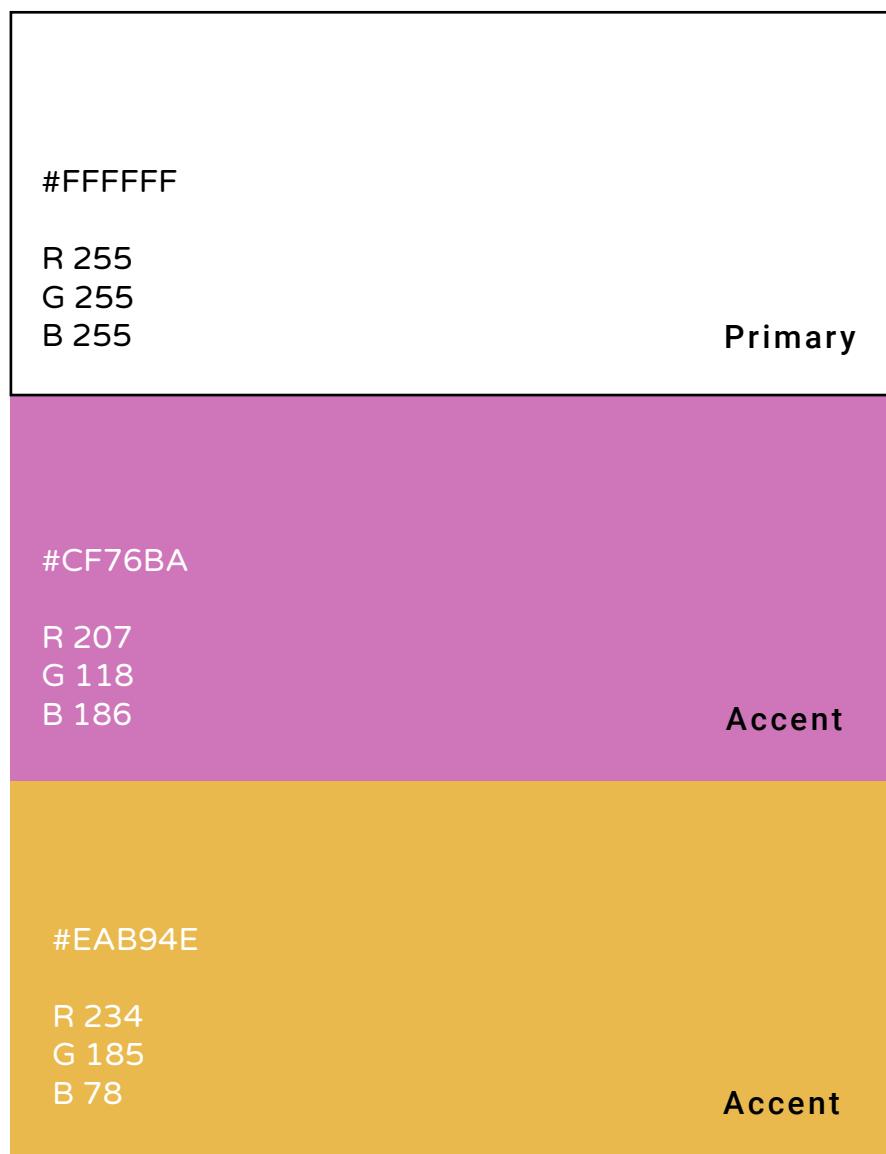
MULTIPLE PLACEMENTS

WeedBuddy has two placements for the logotype. Either we can choose to go with the standard logo with logo mark on the top or you can choose to go with the logomark being used as a superscript.



COLOR

Our color palette consists of 6 colors mainly and black and white, ofcourse. Our primary palette although will have #6CCF61 with Black and White.



TYPOGRAPHY

LOGO FONT

Cocon

A B C D E F G H I J K L M N
O P Q R S T U V W Y X Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z
1 2 3 4 5 6 8 9 0 ! @ # \$ % ^ & * ()

HEADING

GARAGE GOTHIC BOLD

A B C D E F G H I J K L M N
O P Q R S T U V W Y X Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ()

BODY

Varela Round

A B C D E F G H I J K L M N
O P Q R S T U V W Y X Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ()

VARIATIONS

H1 Title

Screen 48px Print 36pt

H2 Subtitle

Screen 36px Print 24pt

H3 EMPHASIS

Screen 28px Print 18pt

H4 Paragraph

Screen 18px Print 14pt

Body

Screen 16px Print 12pt

IMAGERY



PRODUCT HIGHLIGHTS

FUTURE COMPATIBLE

WeedBuddy has been integrated with Arduino Uno Boards, as the wide range of community is involved in the art, it's flexibility will give users a choice to mod their WeedBuddy monitors.

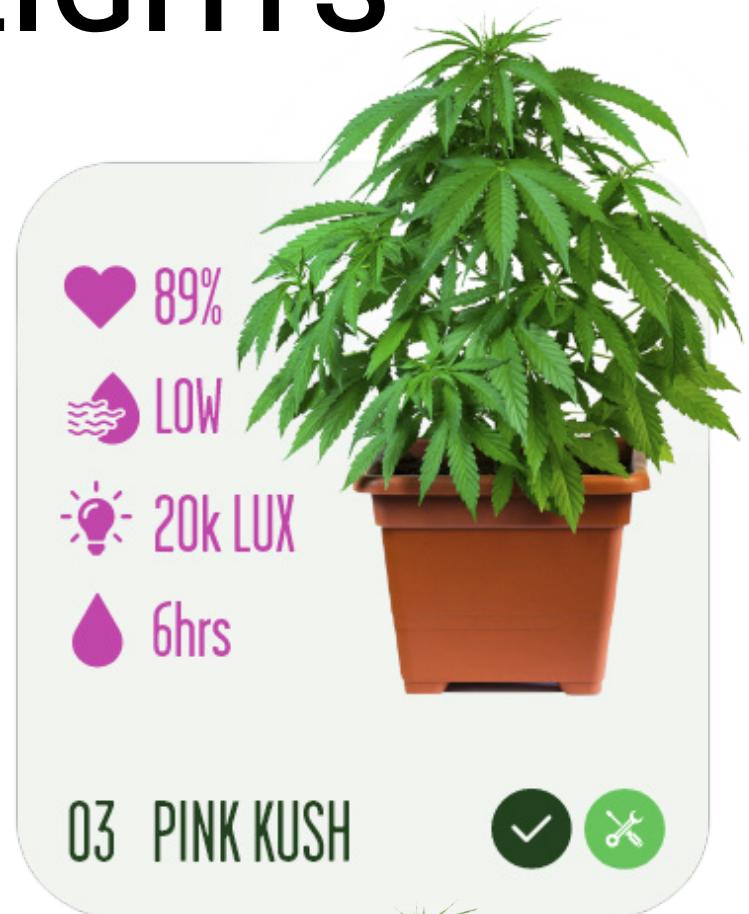
Currently our system helps growers by providing them exact information of moisture, light intensity and temperature. It will not only provide the information but also remotely control all of it.

LEARN TO GROW

Weed Buddy features "Learn" in the webapp which help users with growing tips and tricks.

As our layout is simple and intuitive we want our users to practically grow their plants. While on the one hand they have a screen to track their plants, on the other they have ability to learn about them. This hit and trial method will unleash the hidden talent.

The rounded edged design gives a friendly and bubbly environment. Time for a new friend, Growers! Weed Buddy users report larger and more successful harvests than with any other plant monitor on the market.

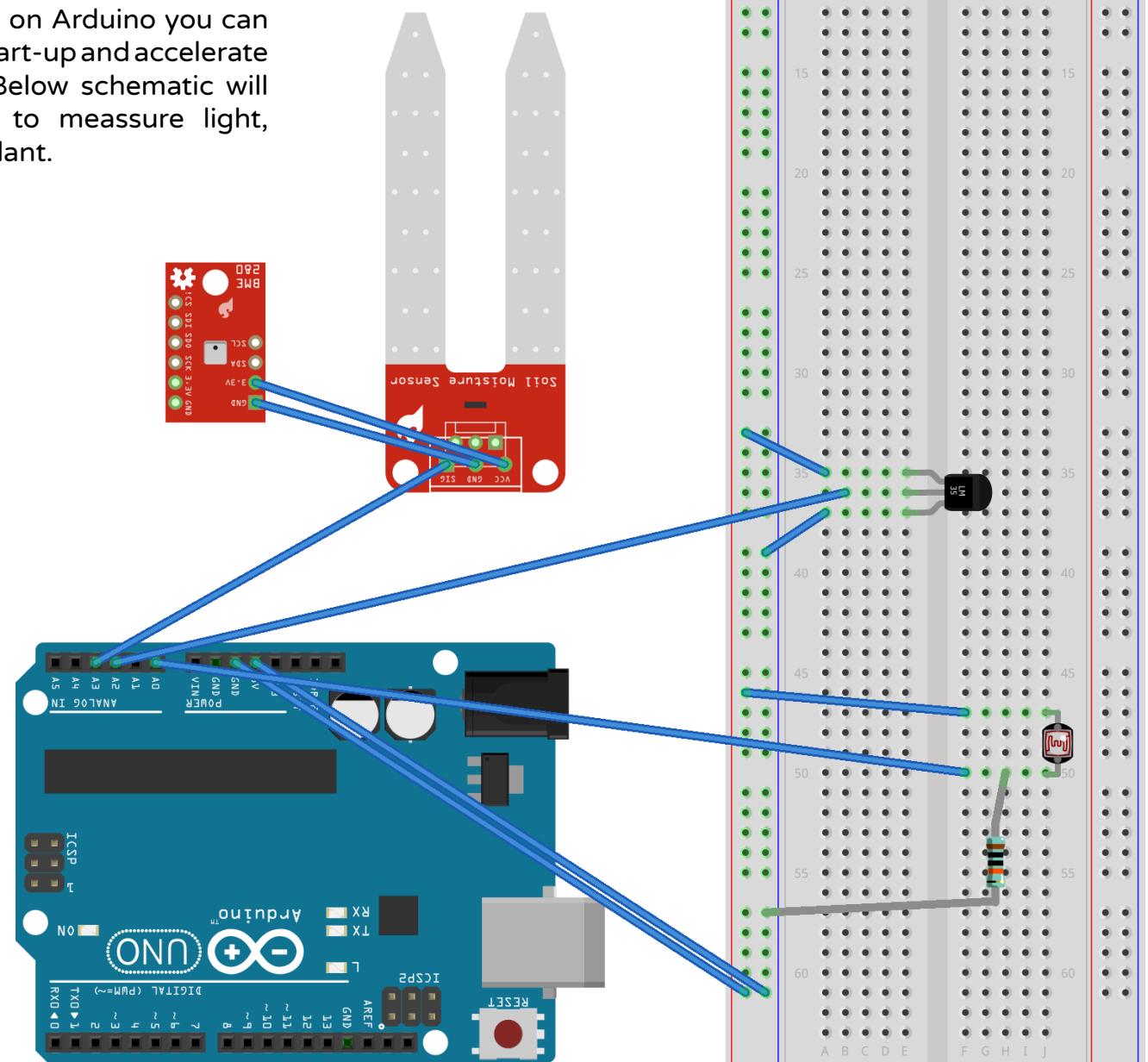


PRODUCT SCHEMATICS

RECOMMENDED BOARD: ARDUINO UNO R3

Weed Buddy currently works and our database supports guides about rare weed strains. We have the largest database in the world when it comes to WEED. Please refer to our site to ensure the list of strains which are up to date.

Since, Weed Buddy works on Arduino you can hook up basic sensors to start-up and accelerate growth of your sapling. Below schematic will guide you with sensors to measure light, moisture and air of your plant.



PROTOTYPE

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WEBSITE

LAYOUTS

Designing our weblayout was not simple we set our goals high and choose into five adjectives how we want our website to look. Our website revolve around those adjectives only but the most important one was friendly so, we all decided to keep layout stacked as it gives the feel of yourselfness.

COLORS

Well, color was not as difficult as the layout as we were dealing with plants and specifically weed plant so our first choice was green but choosing a green which is equally attractive and at the same time gives a pleasant feel so we end up with the most unused and unique tone which need to used and embeded properly. As going further we want to choose some secondary color too so as one of the strain name is purple kush we decided our secondary color as purple and used it very minimally.

Upgrade Your Plants to
THE NEXT LEVEL



A Gateway to Next-Gen
CANNABIS CULTIVATION

Featuring:



Temperature
Sensor



Moisture
Sensor



Automated
Light Cycles

Reap the Rewards of a
BOUNTIFUL HARVEST

Weed buddy users report larger and more successful harvests than with any other plant monitor on the market. Why? Because we know cannabis - and we're here for you, buddy.



Cultivate Your
CANNABIS EXPERTISE

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Including:



Guides



Live Help



Community

WEBSITE

weed buddy 

HOME ABOUT DOWNLOAD

Let's be best buds.
SIGN UP NOW

REGISTER



weed buddy 

HOME ABOUT DOWNLOAD



WIDE PLATFORM SUPPORT

DOWNLOAD

ABOUT US

We're so pleased that you've chosen our system to help you meet your cannabis needs. We promise to be with you every step of the way - from seed to harvest.

We are "cultivated" in our expertise and knowledge of cannabis growing. Weed buddy will make it easy-peasy for your plants to meet their maximum potential with minimal effort.

After all, isn't that what buddies are for?

