# Shadmani Shaikh

# PRODUCT DESIGNER

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#### **EDUCATION**

# **University of Washington**

Masters, Human-Centered Design & Engineering

Seattle, WA • 2022 - 2024 • GPA: 3.8

### **University of Mumbai**

B.Eng, Computer Engineering

Mumbai, India • 2015 - 2019

#### **SKILLS**

#### Design

Interaction Design • Design Strategy
Ideation • Sketching • Wireframing
Prototyping • Data Visualization
Information Architecture

## Research

User Interviews • A/B Testing
Diary Studies • Comparative Analysis
Usability Tests • Surveys • Persona
Hypothesis • Cognitive Walkthrough

### **Tools & Languages**

• CSS

Python • JavaScript • HTML

SQL

Angular • React • Tableau •

Figma • Adobe CC • MS Office Suite

#### **CERTIFICATIONS**

Foundations of User Experience Design 7

IBM Enterprise Design Thinking Practitioner

#### **EXPERIENCE**

# **Directed Research Group** | *University of Washington*

Creative Manager & Research Lead 2023 - present

• Drive Diversity & Inclusion research efforts in aviation industry through expert leadership in data analysis and visual storytelling, in partnership with pilot Kimberly Perkins and researcher, Dr. Cecilia Aragon

# **General Electric Healthcare** | Tata Consultancy Services

UI Developer 2021 - 2022

- Led a team of 5 to redesign a 3-tier enterprise web application for healthcare devices using Angular Material UI (MEAN Stack)
- Drove end-to-end design strategy and user research, collaborating closely with product leaders & executive staff within an Agile framework

#### Results & Achievements

- Improved the overall user experience which led to an increased user engagement and a 74% reduction in manual hours
- Received 'Young Achievers Award' for implemented work

### General Electric | Tata Consultancy Services

Tableau Developer 2020 - 2021

- Led design & implementation of interactive dashboards in Tableau for the accounting team
- Designed accounting reports using data visualization to provide structured data from millions of data rows and 12+ data sources
- Collaborated with cross-functional data and accounting teams for improving the efficiency of daily reporting

#### Results & Achievements

 Developed an ETL solution that improved the efficiency of data warehouses by 35%

# MoneyMart | Tata Consultancy Services

BI Data Analyst 2019 - 2020

- Drove key migration from on-prem data warehouse to Microsoft Azure Cloud; built 600+ pipelines, 50+ ETL packages & data workflows to support data integration & migration
- Mentored and coached the monitoring team to provide support for production issues

#### Results & Achievements

- Automated ADF data flows that decreased warehouse runtimes by 45%
- Received 'On the Spot' Award for record-time project delivery