



We work ensure a safer internet experience for everyone

Cyber Harassment



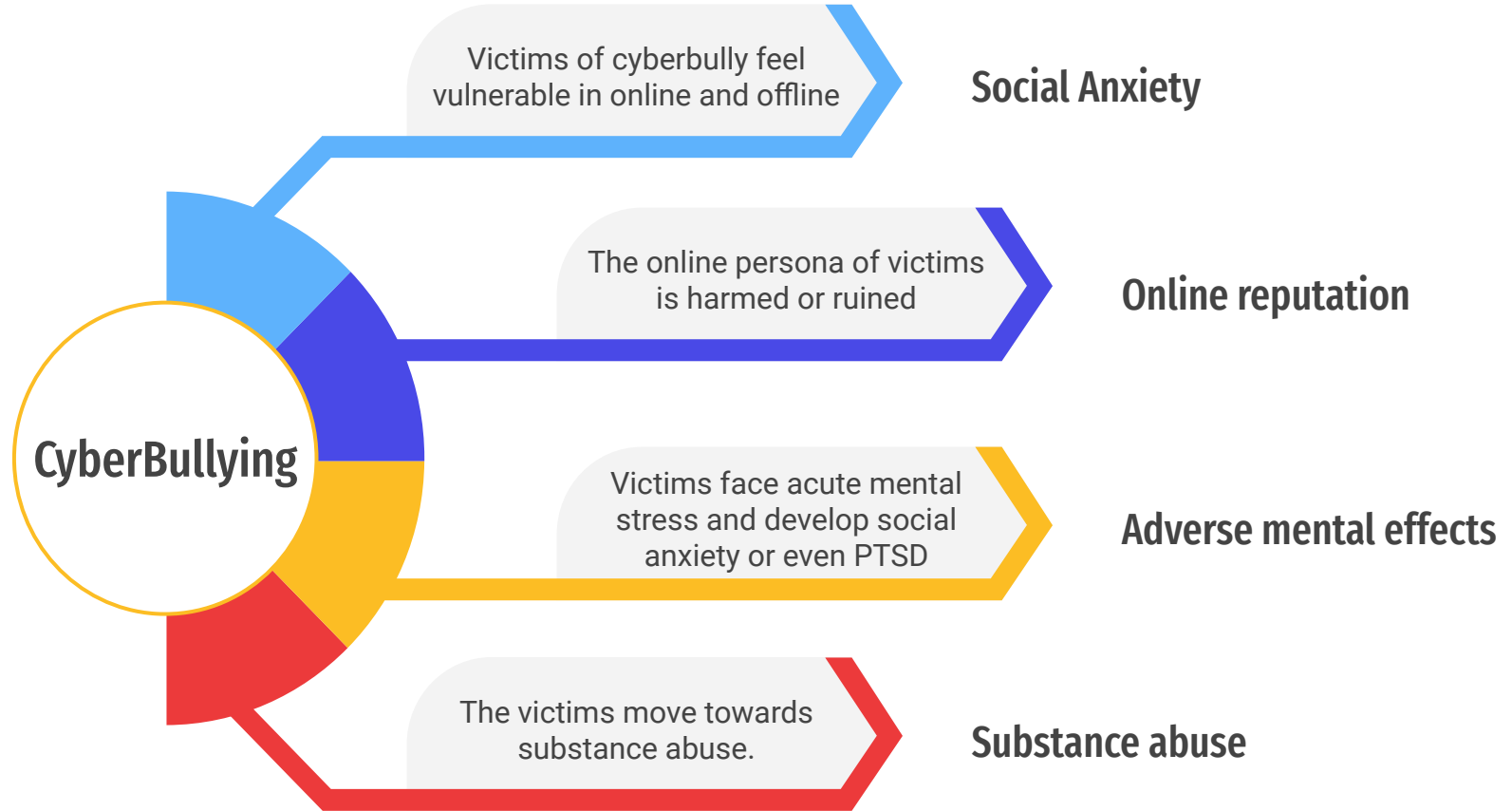
Cyberbullying is the use of electronic communications to harass, threaten, shame, or embarrass another person.

It can lead to illegal or criminal behavior and physical & mental harm.

Cyber Harassment occurs by:

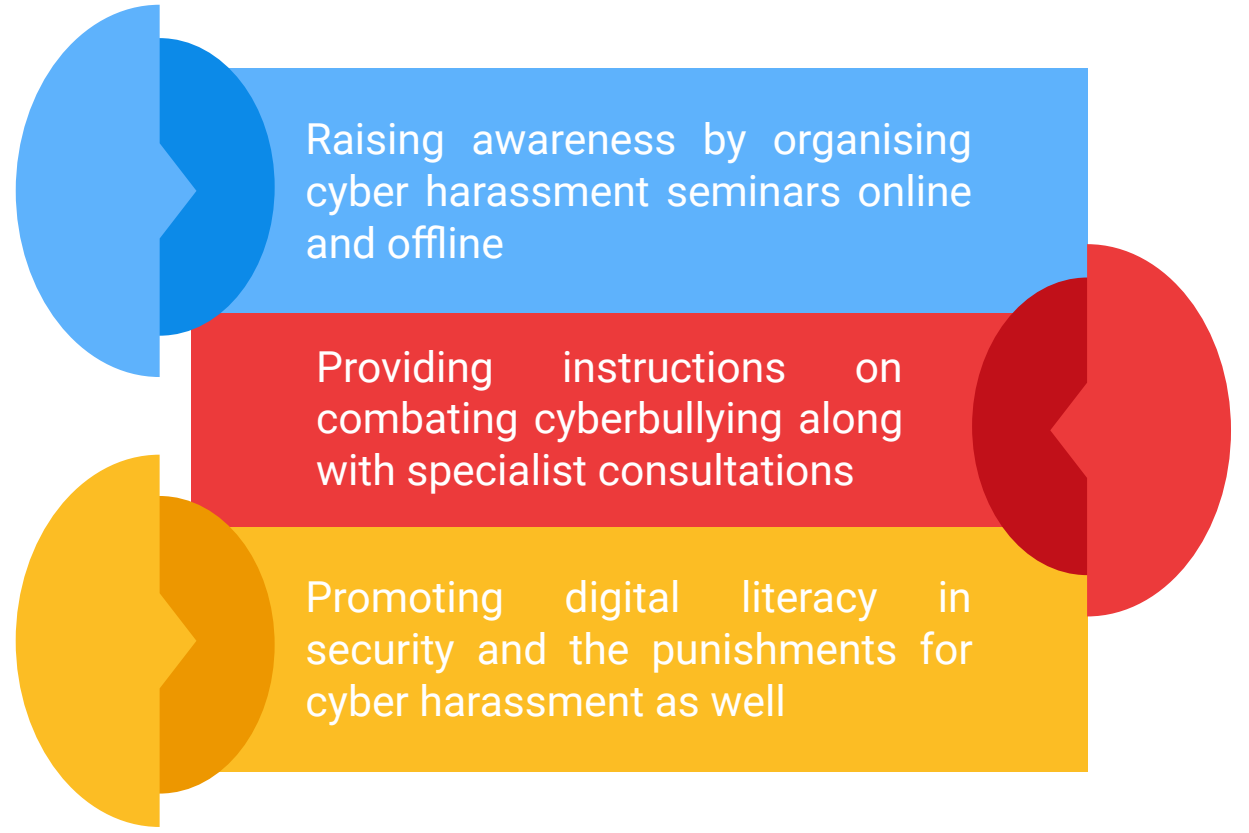
- Offensive, threatening, or abusive messages, images, or videos.
- Sending obscene messages under a false identity.
- Falsely accusing or embarrassing someone online.

Problems



Solutions

Awareness



Raising awareness by organising cyber harassment seminars online and offline

Providing instructions on combating cyberbullying along with specialist consultations

Action

Prevention

Promoting digital literacy in security and the punishments for cyber harassment as well

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Welcome Dev
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Our Services:



Online Courses



Consult an IT Professional



Privacy Checkup



Legal Aid

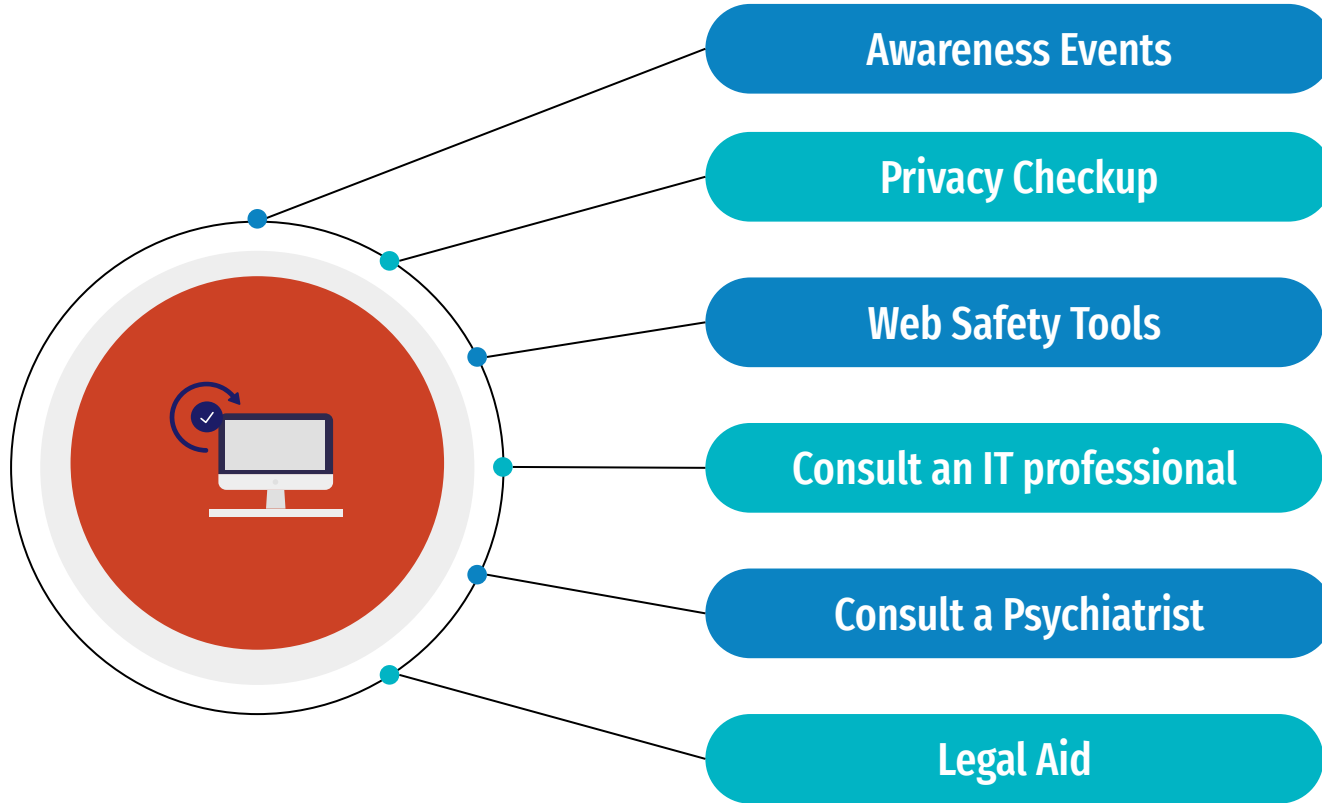


Consult a Psychiatrist



Web Safety Tools

Features



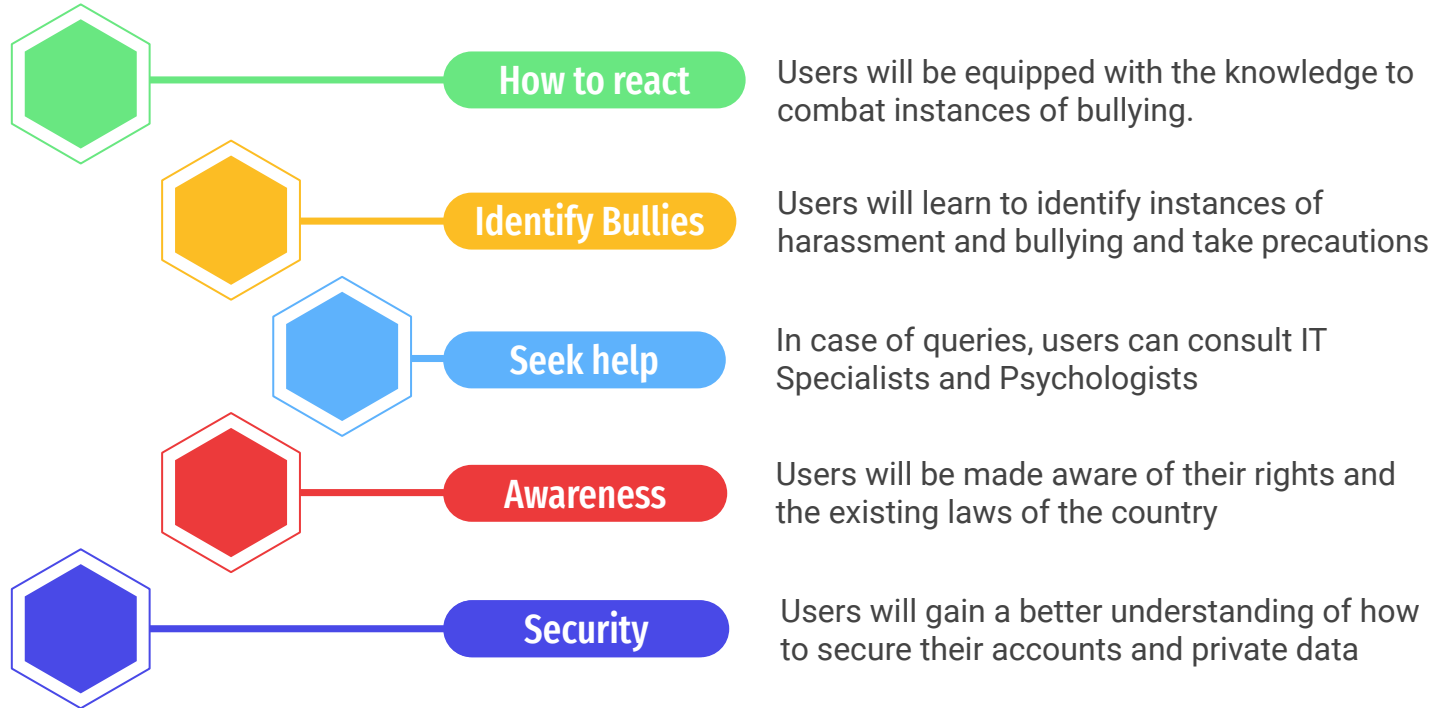


**Impact
On Users**

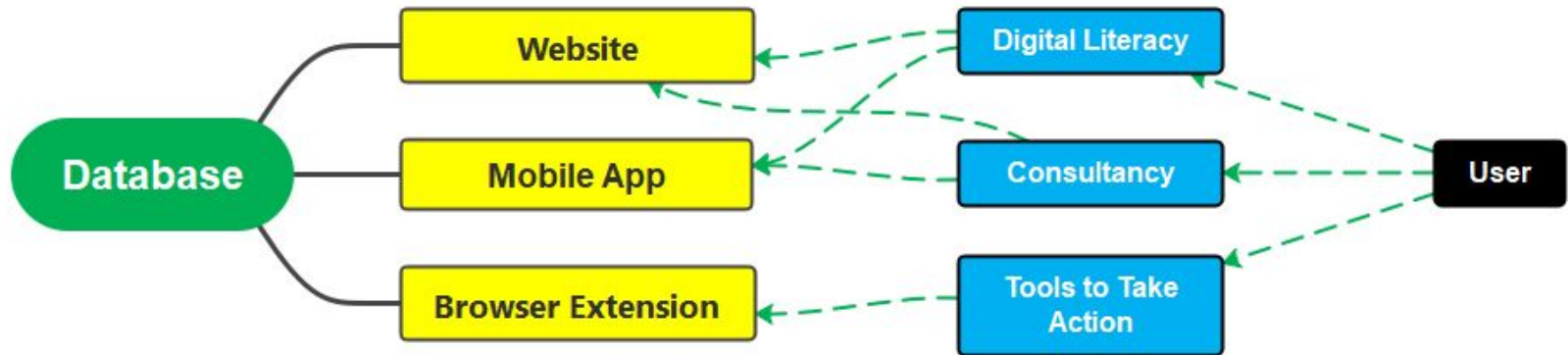
How our services help our Users



User benefits



System Architecture of our Website

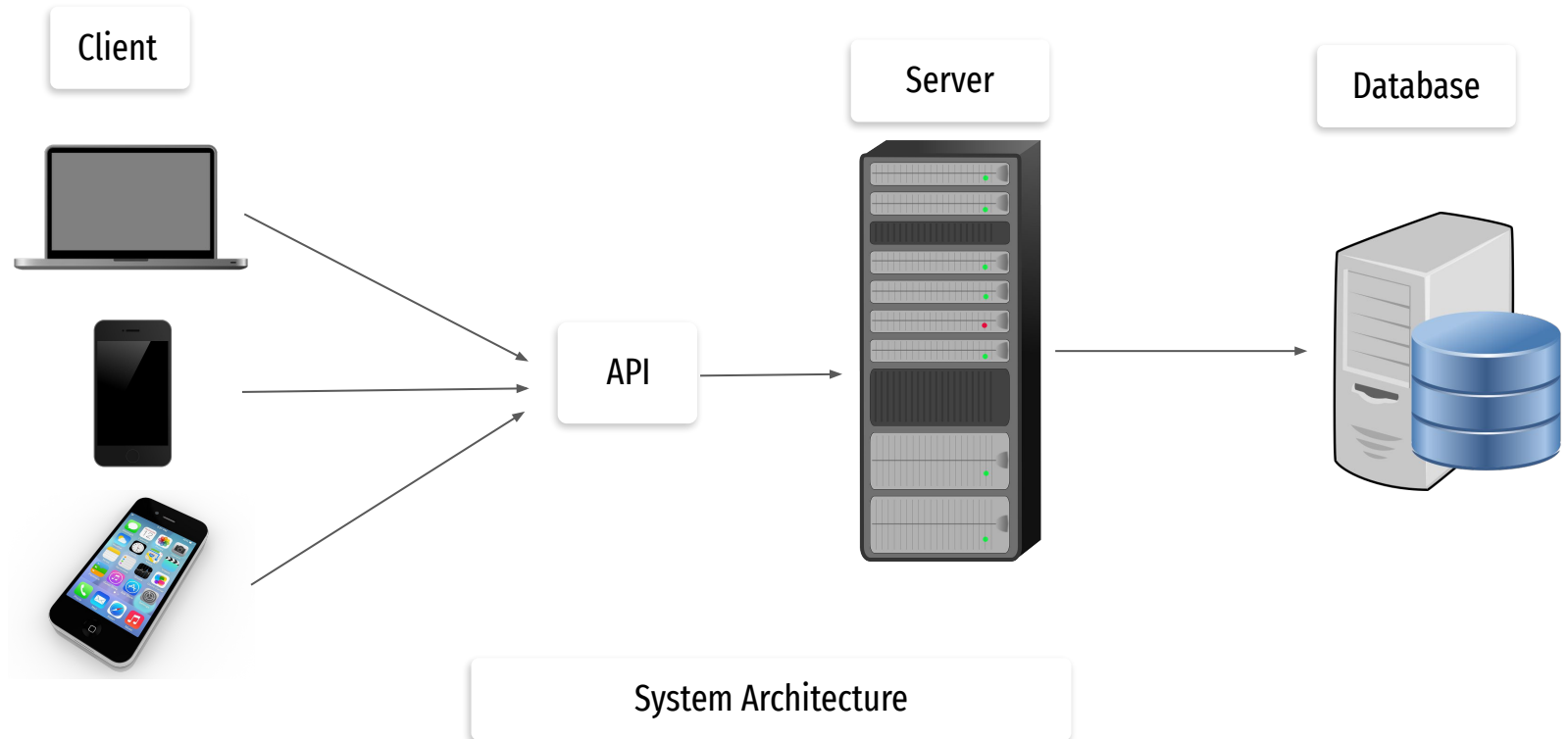


System Architecture of our project

Frontend: React JS, Next JS, SCSS, Tailwind CSS

Backend: Node JS, Express JS, ByCrypt JS, dotenv, MySQL, JWT

Database: MySQL, Xampp



Marketing Strategy



How we will promote our products?

- Social Media Posts
- Promotional Videos
- Offline Event on Institutions
- Collaboration with Influencers

Business Model Canvas



Partners

- Government Institutions
- Educational Institutions
- Brands, Companies



Activities

- Raising Awareness
- Social Media Posts
- Arranging Events & Contests
- Community Support
- Consultancy
- Legal Aid



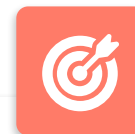
Values

- Effective measures to ensure cyber safety
- Psychological Assistance
- Legal Assistance
- Online Courses
- Cyber Safety Tools



Relationships

- Consultations
- Live Chat
- Social Media Groups
- Customer Support
- Certificate



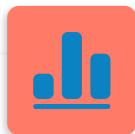
Customers

- Students
- Parents
- Organisation
- Professionals
- Individuals



Resources

- Funding
- Content Developers
- Volunteers / Campus Ambassador
- Employees



Costs

- Website, Apps & Tools Maintenance
- Content Development
- Workshops & Online Events
- Marketing



Channels

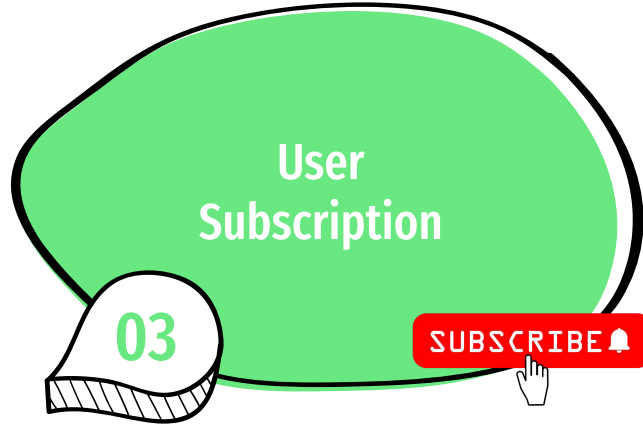
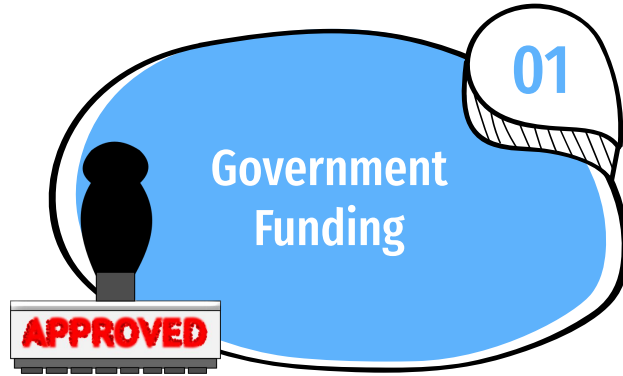
- Website
- Mobile App
- Social Media
- Offline Events



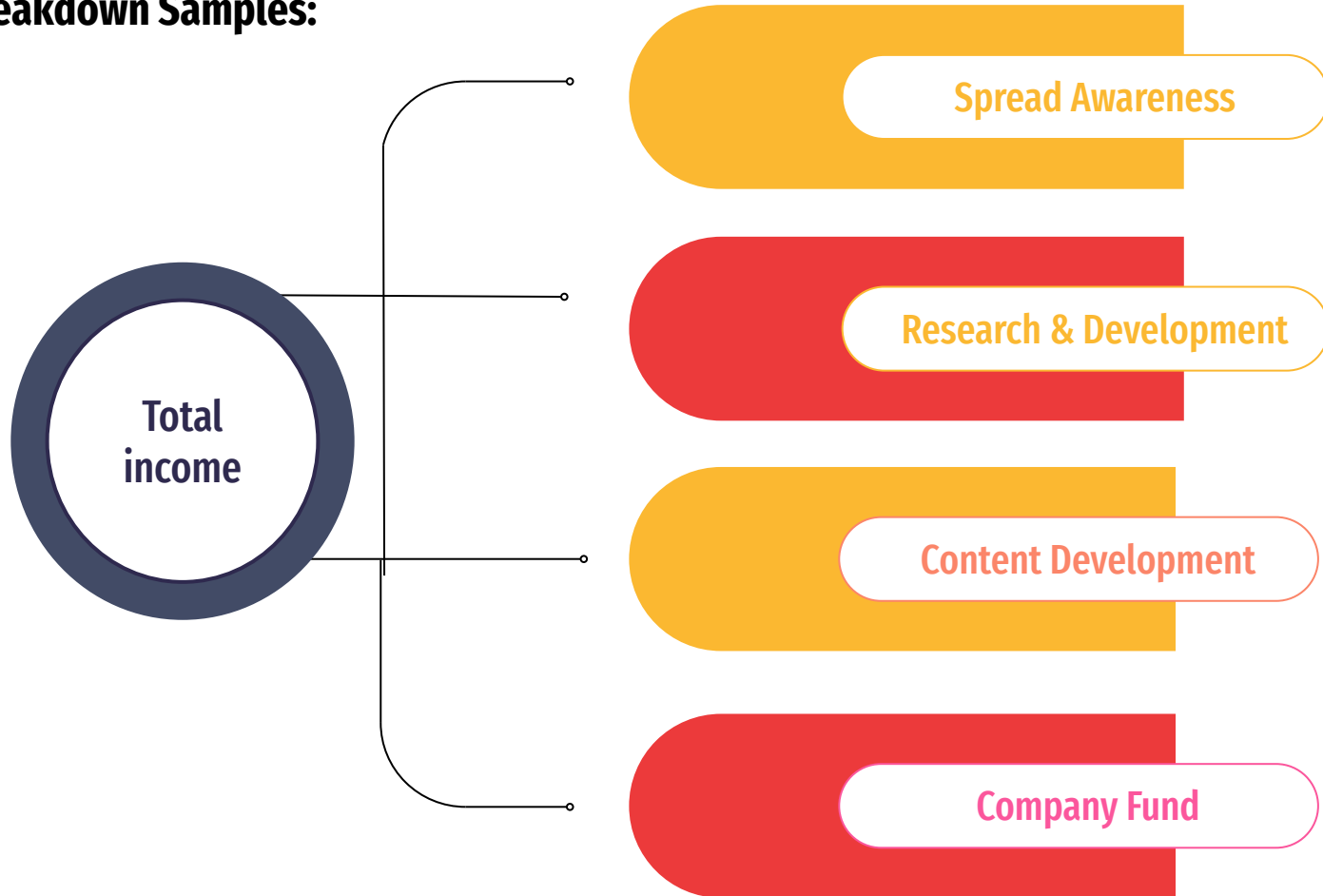
Revenues

- Freemium
- Partnership with other Brands
- Online & Offline Training
- Online Courses

Funding:



Profit Breakdown Samples:



Thank You

Download 'W3Safety' to ensure a Safer Internet

