

# Marianne Kirkegaard

## SVP, Products and Marketing

Marianne Kirkegaard and her team are responsible for developing a product and solutions portfolio, combined with strategic market intelligence, insights and category management, that drives customer growth.

Prior to her current position, Marianne spearheaded global commercial activities at CSM, including sales, marketing and business development. Marianne was instrumental in building CSM's key relationships across all regions, globalizing the company's sales and marketing activities, while developing executable category and channel strategies.

She joined CSM in 2011 after five years at Unilever where her last assignment was overseeing Unilever's more than €1B business portfolio in Hungary. At Unilever, she also held various sales, product and country general management roles of increasing seniority throughout her tenure with the company.

Marianne sits on the board of Targit, a Danish business intelligence and analytics software developer, and Tican, an international food company.

Marianne earned her EMBA from SIMI and MSc from the Aargus School of Business in Denmark.