



Jim Parker

SVP, Integrated Supply Chain and Chief Supply Chain Officer

Jim Parker and his team are dedicated to helping CSM achieve topline growth through strategic manufacturing, logistics and procurement excellence.

Overseeing a global footprint including 34 manufacturing facilities and 26 distribution centers, Jim spent 22 years at BakeMark (a CSM legacy company) in a variety of roles including general management, sales, operations and procurement. Most recently, Jim was President and CEO of BakeMark USA and Canada, where he led the \$900 million business. During his two years in that position, he reorganized top-level management to improve efficiencies across borders, while optimizing functional roles.

Earlier, Jim was SVP of Sales & Operations at BakeMark USA, where he had responsibility for manufacturing, supply chain and operations for 25 branches in the U.S. and Canada. He doubled EBITA, improved sales, lowered operational cost and restructured the manufacturing footprint. He also oversaw the merger of two CSM business units and reorganized the leadership team to restore profitability to the business unit.

Jim also was VP of Operations and Procurement for BakeMark USA & Canada, where he led the turnaround of the company's largest brand, ultimately achieving an almost 70 percent profit increase.