



Mikel Durham

SVP, Markets and Chief Commercial Officer

Mikel Durham and her team are responsible for driving CSM's growth and providing a superior customer experience.

With more than 20 years of global experience in the foodservice industry, Mikel joined CSM in 2014. Prior to this, she served simultaneously as Global Growth Officer for PepsiCo's Foodservice business and President of Naked Juice/IZZE. She is credited with articulating a new vision moving beyond beverage to include a full range of PepsiCo products and Brands (Frito Lay, Tropicana, Quaker, Pepsi, Mountain Dew, etc.). This also involved offering a full suite of business-building insights to help customers build their dayparts and signature menus. During this time, Mikel led strategy, marketing and food, beverage and equipment innovation globally. Previously, she was President of Foodservice North America for PepsiCo, including the national sales force.

On the Naked Juice/IZZE side, Mikel built and managed a largely autonomous "natural" division, including all functions and channel sales. During each of her five years at Naked Juice, Mikel achieved double digit growth, while taking 10-plus points of market share. Prior to this, Mikel served as: President, Global Supply Chain for Cadbury Schweppes; President, Burger King North America; Managing Director of Guinness Venture Markets; and General Manager of Yum! Southern Europe. She started her career as a management consultant with Bain & Company, where she worked in the London, Boston, Sydney and Moscow offices.

Mikel is Vice Chairman of the Board of Good360, a social enterprise that reduces landfills by operating an "eBay" for non-profits from goods donated by large corporations. Good360 was recently recognized with the Verizon Powerful Answers award for its digital disaster solution enabling the right goods to most efficiently get to the neediest.

Mikel earned her B.A. from Smith College in Economics and her M.B.A. from Harvard Business School.