

Peer-Graded Assignment: Part B - Building a dashboard with Google Looker studio

Estimated time needed: 60 minutes

In this assignment, you will create some visualizations and add them to dashboards using Google looker Studio.

Software Used in this Assignment

In this assignment you will use the Google's Looker Studio.

Prerequisites

You need access to Google Looker studio. This <u>Google Looker studio lab</u> will guide to get your access to Google Looker studio, and also get you started with how to use it to analyze the data.

Dataset Used in this Assignment

The dataset you are going to use in this assignment comes from the following source: https://stackoverflow.blog/2019/04/09/the-2019-stack-overflow-developer-survey-results-are-in/ under a Open.patabase-License.

We are using a modified subset of that dataset for the assignment, so to follow the assignment instructions successfully, please use the dataset provided with the assignment, rather than the dataset from the original source.

Guidelines for the Submission

1. Download the 2 files <u>m5_survey_data_demographics.csv</u> and <u>m5_survey_data_technologies_normalised.csv</u>. Upload these 2 CSV files as data assets to your Googel Looker Studio.

- 2. Create 3 dashboards (3 separate Pages under a single dashboard) as follows:
 - One page using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to **Current Technology Usage**.
 - One page using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to Future Technology Trend.
 - One page using the 2 x 2 rectangle areas tabbed template rename this dashboard tab to **Demographics**.

Note: You can refer to this <u>instructional guide</u> for steps on how to capture screenshots of the charts displayed on the dashboard in Google Looker Studio.

- 3. On the Current Technology Usage page, use the data asset m5_survey_data_technologies_normalised.csv and capture the following metrics as visualizations:
 - In the first graph (Panel 1):
 - Capture **Top 10 LanguageWorkedWith**.
 - Visualize as a **Stacked Bar chart**.
 - Utilize Dimension, Breakdown Dimension, Metric and Colour by fields of Stacked Bar chart.
 - Include **Show data labels** feature.
 - Include a proper Chart title.
 - In the second graph (Panel 2):
 - Capture Top 10 DatabaseWorkedWith.
 - Visualize as a **Stacked Column chart**.
 - Utilize Dimension, Breakdown Dimension, Metric and Colour by fields of Stacked Column chart.
 - Include Show data labels feature.
 - Include a proper Chart title.
 - In the third graph (Panel 3):
 - Capture **PlatformWorkedWith**.
 - Visualize as a Word cloud chart.
 - Utilize **Dimension** and **Metric** fields of Word cloud chart.
 - Include a proper **Chart title**.

Hint: To create a Word cloud graph use **Vega/Vega-Lite** form the Community Visualization. For more details click here

- In the fourth graph (Panel 4):
 - Capture Top 10 WebFrameWorkedWith.
 - Visualize as a **Scatter bubble chart**.
 - Utilize Metric X, Metric Y, Bubbles Size and Bubble Colour fields of Scatter bubble

chart.

• Include a proper **Chart title**.

These graphs may include null values. To filter out these null values, use the **Add Quick Filter** option. Make sure to apply separate filters for each graph based on the columns used in the graph.

- 4. On the **Future Technology Trend** page, use the data asset **m5_survey_data_technologies_normalised.csv** and capture the following metrics as visualizations:
 - In the first graph (Panel 1):
 - Capture Top 10 LanguageDesireNextYear.
 - Visualize as aStacked Bar chart.
 - Utilize Dimension, Breakdown Dimension, Metric and Colour by fields of Stacked Bar chart.
 - Include Show data labels feature.
 - Include a proper Chart title.
 - In the second graph (Panel 2):
 - Capture Top 10 DatabaseDesireNextYear.
 - Visualize as a **Stacked Column chart**.
 - Utilize Dimension, Breakdown Dimension, Metric and Colour by fields of Stacked Column chart.
 - Include **Show data labels** feature.
 - Include a proper Chart title.
 - In the third graph (Panel 3):
 - capture PlatformDesireNextYear.
 - Visualize as a **Tree map chart**.
 - Utilize Utilize **Dimension** and **Metric** fields of Tree map chart.
 - Include **Show Scale** feature.
 - Include a proper Chart title.
 - In the fourth graph (Panel 4):
 - Capture Top 10 WebFrameDesireNextYear.
 - VVisualize as a **Scatter bubble chart**.
 - Utilize Metric X, Metric Y, Bubbles Size and Bubble Colour fields of Scatter bubble chart.
 - Include a proper **Chart title**.

These graphs may include null values. To filter out these null values, use the **Add Quick Filter** option. Make sure to apply separate filters for each graph based on the columns used in the graph.

- 5. On the **Demographics** dashboard page, use the data asset **m5_survey_data_demographics.csv** and capture the following metrics as visualizations:
 - In the first graph (Panel 1):
 - Capture Respondent classified by Gender.
 - Visualize as a **Pie chart**.
 - Utilize **Dimension** and **Metric** fields of Pie chart.
 - Include Slice Label and Colour by feature.
 - Include a proper Chart title.
 - In the second graph (Panel 2):
 - Capture Respondent Count for Countries.
 - Visualize as a **Filled Map chart**.
 - Utilize Location, Colour metric fields of Filled Map chart.
 - Include a proper Chart title.
 - In the third graph (Panel 3):
 - Capture Respondent Count by Age.
 - Visualize as a Line chart.
 - Utilize **Dimension** and **Metric** fields of Line chart.
 - Include Show data labels feature.
 - Include a proper Chart title.
 - In the fourth graph (Panel 4):
 - Capture Respondent Count by Gender, classified by Formal Education Level.
 - Visualize as a **Stacked bar chart**.
 - Utilize Dimension, Breakdown Dimension, Metric and Colour by fields of Stacked bar chart.
 - Include Show data labels feature.
 - Include a proper **Chart title**.

Use Filters for this page feature to filter out entries of other types except Man and Woman from the data point Gender.

- 6. To generate the GitHub link for the dashboard, please follow the instructions provided below:
 - First, convert the Word document you created with the screenshots into a PDF and save it to your computer.
 - Later upload the PDF file to GitHub by following the instructions in the reading <u>Getting Started</u> with GitHub.
 - Further in the MySubmission tab of the assignment paste the GitHub link of the Dashboard in the URL textbox.

Grading Information

For your assignment to be graded in a subsequent step in this module, you will be required to submit the GitHub link to the PDF of the dashboard you created.

The main grading criteria will be:

- Have you provided GitHub link which opens your valid Looker dashboard PDF?
- Have the correct tabs been created?
- Have you created the required number of visualizations for each page of the dashboard?
- Have you captured the correct metrics, chart types, chart features and titles for each visualization?
- Are the results correct?

You will not be judged on:

• Your English language, including spelling or grammatical mistakes.

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Other Contributor(s)

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Changelog

Date Version Changed by Change Description 2024-05-23 1.1 Pooja Patel Created initial version

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