

Hands-on Lab 6: Filtering and Sorting Data using Functions for Data Analysis

Estimated time needed: 30 minutes

In this lab, first you will learn how to use the Filter and Sort tools in Excel to filter and sort our data to enable us to control what information is displayed, and how it is displayed in our worksheets. Next, you will learn how to use some of the most common functions a Data Analyst might use; namely IF, IFS, COUNTIF, and SUMIF. Finally, you will learn how to use the VLOOKUP and HLOOKUP functions in Excel to reference data contained in both vertical and horizontal lookup tables.

Software Used in this Lab

The instruction videos in this course use the full Excel Desktop version as this has all the available product features, but for the hands-on labs we will be using the free 'Excel for the web' version as this is available to everyone.

Although you can use the Excel Desktop software if you have access to this version, it is recommended that you use Excel for the web for the hands-on labs as the lab instructions specifically refer to this version, and there are some small differences in the interface and available features.

Datasets Used in this Lab

The first dataset used in this lab comes from the following source:

https://dataplatform.cloud.ibm.com/exchange/public/entry/view/f8ccaf607372882403a37d9019b3abf4. This dataset is published by **IBM**, and includes fictitious customer demographics and sales data.

The second dataset used in this lab comes from the following source: https://www.kaggle.com/sudalairajkumar/indian-startup-funding under a CC0: Public Domain license.

Acknowledgement and thanks also goes to https://trak.in who were generous enough to share the data publicly for free.

We are using modified subsets of these datasets for the lab, so to follow the lab instructions successfully please use the datasets provided with the lab, rather than the datasets from their original sources.

The third dataset used in this lab is an internal dataset.

Objectives

After completing this lab, you will be able to:

- Use the Filter and Sort tools
- Use IF, IFS, COUNTIF, and SUMIF functions for data analysis
- Use the VLOOKUP and HLOOKUP reference functions

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Exercise 1: Filtering and Sorting Data

In this exercise, you will learn how to use the Filter and Sort tools in Excel to filter and sort our data to enable us to control what information is displayed, and how it is displayed in our worksheets.

Task A: Filtering data

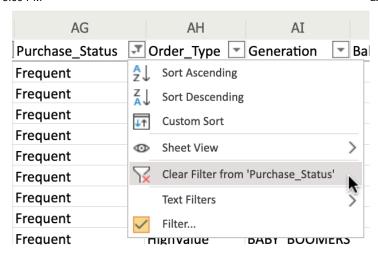
To use Auto Filters to filter data:

- 1. Download the file <u>Customer_demographics_and_sales_Lab6.xlsx</u>. Upload and open it using Excel for the web.
- 2. Select any cell in the data, and click the Data tab, then click Filter.
- 3. Click the filter drop-down in column AG (Purchase_Status), and select Filter....
- 4. In the list, only select **Frequent** and click **OK**.

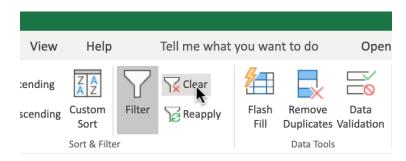


5. Click the filter drop-down in the column AG, and click Clear Filter From "Purchase_Status".

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- 6. Click the filter drop-down in column AE (T_Type), and select Filter....
- 7. In the list, only select **Cancelled** and click **OK**.
- 8. Click the filter drop-down in column AF (Purchase Touchpoint), and select Filter....
- 9. In the list, only select **Desktop** and click **OK**.
- 10. On the Data tab, click Clear.

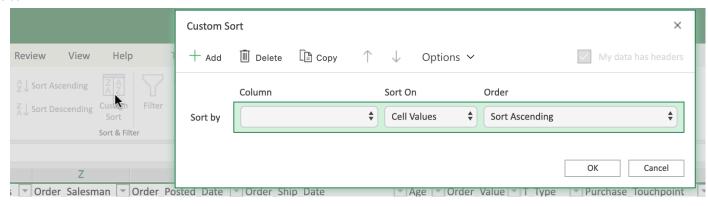


To use Custom Filters to filter data:

- 1. Click the filter drop-down in column AD (Order Value), then Number Filters>Top 10....
- 2. Change the value from 10 to 50 and Click OK.
- 3. Click the filter drop-down in the column AD, and click Clear Filter From "Order Value".

Task B: Sorting data

1. On the **Data** tab, click Custom Sort to open a dialog box like below.



- 2. Click the Column drop-down of row Sort By, select Order Ship Date.
- 3. Click the **Order drop-down** of row **Sort By**, select **Sort Ascending**.
- 4. Click Add.
- 5. Click the Column drop-down of row Then By, select Order Value.
- 6. Click the Order drop-down of row Then By, select Sort Descending.
- 7. Click OK.

Exercise 2: Useful Functions for Data Analysis

In this exercise, you will learn how to use some of the most common functions a Data Analyst might use; namely IF, IFS, COUNTIF, and SUMIF.

Task A: Use of IF to apply one condition

- 1. Select column **AF**, right-click, **Insert**.
- 2. In cell AF1, type Complete?.
- 3. In cell AF2, type =IF(AE2="Complete", "Yes", "No") and press Enter.
- 4. Double-click the **Fill Handle of AF2** to copy down the column.

Task B: Use of Nested IF to apply multiple conditions

- 1. Select column **AE**, right-click, **Insert**.
- 2. In cell AE1, type Order Size (IF).
- 3. In cell AE2, type =IF(AD2>300,"Large",IF(AD2>100,"Medium",IF(AD2>0,"Small"))) and press Enter.
- 4. Double-click the **Fill Handle of AE2** to copy down the column.

Task C: Use of IFS to apply multiple conditions (alternative of Nested IF)

- 1. Select column **AE**, right-click, **Insert**.
- 2. In cell **AE1**, type **Order Size (IFS)**.
- 3. In cell AE2, type =IFS(AD2>300,"Large",AD2>100,"Medium",AD2>0,"Small") and press Enter.
- 4. Double-click the **Fill Handle of AE2** to copy down the column.

Task D: Use of COUNTIF to count the number of cells that meet a specified criterion

- 1. Select cell BX2 and type count VISA card.
- 2. Select cell BY2 and type =COUNTIF(N2:N195,"VISA") and press Enter.

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Task E: Use of SUMIF function to sum the values within a specified range that meet a specified criterion

- 1. Select cell BX3 and type sum Large order.
- 2. Select cell BY3 and type =SUMIF(AE2:AE195,"Large", AD2:AD195) and press Enter.
 - Formula: =SUMIF(range, criteria, [sum range]).

Task F: Use of SUMIFS function to sum the values within a specified range that meet multiple specified criteria

- 1. Select cell **BX4** and type **sum Large order with Baby Gen**.
- 2. Select cell BY4 and type =SUMIFS(AD2:AD195, AE2:AE195,"Large", AL2:AL195,"BABY_BOOMERS") and press Enter.
 - Formula: =SUMIFS ([sum range], range1, criteria1, range2, criteria2, ...).

Exercise 3: Using the VLOOKUP and HLOOKUP Functions

In this exercise, you will learn how to use the VLOOKUP and HLOOKUP functions in Excel to reference data contained in both vertical and horizontal lookup tables.

Task A: Use of VLOOKUP to look up data in a table organized vertically

- 1. Download the file **indian startup funding Lab6.xlsx**. Upload and open it using Excel for the web.
- 2. In cell K2,L2,M2, type VLOOKUP, Startup Name, Amount in USD respectively.
- 3. Select and copy cells from C9 to C15 and paste in cell L3.
- 4. In cell M3, type =VLOOKUP(L3, C2:I113, 7, FALSE) and press Enter.
 - Formula: =VLOOKUP (value, table, col index, [range lookup]).
- 5. Hover over the bottom-right corner of cell M3, and drag the Fill Handle down to the cell M9.
- 6. Select cells from M3 to M9 and select Number Format>Currency.

K	L	M	
	,		
VLOOKUP	Startup Name	Amount in USD	
	Rein Games	=VLOOKUP(L3, C2:l113, 7, FALSE)	
	CarDekho	\$70,000,000.00	
	Dhruva Space	\$50,000,000.00	
	Paytm	\$1,000,000,000.00	
	Aye Finance	\$17,411,265.00	
	Clumio	\$135,000,000.00	
	Digital Mall Asia	\$220,000,000.00	

Task B: Use of HLOOKUP to look up data in a table organized horizontally

- 1. Download the file <u>Personal Monthly Expenditure Lab6.xlsx</u>. Upload and open it using Excel for the web.
- 2. In cell J2,K2,L2,M2, type HLOOKUP, Month, Food & Dining, Health & Fitness respectively.

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- 3. Select and copy cells from A10 to A12 and paste in cell K3.
- 4. In cell L3, type =HLOOKUP(D1, A1:H14, 10, FALSE) and press Enter.
 - Formula: =HLOOKUP (value, table, row index, [range lookup]).
- 5. Hover over the bottom-right corner of cell L3, and drag the Fill Handle down to the cell L5.
- 6. Select cells from L3 to L5 and select Number Format>Currency.
- 7. In cell M3, type =HLOOKUP(G1, A1:H14, 10, FALSE) and press Enter.
- 8. Hover over the bottom-right corner of cell M3, and drag the Fill Handle down to the cell M5.
- 9. Select cells from M3 to M5 and select Number Format>Currency.

J	K	L	М	N	0	
HLOOKUP	Month	Food & Dining	Health & Fitness			
	Sep	\$400.00 =HLOOKUP(G1, A1:H14, 10, FALSE)				
	Oct	\$420.00	60			
	Nov	\$390.00	50			

Congratulations! You have completed Lab 6, and you are ready for the next topic.

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