



THE UNIVERSITY OF BRITISH COLUMBIA

School of Engineering  
Okanagan Campus



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ENGR 544, Life Cycle Assessment and Management  
School of Engineering, Faculty of Applied Science  
The University of British Columbia (Okanagan)

# Chapter 8, Rate of Return (ROR) Analysis: Multiple Alternatives

1. ROR analysis requires incremental analysis
2. Calculation of incremental cash flow (CF)
3. Interpretation of ROR ( $\Delta i^*$ ) on incremental CF
4. Select alternative by  $\Delta i^*$  based on PW relation
5. Select best from several alternatives using incremental ROR method





# ROR Analysis Requires Incremental Analysis

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# Why ROR Incremental Analysis is Necessary (1)

## Assume there are two projects; must select one

- Selecting an alternative **with the larger ROR** may **not yield the best return** on available capital, if **not all funds are used for the project**.
- Must consider **weighted average** of total capital available.
- Funds not committed in a project are assumed to **earn at the MARR** (minimum attractive rate of return).

### Example:

\$90,000 is available for investment and MARR = 16% per year. Alternative A can earn 35% per year on an investment of \$50,000. B can earn 29% per year on an investment of \$85,000. Determine the overall weighted ROR averages.

$$\text{Overall } ROR_A = [50,000(0.35) + 40,000(0.16)] / 90,000 = 26.6\%$$

$$\text{Overall } ROR_B = [85,000(0.29) + 5,000(0.16)] / 90,000 = 28.3\%$$

Which investment is better economically -- **A or B?**

## Why ROR Incremental Analysis is Necessary (2)

If selection basis is larger ROR:

**Select alternative A (wrong answer)**

If selection basis is larger overall ROR:

**Select alternative B (correct approach)**

### Conclusion:

- To use an incremental ROR analysis for a correct selection of ME alternatives.
- To conduct an incremental ROR analysis, it is necessary to calculate the incremental cash flow series over the lives of the alternatives.



## Calculation of Incremental CF: Equal Lives

Incremental cash flow = cash flow<sub>B</sub> - cash flow<sub>A</sub>  
where **larger** initial investment is for **Alternative B**

### Example:

Either of two cost alternatives with equal expected lives can be selected for a grinding process. Tabulate the incremental cash flows.

	Quiet (Q)	Whisper (W)	W - Q
Investment, \$	-40,000	-60,000	-20,000
Annual Operating Cost (AOC), \$/year	-25,000	-19,000	+6,000
Salvage value, \$	+8,000	+10,000	+2,000

Incremental CF is shown as (W - Q) column



The (incremental) ROR on the extra \$20,000 investment in W will determine which alternative to select

# Incremental ROR Evaluation Procedure

## Procedure for two alternatives A and B; B has larger first cost

1. Order alternatives by increasing initial investment cost
2. Develop incremental CF series
3. Draw incremental cash flow diagram, if needed
4. Set up  $PW = 0$  relation and find  $\Delta i_{B-A}^*$  (Can use AW or FW)
5. Select economically better alternative

If  $\Delta i_{B-A}^* > \text{MARR}$ , select B; otherwise, select A

## Example: Incremental ROR Evaluation (1)

Either of the cost alternatives shown below can be used in a chemical refining process. If the MARR is 15% per year, determine which should be selected on the basis of ROR analysis

	A	B
First cost, \$	40,000	60,000
Annual cost, \$/year	25,000	19,000
Salvage value, \$	8,000	10,000
Life, years	5	5



## Example: Incremental ROR Evaluation (2)

### Solution, using procedure

	A	B	B – A
First cost, \$	– 40,000	– 60,000	– 20,000
Annual cost, \$/year	– 25,000	– 19,000	+ 6000
Salvage value, \$	+ 8,000	+ 10,000	+ 2000
Life, years	5	5	

$$PW = 0 = \Delta \text{first cost} + \Delta AOC (P/A, \Delta i^*, n) + F(P/F, i^*, n)$$

Write **ROR equation** of incremental CF series **based on**  $PW = 0$

$$0 = -20,000 + 6000(P/A, \Delta i^*, 5) + 2000(P/F, \Delta i^*, 5)$$

Solve for  $\Delta i^*$  and **compare** to MARR

Spreadsheet function: = RATE(5, 6000, -20000, 2000) displays 17.2%

$$\Delta i_{B-A}^* = 17.2\% > \text{MARR} = 15\%$$

ROR on \$20,000 extra investment is acceptable: **Select B**

## Class Participation 25: Incremental ROR Comparison (Two Alternatives)

Polytec Chemical, Inc. must decide between two additives to improve the dry-weather stability of its low-cost acrylic paint. Additive A will have an equipment and installation cost of \$125,000 and an annual cost of \$55,000. Additive B will have an installation cost of \$175,000 and an annual cost of \$35,000. If the company uses a 5-year recovery period for paint products and a MARR of 20% per year, which process is favored on the basis of an incremental rate of return analysis? Also, write the function to display  $\Delta i^*$ .





# Incremental ROR Analysis of Multiple ( $> 2$ ) Alternatives

## Incremental ROR Analysis of Multiple ( $> 2$ ) Alternatives

General criteria: Select one alternative requiring the largest investment that has an extra investment over another justified alternative

### Procedure for multiple ME alternatives

1. Order alternatives from **smallest to largest initial investment**
3. Determine incremental CF between **defender** and **challenger** (**next lowest-cost alternative**). Set up incremental ROR relation using PW, AW, or FW relation
4. Calculate  $\Delta i^*$  on incremental CF (using factors or IRR function)
5. **If  $\Delta i^* \geq \text{MARR}$ , eliminate defender; challenger becomes new defender against next alternative.**  
**If  $\Delta i^* < \text{MARR}$ , remove challenger; defender remains**
6. Repeat steps (3) through (5) until only one alternative remains. **Select it.**

## Example: ROR for Multiple Alternatives

Five alternatives are under consideration for improving visitor safety and access to additional areas of a national park. If all alternatives are considered to last 30 years, determine which one should be selected on the basis of an incremental ROR analysis and **MARR = 10%**

	A	B	C	D	E
First cost, \$ millions	20	40	35	45	70
Annual M&O cost, \$ millions	3.0	0.5	1.0	0.3	0.5

**Solution:** Rank by increasing initial cost: **A, C, B, D, E**; lives are equal at 30; use PW basis and determine  $\Delta i^*$  values using

**PW = 0 =  $\Delta$ first cost +  $\Delta$ M&O( $P/A$ ,  $\Delta i^*$ , 30) or the RATE function**

C vs. A:

PW = 0 = -15 + 2( $P/A$ ,  $\Delta i^*$ , 30) or

RATE function: RATE(30, 2, -15) displays  **$\Delta i^* = 13.0\% > \text{MARR}$** , So (eliminate A)

	A	B	C	D	E
First cost, \$ millions	20	40	35	45	70
Annual M&O cost, \$ millions	3.0	0.5	1.0	0.3	0.5

$PW = 0 = \Delta \text{first cost} + \Delta M\&O(P/A, \Delta i^*, 30)$  or the RATE function

MARR = 10%

B vs. C:

$PW = 0 = -5 + 0.5(P/A, \Delta i^*, 30)$  or

RATE function: RATE(30, 0.5, -5) displays  $\Delta i^* = 9.3\% < \text{MARR}$ , So (eliminate B)

D vs. C:

$PW = 0 = -10 + 0.7(P/A, \Delta i^*, 30)$  or

RATE function: RATE(30, 0.7, -10) displays  $\Delta i^* = 5.7\% < \text{MARR}$ , So (eliminate D)

E vs. C:

$PW = 0 = -35 + 0.5(P/A, \Delta i^*, 30)$  or

RATE function: RATE(30, 0.5, -35) displays  $\Delta i^* = -4.8\% < \text{MARR}$ , So (eliminate E)

Select C

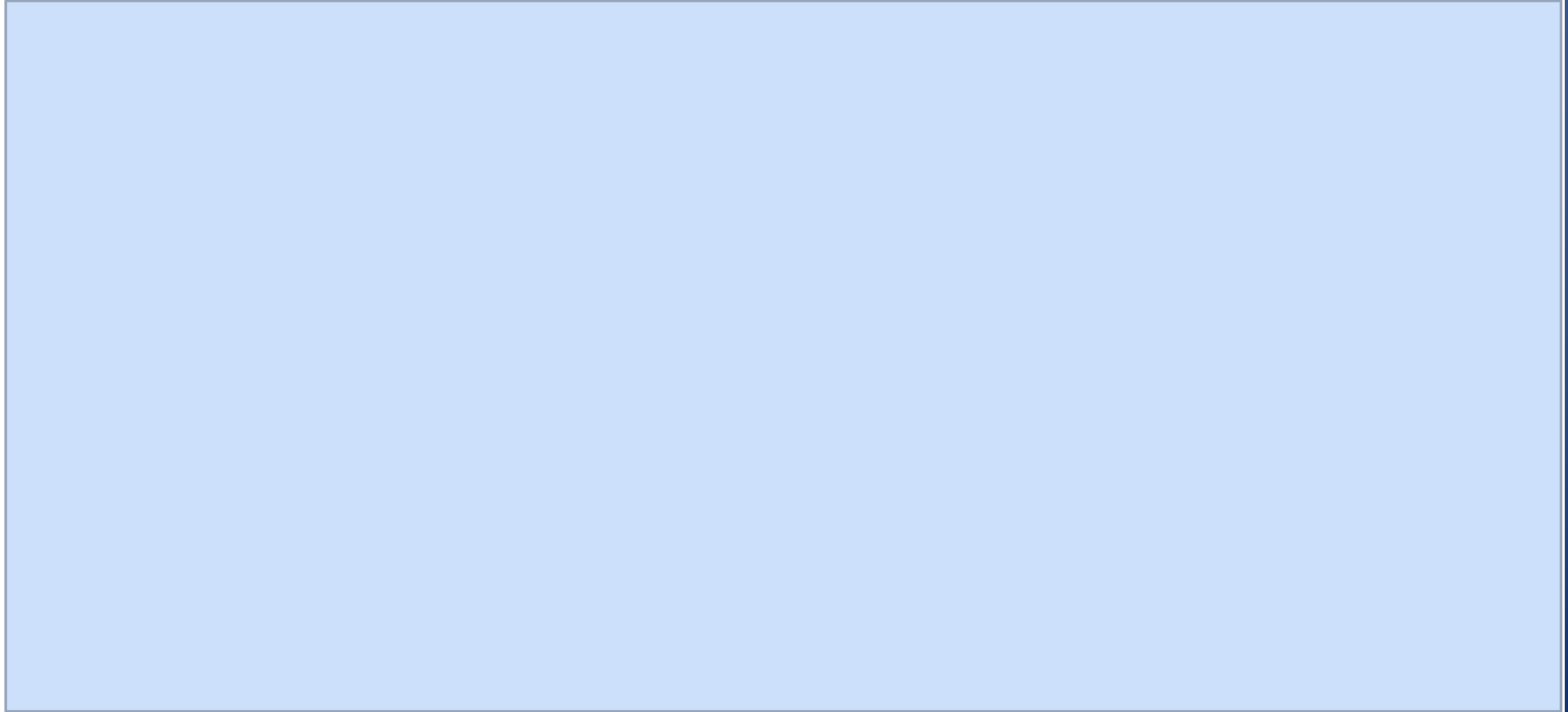


## Class Participation 26: Multiple Alternative (more than Two) Evaluation

Old Southwest Canning Co. has determined that any one of four machines can be used in its chili-canning operation. The cost of the machines are estimated below, and all machines have a 5-year life. If the minimum attractive rate of return is 25% per year, determine which machine should be selected on the basis of a rate of return analysis.

Machine	First Cost, \$	AOC, \$
1	28,000	20,000
2	51,000	12,000
3	32,000	19,000
4	33,000	18,000

## **Class Participation 26: Multiple Alternative (more than Two) Evaluation**





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# Chapter Summary

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1. **Mutually exclusive alternatives:** Determine incremental cash flows.

$$\text{Incremental cash flow} = CF_B - CF_A$$

where alternative with *larger* initial investment is **B**

Use the relation  $PW = 0$  to find  $\Delta i^*$ , the incremental ROR Eliminate B if  $\Delta i^* < \text{MARR}$ ; *otherwise*, eliminate A

2. For multiple ( $> 2$ ) alternatives, compare two at a time and eliminate alternatives until **only one acceptable alternative remains.**
3. **Independent projects:** Compare  $i^*$  for each project against DN and select all that have  $i^* \geq \text{MARR}$ .



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