

PORTFOLIO SITE

THIS IS A SITE TO SHOWCASE MY DESIGN WORK
+ HELP WITH FINDING POTENTIAL EMPLOYERS
AND FREELANCE GRAPHIC DESIGN WORK.

USER #1

→ JOYCE, HEADHUNTER

- VISITS MY PORTFOLIO VIA LINK ON MY RESUME
- VIEWING WORK TO FIND POTENTIAL MATCHES FOR MY SKILLS & EXPERIENCE
- NEEDS CONTACT INFO, RESUME, QUALIFICATIONS + CURRENT STATUS
- RE-VISITS SITE FOR UPDATED RESUME INFO.

USER #2

→ JIM, HR PROFESSIONAL AT LARGE COMPANY THAT EMPLOYS DESIGNERS IN MARKETING DEPT.

- VISITS SITE VIA LINKED IN PAGE
- MOST IMPORTANT INFO IS GETTING QUALIFICATIONS, WORK EXPERIENCE + SEEING EXAMPLES OF WORK TO PASS ON TO CREATIVE DIRECTOR
- PASSES SITE ON TO CREATIVES WHEN NECESSARY TO FURTHER SEARCH PROCESS
- * LESS INTERESTED IN DESIGN/MORE NECESSARY TO GET INFO