



E-MARKETING AND IT'S FIELDS.





Discussion points

Marketing definition

The emergence of electronic marketing and its effect

The most important foundations on which e-marketing is based.

Create web pages technology is a double edged weapon.

TEAM MEMBERS .



An introduction

Due to the development of the Internet and its spread so greatly that it has become indispensable within every home or company, there are companies that basically all of their work depends on the Internet completely. Among the business that has spread in a way that is developing and in multiple fields is electronic marketing, which appeared at the beginning in a limited way, but it has now become broad-minded and has a very large scope and taken up a very high space that cannot be ignored in society

Marketing definition



Marketing in general is in trade whatever product is only that marketing is suspended product. It was a commodity for clothes, properties, electrical or home appliances or home appliances or collectors or paintings, and the like. This marketing is a shop that is displayed,

through which the individual goes to that place. To watch those products and purchase among those products, which are displayed through that store. When marketing is more marketing for major products, the products are displayed. Through more than one branch in many different places

The emergence of electronic marketing and its effect.

A blurred background image showing a person's hand pointing a finger towards a screen, possibly a smartphone or computer monitor, which is displaying some content. The overall color palette is cool and professional.

After the emergence of e-marketing, marketing has become more general, comprehensive, and more extensive. Where it became more important than those stores themselves and became more important than the stores that have more than one branch in many regions or governorates. As these stores themselves depend in marketing their products on e-marketing. They have specialized pages where their products are displayed and marketed on the Internet more widely. E-marketing depends on creating a page that many people subscribe to. The more people subscribe to it, the more visible the product becomes to the consumer. Thus, the percentage of sales increases. Those pages may be created on many social networking sites >

The most important foundations on which e-marketing is based.

Since e-marketing has occupied a huge and very large area, the people whose work depends on buying and selling.E-marketing has become the most important thing for them, and there are employees whose work is all about e-marketing.As there are several foundations that must be based on e-marketing. It must be observed in order to be able to attract it as much as possible

*. It is necessary to take into account the good marketing of the product from the way the advertisement is displayed, and to choose the appropriate words in which the product is promoted

*.... To keep track of offers and prices and quote the product accordingly.

*.. The status of social communication must always be tracked, and pages that offer the same product should be monitored.



*. Providing the product in more than one category and material, as it fits the differences in levels

*. Provide continuous offers on the product, in order to get people to turn and be attracted to it

Providing the product in more than one category and material, as it fits the differences in levels



In addition to those pages that are created on social networking sites, the matter has expanded to something more general, comprehensive and larger than that. Since many have established separate websites specialized in e-marketing, they are downloaded independently. This site divides the site into several purposes, and the individual registers for them. It displays the product that it wants to display or sell, through its relevant part. Not only that, but the person who wants to buy any of the products will enter this site. He browses in it and searches for the thing he wants to buy. He talks to the person who leaves their phone number and contacts them to get the product.

Always any technology that appears in life is a double-edged sword, as the emergence of the vacuum cleaner. Of course save time and efforts, man must learn laziness because of it. Rather, he does not depend on them completely and relies on them, but rather he resorts to them in difficult matters. As well as the spread of many vehicles made man who was walking on his feet. Even for a few distances, it depends entirely on these compounds, which makes the body not perform any activity. It helps to accumulate fat and not get rid of it. Here although these vehicles are useful in facilitating time and traveling long distances without wasting more time. As was the case in the past by relying on simple means, but it becomes a weapon of harm when one learns laziness. The same applies to the Internet, there are those who benefited from it as much as possible, which makes it serve it in many areas. Whether in the educational, practical or other fields, and here it is of great benefit to the individual. There are those who use the Internet to waste time unnoticeably, as the Internet is enough to waste time. And today, completely without the individual feeling the time, and here it is the harmful weapon that helps in wasting time, and wasting it without benefit.

TECHNOLOGY IS A DOUBLE EDGED WEAPON.





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Thank you!