

Revenue

Qs

entry_channel

gender

segment

2018

6.51M

total revenue

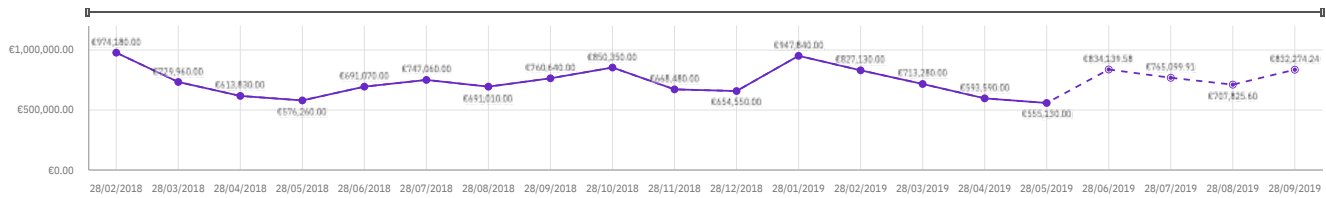
2019

1.52M

total revenue

Total revenue To

Forecast

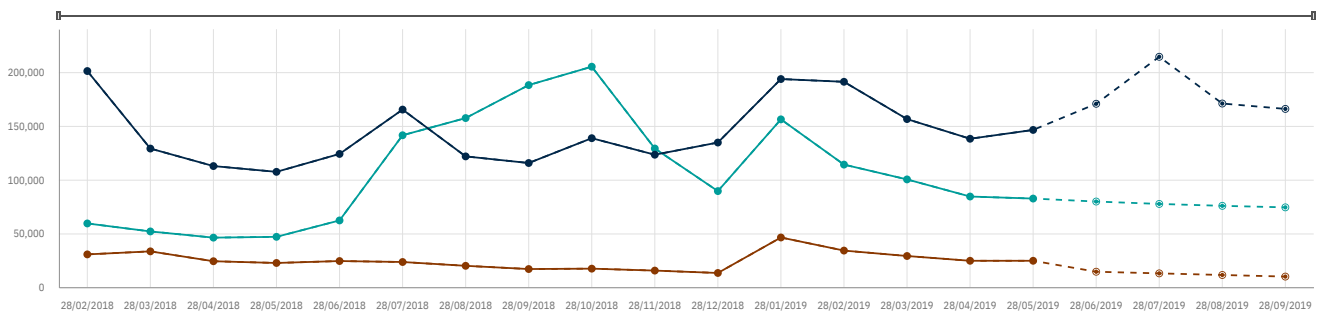


Revenues by product segment by months

Forecast

Measures

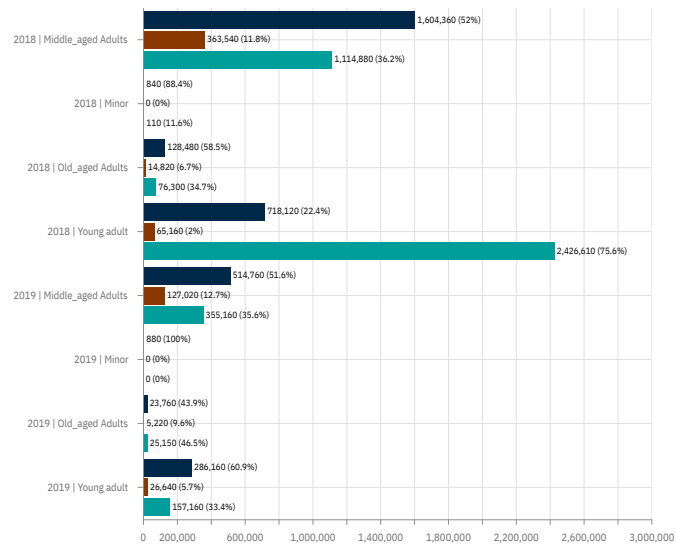
- revenue_savings_and_investment
- revenue_Financing
- revenue_accounts_products



Total revenue by Age group

Measures

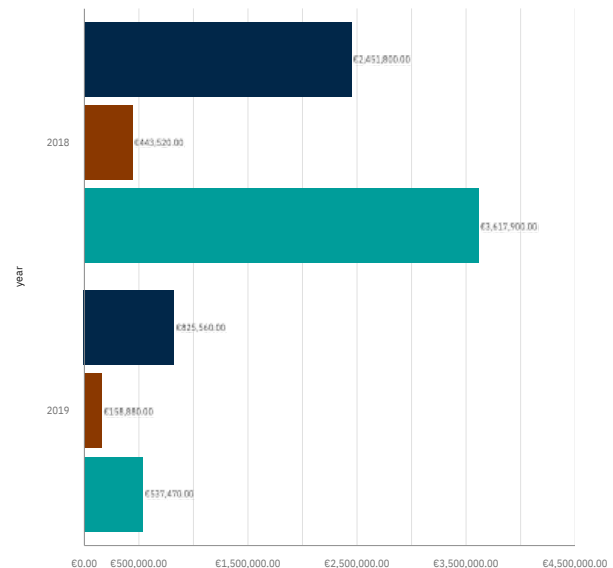
- revenue_savings_and_investment
- revenue_Financing
- revenue_accounts_products



revenue_savings_and_investment, revenue_Financing and revenue_accounts_products by year

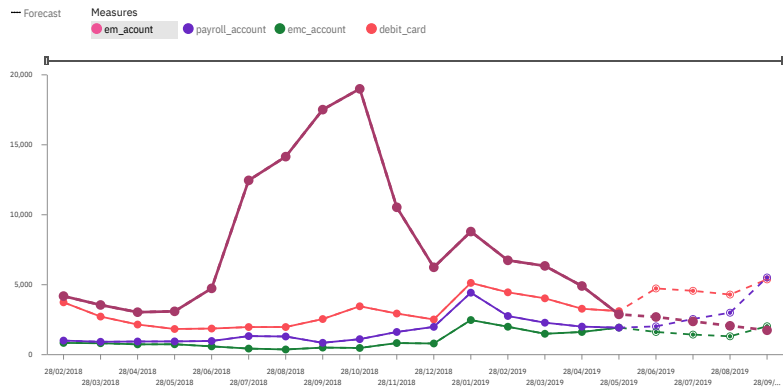
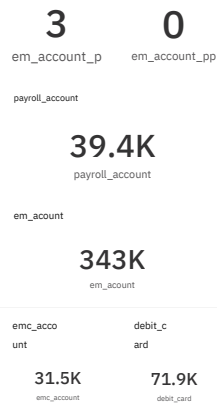
Measures

- revenue_savings_and_investment
- revenue_Financing
- revenue_accounts_products

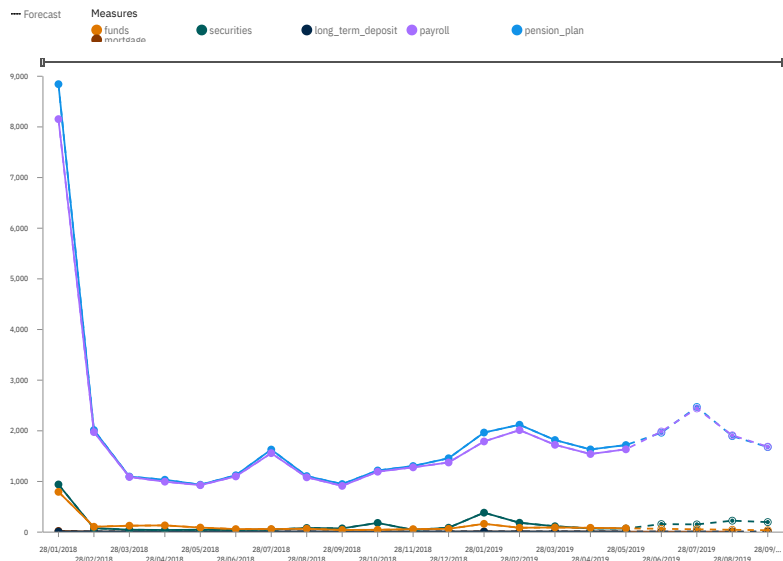
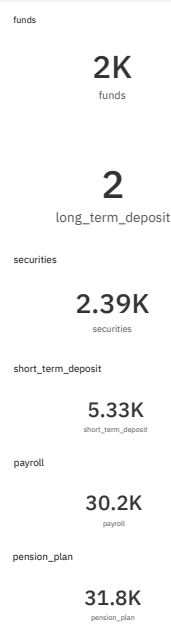


Products analysis

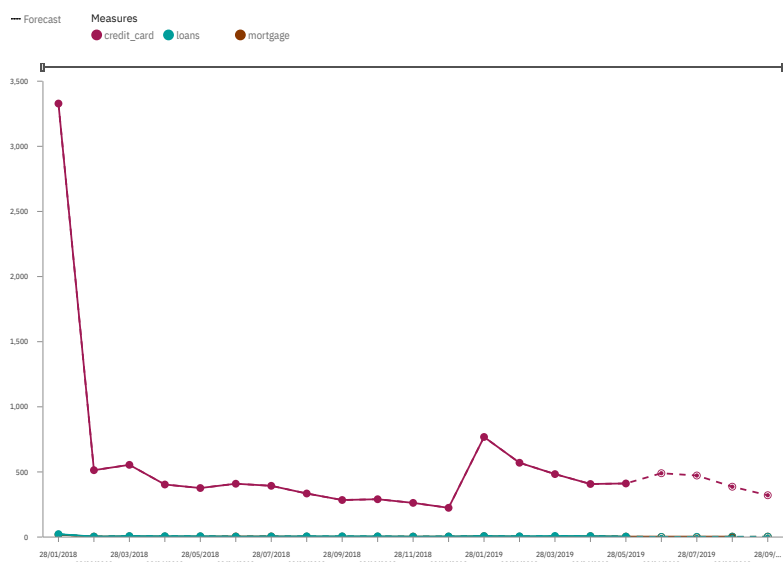
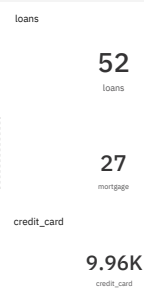
Accounts



Savings and investment products



Financing products



Entry channels & Customer base

Total number of entry channles

57

gender

H

segment

Select value

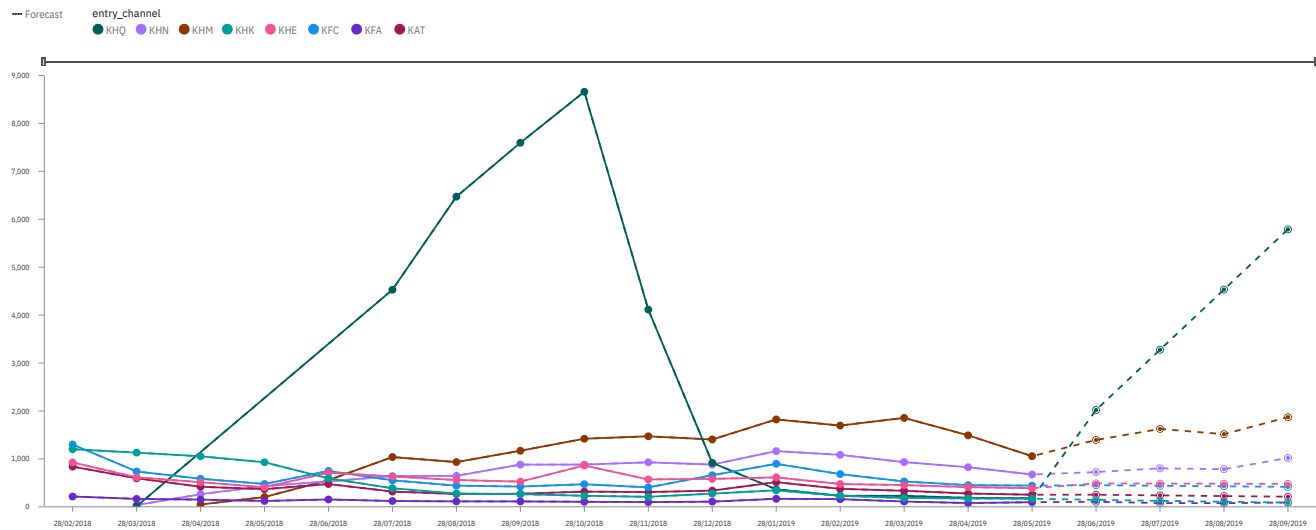
Qs

Select value

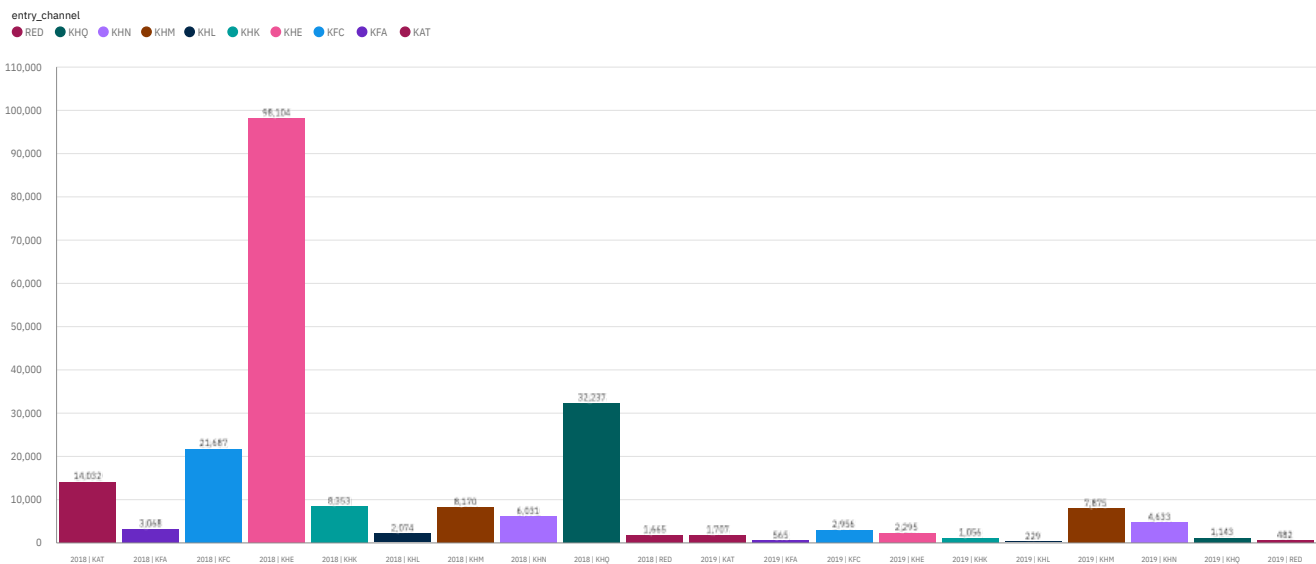
year

Select value

entry_channels by number of customer acquisition- top 10



entry_channels by year- top 10 by revenue



Total number of customers -2018

425K

Total number of customers -2019

444K

active_customer by quarter colored by active_customer

