





glaze

Connor

# Who are we? & Our Brief

Pastry

Desserts

Breads



## Problem

- Target Audience
- One of the very few
- Working with clients
- Low prices

## Solution

- Easy access
- Different styles
- Large selection
- Agency work as primary revenue





IMG_library	web link	email/ Phone Number
Picture Pantry	<a href="https://www.thepicturepantry.com/contact">https://www.thepicturepantry.com/contact</a>	craig@thepicturepantry.com
Westbridge hotel	<a href="https://www.thewestbridge.com">https://www.thewestbridge.com</a>	020 3327 4969
Lansbury Hotel	<a href="http://lansburyhotel.com/">http://lansburyhotel.com/</a>	020 3489 5050
Tower Hotel	<a href="https://www.quoman.com/en/london/the-tower">https://www.quoman.com/en/london/the-tower</a>	0800 330 8005
E Pelliccili	<a href="http://epellicci.com">http://epellicci.com</a>	020 7739 4873

## Market feasibility / Competitors

Animated list of competitors pops up. Then we explain who they are and how we challenge them.

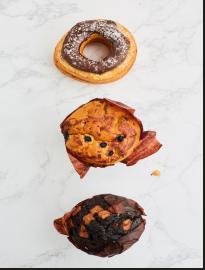
THE PICTURE PANTRY



Foodiesfeed



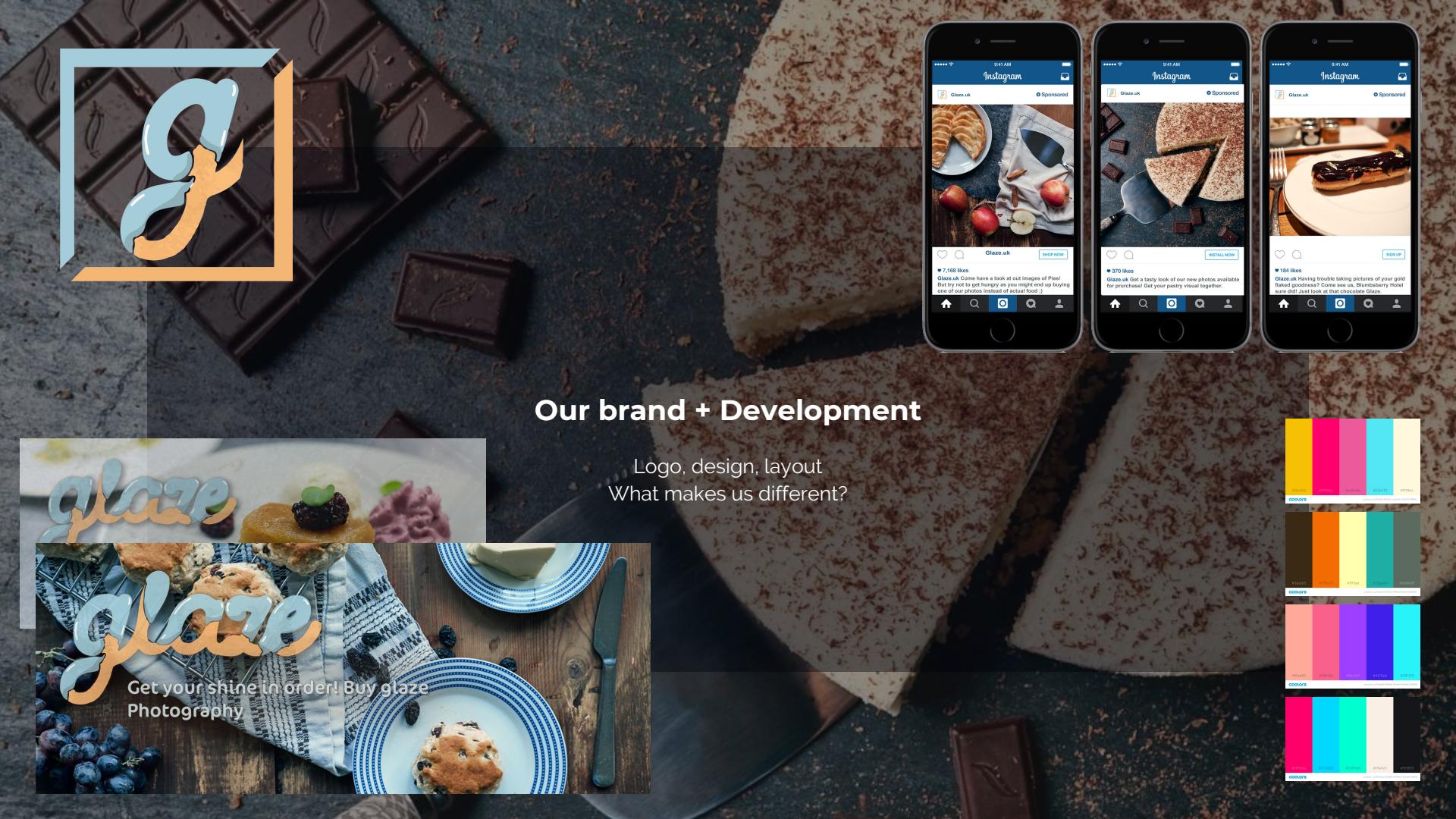
**Agency Team + photographer  
styling (Image of  
photographers hire page)**



- Price Per Image
- Licensing
- Promotes agency

Styles of images:

- Variety of styles
- Types, colours
- Research in cafes



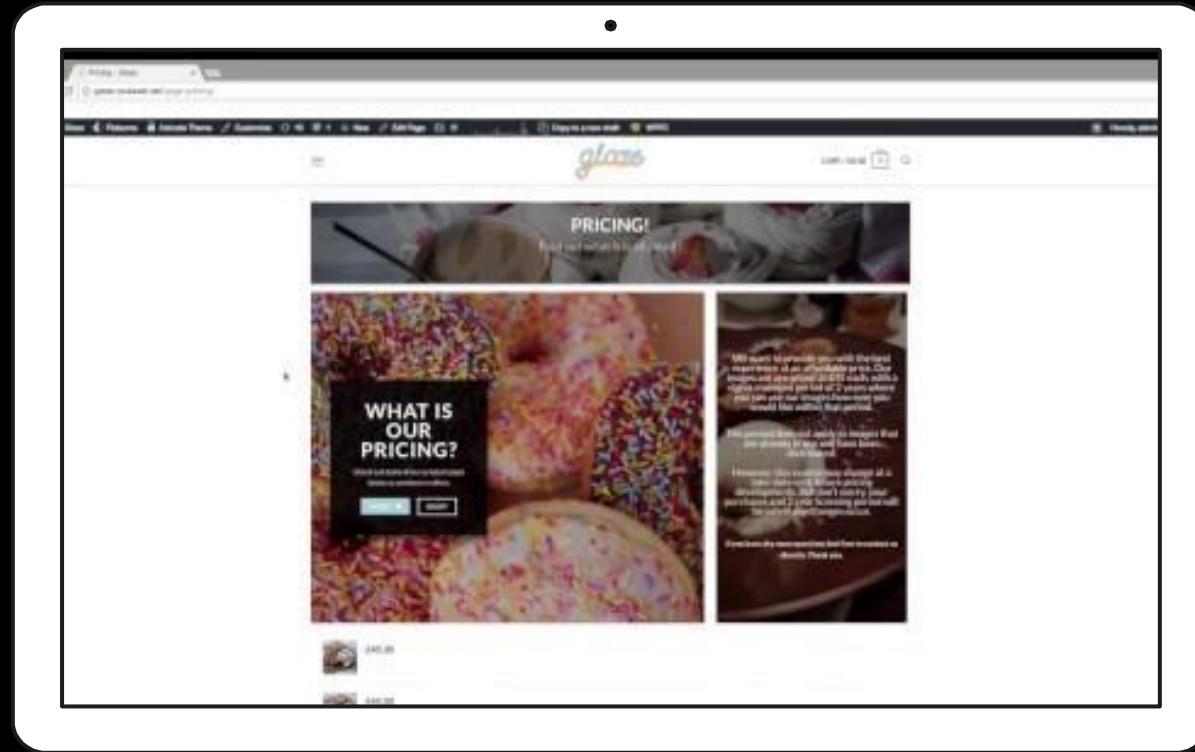
## Our brand + Development

Logo, design, layout  
What makes us different?



## Website reveal!

How does it look? Emma's video



## Future expansion

How can this business grow

- Changing the licensing (commercial, international, term time, image size pricing) Rights managed
- Expanding food categories
- Increasing the agency size

# Images



## Images



# Images

