

# E-commerce Sales Analysis

*Executive Page*



*Regional Order Page*



*Sales Page*



# Executive Page

4K

Total Products

178K

Total Order Quantit...

14M

Total Revenues

26K

Total Orders

2.81M

Total Profits

Order Date

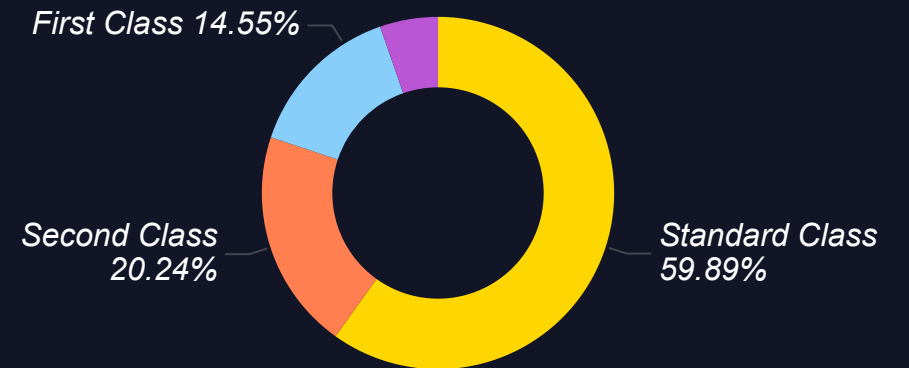
1/1/2012

12/31/2015

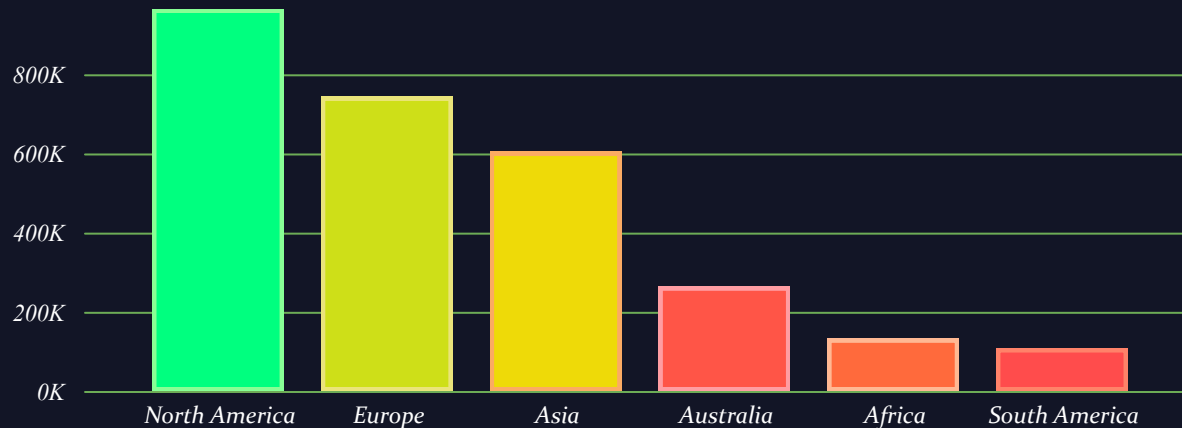


Sub-Category	Total Orders	Total Order Quantities	Total Costs	Total Revenues	Total Profits
Accessories	2893	10946	0.62M	0.81M	→ 0.19M
Appliances	1676	6026	0.87M	1.10M	→ 0.23M
Art	4394	16215	0.31M	0.40M	↓ 0.08M
Binders	5432	21403	0.39M	0.52M	↘ 0.13M
Bookcases	2285	8310	1.30M	1.62M	↑ 0.31M
Chairs	3196	12336	1.36M	1.69M	↑ 0.33M
Copiers	2124	7454	1.25M	1.63M	↑ 0.38M
Total	25728	178312	11.18M	13.99M	2.81M

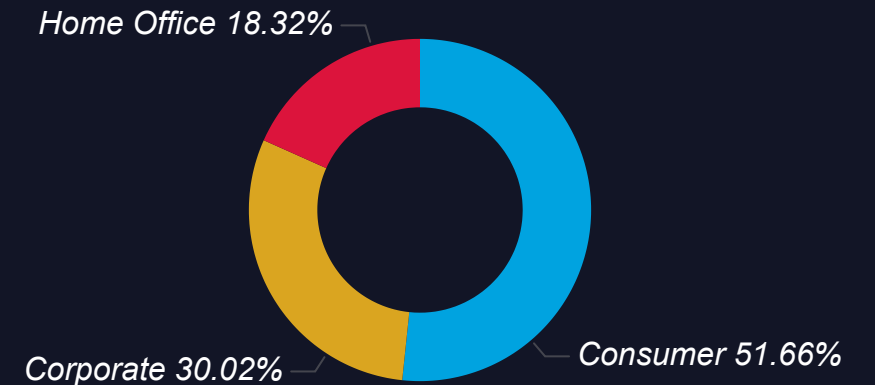
Different Shipping Mode based on Total Revenues



Different Continents based on Total Profits

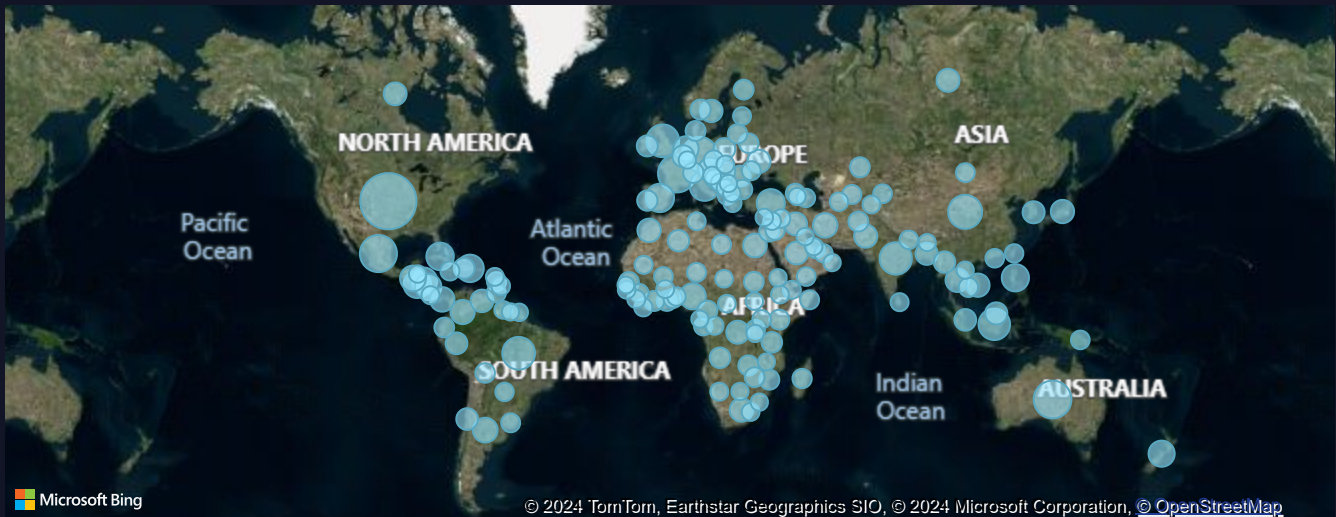


Different Customer Segment based on Total Orders

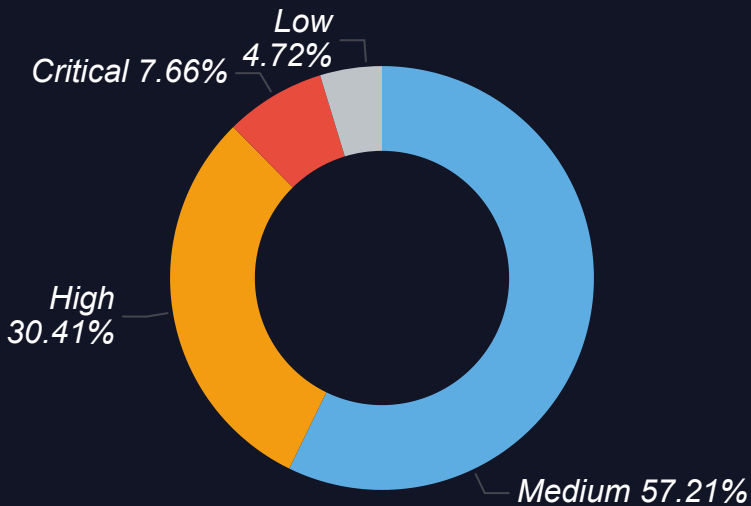


# Regional Order Page

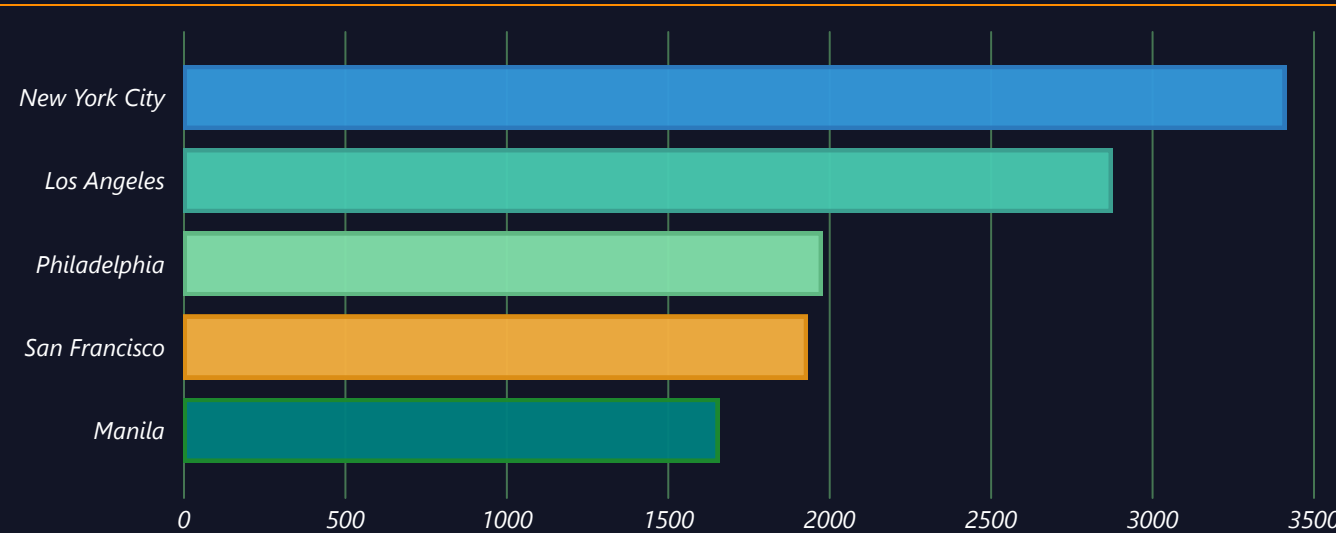
Total Order Quantities and Total Revenues by Country



Total Orders by Order Priority



Top 5 Cities with the Highest Order Quantities



Continent: All



# Sales Page

11.18M

Total Costs

2.81M

Total Profits

14M

Total Revenues

20.11

Profit Margin %

464.56K

Total Costs Returned

119.25K

Total Profits Returned

583.82K

Total Revenues Returned

Product Name

All



Year	Quarter	Month	Day	Total Costs	Total Revenues	Total Profits
2012	Qtr 1	January	1	90.58K	108.44K	17.86K
2012	Qtr 1	February	1	89.39K	112.92K	23.53K
2012	Qtr 1	March	1	122.66K	159.46K	36.80K
2012	Qtr 2	April	1	101.12K	126.54K	25.42K
2012	Qtr 2	May	1	143.58K	176.07K	32.49K
2012	Qtr 2	June	1	186.63K	235.63K	49.00K
2012	Qtr 3	July	1	114.39K	134.03K	19.63K
2012	Qtr 3	August	1	181.61K	228.33K	46.72K
2012	Qtr 3	September	1	249.54K	317.75K	68.21K
2012	Qtr 4	October	1	188.52K	237.90K	49.39K
Total				11,175.04K	13,988.85K	2,813.81K

Total Revenues by Order Date

