

E-commerce Sales Analysis

Executive Page



Regional Order Page



Sales Page



Executive Page

4K

Total Products

178K

Total Order Quantit...

14M

Total Revenues

26K

Total Orders

2.81M

Total Profits

Order Date

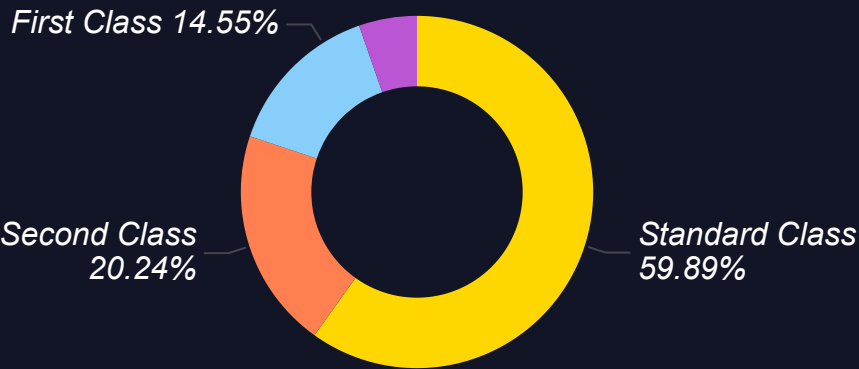
1/1/2012

12/31/2015

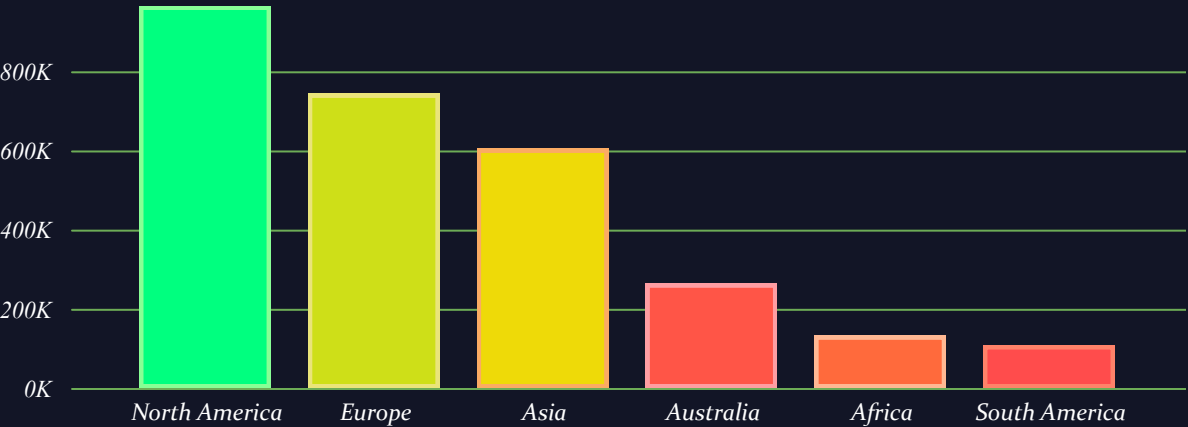


Sub-Category	Total Products	Total Orders	Total Order Quantities	Total Costs	Total Revenues	Total Profits
Accessories	263	2893	10946	0.62M	0.81M	0.19M
Appliances	212	1676	6026	0.87M	1.10M	0.23M
Art	272	4394	16215	0.31M	0.40M	0.09M
Binders	326	5432	21403	0.39M	0.52M	0.13M
Bookcases	166	2285	8310	1.30M	1.62M	0.32M
Chairs	204	3196	12336	1.36M	1.69M	0.33M
Copiers	129	2124	7454	1.25M	1.63M	0.38M
Total	3788	25728	178312	11.18M	13.99M	2.81M

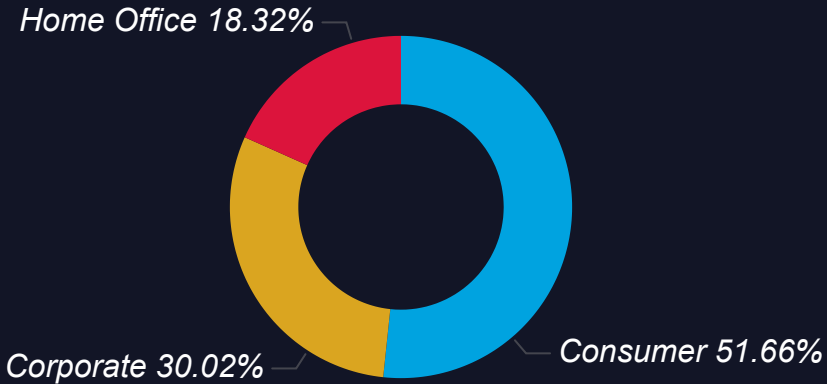
Different Shipping Mode based on Total Revenues



Different Continents based on Total Profits

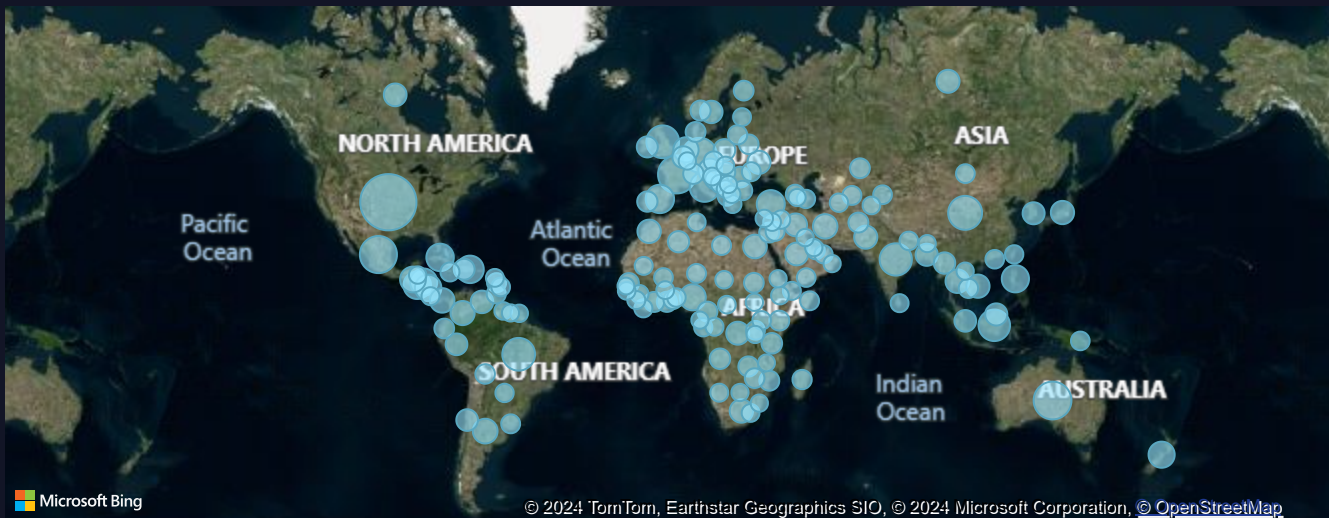


Different Customer Segment based on Total Orders

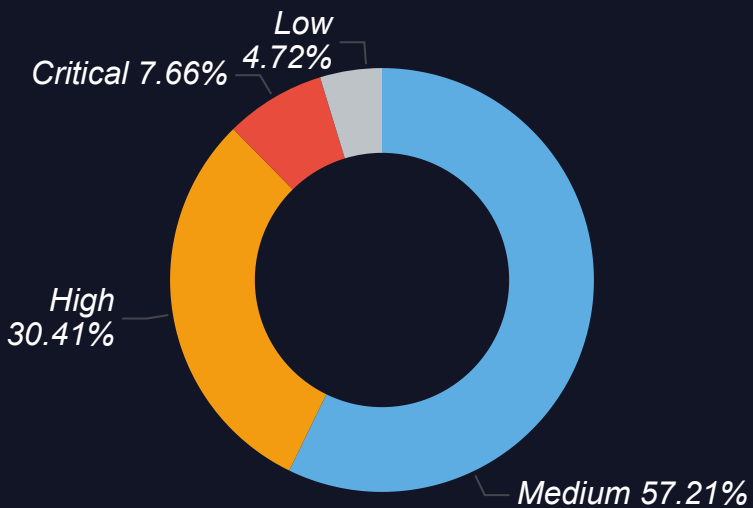


Regional Order Page

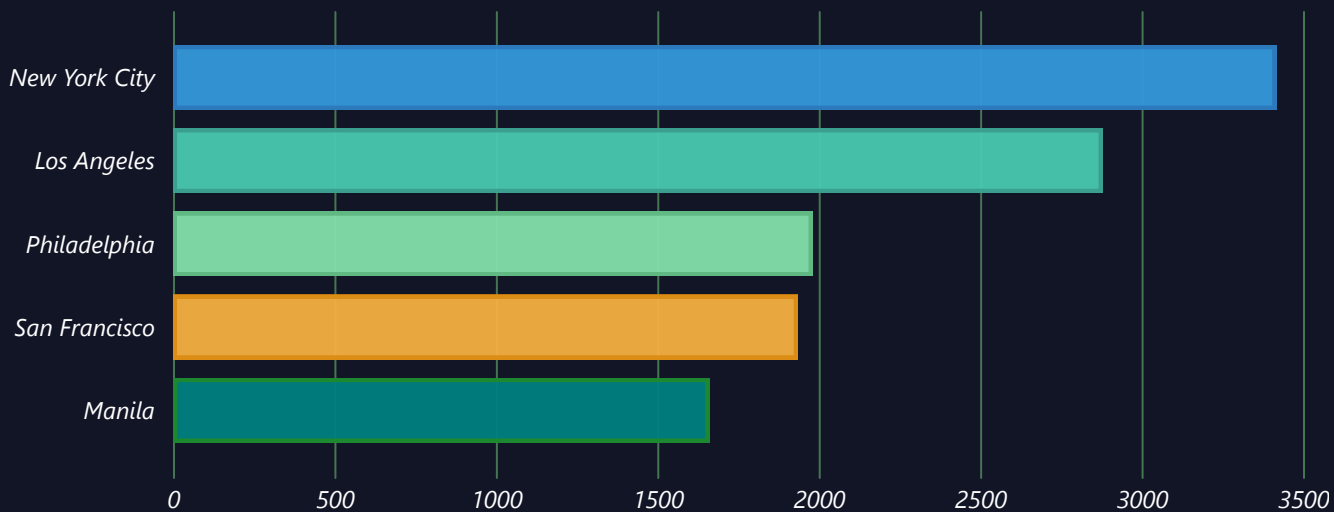
Total Order Quantities and Total Revenues by Country



Total Orders by Order Priority



Top 5 Cities with the Highest Order Quantities



Continent: All



Sales Page

11.18M

Total Costs

2.81M

Total Profits

14M

Total Revenues

20.11

Profit Margin %

464.56K

Total Costs Returned

119.25K

Total Profits Returned

583.82K

Total Revenues Returned

Product Name

All



Year	Quarter	Month	Day	Total Costs	Total Revenues	Total Profits
2012	Qtr 1	January	1	90.58K	108.44K	17.86K
2012	Qtr 1	February	1	89.39K	112.92K	23.53K
2012	Qtr 1	March	1	122.66K	159.46K	36.80K
2012	Qtr 2	April	1	101.12K	126.54K	25.42K
2012	Qtr 2	May	1	143.58K	176.07K	32.49K
2012	Qtr 2	June	1	186.63K	235.63K	49.00K
2012	Qtr 3	July	1	114.39K	134.03K	19.63K
2012	Qtr 3	August	1	181.61K	228.33K	46.72K
2012	Qtr 3	September	1	249.54K	317.75K	68.21K
2012	Qtr 4	October	1	188.52K	237.90K	49.39K
Total				11,175.04K	13,988.85K	2,813.81K

Total Revenues by Order Date

