I am rebuilding/restructuring my current employer's, a lighting company, website. The new site will highlight the company's craftsmanship, expertise, and service offerings while making it simple for potential customers to learn about the brand and request assistance. The audience for this website includes homeowners, contractors, interior designers, and design firms that are looking for high-quality lighting installation, repair, or design services. The goal is to provide site users with more information about the company, examples of our wide range of services, and an easy way to contact us via an extremely simple and visually compelling site.

The site will consist of four primary pages:

- a redesigned Home page
    - introduces the company and guides visitors to key services
    - Will consist mostly of images that link to specific projects with more in depth explanations
    - Links to all other pages
- an Our Work page
    - showcasing completed projects with photos and brief descriptions
    - Image heavy - limited text
- a Contact/Request for Quote page
    - Form submission for users to contact us about quotes and potential projects
- an About Us page
    - explains the company's history, values, and team.
    - Will include short descriptions and potentially some images
    - "Drop down" sections consisting mostly of text

① HOME

logo ~ ~ ~ ~

IMAGE   IMAGE

~~~   ~

② OUR WORK

logo ~ ~ ~ ~

Title   Title   Title   Title

Title   Title   Title   Title

③ CONTACT (RFQ)

logo ~ ~ ~ ~

NAME

CONTACT

PROJECT

FIRM

TEXT ENTRY -
TELL US ABOUT
YOUR PROJECT

④ ABOUT

logo ~ ~ ~

ABOUT US   ✓
OUR STAFF   ^

☐ ☐ ☐ ☐

OUR STORY   ✓
CONTACT   ✓

IMAGE
CHANGES

TAB BAR
OPENS
WHEN LOGO
IS CLICKED

① HOME

logo

IMAGE

~

② OUR WORK

logo

Title   Title

Title   Title

Title   Title

③ CONTACT

logo

NAME

CONTACT

PROJECT

FIRM

TELL US ABOUT
YOUR PROJECT

④ ABOUT

logo

ABOUT US ✓
OUR STAFF ^

☐ ☐
☐ ☐

OUR STORY ✓
CONTACT ✓