Muhammad Shafayat Khan

Product Design Enthusiast with 8+ years of experience thriving in both established and startup environments. Passionate about crafting user-centric experiences that drive business growth.

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EXPERIENCE

Design System Consultant `Contract`
Timescale • New York, USA • Remote
Nov 23 - Continuing

Joined their marketing design team as a Consultant. Currently spearheading the development of a **Design System** with reusable components, style guides and documentation, enabling efficient design & development.

Product Design Manager
ShareTrip • Dhaka, BD
Jun 21 - Continuing

Currently managing the product design team of this leading OTA in a vision to transform it into a true **lifestyle brand**. Following a **data inspired approach** working closely with the marketing, business and tech team to achieve **significant growth** in sales.

Product Design Consultant `Contract`
Agora • New York, USA • Remote
Jul 22 - Jun 23

Leveraged my expertise to help their internal team to streamline the **design process & deliveries**. Collaborated with the marketing and product team to successfully **launch new features** and **revitalise user experience**.

Senior Product Designer
BrightSkills • Dhaka, BD
Oct 20 - May 21

Joined the EdTech startup to lead the design of an **MVP**. The workload of managing all internal and external stakeholders alone stretched me too thin. Leading me to pursue a more supportive product environment.

Product Designer
Twisker • New York, USA • Remote
Mar 19 - Sep 20

Was the sole designer for an NYC based **SaaS startup** with a vision to revolutionise the way people write collaboratively. Designed all the UIs along with a **Design System** working closely with the developers.

Software Engineer
Hypertag Solutions Ltd • Dhaka, BD
Feb 18 - Jan 19

Got the opportunity to work on the ERP software of the **BMET**. Learned the basics of software development and some tech stacks - **AngularJS, Java (Spring-Boot), Oracle SQL** and **Hibernate Query**

UIUX Designer
Ice9 Interactive • Dhaka, BD
Dec 15 - Jan 18

Got invaluable opportunity to learn under supervision of **Musavvir Ahmed** and **Nayeem Bin Noor** at this agency. Designed websites and mobile apps for inhouse and reputed clients like - **Skitto, Hatil, ShopUp, Auleek, TBBD**
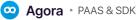
PROJECTS

ShareTrip • OTA

Spearheaded revamp of the entire flight booking experience and incorporated new features

Playstore   Appstore   Website

Agora • PAAS & SDK

Solely redesigned the Meeting Room UI for all different platforms.

Playstore   Appstore   Web App

ST Pay • PSP

Supervised the zero to one journey of ST Pay (managerial role).

Playstore   Appstore

Skitto • TELCO

Actively participated through each and every design process as a part of the ice9 design team

Playstore   Appstore   Website

Hatil • E-COM

Designed UI for this furniture giant as a part of the ice9 design team

Playstore   Appstore   Website