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# **[ZIN-CRON PROPOSAL19]**

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## What is Mobile SMS Marketing?

Mobile SMS Marketing is one of the most effective, reliable and cost effective ways to market to your clients and businesses. Because SMS is extremely personal, therefore the response ratio is much higher than other marketing channels. Is your business ready to communicate to this market through Mobile SMS Marketing?

**ZIN-CRON** will help you to integrate SMS marketing solutions into your mix in order to maximize your next campaign. Mobile SMS marketing and broadcasting are changing the way we communicate to our clients & customers.

Text messaging is now a serious distribution channel that gives you the power to deliver your message directly into the hands of your audience, and create new revenue generating opportunities. Mobile SMS Marketing is an innovative method of promotion and advertising which uses technology of mobile and wireless communication to forward your company's messages to thousands of targeted customers.












Marketing with SMS helps to achieve your promotion goals because the technology associated with this application enables you to set up complex services for ongoing promotion drives. It allows you to get a higher income and provides a customer orientated service that leads to a loyal client base.

## SMS MARKETING SOLUTIONS FOR YOUR BUSINESS

### Retail:

The SMS marketing services makes it easy to collect cell phone numbers and send promotional text messages to your retail customers.

### Benefits of Mobile SMS Marketing:

-  SMS Marketing Will Generate More New Clients
-  More Business Will Be Generated From Existing Clients.
-  Gross Profit Margin Must Be Improved.
-  Extremely Cost Effective
-  Instant Response
-  High Response Ratio
-  No or little Waste
-  Immediate Delivery
-  Economical
-  Campaign on all networks
-  Professional Impact on customers

## AIM FOR SMS Marketing

- 📠 SMS Marketing is Direct Communication with Customer
- 📠 Branding
- 📠 Making a Profit
- 📠 Product Positioning
- 📠 Promotional
- 📠 Sales Increase
- 📠 Nationwide Competition
- 📠 Discount Vouchers
- 📠 Building Customer Database
- 📠 Customer Subscriptions

## ZIN-CRON OFFERING

- 📠 Multiple Sender Ids
- 📠 Unlimited Validity
- 📠 Instant activation
- 📠 9:00 AM to 9:00 PM telephonic support
- 📠 **Will provide database as per your need**

Route	Volume	Price	Validity
Transactional	10000	20p	Unlimited
Transactional	25000	18p	Unlimited
Transactional	50000	15p	Unlimited
Transactional	100000	13p	Unlimited
Transactional	200000	12.5p	Unlimited

**\*Service Tax applicable and not included on above pricing**

**For Demo:**

Url [testsms.in](https://testsms.in)

Username **test2sms**

Password **demo123**

## TERMS & CONDITIONS

- More than 160 Characters will be valued as multiple SMS
- Each new line will consume 3 character spaces
- SMS can be sent on any cell phone Network of India, any city
- Company reserves right to make future changes in 'Sales Packages', 'Terms & Conditions', or any other aspect of business due to swift changes in IT Services market place.
- Approved material for the SMS Message will be provided by the clients.

## PAYMENT TERM

- 100% Advance

Looking forward to serve you

Sincerely Yours,  
*For & on-Behalf*  
ZIN-CRON i Technology Resources Pvt. Ltd.

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