

## SmartBridge Summer Internship Project

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Project Name	Housing Market Trends Analysis

### Customer Problem Statements:

Problem Statement	Who Am I?	What I Need	The Challenge	Root Cause	How It Affects Me
PS-1	Real Estate Analyst	Identify price drivers	Data lacks visuals	Raw numbers hide patterns	Can't advise on pricing
PS-2	Homebuyer	Find renovated homes	No renovation visibility	Impact not quantified	Overpaying risks
PS-3	Company Executive	Optimize investments	No age-feature trends	Text-heavy reports	Uncertain strategy