# smartbridge - Internship Project

# Implementation Phase Report

## **Step-by-Step Chart Creation in Tableau**

## Scenario 1: Overall Data Overview (KPI Cards)

- 1. Open Tableau and connect your dataset ('Transformed\_Housing\_Data2.csv').
- 2. Drag `Sale\_Price` to Rows and choose AVG rename it to 'Average Sale Price' and format as currency (₹).
- 3. Drag `Basement Area (in Sqft)` to Rows and choose SUM rename it to 'Total Basement Area'.
- 4. Use any non-null field to calculate COUNT rename it to 'Total Houses'.
- 5. Use these three as KPI Cards in your Dashboard.

## Scenario 2: Total Sales by Years Since Renovation (Histogram)

- 1. Create a bin: Right-click 'Years Since Renovation'  $\rightarrow$  Create  $\rightarrow$  Bins  $\rightarrow$  Bin Size: 5 or 10.
- 2. Drag 'Years Since Renovation (bin)' to Columns.
- 3. Drag 'Sale\_Price' to Rows and use COUNT or SUM.
- 4. Change chart type to Bar or Histogram.
- 5. Add color using `Ever\_Renovated\_Yes` or similar field.

## Scenario 3: Distribution of House Age by Renovation Status (Pie Chart)

- 1. Create Calculated Field: `Renovation\_Status` = IF [Ever\_Renovated\_Yes] = 1 THEN "Renovated" ELSE "Not Renovated" END
- 2. Drag 'Renovation\_Status' to Color and Label.
- 3. Drag a non-null field like 'Sale Price' to Rows and choose COUNT.
- 4. Change Marks type to Pie and use COUNT field as Angle.

#### Scenario 4: House Age Distribution by Bathrooms, Bedrooms, and Floors (Grouped Bar Chart)

- 1. Create bins: Right-click 'Age of House (in Years)'  $\rightarrow$  Create  $\rightarrow$  Bins  $\rightarrow$  Bin Size: 10.
- 2. Drag 'Age\_Group' (binned field) to Columns.
- 3. Drag one of 'No of Bathrooms', 'No of Bedrooms', or 'No of Floors' to Color and Rows.
- 4. Use COUNT on any numeric field to show house counts.

5. Repeat for each feature in separate sheets.

#### **Dashboard Creation**

- 1. Open a new Dashboard in Tableau.
- 2. Drag and drop all chart sheets (KPI Cards, Histogram, Pie, Grouped Bars).
- 3. Use containers for neat layout.
- 4. Add filters: `Renovation\_Status`, `Age\_Group`, `No of Bedrooms`, `Bathrooms`, `Floors`.
- 5. Apply filters to all relevant worksheets.
- 6. Format titles, legends, and tooltips for clarity.

## **Tableau Story: Housing Market Trends**

To guide viewers through the insights, a Tableau Story was created with the following story points:

## 1. Executive Overview (KPI Summary)

Presents average sale price, house count, and total basement area. Offers a high-level snapshot of the market.

## 2. Impact of Renovation on House Sales

Shows a histogram where recently renovated homes (0–10 years) are sold at higher prices.

## 3. Renovation Status Across House Ages

Pie chart displays the proportion of renovated vs. non-renovated homes across age groups.

## 4. House Features by Age

Grouped bar chart shows how newer homes have more bathrooms, bedrooms, and floors.

## 5. Interactive Exploration

Dashboard with filters allows stakeholders to explore data based on specific features or renovation status.

The Tableau Story helps ABC Company present key housing insights step-by-step, making the dashboard easier to understand, share, and act upon.