NeuraEstate

Company Overview

NeuraEstate is an AI-driven real estate technology company based in the UAE.
We harness the power of artificial intelligence, predictive analytics, and natural language systems to transform how real estate agencies, investors, and buyers interact with property data and market insights.

Our mission is simple yet ambitious:
to empower the UAE real estate ecosystem with intelligent automation and predictive intelligence that unlock smarter, faster, and more transparent property decisions.

Mission Statement

At NeuraEstate, our mission is to **elevate property intelligence** through advanced AI tools that analyze markets, predict trends, and personalize client experience.
We bridge technology and real estate expertise to create a seamless, data-driven environment where every stakeholder—from first-time buyer to large-scale investor—can make confident decisions backed by intelligence and transparency.

Core Services

1. **AI Property Matcher**
   Uses lifestyle analysis, commute optimization, and budget prediction to recommend properties tailored to each client's preferences.

2. **Smart Valuation Engine**
   Employs machine learning trained on UAE real estate data to provide real-time, explainable property valuations and investment insights.

3. **Virtual Real Estate Assistant**
   A multilingual conversational AI that handles customer inquiries, schedules viewings, and captures leads automatically for partner agencies.

4. **Market Intelligence Dashboard**
   Offers AI-generated analytics on community growth, infrastructure projects, schools, and neighborhood trends across all emirates.

5. **Investor Portfolio Optimizer**
   Supports investors with predictive yield modeling, risk scoring, and portfolio diversification strategies across the UAE market.

Our Team

- **Shafik Houeidi – CEO & Founder**
  Lebanese AI engineer and entrepreneur holding an MEng in Artificial Intelligence and Machine Learning from the American University of Beirut (AUB).
  With over a decade of experience in data science and automation, Shafik founded NeuraEstate to bring predictive intelligence to the UAE's property market and to modernize how real estate professionals use data.

- **Layal Sabbagh – Chief Technology Officer**
  Systems engineer specialized in scalable AI deployment and cloud architecture. Leads product infrastructure and system integration.

- **Rami Abou-Hassan – Chief Data Scientist**
  PhD in Applied Machine Learning from AUB. Oversees model development, valuation algorithms, and predictive analytics frameworks.

- **Noura El-Khoury – Head of Design & Experience**
  UX and product design expert ensuring NeuraEstate's AI tools remain human-centered, intuitive, and accessible for agents and clients alike.

Unique Selling Points

- **Localized AI Models** trained on UAE market and regional economic data.

- **Predictive Analytics** forecasting trends and property value shifts up to 12 months ahead.

- **Multilingual Virtual Agent** available in Arabic, English, and French to serve a diverse and global clientele.

- **Explainable Intelligence**: every valuation and recommendation includes reasoning to ensure transparency and trust.

- **Seamless Integration**: APIs and chatbot interfaces connect easily with real estate CRMs, websites, and customer platforms.

Vision

NeuraEstate aims to redefine the future of real estate in the UAE and MENA region by combining **AI innovation**, **human expertise**, and **data ethics**.
Our goal is to make property discovery and investment **intelligent, personalized, and effortless.**