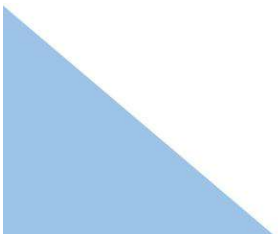# MDIGITZ

SOFT SOLUTIONS

Project Proposal & Agreement for
NEW MODULE with CONNECTBIZ ONLINE SHOPPING KART PVT LTD

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Introduction

MDIGITZ SOFT SOLUTIONS (hereafter known as the Provider) is pleased to submit a proposal for the web application development of CONNECTBIZ ONLINE SHOPPING KART PVT LTD (hereafter known as the   Client).

This proposal describes the technology, services, terms for the web application development project. In the digital age, a web application / web application frequently serves as your business or organization's front entrance through which many customers will pass. Our mission is to give you a professional on-line presence that will generally enhance your organization's image and branding.

MDIGITZ SOFT SOLUTIONS is a top provider of professional web application / mobile application design and development. We have experience in the web development field with a long list of satisfied customers. We will be happy to provide additional references upon request. We have a clear understanding of the web app development requirements, and we have the knowledge, skills and experience to successfully complete the web application project.

Project Details

In order to develop a web application that fulfils all the goals of the web application development project, the proposed web development will take place in several distinct phases:

Planning

Here the scope, requirements, and description of the final web application will be determined and documented, including the overarching site goals, number of pages, site hierarchy, merchandizing needs, language and web tools used, plus forms, animations/graphics, and other specialized content.

Concept Design

Sketches and/or page mock-ups are created that reflect the general appearance and the look and feel of the application for uses. Once these are reviewed and approved web development will begin.

Admin Management System

Central to the new design from MDIGITZ SOFT SOLUTIONS will be a robust Content/Admin Management System that will allow CONNECTBIZ ONLINE SHOPPING KART PVT LTD to make changes easily to the application, without requiring a dedicated workstation or additional software. Not only will the admin system save CONNECTBIZ ONLINE SHOPPING KART PVT LTD application revision costs but it will also ensure that the application stays fresh and up to date.

Workflow

Preliminary Design

CONNECTBIZ ONLINE SHOPPING KART PVT LTD can at that point request one round of design revisions within the scope of the Fee Schedule (see below) and with one day timeline. If more revisions are deemed necessary at that point by CONNECTBIZ ONLINE SHOPPING KART PVT LTD , the work will be done at our hourly rate. (This is rarely necessary, especially for a normal application project such as this, but if necessary will be discussed fully before any fees are assessed.)

Creation and Coding for Primary Pages

Primary application (i.e. top level) web sections are created in the previously determined language (html, PHP) to meet all the appearance, performance, and content requirements. Then primary pages will be reviewed by the Client with appropriate feedback for revision.

Primary Section Creation & Coding for Secondary Sections

Primary web application pages are revised in accordance with the review/feedback. All site secondary pages are created.

Web application Review and Testing

The finished web application will be reviewed and all functional aspects tested (i.e. forms, products).

Acceptance and Project Completion

Once revisions and modifications resulting from reviews are complete, the web application will be uploaded and go live. After a successful one-week trial period, the web application project will be considered complete.

Training

MDIGITZ SOFT SOLTIONS will then run a one-hour training session with CONNECTBIZ ONLINE SHOPPING KART PVT LTD employees, showing them how to use the Admin Management System. This can be done online.

Launch

When CONNECTBIZ ONLINE SHOPPING KART PVT LTD has finished incorporating all the content they wish to have at launch, they will ask MDIGITZ SOFT SOLTIONS to move the application from the development sub-directory to the main root level of the domain, thereby making the site go live. Congratulations!

Dynamic Website Features

	PART 1
	1. Give Title, location search box
	* List all news feed
	* List icons (comments)
	* Chat
	* Rate
	* Show Like rate
	* if package is purchased show check
	* Add Favorite likes in news feed form
	In case they want to add additional field create a dynamic field
	2. In favorite likes no. should need to show while moving cursor,upto 100,then 100+,200+....1k+
	3. side part second contain-admin need to add heads in second part-description/
	* About product/comments/
	* If select image-give image description
	* If video give video description
	* Listing related product
	* If click review show product review
	* If click rating show rating
	4. Admin can set any no of images and videos in the back end
	* Add
	* Edit
	* Delete
	* Show videos and images
	* Active / inactive videos and images for admin
	5. Any user can add 1 or 2 images and one video if they want to add more than 2 they must purchase different package
	* Upload image / video
	* If they want to add more than 2 they must put a message purchase different package
	6. Once users add their image and videos then it will be in admins que for approval, which contain user name/show image/show video approved by admin/time/date/name of person approved.
	* add user image and videos then it will be in admins que for approval,
	* Admin approval (user name,show image,show video)

	7. Give confirmation notification of every image and video should be approved by admin,then only release happens and admin resend confirmation to users mail/notification/sms/whatsapp and backend messages of user.
	* Give confirmation notification of every image and video should be approved by admin
	* Approved notification for to users mail/notification/sms/whatsapp and backend messages of user
	8.like/share/add to favorite/call/whatsapp options- give icons only in popup Give a popup for premium packages and different packages and show all packages and go thru purchase it.
	9. If a customer viewed your feed then admin can initiate that a user notified your profile, whom if need to know buy premium.packages
	10. Give details of image/video post add on and give details in description part
	11.after 3 newsfeed next newsfeed will be advt from admin, then after 7th news feed, which means admin can set in backend as 3 the after 5 then after 9 then after 12 etc…
	12. Admin can create their companies advt as the same in the new feed with a different color title/subtitle so that users can notify as an advt by admin.
	13. Need to show related product and titles and it contains 4 headings in different size.whilie clicking on this go to news feed with that product details.
Admin Backend	**1.** Admin need to add heads in second part(Description/about product/)also the description need to shows in separate boxes other than spread out there
	2. Admin can set any number of images and videos that can be input in the backend and give edit/delete/active/inactive
	* Images and videos that can be input in the backend and give edit/delete/active/inactive
	* Number of inputs can add admin dynamically
	3. Give confirmation notification of every image and video should be approved by admin,then only release happens and admin resend confirmation to users mail/notification/sms and backend messages of user. "Your upload are successfully created"
	* mail
	* notifications
	*sms
	4. Admin need to see all user details(Name/shop name/address/mobile number/whatsapp number/mail id/ in back end and give active/inactive/edit/delete mode
	Add
	edit
	delete

	active/inactive
	5. Need an option for creating packages once the package is created admin need to see all package details and need an edit/delete option
	6. Admin need to see all details of shop (product image/video/Product review/rating/description/package details)
	product image
	video
	Product review
	rating
	description
	package details
	7. If a customer viewed your feed(customers all details need to show name/address/mailid/ph no) then admin can initiate that a user notified your profile, whom if need to know buy premium(Only admin can set premium membership) as message sms/whatsapp
	When a customer viewed any services/products/advt, a notification/sms/whtsapp need to send by admin to that shop/business /product owner, some user is viewed and liked your shop/product/service , "More than 10 people visited your service, the back end of user should need to get notification along with reports as mentioned, that 10+ viewers see your business details, to know more details buy Packages ".Then in backend of admin,need an option for collecting details(name , phone number (2),whatsapp, mailid) of customers who viewed that shop. After the purchase of the package,Admin needs to send these viewed details of customers in the format of the user's backend as this(name/address/mail id/ph no(2), whatsapp) . Here on the admin side, admin can set how many people visited and need to edit in such that show upgradation or buy plans/packages to see who visited.
	8. Changes whichever if Mctree can suggest will be good and needful
Shop/user Backend	**1.** shop need an option for setting their profile and titles (logo/username/PW/Address/ph 2 nos/whatsapp no/email id/timing/package details)
	2. Option for adding and editing youtube video and product images
	3. Option for adding and editing description about product and shop details and ot
	4. Need to see reviews and rating
	6. Shop should be able to see how many peoples are liked,shared and added to favorite/follow their product and content
	* liked
	* shared
	* added to favorite/follow
	* Users need an option to tag keywords while on adding shop/product/services, they should be able to create multiple tags/keywords in name of their products using tag. when customer search, related keywords of product should show while searching
	7. Users can see the favorite/follow feed in time regulary
	8. Need to send reply to customers comment
	9. Need to see the customer details who have visited or purchased from that shop(Cust Name/address/ph/mail id/rating/review/comment)

	* rating
	* review
	* comment
	10. Need an option for FAQ
Customer	**1.** Customer need an option for setting their profile (enter name/address/number/mail id) already we have.
	2. Customer should be able to send their like
	* comments
	* see the reply msgs send by shops
	3. Customer should able to see shop by their nearest location
	4. When customer open the site automatically location needed to change
	* Customer point of view If a customer is watching our newsfeed Bizbook, he needs to signup/register to see more ,by our already developed signup process. This signup/registration details is the user data which is given to business people in their customer viewed part.
	* Also comments from customers to product should need to get approval from admin
	* normally customer view will be in the front page of Bizbook, and user can select other pages like Business Listing, Maha Business, if some one selected other pages and set time limit upto 45 seconds if cursor/no movement is not moved then automatically Bizbook page remains there
	Part 2
Front end in website	**1.** First Layer - logo/ name/ put logo advertise here/free listing/login-signup
	* logo
	* name
	* put logo advertise here
	* free listing
	* login-signup
	2. second layer need a heading and it should be changed as in dynamic-as input by admin
	3. third layer
	* search bar
	* first-city or location
	* second search items-thru typing
	* voice-show lens and mic
	4. fourth layer Banner sliding Small /then Main categories sliding Images and while clicking it will go to that
	5. The fifth layer arranges with different boxes of categories of images and scroll options and clicks to enable options needed.
	* scroll options and clicks to enable options needed.

	6. Sixth layer contains - services near you/ Plumber/ambulance/nearest two wheeler workshop
	* if anyone visited these services that time a notification needed to be sent to the corresponding service provider phone like this" someone visited your page,Know to more details get premium membership
	* give a link when click that link need to go to paid listing package page
	7. Every in between layers space for advertisement with you tube video can be played and images can be placed also like/ share option should be there
	* you tube video can be played
	* images can be placed
	* like option
	* share option
Services	**1.** while clicking on a service/ banner/image or categories will go to that page which is mentioned and this page contains the following details
	* logo
	* name
	* ratings
	* star
	* rating no
	* timing
	* opened or closed
	* Call now
	* whatsapp no
	* sms now should be enabled when they are a premium customer.
	* Write a message
	* like option
	* share option
	* Images of shops
	* you tube video option
	* Quick information about shop/services
	* Location map/with detailed address
	* Rating with messages
	* 4 or 5 reviews after that load more
	* About themselves/about us
	* FAQ with answers
	* Social media icons follow us
Product purchasing	**1.** An option is required to add/paste a link ,from our shopping website, under the product/shop (shop now)
	* when a customer click that link need to go to our shopping website
	2. give an option for zooming
	3. show shop rating and quick information about that product

FREE LISTING	1. Business Name
	2. Back end need active/inactive
	3. Venture name/shop/enterprise name
	4. Status of business : proprietor/partnership/pvt ltd/llp/other
	* give selection-dynamic by admin
	5. GSTIN- upload certificate
	6. Business registration certificate no /upload certificate
	7. Listing entered by persons
	* full name/mail ID/Address/mobile number
	* Bank account details/
	* photo
	* signing option
	* uploading option
	* Pan Card
	* aadhar card
	8. Shop Name and shop nickname/shop license number
	9. Free listing for one year only/give admin active-inactive button.
	10. After one year admin need to give free listing again or add paid package
	11. Give selection for free listing/paid listing-if paid listing then select package
	12. Paid packages can be create by admin in admins backend
	13. Packages need to give active/inactive mode
Categories	1. Different categories can be create at admin back end
	* edit option
	* delete option
	2. Different categories can have different data input while on create the category
Back end of user	1. Login with gmail
	* Login with fb
	* phone-otp
	2. User login contains backend of present with add listing
	3. Then go to listing by selecting categories
	* create application form-free listing
	4. In form-logo of shop/title of shop/subtitle of shop
	* primary image
	* multiple images
	* Option for youtube video
	5. Description details of shop/about shop/shop timings
	* shop rating
	* location details with map
	* similar others will come under next in separate boxes

	6. Anyone can register and can start listing/name of entered person/id column should be there
	7. Reports of free listing by/date/day/category/name of business/enterprise name/contact person/phone no1/phone no2/whatsapp no/email
	8. Reports of paid listing by/date/day/category/select paid list package/name of business/enterprise name/contact person/phone no1/phone no2/whatsapp no/email
	9. Option to whatsapp directly
Admin Backend	**1.** Free Listing report-name of enterprise/business name or shop name/category/subcategories/phone no(2)/whatsapp/email/gst no/bank ac.details/phot/aadhar card/pancard/signature or company seal/user name and user id of the agent who added the shop
	2. Paid Listing-paid listing package/report of shop who purchased the package-shop name/shop address/ph no/mail/which package is purchased/package ending date/billing details/bank account details/owner sign or seal
	3. Option for activate/deactivate in list of paid package
Services Backend	**1.** Need profile(logo/username/pw/show rating/location/timing)
	2. Edit option for shop timing
	3. edit option for shop related image and youtube uploading
	4. edit option for quick information
	5. need to see customers questions and send reply back
	6. need to see Rating and reviews with messages
	7. need an edit option for About themselves/about us
	8. Need an option for see customer details(name/address/ph/email id)
	9. need an option for set FAQ with answers

Fee Schedule

If CONNECTBIZ ONLINE SHOPPING KART PVT LTD wishes MDIGITZ SOFT SOLUTIONS to go forward with the project, here is the schedule for

Payments of the fee:

- 50% due upon acceptance of the proposal before work commences.

- 50% due upon delivering the completed design with the admin management system in place.

MDIGITZ SOFT SOLUTIONS will launch the application when requested, providing that there is no balance due.

Next Steps

To proceed with this project, CONNECTBIZ ONLINE SHOPPING KART PVT LTD is required to take the following steps:

1. Accept the proposal "as is" or discuss desired changes. Please note that changes to the scope of the project can be made at any time, but additional charges may apply.

2. Finalize and sign contract.

3. Submit initial payment of 50% of total project fee.

Once these steps have been completed we will begin the project.

Terms & Agreement

New Module Development Charge : Rs 250,000

Hosting and domain is assumed as already registered

The terms for the web development project are defined below:

Timeline to finish the project after approval of design is 65 days.

Additional features apart from this proposal or not mentioned in this proposal can be requested during development or after development which will be charged additionally depending on the requirements. This includes bug support for one year.
Bug support explained : There may be chances having errors in backend or frontend due to any wrong datas entered by the customer or by programming issues in the project. When it comes to show program errors we will support by email or by phone.
It is stated that any content support will be charged per page basis or hourly basis.
It is highly recommended that you change username and password provided to avoid hack and data loss.
The application is built using HTML5 , CSS3 and Jquery. So the project is compatible with browsers above the release versions listed below:
1. Safari 5 windows
2. Firefox 45 and above
3. Internet Explorer 11 and above
4. Chrome 53 and above
To experience whole features and effects we recommend you to install browsers with above requirements.

 MDIGITZ SOFT SOLUTIONS will not provide any text content , graphical images including logo , banners etc

The Provider will invoice the Client at the completion of the listed project milestones.

The contents and images should be put on website using admin panel will be on the risk of web application owner and it is strictly recommended that images and contents should not violate copyright or any law of the rights of any person. You agree that upon uploading, posting, or submitting information on the website should not violate rights of any person.

The Provider will invoice the Client at the completion of the listed project milestones.For sms related modules to work you may have to recharge any bulk sms from online sms providers.

Conclusion

Again, we are happy to present this proposal for your review. Upon acceptance of this proposal, this will serve as the project contract between the Provider and the Client. This proposal is valid for 1 year.

If you have any questions or need additional information amended to the proposal, please let us know. You can reach us directly by phone at +91 7025012220 or by email at info@mdigitz.com.

This Agreement for design services is between MDIGITZ SOFT SOLUTIONS (Provider & Developer), and CONNECTBIZ ONLINE SHOPPING KART PVT LTD (Client), for the performance of the services described in the proposal sent to Client on 24/01/2023 ("Proposal"). The parties therefore agree as follows:

Once project fee is paid in full to MDIGITZ SOFT SOLUTIONS any elements of text, graphics, photos, contents, trademarks, or other artwork furnished to CONNECTBIZ ONLINE SHOPPING KART PVT LTD for inclusion in application are owned by CONNECTBIZ ONLINE SHOPPING KART PVT LTD.

MDIGITZ SOFT SOLUTIONS assumes CONNECTBIZ ONLINE SHOPPING KART PVT LTD has permission from the rightful owner to use any images or design elements that are provided by CONNECTBIZ ONLINE SHOPPING KART PVT LTD for inclusion in the application, and will hold harmless, protect, and defend MDIGITZ SOFT SOLUTIONS from any claim or suit arising from the use of such elements.