

Shafira Nugroho

JUNIOR UX/UI DESIGNER

PROJECTS

HAYA RESPONSIVE E-COMMERCE SITE

UX/UI Designer & Developer

May - November 2017

I was assigned to investigate the industry and its clients through surveys, card-sorting, interviews and competitive analysis. This knowledge was able to construct possible user personas, stories and flows. Into the design cycle, I designed Haya from varying levels of fidelity wireframes and prototypes. This includes working with typeface selection, creating logos and overall branding of the product with the help of tools such as Photoshop and Illustrator. Essentially reaching the point of development of the live prototype of the application using HTML, CSS and JavaScript.

GOOD FOOD MOBILE APPLICATION

UX/UI Designer

December 2017 - January 2018

Acting as both client and developer, my role in this project varies from investigation, design, testing and production. My tasks include: interviewing possible clients, research and analysing data, creation of personas and user stories/flows, construct wireframes and designs, and finally developing the application in Flinto as an active prototype.

JAWDAT IOT PROJECTS

Junior UX/UI Designer

July 2017 - June 2018

I designed Jawdat's customer's portals for its Managed CPE Hardware services, IoT Projects including: Fleet Tracking and Industrial Energy Consumption Management. The projects are conceptual and worked alongside the design cycle with tools such as Photoshop, Illustrator and Invision.

A WHISPER FROM THE VOICELESS ART EXHIBITION

Artist

January 2015 - April 2017

I created Multi-Media based art pieces in this IB Art exhibition based around the idea of "The Voiceless". I used the technique of fragmentation or distortion through strokes, line-work, and color clashing in order to portray the absurdity of suppressing one's individuality. The main aim of this project is to create a voice, an opportunity, to express and inform the community about the true emotions held hidden and masked within voiceless individuals.

WORK EXPERIENCE

JUNIOR UX/UI DESIGNER

PT. Jawdat Teknologi Indonesia | 3 July 2017 - 29 June 2018

I designed Jawdat's customer self-service portal for its Managed CPE Hardware services. In contribution to Jawdat's IoT projects, I designed both of the customer's portal for Fleet Tracking and Industrial Energy Consumption Management (Ongoing).



EDUCATION

BLOC ONLINE COURSE | 2016-18

Web Developer & Designer Track

Relevant coursework: UX/UI Design Fundamentals, Design Foundations (User-centered research and evaluation, Information Architecture, Visual Design, Adobe Photoshop, Adobe Illustrator), Frontend Foundations (Development: HTML, CSS, JavaScript, DOM Scripting, jQuery)

ZURICH INTERNATIONAL UPPER SCHOOL | 2016-17

International Baccalaureate Diploma Program

Graduation: June 2017

Relevant coursework: IB HL: Visual Art, English Language & Literature, Geography, IB SL: Physics, Math, French

DUBAI INTERNATIONAL SCHOOL | 2010-16

International Baccalaureate Primary Year Program

Graduation: June 2011

International Baccalaureate Middle Year Program

Graduation: June 2015

Relevant coursework: Visual Art, IT, DT (Design Technology)/PD (Product Design)

USER-CENTERED METHODS

Stakeholder interview, business requirement documentation, One-on-One interview, competitive analysis, card sorting, speed dating, paper prototyping, persona development, user stories and user flows development, site-mapping, High and Low fidelity Wireframing, remote user testing: Navigation & Preference (A/B) testing, web analytics, and more!

TOOLS & TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Balsamiq, HTML & CSS, Proto, Flinto, InVision, iMovie, Bazaar, and more!

CONTACT ME

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ABOUT ME

A millennial student based in Switzerland, who took interest in Product Design, and is now creating art and building a profile as a UX/UI designer and Junior Web Developer. As an international student, I am open to take inspiration and learn from the various cultures and innovations that surround me. I seek to further my education and gain work experience in the Design Industry.

LANGUAGES

Indonesian	Mother tongue
English	Professional Working Proficiency
German	A2-B1 Proficiency
French	Elementary Proficiency (IB SL)