

AI transformation

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CVP, Data, AI, Digital Applications
Microsoft



Thank You



nVIDIA.[®]



Client server



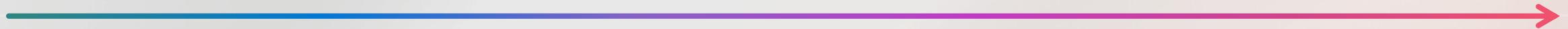
Internet



Mobile/Cloud

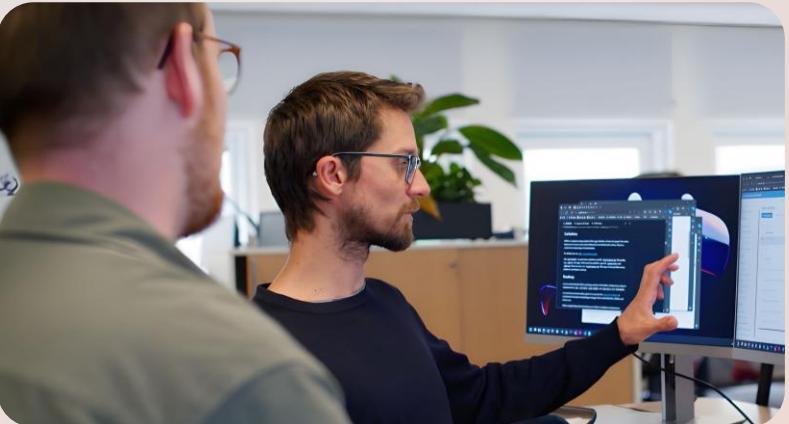


AI



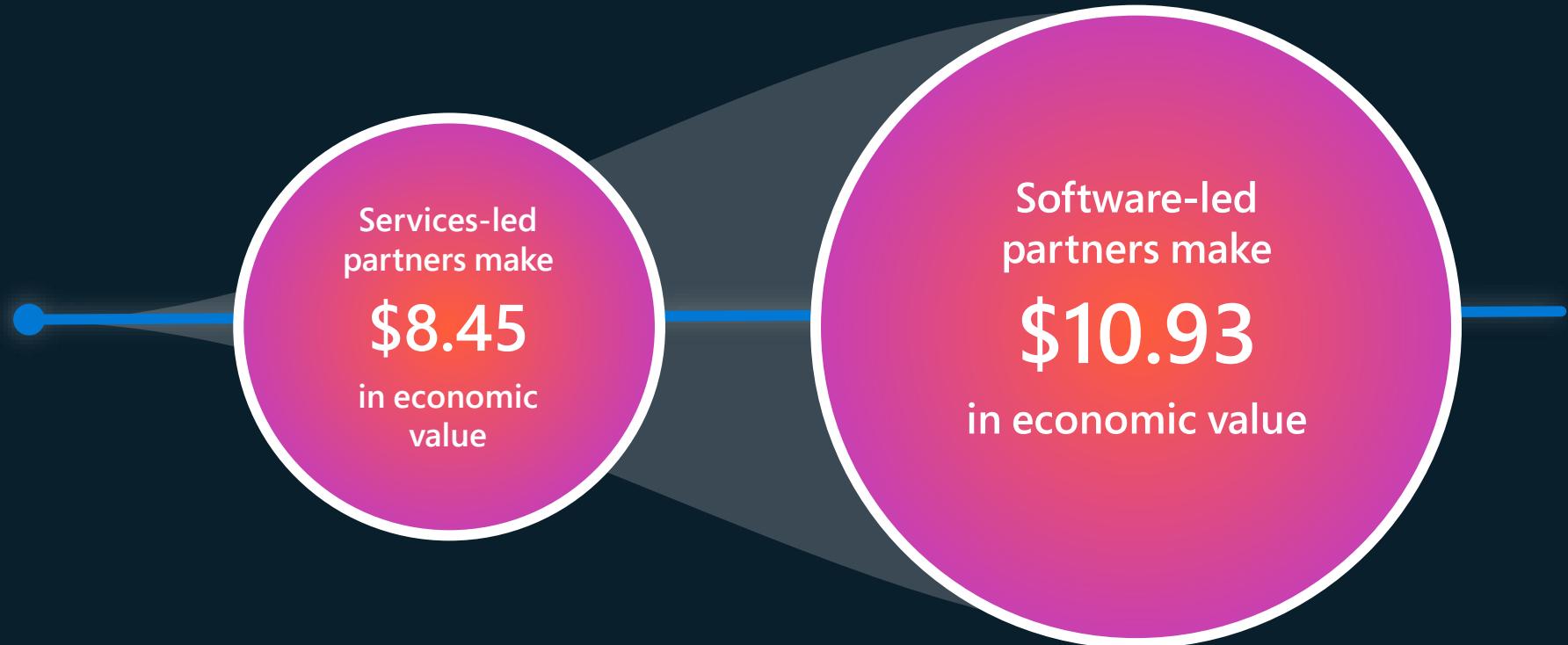


Empower every person and every organization
on the planet to achieve more



Microsoft's commitment: Partner economic value

For every \$1
of Microsoft
revenue



Microsoft AI partner impact

46%

Higher revenue growth

41%

Higher gross margin

Microsoft AI

creates economic opportunity for every partner

Applications

Build new apps or
infuse AI to differentiate
customer experiences

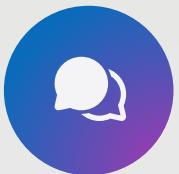
Services

Deliver AI services from
migration to data and
modernization

AI-driven business transformation



Enrich employee
experiences



Reinvent customer
engagement



Reshape business
processes



Bend the curve
on innovation

AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation

Approach



Copilot empowerment



Differentiated AI solutions



Cybersecurity foundation

AI Transformation

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Differentiated AI solutions



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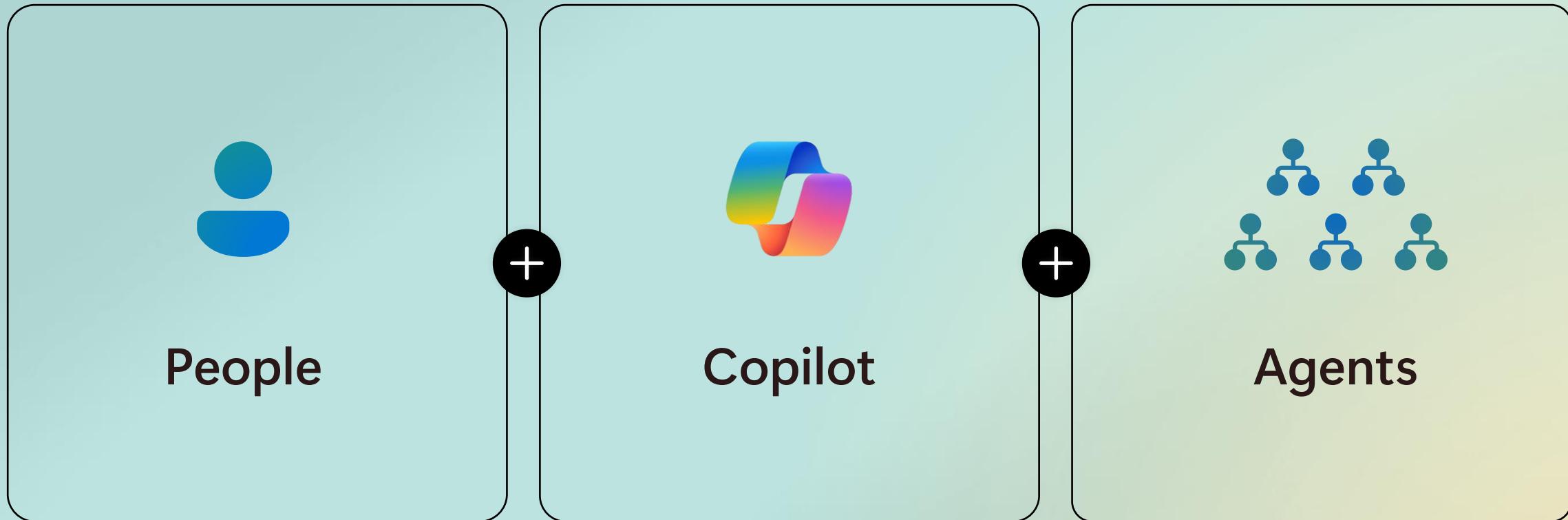




Copilot

AI empowering human achievement

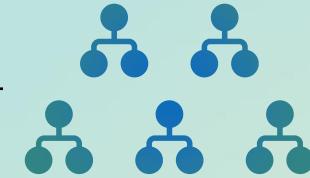
AI-first differentiation





Copilot

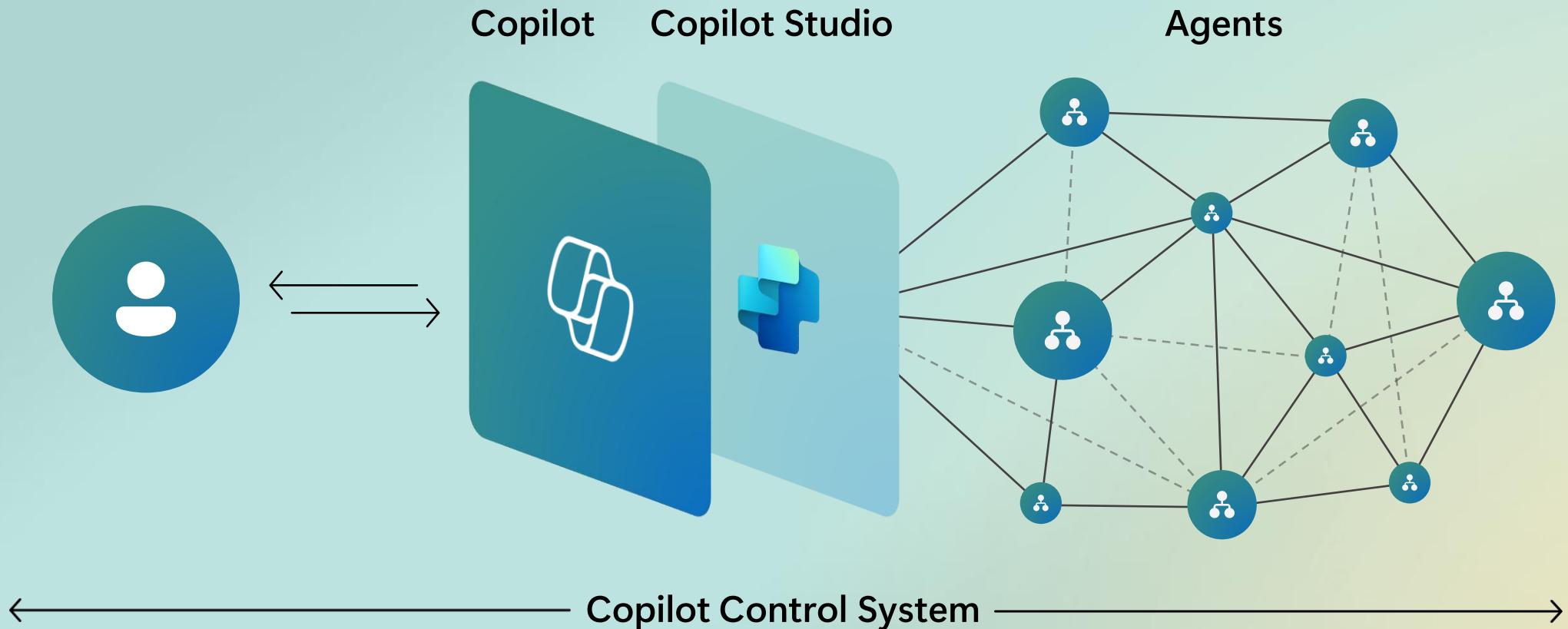
**Every employee
has a Copilot**



Agents

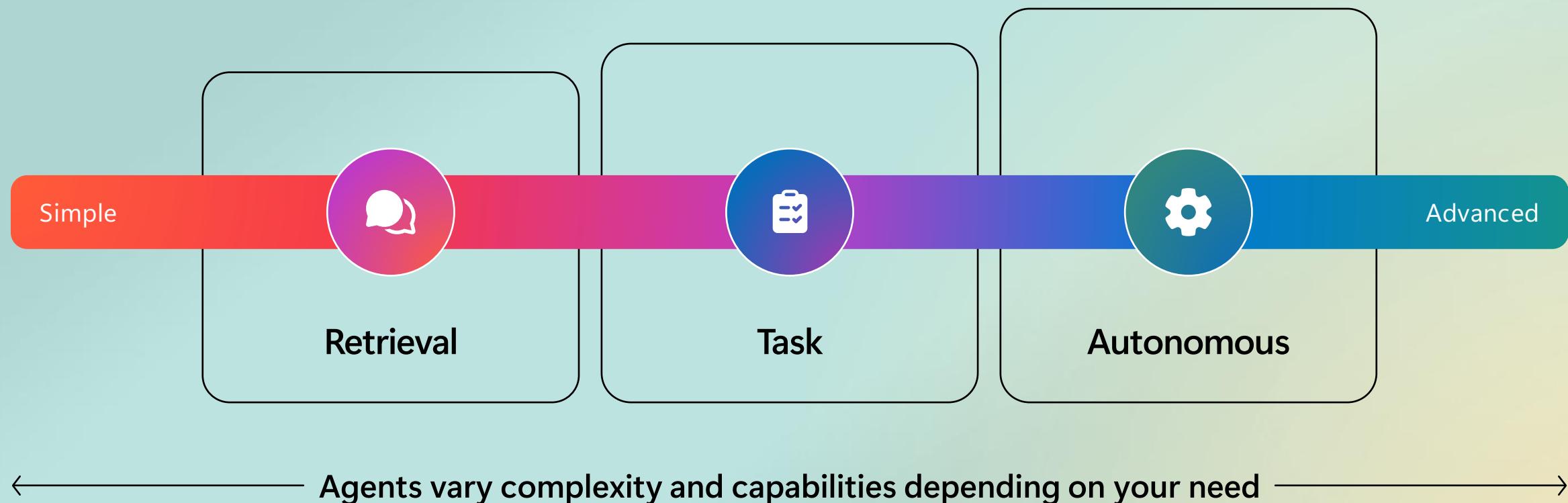
**Every business process
transformed by agents**

Copilot is the UI for AI

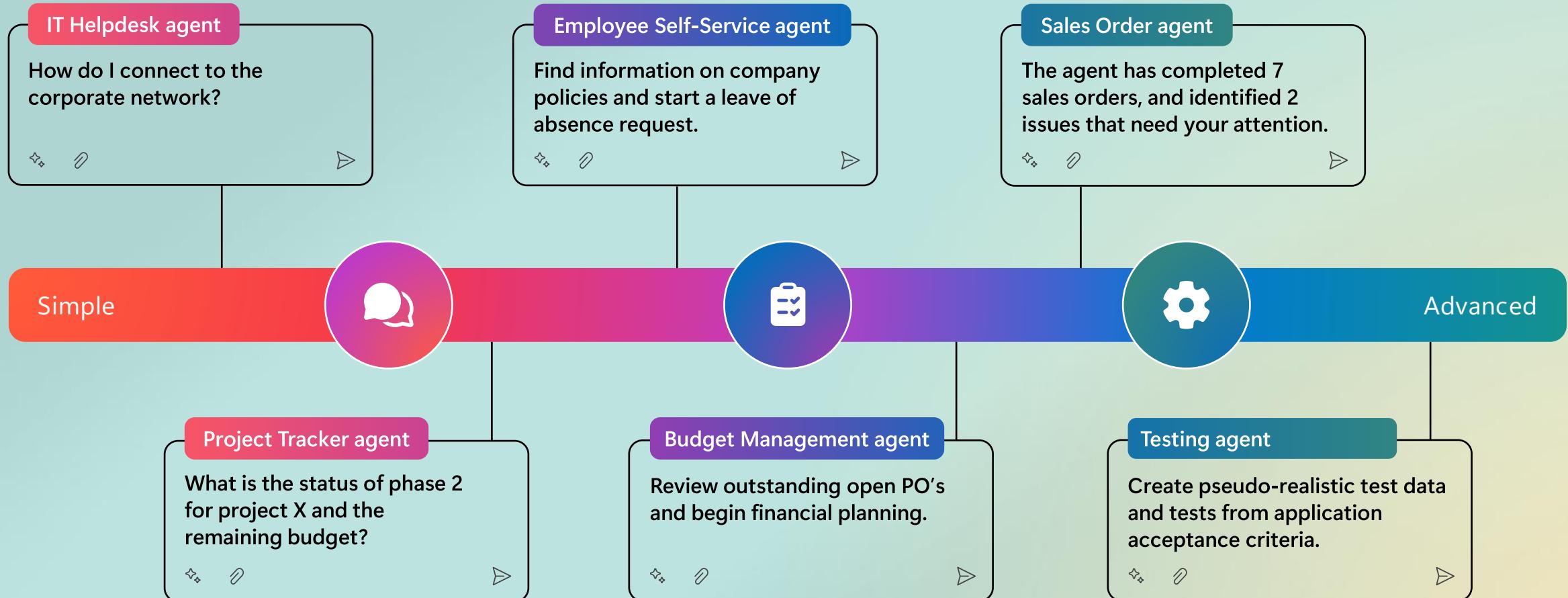


What are agents?

Agents are programs that use AI to automate and execute business processes, working alongside or on behalf of a person, team or organization



What agents can do for you



Transforming your organization with Copilot and agents

AI powered productivity
Microsoft 365 Copilot + Copilot Chat

Business process automation
Copilot Studio



AI powered productivity
Microsoft 365 Copilot + Copilot Chat

← Protect your organization with Microsoft Security →

Transforming your organization with Copilot and agents

AI powered productivity
Microsoft 365 Copilot + Copilot Chat

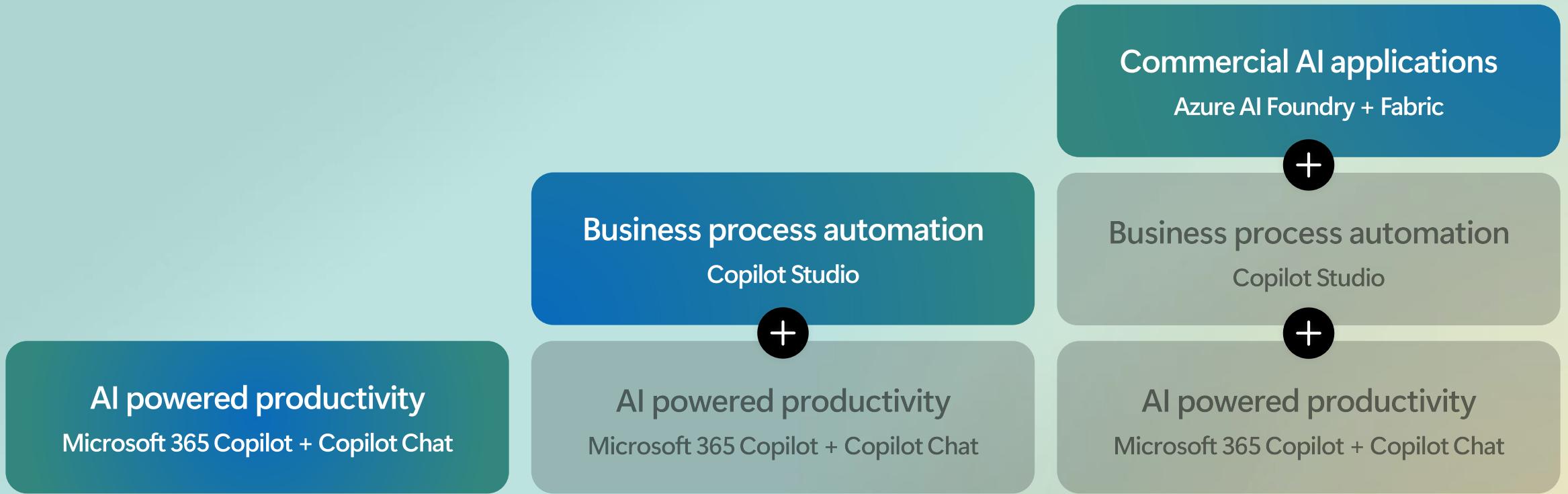
Business process automation
Copilot Studio



AI powered productivity
Microsoft 365 Copilot + Copilot Chat

← Protect your organization with Microsoft Security →

Transforming your organization with Copilot and agents



← Protect your organization with Microsoft Security →

AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation

Approach



Copilot empowerment



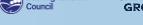
Differentiated AI solutions



Cybersecurity foundation



AI design patterns

Enrich employee experiences	Reinvent customer engagement	Reshape business processes	Bend the curve on innovation
                                               	                                      	                                  	                                       

aka.ms/MicrosoftAIStories

Differentiated AI solutions

AI innovation

Developer Tools



Copilot Studio



Visual Studio



GitHub Copilot

AI Services



Azure OpenAI Service



Model as a Service (MaaS)



Azure AI Services



Azure Machine Learning



Azure AI Foundry

App Services



Azure Kubernetes Service



Azure Container Apps



Azure App Service



Azure API Management



Azure Functions

Data Services



Microsoft Fabric



Azure SQL Database



Azure Cosmos DB



Azure Database for PostgreSQL

Privacy, safety and security



Azure AI Content Safety



Microsoft Purview



Microsoft Defender

Differentiated AI solutions



Copilot Studio



GitHub



Visual Studio



Azure AI Foundry



Microsoft Fabric

Security & Governance



Copilot Studio



Visual Studio



GitHub

World's **most loved** developer tools



Azure AI Foundry



Copilot Studio



Visual Studio



GitHub



Azure AI
Foundry SDK

Model Catalog

Foundational models

Open-source models

Task models

Industry models

Azure
OpenAI Service

Azure
AI Search

Azure AI
Agent Service

Azure AI
Content Safety

Azure Machine
Learning

Evaluations

Customization

Governance

Monitoring

Observability

Azure Data

Transform your data into your competitive edge

Comprehensive

Secure

Integrated

Optimize for your needs

Turnkey



Microsoft Fabric

Control and customization



Azure Databricks



Azure Databases



MongoDB®

ORACLE



Azure App Platform

Deploy AI apps at scale with high performance

Developer centric

Global scale

Code to cloud security

Any app, any language, any framework

Fully Managed



Azure App Service



Azure Functions

Control and customization



Azure Container Apps



Azure Kubernetes Service

Integration Services



Azure API Management



Azure Logic Apps

AI Transformation

Opportunities



Enrich employee experiences



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Differentiated AI solutions



Cybersecurity foundation

AI transformation risks

80%

of leaders cited
leakage of sensitive
data as their main concern

Data oversharing
and leakage

88%

of organizations are
concerned about indirect
prompt injection attacks

Emerging AI threats
and vulnerabilities

55%

of leaders lack understanding
of how AI is and will be
regulated and are seeking guidance

Regulatory
compliance

Requires purpose-built security for AI

Data oversharing
and leakage

Emerging AI threats
and vulnerabilities

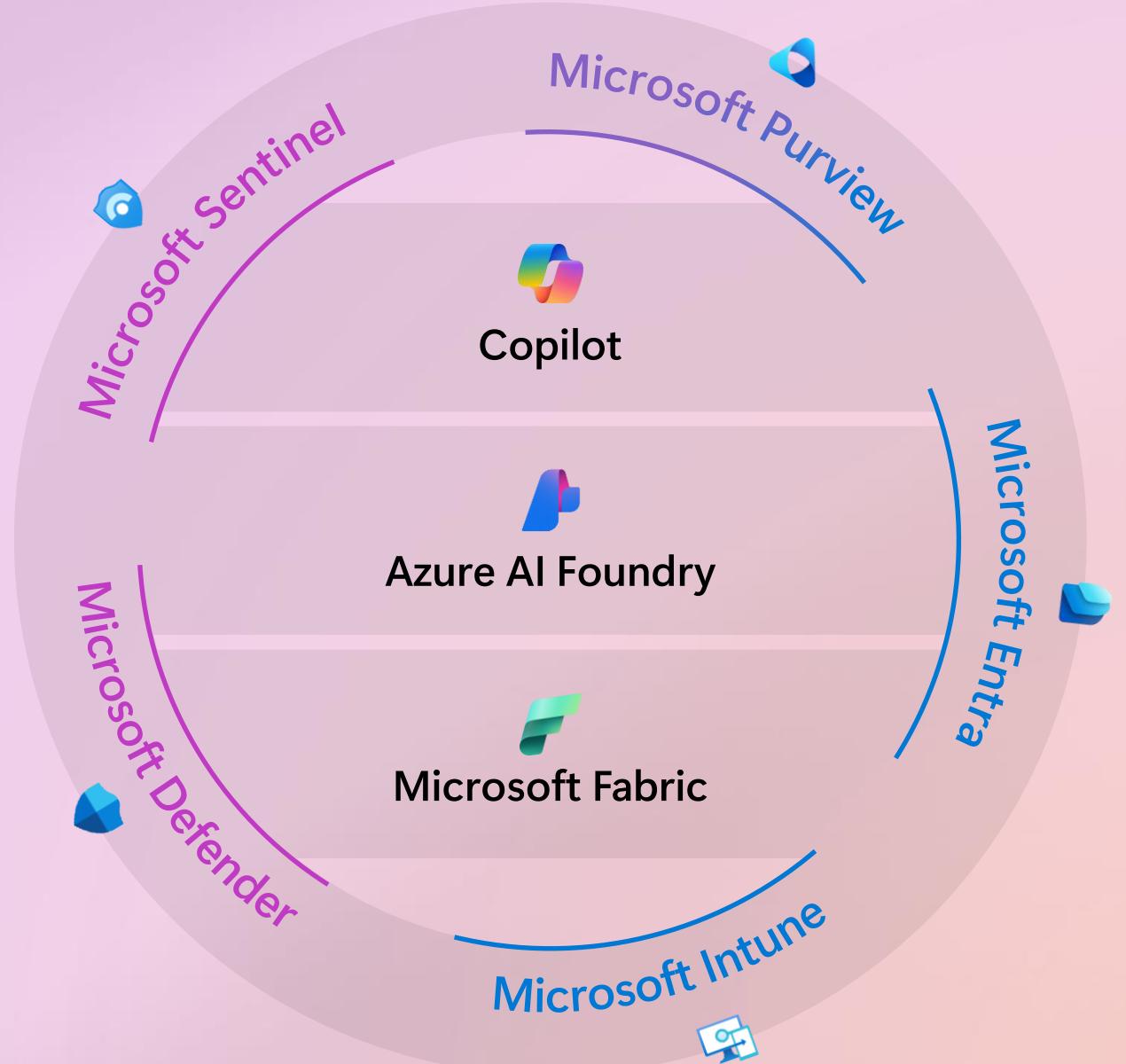
Regulatory
compliance



Microsoft Security

Microsoft Purview + Microsoft Defender + Microsoft Entra
Microsoft Sentinel + Microsoft Intune

**End-to-end
security for your
AI investments**



**End-to-end
security for your
entire organization**



Secure Future Initiative

Secure by design · Secure by default · Secure operations

Security culture and governance



Protect tenants
and isolate
production systems



Protect
identities
and secrets



Protect
networks



Protect
engineering
systems



Monitor
and detect
threats



Accelerate
response and
remediation

Paved path

Continuous improvement

Standards

AI Transformation

Opportunities



Enrich employee experiences



Reinvent customer engagement



Reshape business processes



Bend the curve on innovation

Approach



Copilot empowerment

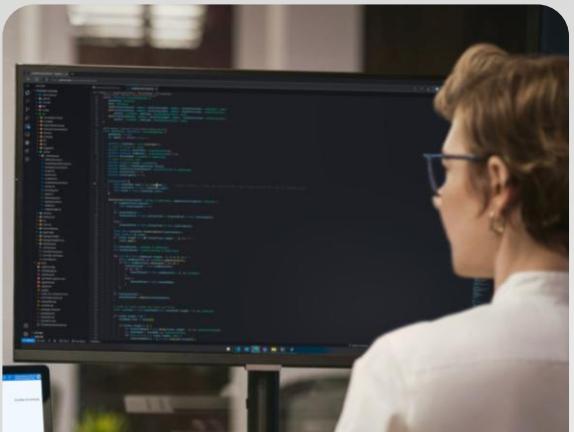


Differentiated AI solutions



Cybersecurity foundation

Changing the business landscape



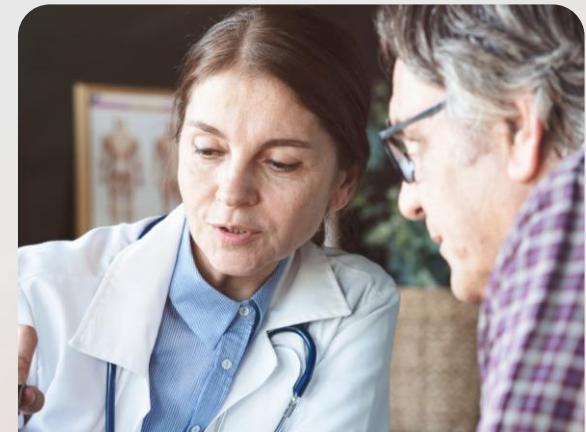
Enrich employee
experiences



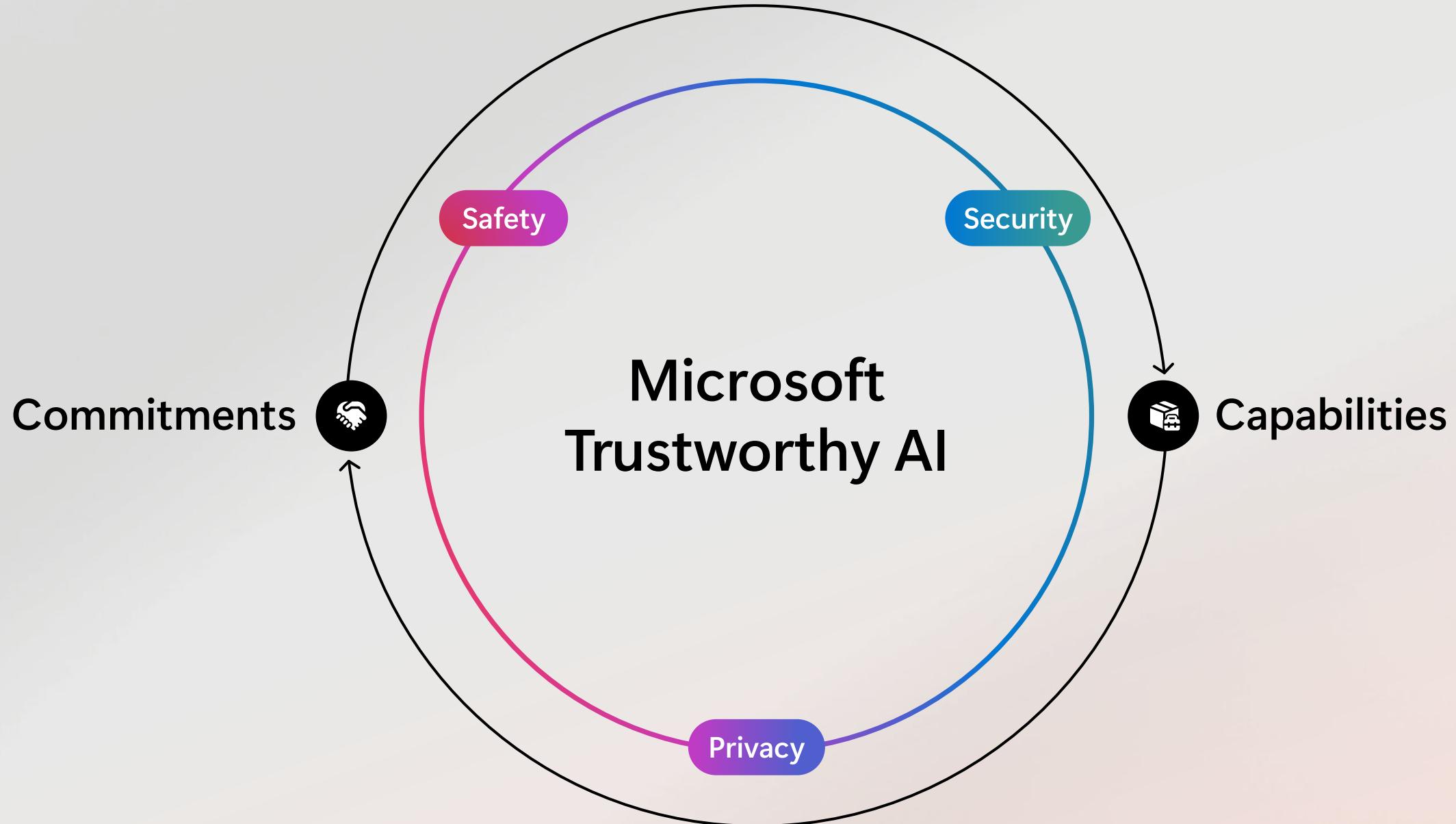
Reinvent customer
engagement



Reshape business
processes



Bend the curve
on innovation



Secure Future Initiative

Privacy Principles

Responsible AI Principles

Commitments



**Microsoft
Trustworthy AI**
Unlocking human potential
starts with trust

Microsoft Trustworthy AI

Unlocking human potential
starts with trust



Capabilities

Security

- Data security and governance for AI
- AI security posture management and threat protection
- Compliance management for AI regulations and standards
- Prompt Shields to block attacks

Privacy

- Privacy Assessments
- Consent Management
- Data encryption
- Confidential computing

Safety

- Groundedness detection and correction
- Filters for harmful inputs and outputs
- Evaluations to assess the quality and safety of AI outputs

Invest in your success



Learn more | partner.microsoft.com

The Opportunity is Real. The Time is Now.



together with Avanade, is working with Amadeus to develop a generative AI-powered interactive assistant to allow corporate travelers to orchestrate complex travel-related tasks using only natural language.



is leveraging generative AI, to accelerate the migration of legacy apps to the cloud by automating the creation of new cloud architecture, code conversion and documentation, resulting in a 46% average reduction in migration time.



used Azure OpenAI Service to harness generative AI (GPT-4) and to develop Factory Copilot, to better support manufacturers' data accessibility needs



Microsoft



Partners



Walk out video ([link](#))

**AI transformation
starts with a strong
cybersecurity
foundation**

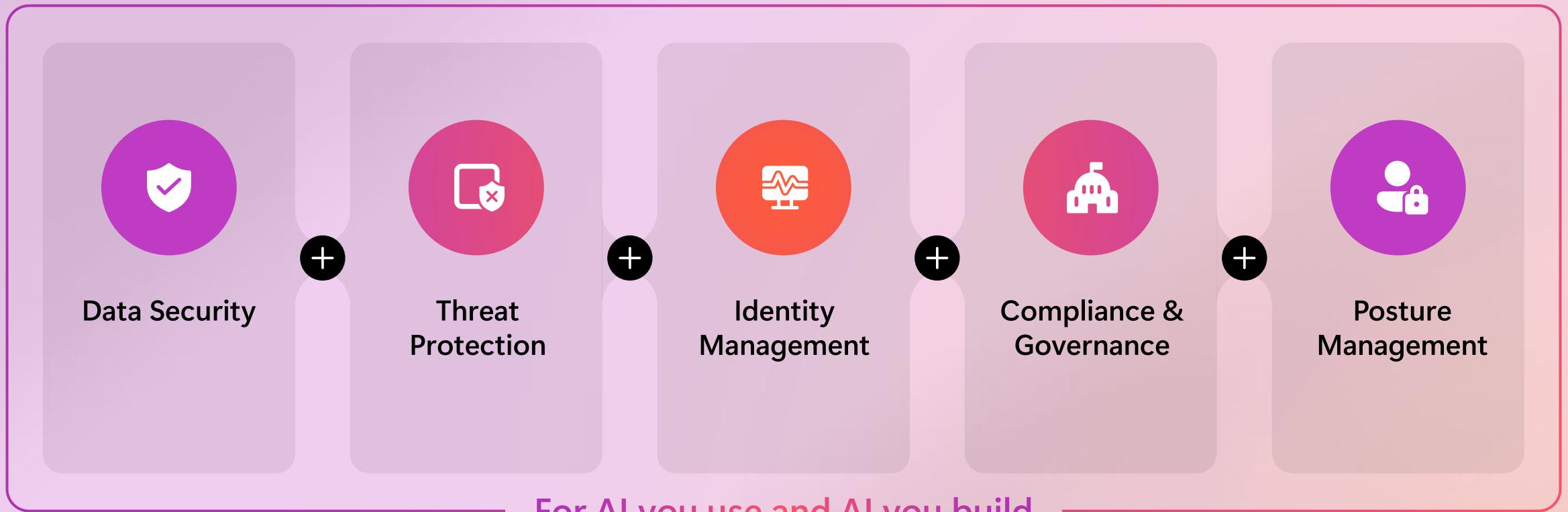


AI you use

AI you build

Secure and govern AI with Microsoft

First and only end-to-end solution to provide:



For AI you use and AI you build