

Training TR-102 Day 17 Report

4th July, 2024

On the seventeenth day of training, participants explored Google Tag Manager and reviewed essential website files for efficient website management. Key files discussed included robots.txt for controlling web crawlers, sitemap.html and sitemap.xml for site mapping, and 404.html for error handling. They also covered CSS files like hover.css and parallex.css. These topics introduced advanced Web 3.0 concepts.

Google Tag Manager

Participants were introduced to the functionalities and benefits of Google Tag Manager, learning how to implement it for efficient website management and tracking.

Essential Website Files

- **robots.txt**

A crucial file present in all good websites to manage web crawlers by disallowing certain agents from crawling the site, enhancing security and performance.

- **sitemap.html and sitemap.xml**

- **sitemap.xml**: Vital for search engines to understand the website structure. Participants were instructed to generate this file using an XML generator, delete the first line (indicating the creator), and then upload it.

- **sitemap.html**: Helps users navigate the site.

- **Priority**

Assigning priority levels (e.g., 1, 7, 8) to different sections of the website to improve organization and search engine optimization.

- **404.html**

Recognized as the most important page for handling errors and enhancing user experience when a page is not found.

Conclusion

Day 17 of the TR-102 training was highly productive, providing participants with crucial knowledge and skills for managing and enhancing their websites. The session covered a broad range of essential tools and files, from Google Tag Manager to various important website files like robots.txt and sitemaps. This comprehensive approach will undoubtedly contribute to the participants' overall proficiency in modern web development practices.