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**456K**

Total Sales

**-927K**

Total Profit

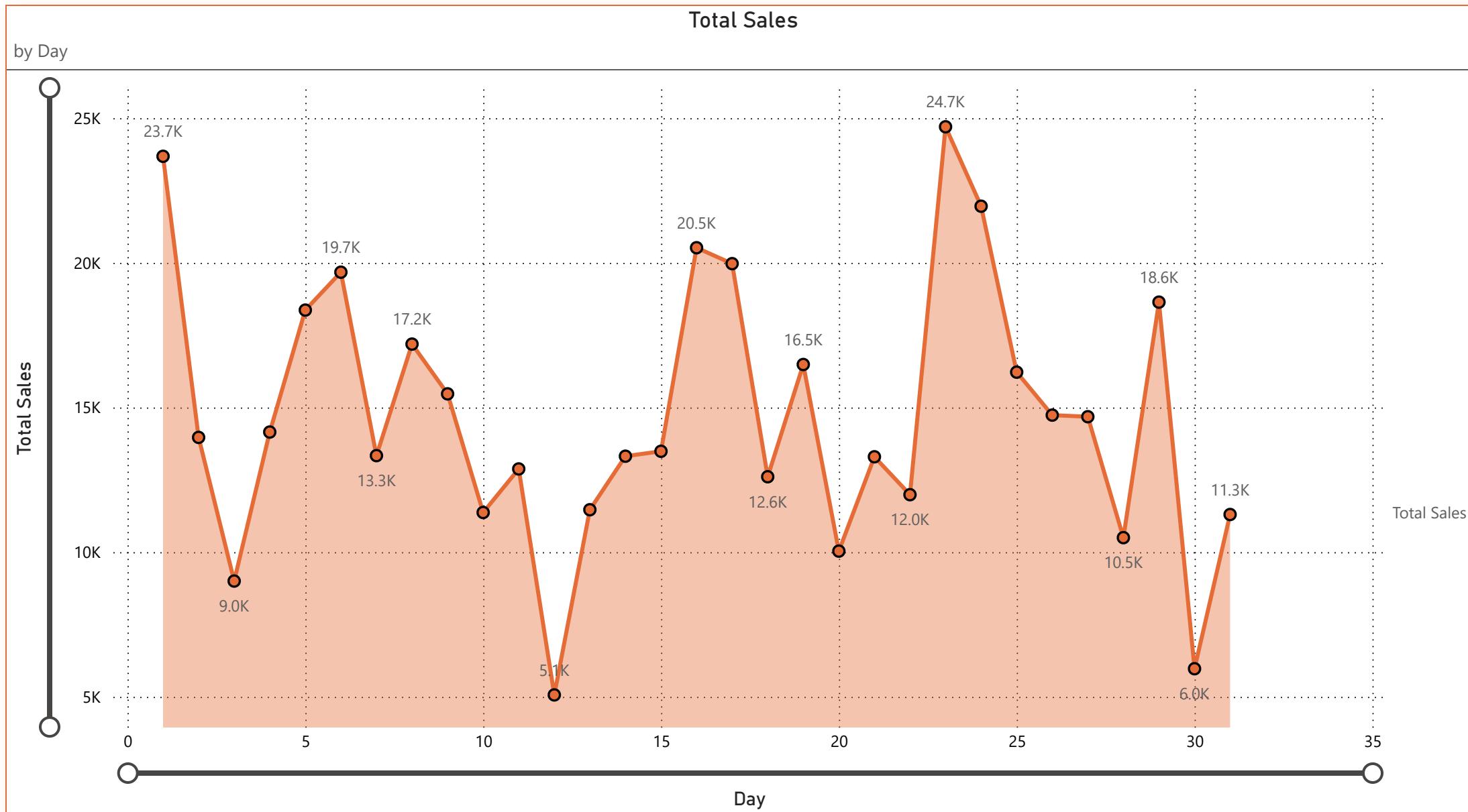
**-2.03**

Profit Margin

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X

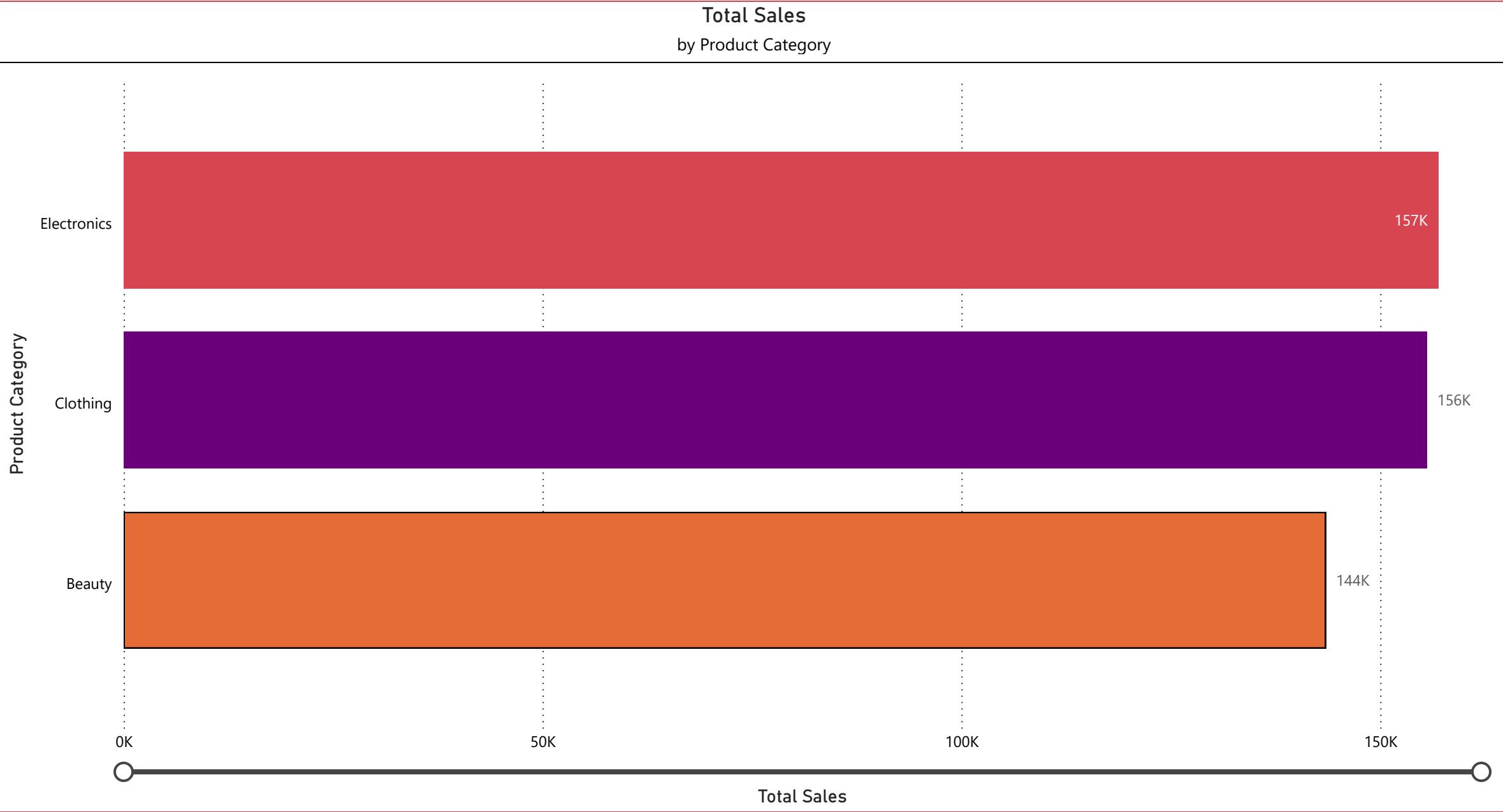


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### Total Sales by Product Category



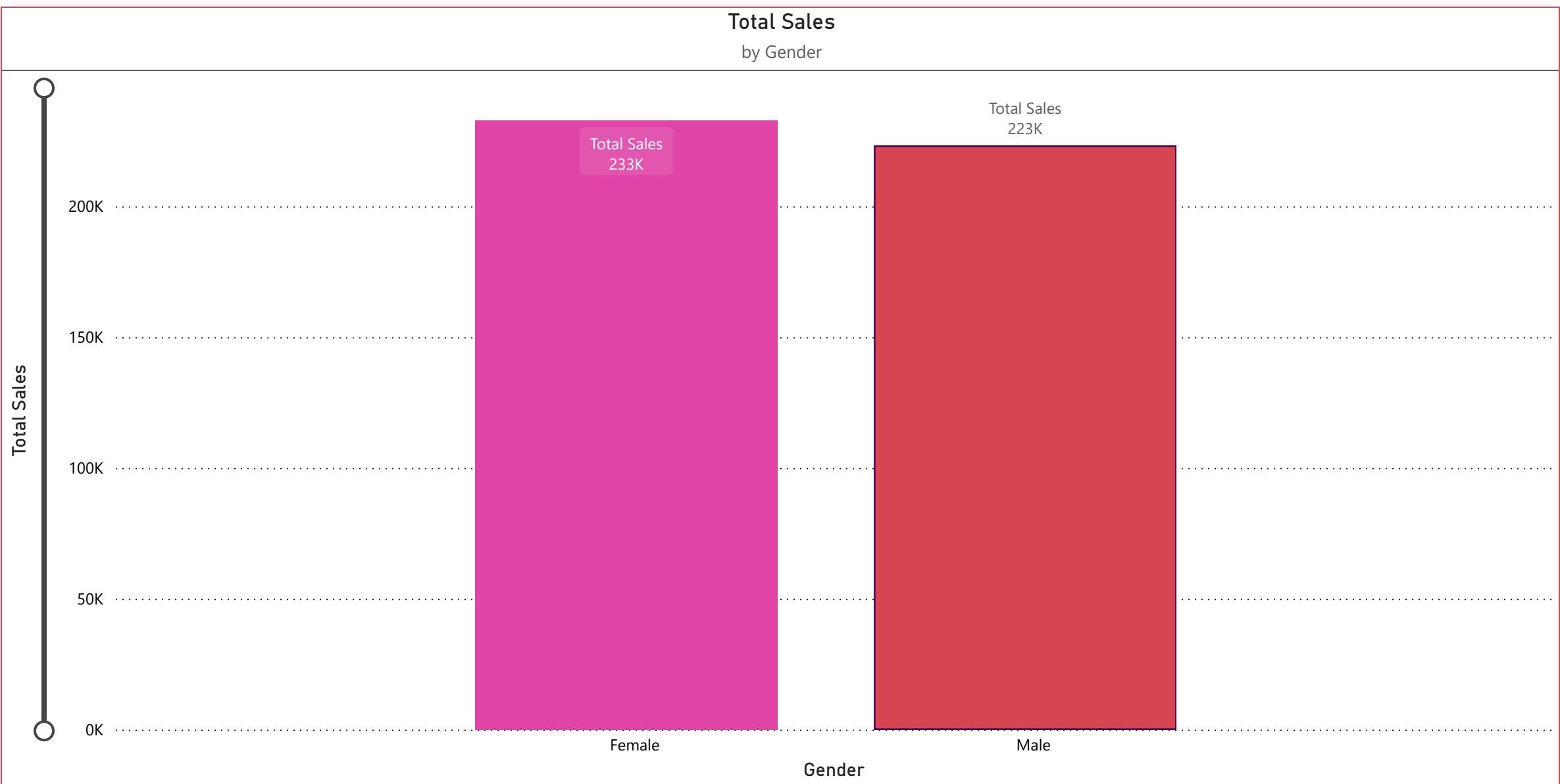
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## Total Sales

by Gender



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| Product Category | Total Sales   | Total Profit   | Customer ID |
|------------------|---------------|----------------|-------------|
| Beauty           | 150           | -300           | CUST001     |
| Beauty           | 100           | -100           | CUST005     |
| Beauty           | 30            | 0              | CUST006     |
| Beauty           | 75            | -150           | CUST012     |
| Beauty           | 500           | 0              | CUST021     |
| Beauty           | 50            | 0              | CUST025     |
| Beauty           | 50            | -50            | CUST027     |
| Beauty           | 500           | 0              | CUST028     |
| Beauty           | 900           | -1800          | CUST030     |
| Beauty           | 90            | -180           | CUST032     |
| Beauty           | 900           | -1800          | CUST035     |
| Beauty           | 900           | -1800          | CUST036     |
| Beauty           | 75            | -150           | CUST037     |
| Beauty           | 200           | -600           | CUST038     |
| Beauty           | 50            | 0              | CUST040     |
| Beauty           | 1500          | -3000          | CUST047     |
| Beauty           | 75            | -150           | CUST050     |
| Beauty           | 75            | -150           | CUST051     |
| Beauty           | 300           | 0              | CUST052     |
| Beauty           | 120           | -360           | CUST055     |
| Beauty           | 30            | 0              | CUST057     |
| Beauty           | 150           | -300           | CUST060     |
| Beauty           | 200           | -600           | CUST061     |
| Beauty           | 100           | -100           | CUST062     |
| Beauty           | 1200          | -3600          | CUST067     |
| Beauty           | 75            | -150           | CUST069     |
| <b>Total</b>     | <b>456000</b> | <b>-927200</b> |             |

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### Key Insights:

- Sales peak during recent months showing upward trend
- Technology category contributes highest revenue
- West region leads in total sales performance

### Product Category



- Beauty
- Clothing
- Electronics

| Date                                     |
|--|
| <input type="checkbox"/> 01 January 2023 |
| <input type="checkbox"/> 02 January 2023 |
| <input type="checkbox"/> 03 January 2023 |
| <input type="checkbox"/> 04 January 2023 |
| <input type="checkbox"/> 05 January 2023 |
| <input type="checkbox"/> 06 January 2023 |
| <input type="checkbox"/> 07 January 2023 |
| <input type="checkbox"/> 08 January 2023 |
| <input type="checkbox"/> 09 January 2023 |
| <input type="checkbox"/> 10 January 2023 |
| <input type="checkbox"/> 11 January 2023 |
| <input type="checkbox"/> 13 January 2023 |
| <input type="checkbox"/> 14 January 2023 |
| <input type="checkbox"/> 15 January 2023 |
| <input type="checkbox"/> 16 January 2023 |
| <input type="checkbox"/> 17 January 2023 |
| <input type="checkbox"/> 19 January 2023 |

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**456K**  
Total Sales

**-927K**  
Total Profit

**-2.03**  
Profit Margin

| Product Category | Total Sales   | Total P.   |
|------------------|---------------|------------|
| Electronics      | 30            |            |
| Electronics      | 100           |            |
| Electronics      | 600           |            |
| Electronics      | 1500          |            |
| Electronics      | 2000          |            |
| Electronics      | 50            |            |
| Electronics      | 1000          |            |
| <b>Total</b>     | <b>456000</b> | <b>-92</b> |

| Date            |
|-----------------|
| 01 January 2023 |
| 02 January 2023 |
| 03 January 2023 |
| 04 January 2023 |
| 05 January 2023 |
| 06 January 2023 |
| 07 January 2023 |

- Product Ca... ▾
- Beauty
  - Clothing
  - Electronics

**Key Insights:** • Sales peak during recent months showing upward trend • Technology category contributes highest revenue • West region leads in total sales performance

