

Term Project CIS8685 Big Data Analytics, Spring 18

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-	Part A – Project Description
-	Context
-	Business Problem
-	Acknowledgements
-	Goal
-	Part B – Data Exploration and Preprocessing3
-	Part C – Models5
-	Logistic Regression5
-	Decision Tree7
-	Neural Network9
-	Random Forest
-	Ensemble
_	
_	Part D – Model Comparison and Results Summary12
_	Part E – Appendix
	rr - r

Project Description

Context

The UK government amassed traffic data from 2000 and 2016, recording over 1.6 million accidents in the process and making this one of the most comprehensive traffic data sets out there. It's a huge picture of a country undergoing change.

Note that all the contained accident data comes from police reports, so this data does not include minor incidents.

Accidents data is only a part of the data recorded by the UK Government: accidents_2012_to_2014.csv. The total time is 2012 through 2014.

Business Problem

Road Accidents are a big reason why people do not feel safe on the roads in UK. The number of accidents increase each year and with that we have an increasing number of casualties as well. From the data set available at our disposal, we are trying to find the major factors which act as a catalyst towards a road accident so that in future necessary steps can be taken to act on these factors.

Acknowledgements

The license for this dataset is the Open Government License used by all data on data.gov.uk (here). The raw datasets are available from the UK Department of Transport website here.

Goals

From this dataset, we are trying to find the major contributors towards a road accident and how they affect the number of casualties in a road accident. Below are the questions that we hope to answer by developing an analytical model towards predicting the number of casualties in a road accident:

- 1. Have the Light Conditions at the time of the accident played a role in the increase/decrease in the number of casualties?
- 2. Did a specific day in the week have a high number of casualties?
- 3. Was the road classified as a high speed limit zone?
- 4. Can we predict accident rates over time? What might improve accident rates?

Data Exploration and Preprocessing

Data Exploration

The data obtained from the Kaggle dataset was explored to look for available data, its consistency, data types.

From the available data, a business problem was designed as explained above and in line with the same the predictors and target variables were set.

Output Variable: Since our aim is to determine the factors and conditions affecting the Casualties, we have selected "**Number of Casualties**" as our Target Variable.

Diagram for the same is Available under the Appendix as Figure 1.

Understanding the Data

Let us understand which Variable could affect the output of the Target Variable. For this, we are first using the "Variable Selection" Node.

Variable Selection: The Variable Selection node assists in reducing the number of inputs by setting the status of the input variables that are not related to the target as Rejected and variables are not used as model inputs by a successor modeling node. The Variable summary of our model:

Variable Summary

Role	Measurement Level	Frequency Count
INPUT	INTERVAL	16
INPUT	NOMINAL	13
TARGET	INTERVAL	1

Please refer to Figures 2 and 3 under the Appendix for a screenshot of the Variable Summary and Variable selection.

From the diagram, we see that the variables which are of least importance to the target variable are rejected and the reason of rejection is also stated in the output. In our model, only 5 variables are selected.

This decision was made post selecting logically the most impactful variables and setting them as input for our model.

The only variable selected which could be found only post the incident was 'Did Police Reach the Scene'. This is because this proved to be an important predictor and though its value is unknown in our case, an approximate value can be decided while feeding data based on the location and the data available with the police force and its office locations while making the actual predictions.

The data was also explored using data exploration techniques to find relations between variables. The visualizations are available a report generated. This was done in both R and SAS and a report of R is attached in the appendix as Element 4

Model

Models Used

In our case, the variable Number_of_Casualties is a categorized variable with 34 different categories of results. On further exploration of data we found that around 90% of the values for this variable were 1. This kind of data set was not ideal to be fitted into a model as a categorized variable, hence, we modified the variable into a binary variable considering two values using the replacement node:

- a) 1 Casualty
- b) Multiple Casualties

This transformation resulted in the data getting a good fit in for our models and resulted in less error percentage.

To address the business problem of predicting the number of casualties, we have used three models:

Logistic Regression

Logistic regression is a statistical method for analyzing a dataset in which there are one or more independent variables that determine an outcome. The outcome is measured with a dichotomous variable (in which there are only two possible outcomes).

The variables used as part of this model are:

- 1. Did_Police_Officer_Attend_Scene
- 2. REP Accident Severity
- 3. REP_Number_of_Casualties
- 4. REP_Number_of_Vehicles
- 5. REP_Speed_Limit
- 6. Special Conditions at Site
- 7. Weather Conditions
- 8. Dummy Variables of Carriageaway_Hazards
- 9. Dummy Variables of Light_Conditions
- 10. Dummy Variables of Road Surface Conditions
- 11. Dummy Variables of Road Type
- 12. Dummy Variables of Urban_or_Rural_Area

A snapshot of the regression variables is available under the Appendix as Figure 5 and the results of the model are available as Figure 6.

The summary of the variables is given below:

Variable Summary

	Measurement	Frequency
Role	Level	Count
INPUT	BINARY	16
INPUT	INTERVAL	3
INPUT	NOMINAL	2
REJECTED	INTERVAL	14
REJECTED	NOMINAL	9
TARGET	NOMINAL	1

Predicted and Decision Variables:

Odds Ratio Estimates

0.901

Туре	Label	Measurement Level	Frequency Count
TARGET	Replacement: Number_of_Casualties	BINARY	16
PREDICTED	Predicted: REP_Number_of_Casualties=1	INTERVAL	3
RESIDUAL	Residual: REP_Number_of_Casualties=1	NOMINAL	2
PREDICTED	Predicted: REP_Number_of_Casualties=0	INTERVAL	14
RESIDUAL	Residual: REP_Number_of_Casualties=0	NOMINAL	9
FROM	From: REP_Number_of_Casualties	NOMINAL	1
INTO	Into: REP_Number_of_Casualties		

Model Specification is available in the appendix as figure 7.

REP_Number_	Point	
of_Casualties	Estimate	The column of estimates (coefficients or parameter estimates, from
		•
1	1.927	here on labeled coefficients) provides the values for intercept and the
1	1.147	variables for this equation. Expressed in terms of the variables used
1	0.372	1 1
1	0.988	in this example, the regression equation is
1	0.956	
1	1.335	
1	1.140	REP_Number_of_Casualties(Logit) = $-3.4129 + [0.3281]$ *
1	1.135	Did_Police_Officer_Attend_Scene + [0.1374]*
1		
1	0.895	REP_Accident_Severity + [-0.9878]* REP_Number_of_Vehicles + [-
1	0.994	0.0124]* REP_Speed_limit + [-0.0224]* Special_Conditions_at_Site
1	•	+ [0.1444]* TI_Light_Conditions1 + [0.0653]*
1	1.083	
1	0.788	TI_Light_Conditions2 + [0.0632]* TI_Light_Conditions3 + [-
1	0.799	0.0557]* TI_Road_Surface_Conditions1 + [-0.00283]*
1	1.031	
1		TI_Road_Surface_Conditions2 + [0.0397]* TI_Road_Type1 + [-
1	0.755	0.1192]* TI_Road_Type2 + -0.1125]* TI_Road_Type3 + 0.0154]*
1		- •1
1	0.850	TI_Road_Type4 + [-0.1403]* TI_Urban_or_Rural_Area1 + [-
1	0.899	0.0659]* Weather_Conditions1 + [-0.00910]* Weather_Conditions2
1	0.897	0.0037] Weather_conditions1 [0.00710] Weather_conditions2
1	0.905	

+ [-0.0119]* Weather_Conditions3 + [-0.00293]* Weather_Conditions4 + [-0.00729]* Weather_Conditions5

From the coefficient estimates we can say that for every unit increase in REP_Accident_Severity, the odds of REP_Number_of_Casualties increase by 0.1374 units.

Event Classification Table

Data Role=TRAIN Target=REP Number of Casualties Target Label=Replacement: Number of Casualties

False	False True		True		
Negative Negative		Positive	Positive		
5059	5486	66789	264936		

Classification Table

Data Role=TRAIN Target Variable=REP_Number_of_Casualties Target Label=Replacement: Number_of_Ca

Target	Outcome	Target Percentage	Outcome Percentage	Frequency Count	Total Percentage
0	0	52.0247	7.5905	5486	1.6028
1	0	47.9753	1.8737	5059	1.4781
0	1	20.1338	92.4095	66789	19.5135
1	1	79.8662	98.1263	264936	77.4056

High % age of True Positives and True Negatives indicates that the model is well fitted and good to make the predictions based on our business problem.

A Fit Statistics of the model is available in the Appendix as Figure 8.

Low %age of Average Squared Error and RMSE also vindicate the fact that the model is well-fitted and good to use.

The motive in applying Regression model first was to remove unnecessary variables from the input for other models. Stepwise selection was used in the regression model and post 4 iterations the independent variables were finalized. The predictors discarded in this process were:

- a. Weather conditions
- b. Special at sight conditions
- c. carriageway hazards

MODEL 2: DECISION TREE:

Decision tree is mostly used in classification problems. It works for categorical as well as continuous target and predictors. In this technique, we split the data into two or more homogeneous sets based on most significant differentiating factor from the input variables.

To maintain uniformity, we have used the same input variables as those used for logistic regression.

The results obtained are summarized below in three steps:

1. The rules used by the decision tree

- 2. The fit statistics that shows the summary of performance of the model
- 3. The lift ratio and other output parameters.

RULES:

The rules for the decision tree from the tree diagram can be summarized as follows: NOTE:Here Number_of_Casualties=1 means that the Casualties in the accident are greater than 1 and Number_of_Casualties=0 represents the case where casualties =1

if Number_of_Vehicles < 1.5 then Number_of_Casualties=1

if Number_of_Vehicles < 2.5 AND Replacement: Number_of_Vehicles >= 1.5 or MISSING then Number_of_Casualties=1

if Speed_limit < 35 or MISSING AND Number_of_Vehicles >= 2.5 then number_of_Casualties=1

if Speed_limit >= 35 AND Number_of_Vehicles >= 2.5 AND Accident_Severity < 2.5 AND Did_Police_Officer_Attend_Scene_ IS ONE OF: YES or MISSING then Number_of_Casualties=0

if Speed_limit >= 35 AND Number_of_Vehicles >= 2.5 AND Accident_Severity < 2.5 AND Did_Police_Officer_Attend_Scene_ IS ONE OF: NO then Number_of_Casualties=0

if Speed_limit >= 35 AND Number_of_Vehicles >= 2.5 AND Accident_Severity >= 2.5 or MISSING AND Did_Police_Officer_Attend_Scene_ IS ONE OF: NO then Number_of_Casualties=1

if Road_Type: Roundabout IS ONE OF: 0 or MISSING AND Replacement: Speed_limit >= 35 AND Replacement: Number_of_Vehicles >= 2.5 AND Replacement: Accident_Severity >= 2.5 or MISSING AND Did_Police_Officer_Attend_Scene_ IS ONE OF: YES or MISSING then Number_of_Casualties=0

if Road_Type:Roundabout IS ONE OF: 1 AND Replacement: Speed_limit >= 35 AND Replacement: Number_of_Vehicles >= 2.5 AND Replacement: Accident_Severity >= 2.5 or MISSING AND Did_Police_Officer_Attend_Scene_ IS ONE OF: YES or MISSING then Number_of_Casualties=1

Please Refer to Appendix Figure 9 for the Tree Diagram.

FIT STATISTICS:

The ASE (Average Squared Error) for this model is as below:

	Train	Validation
Average Squared Error	0.15783547705221687	0.15816763530485944

This is comparable to that of the Logistic Regression model and the low error shows that the model has fit the data well. This also means that the model is good.

OTHER PARAMETERS:

Event Classification:

Event Classification Table

Data Role=TRAIN Target=REP_Number_of_Casualties Target Label=Replacement: Number_of_Casualties

False	True	False	True
Negative	Negative	Positive	Positive
5326	5889	66386	264669

From the above event classification table it can be inferred that the high ratio of true positives and True Negatives to that of the total count shows that the model is a good fit and has very few misclassified records.

The sensitivity and accuracy for this model are very high:

Sensitivity = (264669/(264669+5326))*100 = 98%

Accuracy = (True positive + true negative) / (total) = 0.79

Lift Ratio:

The Figure for the Lift Ratio is available in the appendix as figure 10.

The lift is good till a depth of around 38. Most of the records get classified till this depth. Post that the difference in the vote percentage to the distinct output values is close indicating that some records are not distinguished distinctly.

MODEL 3: NEURAL NETWORK

Neural networks are a class of parametric models that accommodate a wider variety of nonlinear relationships between a set of predictors and a target variable. The most common neural network model is the Multilayer Perceptron (MLP) which is known as a **supervised network** because it requires a desired output to learn. Our output variable is "Number of Casualties".

Neural Network Nodes: The Neural Network node trains a specific neural network configuration; this node is best used when you know a lot about the structure of the model that you want to define.

Please refer to Figure 11 in Appendix for the variables used.

- In the **Network Configuration**, change the **Number of Hidden Units** to 20. This example trains a multilayer perceptron neural network with 20 units on the hidden layer.
- In the **Optimization**, for Preliminary Training keep Enable as "No".

The snapshots for these are available as figures 12 and 13 in the appendix.

Post implementation of this model the results obtained have been captured and a snapshot of the same has been attached in the appendix as Figure 14.

Given Below is the event classification table from the result. We see that for the Training Data, we get the following results:

True Negative: 275084 True Positive: 4935 False Positive: 70287 False Negative: 4483

	ricganive	1703							
1040									
1041									
1042	Event Clas	Event Classification Table							
1043									
1044	Data Role=	TRAIN Target	=REP_Number_	of_Casualtie	s Target Lab	el=Replacem	ent: Numbe	r_of_Casual	ties
1045									
1046	False	True	False	True					
1047	Negative	Negative	Positive	Positive					
1048									
1049	70287	275084	4483	4935					
1050									
1051									
1052	Data Role=	VALIDATE Tar	get=REP_Numb	er_of_Casual	ties				
1053									
1054	False	True	False	True					
1055	Negative	Negative	Positive	Positive					
1056									
1057	17536	68839	1052	1270					
1058									
1059									

Accuracy = (True positive + true negative) / (total) =280019/354789= 0.7892 Sensitivity: (4935/(4935+4483)) = 4935/9418=0.5239

Based on the Accuracy and Sensitivity values, we can say that this model is highly accurate, but not as sensitive.

RANDOM FOREST:

A random forest fits multiple classifying decision trees on various sub-samples of the dataset and use averaging to improve the predictive accuracy and control over-fitting. Hence, to get a model with improved accuracy and which is rightly fit, random forest has

been used next.

The results from this model are captured and attached as Figure 15 in the appendix.

The fit Statistics for this model can be summarized as:

Baseline	Fit Statistics	
Statistic	Value	Validation
Average Square Error	0.167	0.167
Misclassification Rate	0.212	0.212
Log Loss	0.517	0.517

It is observed that the value of the ASE and the misclassification rate is quite low.

From the event classification Table Below:

Accuracy =
$$(348 + 69671) / (18458+69671+220+348) = 69671/88697 = 0.7855$$

Sensitivity = $TP/(TP+FP) = 348/(348+220) = 0.6127$

The above values reinforce the fact that with Random Forest Classification Accuracy increases and the rate of misclassification decreases.

The Event Classification table for this model is as below:

Event Classification Table

Data Role=TRAIN Target=REP_Number_of_Casualties Target Label=Replacement: Number_of_Casualties

False	True	False	True
Negative	Negative	Positive	Positive
73647	278695	872	1575

Data Role=VALIDATE Target=REP_Number_of_Casualties

False	True	False	True
Negative	Negative	Positive	Positive
18458	69671	220	348

MODEL 5: ENSEMBLE

The goal of **ensemble methods** is to combine the predictions of several base estimators built with a given learning algorithm to improve generalizability / robustness over a single estimator.

Hence, the ensemble model is used next to get the best of the implemented algorithms.

Fit Statistics

Target=REP Number of Casualties Target Label=Replacement: Number of Casualties

Fit

Statistics Statistics Label Train Validation

ASE Average Squared Error 0.15 0.15

The Fit Statistics for this model gives us the Average Squared Error to be 0.15, which is very low. This is also a better value as compared to the models implemented in previous steps.

Event Classification Table

Data Role=TRAIN Target=REP_Number_of_Casualties Target Label=Replacement: Number_of_Casualties

False	True	False	True
Negative	Negative	Positive	Positive
72919	277975	1592	2303

Data Role=VALIDATE Target=REP_Number_of_Casualties

False	True	False	True
Negative	Negative	Positive	Positive
18264	69510	381	542
10204	09310	301	544

From the event classification table for this model, the accuracy and sensitivity values for the validation are calculated as:

Accuracy = (542 + 69510) / (18264+69510+381+542) = 70052/88697 = 0.7898 Sensitivity = TP/(TP+FP) = 542/ (542+381) = 542/923 = 0.5872156013001083

The accuracy is almost 79% and sensitivity is almost 59% for the ensemble model. Both these values indicate that this is an improved and a more robust model.

MODEL COMPARISON AND RESULTS SUMMARY:

Model Description ▲	Selection Criterion: Valid: Misclassification Rate	Train: Average Squared Error
Decision Tree Ensemble	0.21021 0.21021	
HP Forest	0.210582	
Neural Network	0.209567	0.153442
Regression	0.21021	0.153981

A glimpse at the model comparison statistics shows that the models that have performed the best are the Decision Tree and the Ensemble Models. The Neural Network has a lower misclassification rate, but a comparatively higher ASE.

Ensemble has an output from other models as its input and hence, is computationally taxing. This implies that to fit our data and scenario, the Decision Tree has the best performance. All this said, let us look at our business problem. Our goal is to predict whether the number of casualties are greater than 2 in an accident. To analyze this problem, we selected accuracy and sensitivity as the measuring units because, an accurate prediction would help the government avoid those situations with priority.

The accuracy of the ensemble model is the best, touching 79% which is equal to that of the decision tree.

As the next measuring factor, sensitivity of the models was considered which was again comparable for decision tree and the ensemble model.

This implies that the model that fits our data the best is the decision tree, which is computationally cheap, has a high performance with increasingly larger data sets, better accuracy and sensitivity and low Average Squared Error and misclassification rate.

APPENDIX

Figure 1:

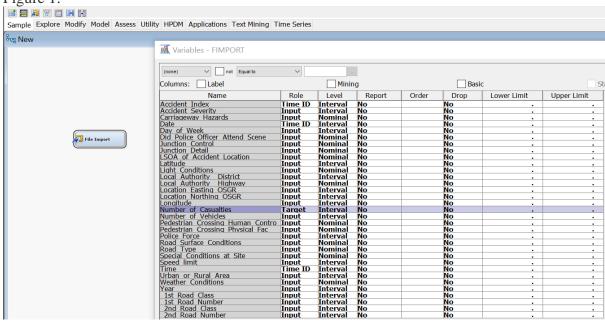


Figure 2: Variable Summary

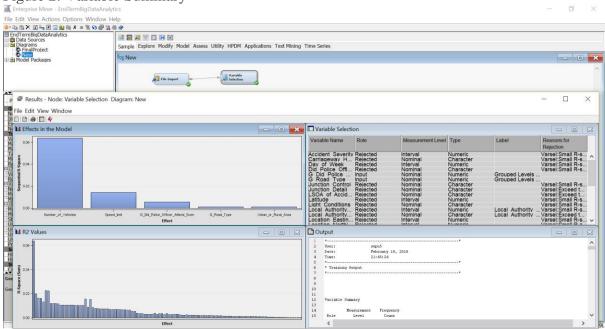
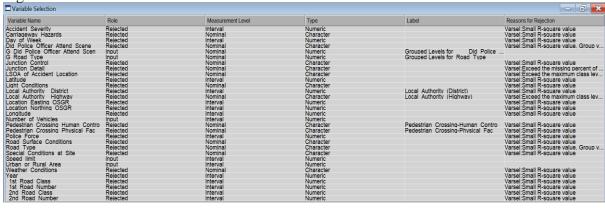


Figure 3: Variable Selection



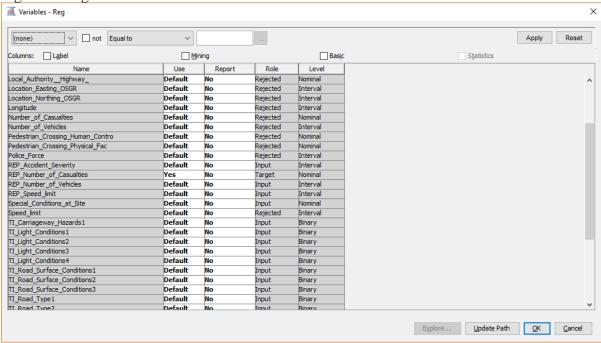
Element 4:

Data Exploration Report



report.html

Figure 5: Regression Variables



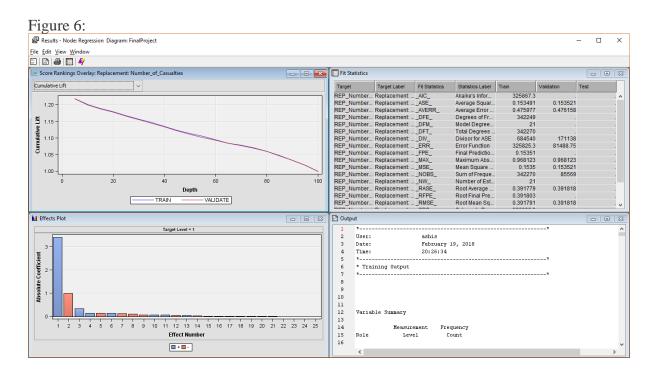


Figure 7: Model Specification

Analysis of Maximum Likelihood Estimates

		REP_Number_	Standardized	
Parameter		of_Casualties	Estimate	Exp(Est)
Intercept		1		30.352
Did_Police_Officer_Attend_Scene_	No	1		1.388
REP_Accident_Severity		1	0.0267	1.147
REP_Number_of_Vehicles		1	-0.3120	0.372
REP_Speed_limit		1	-0.0918	0.988
Special_Conditions_at_Site	None	1		0.978
TI_Light_Conditions1	0	1		1.155
TI_Light_Conditions2	0	1		1.068
TI_Light_Conditions3	0	1		1.065
TI_Light_Conditions4	0	1		
TI_Road_Surface_Conditions1	0	1		0.946
TI_Road_Surface_Conditions2	0	1		0.997
TI_Road_Surface_Conditions3	0	1		
TI_Road_Typel	0	1		1.041
TI_Road_Type2	0	1		0.888
TI_Road_Type3	0	1		0.894
TI_Road_Type4	0	1		1.015
TI_Road_Type5	0	1		
TI_Urban_or_Rural_Areal	0	1		0.869
TI_Urban_or_Rural_Area2	0	1		
Weather_Conditions	Fine with high winds	1		0.936
Weather_Conditions	Fine without high winds	1		0.991
Weather_Conditions	Other	1		0.988
Weather_Conditions	Raining with high winds	1		0.997
Weather_Conditions	Raining without high winds	1		0.993

15

Figure 8:
Fit Statistics
Target=REP_Number_of_Casualties Target Label=Replacement: Number_of_Casualties

Fit			
Statistics	Statistics Label	Train	Validation
ATC	Akaike's Information Criterion	325867.29	
AIC			
ASE	Average Squared Error	0.15	0.15
AVERR	Average Error Function	0.48	0.48
DFE	Degrees of Freedom for Error	342249.00	
DFM	Model Degrees of Freedom	21.00	
DFT	Total Degrees of Freedom	342270.00	
DIA	Divisor for ASE	684540.00	171138.00
ERR	Error Function	325825.29	81488.75
FPE	Final Prediction Error	0.15	
MAX	Maximum Absolute Error	0.97	0.97
MSE	Mean Square Error	0.15	0.15
NOBS	Sum of Frequencies	342270.00	85569.00
NW	Number of Estimate Weights	21.00	
RASE	Root Average Sum of Squares	0.39	0.39
RFPE	Root Final Prediction Error	0.39	
RMSE	Root Mean Squared Error	0.39	0.39
sbc	Schwarz's Bayesian Criterion	326092.90	
SSE	Sum of Squared Errors	105070.71	26273.32
sumw	Sum of Case Weights Times Freq	684540.00	171138.00
MISC	Misclassification Rate	0.21	0.21

Figure 9:

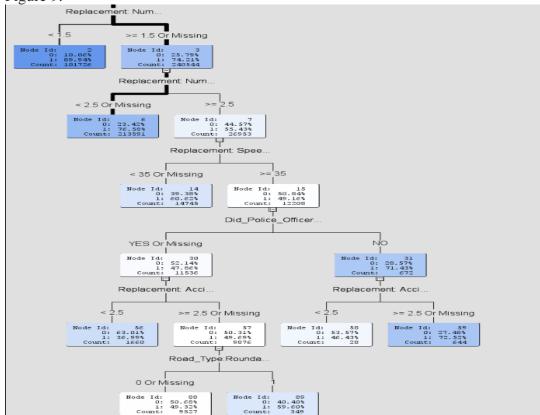


Figure 10:

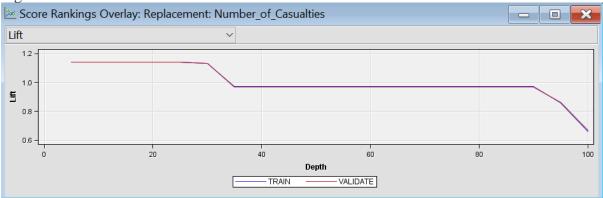


Figure 11:

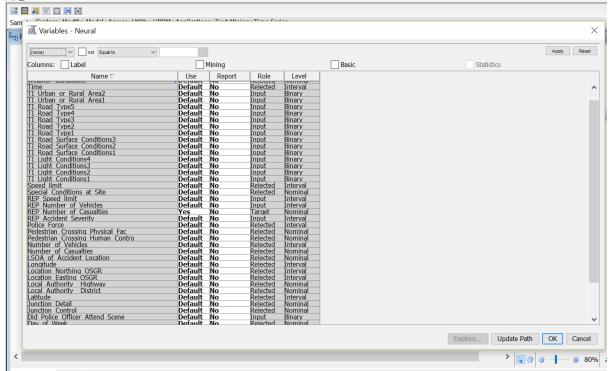


Figure 12:

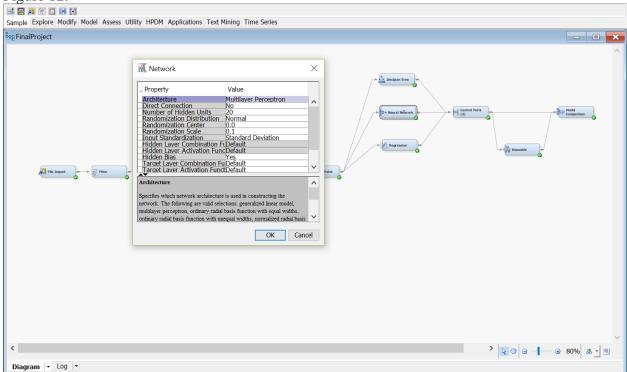


Figure 13:

