

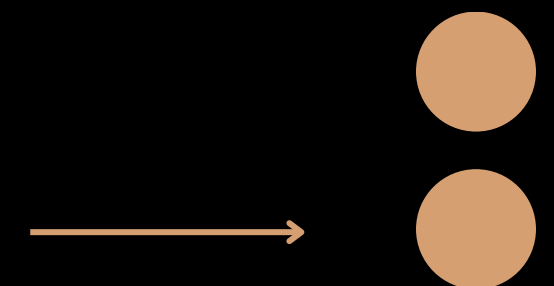
CHESS SOCIETY

ANNUAL REPORT



OVERVIEW

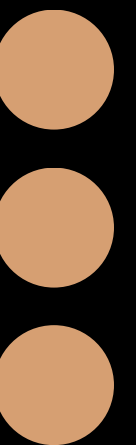
- Membership increased from 346 to 1050+.
- Monthly pan BS chess tournaments have been organized.
- Secured significant sponsorship for chess society as well as chess event at Paradox.
- Started publication of monthly chess chronicles which is a new initiative at pan India college levels.
- Organized webinars, training sessions and matches with 4 Grand masters, 3 International masters 1 Women International master and 2 India heads of leading global chess companies.
- Facilitated creation of house chess clubs in 8 houses and working in collaboration with each of them to foster a healthy competitive environment.
- Significant increase in engagement on social media.



MEMBERSHIP DETAILS



- Total Membership = 1019
- Active Membership = 649
- Inactive Members = 370
- New Registration (Jan Term) = 75
- New Registration (Since July 1, 2023) = 804



EXECUTIVE COUNCIL

THE TEAM IS COMPOSED OF FOUNDATION AND DIIPLOMA LEVEL STUDENTS. MEMBERS ARE FROM 7 DIFFERENT STATES IN INDIA REPRESENTING THE PAN BS/PAN INDIA NATURE OF THE SOCIETY.

HARSH VARDHAN RAI

Secretary

SOURAV MONDAL

Deputy Secretary

SHANKAR T

Administrator

PRANSHU JAISWAL

Web Admin

SIDHAARTH SHREE

Design & Public Relations Head

MANORANJAN MOHANTY

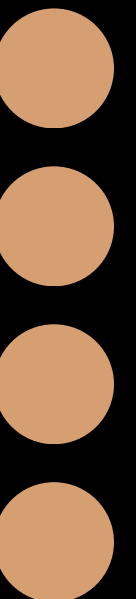
Coordinator

MAAN KAUR

Design coordinator

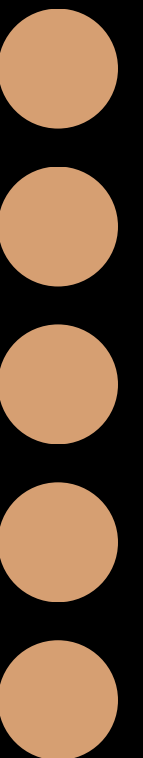
NISHCHAY BREJA

Coordinator



EVENT DETAILS

EVENT NAME	Date	TOTAL PARTICIPANTS	NEW PARTICIPANTS
Aagaz-e-Shatranj	20 July 2023	139	104
Guest session with IM Kulkarni (India head, chess.com) and GM Lalith Babu	August 2023	70	24
Guest session with IM Soumya Swaminathan	August 2023	48	12
Inter house chess championship at Saavan	Sept 2023	350+	48
Guest session with GM Ganeshan, IM Sagar Shah (CEO, chessbase India)	Sept 2023	64	13
Alekhine-Capablanca chess festival (aka Shah-Maat speed chess championship)	Oct-Nov 2023	106	9
Guest session with WIM Mitchesll Cathrine	Nov 2023	34	0
The Knight Life at Margazhi '24 (includes guest session with GM Bakre and GM Rajpara)	Jan 2024	412	27
Shah-Maat all women's arena	Feb 2024	22	17
House bilateral	end of every month since Feb 2024	Variable	Variable
Team Paradox vs Team Shah-Maat	March 2024	100+	13



SOCIAL MEDIA PRESENCE & ENGAGEMENT

ONLY INSTAGRAM (FROM 1 JULY TO 1 JUNE 2024)

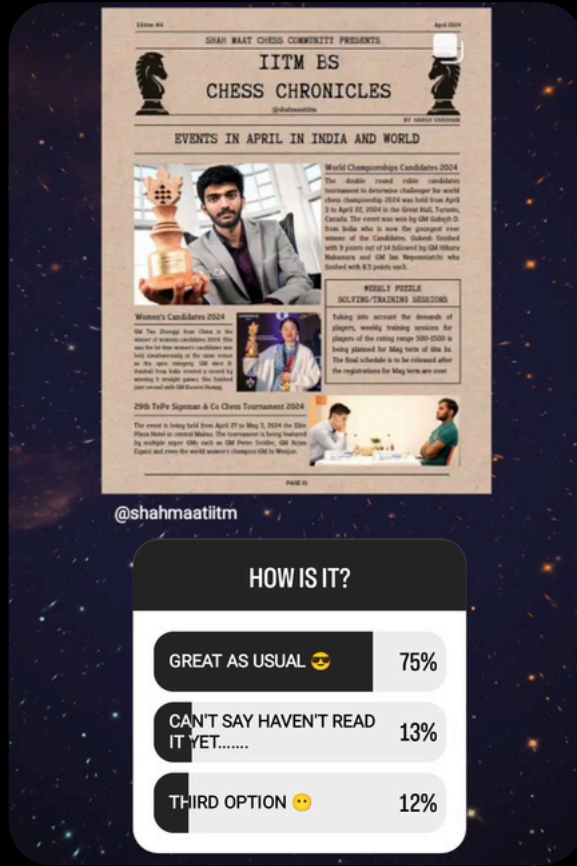
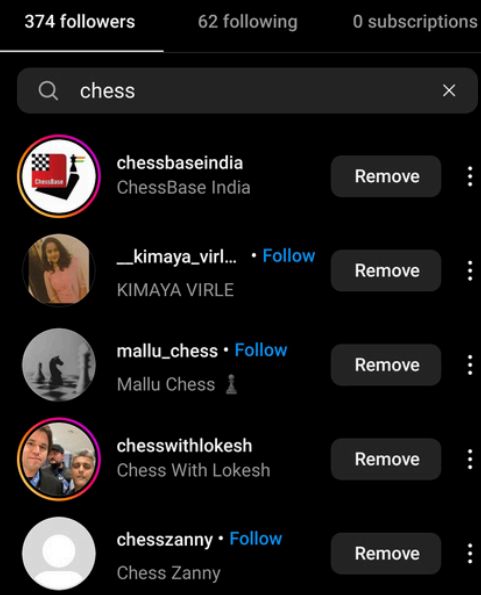
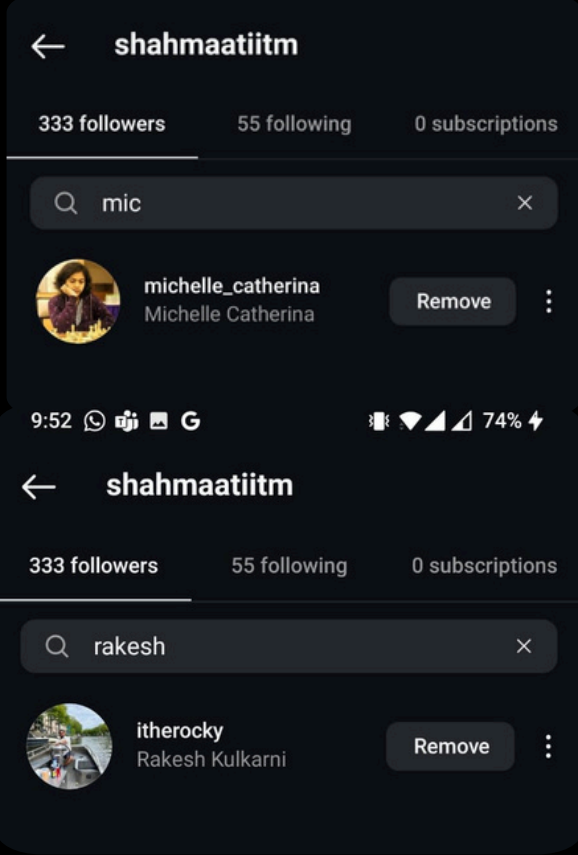
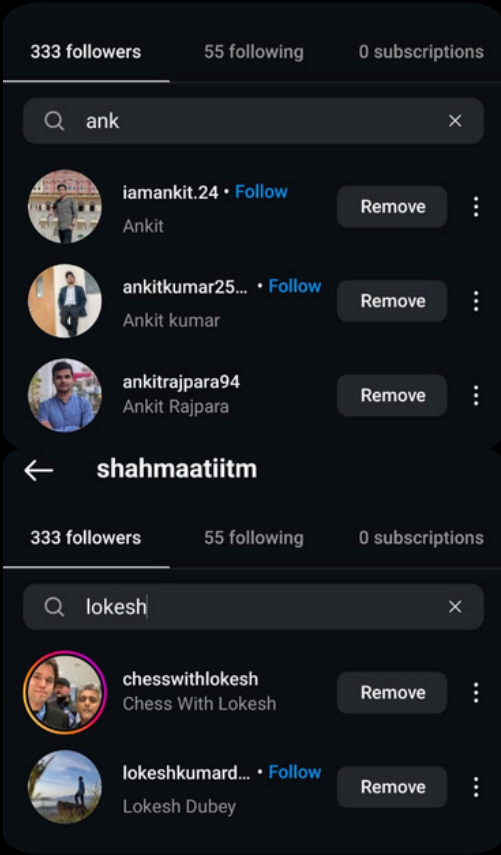
400+
CONTENT
SHARED

400
FOLLOWERS

44.5K
IMPRESSIONS

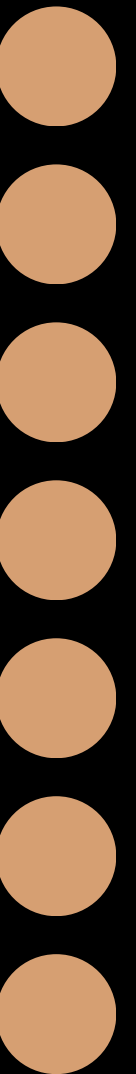
12.3K
ACCOUNTS
REACHED

2.7K+
CONTENT
INTERACTION



A LOOK INTO THE FUTURE

1. *Collab with IITM Campus club - Discussions ongoing regarding multiple events including Campus vs BS tournament, online inter college online tournaments, etc.*
2. *An event with GM Gukesh (world championship challenger) is being planned with help from chess.com.*
3. *Exploring internship opportunities for members in chess based companies.*
4. *Working on a pending project of studying and developing a chess engine.*
5. *Exploring different anti cheating measures to develop a fail safe for online chess.*
6. *Continuation of monthly pan BS tournament, monthly house bilateral, daily puzzle session and monthly newsletter.*
7. *Exploring further sponsorship deals with potentially interested companies such as chessify, chessmoods MDG gamings and chessbase.*
8. *Youtube series and a podcast to be started from July on evolution of chess.*
9. *Target to increase the membership to 1500+ by end of May term of 2024.*



THANK
YOU

