### Sales Insights Dashboard

Lucknow 3.09M

0M

200M

Normalized Amount

400M

Jan

Feb

Mar

Apr

200M

Sales Amount

400M

May

2017 2018 2019 2020

Jul

Aug

Sep

Oct

100M 200M 300M

Normalized Amount

OM 5M 10M 15M 20M

Normalized Amount

Nov

Dec

Jun

Revenue By Year **Total Sales Total Revenue** 2017 2018 2019 2020 986.57M 986.62M 39.46M 42.52M 40M 34.93M 35.19M 31.83M 31.31M Revenue by Sales 36.23M Revenue by State 35.26M 28.05M 32.21M 26.72M26.39M 25.26M 30M 28.22M 27.73M 26.61M 520.72M Delhi NCR Delhi NCR 25.42M 520.78M 20M 23.29M Mumbai **150.18M** Mumbai **150.18M** 14.71M 10M Ahmedabad 132.53M Ahmedabad 132.53M 0M Nov Feb Bhopal 58.65M Bhopal 58.65M Nagpur 55.03M Nagpur 55.03M Top 5 Products Top 5 Customers Kochi **18.81M** Kochi **18.81M** 413.91M Prod040 23.58M Electricalsara Stores Chennai 18.23M Chennai 18.23M Electrical slytical 49.64M 17.66M Prod159 Kanpur **13.58M** Kanpur 13.58M Excel Stores 49.18M 16.26M Prod065 Hyderabad 7.44M Hyderabad 7.44M Premium Stores 45.31M 15.60M Prod018 Patna 4.43M Patna 4.43M Nixon 43.92M 15.14M Prod053 Lucknow 3.09M

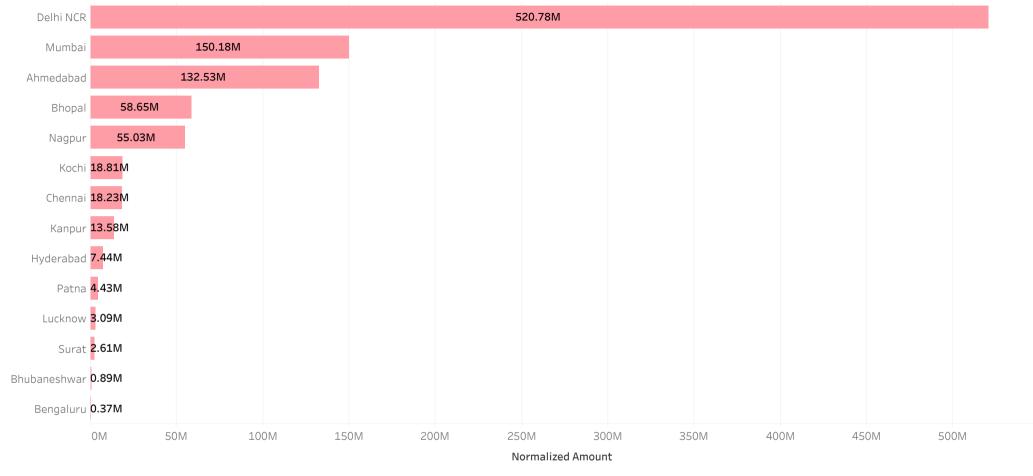
### Total Revenue 986.62M

Sum of Normalized Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 4 members.

## Total Sales 986.57M

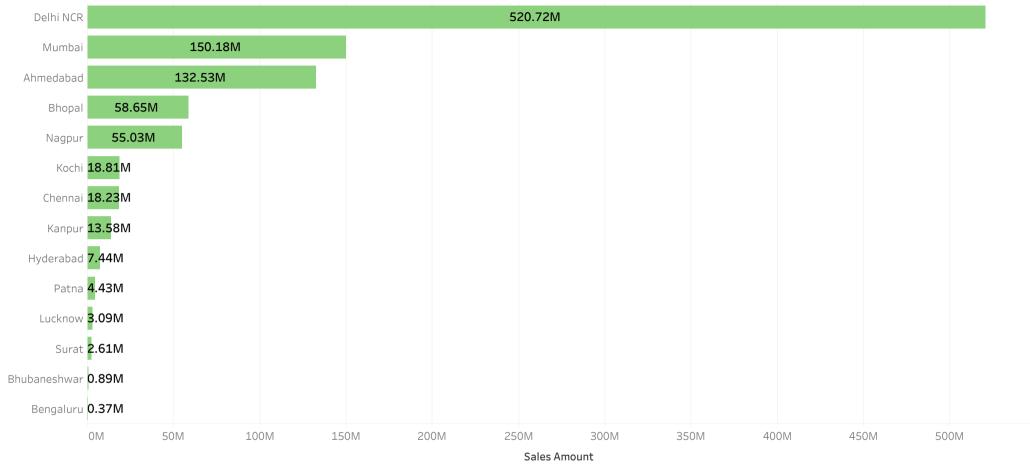
Sum of Sales Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

### Revenue by State



Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

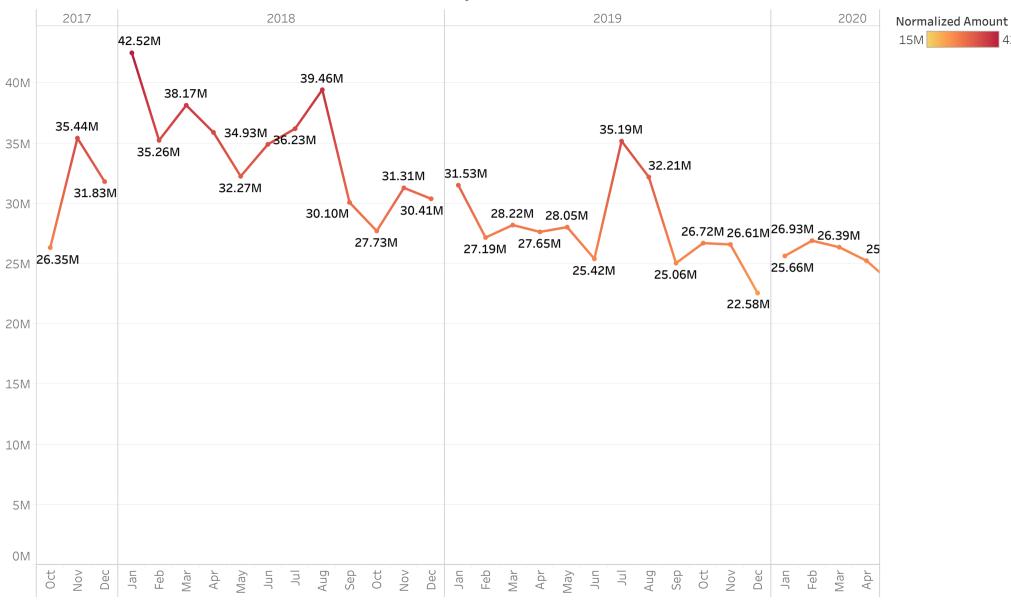
### Revenue by Sales



Sum of Sales Amount for each Markets Name. The marks are labeled by sum of Sales Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

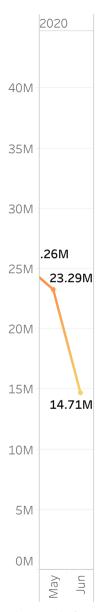
#### Revenue By Year

43M



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

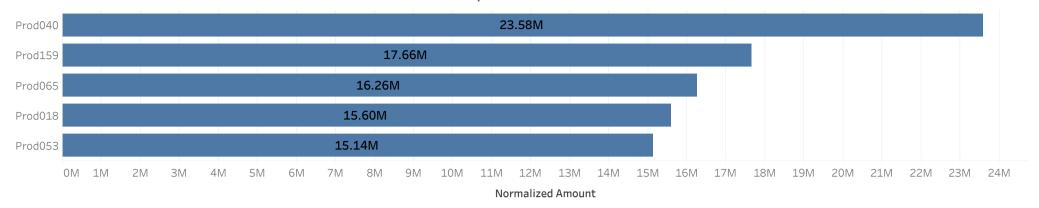
# Revenue By Year



Normalized Amount 15M 43M

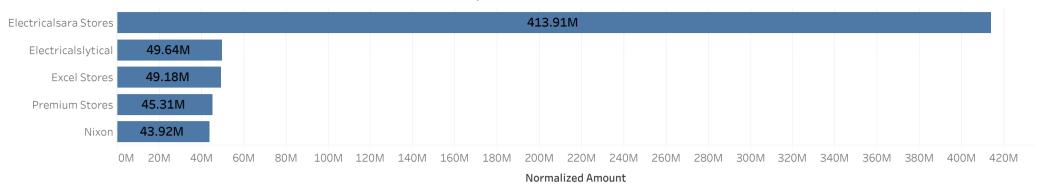
The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

Top 5 Products



Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members. The view is filtered on Product Code (Products), which keeps Prod018, Prod040, Prod053, Prod065 and Prod159.

Top 5 Customers



Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members. The view is filtered on Custmer Name, which keeps Electricalsara Stores, Electricalslytical, Excel Stores, Nixon and Premium Stores.

#### 2017 2018 2019 2020

Blank broken down by Cy Date Year.

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.