

# Sales Insights Dashboard

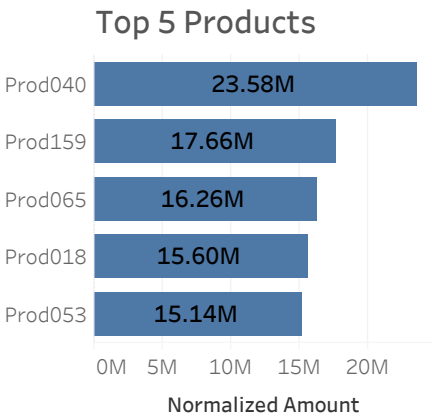
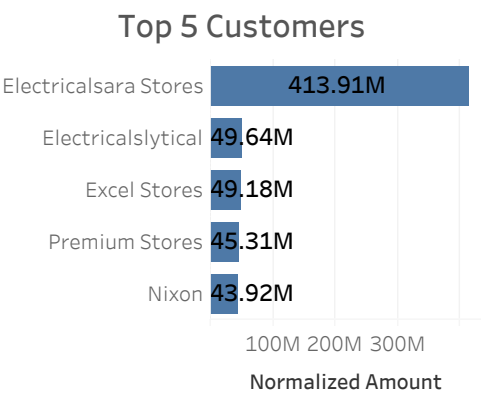
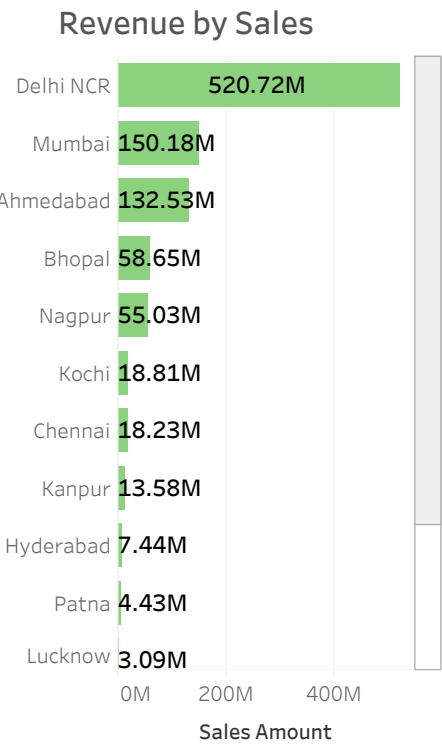
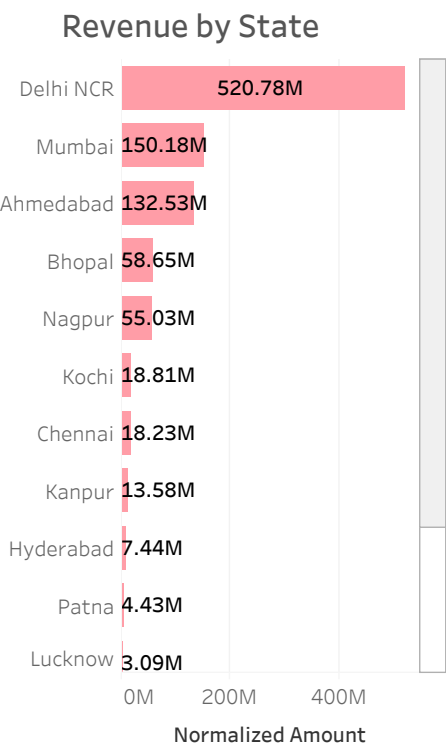
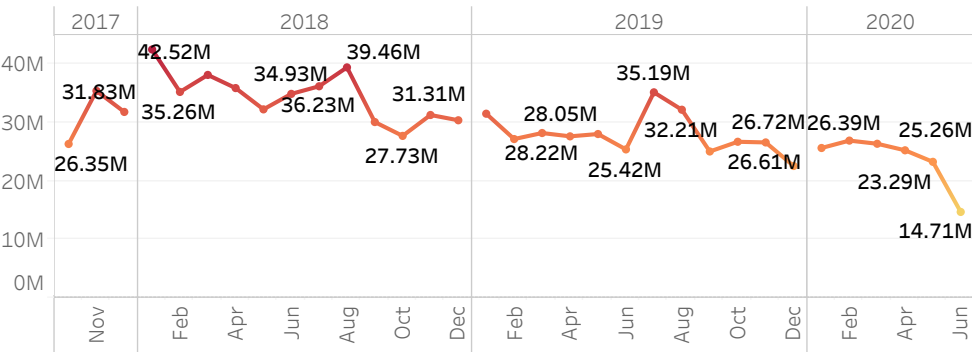
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Total Revenue  
986.62M

Total Sales  
986.57M

Revenue By Year



## Total Revenue

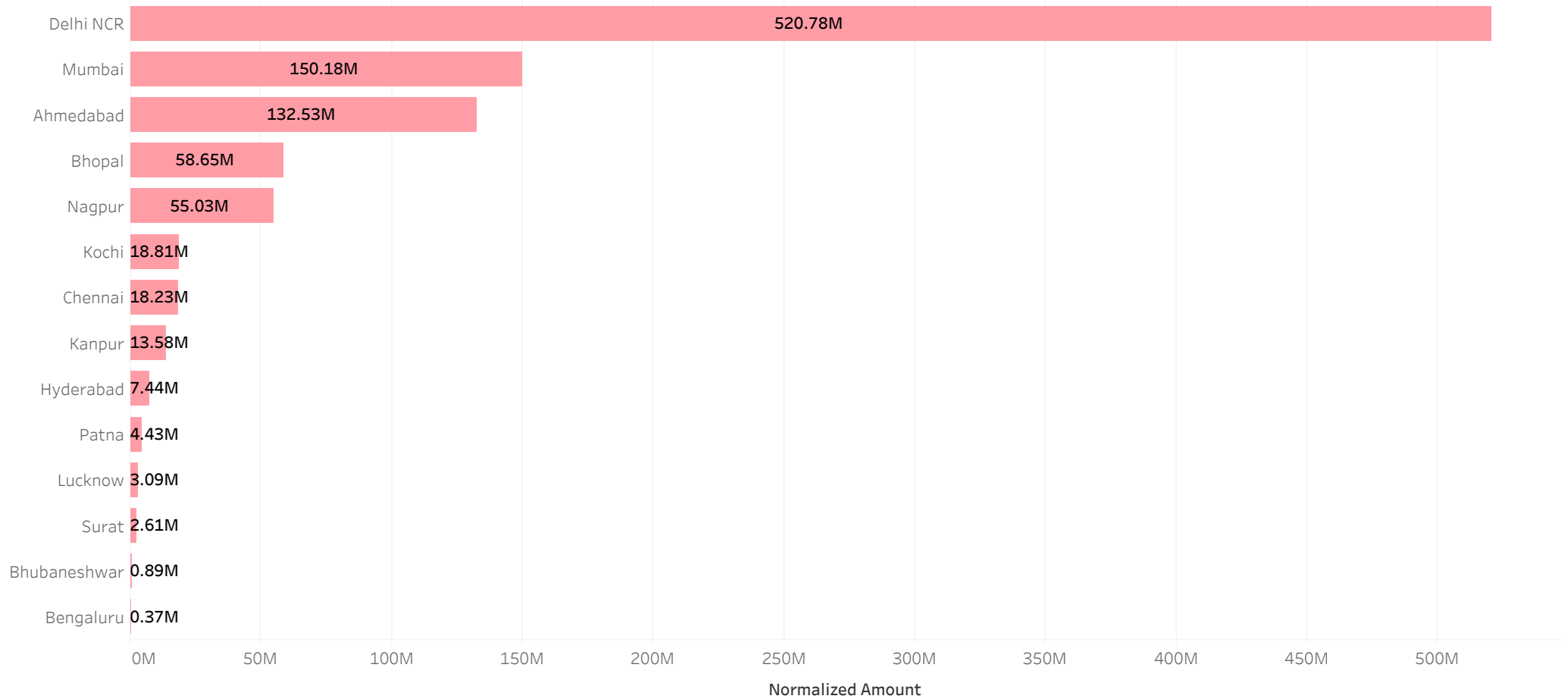
986.62M

Sum of Normalized  
Amount. The data is  
filtered on Action  
(Blank, YEAR(Cy Date)),  
which keeps 4 members.

**Total Sales**  
**986.57M**

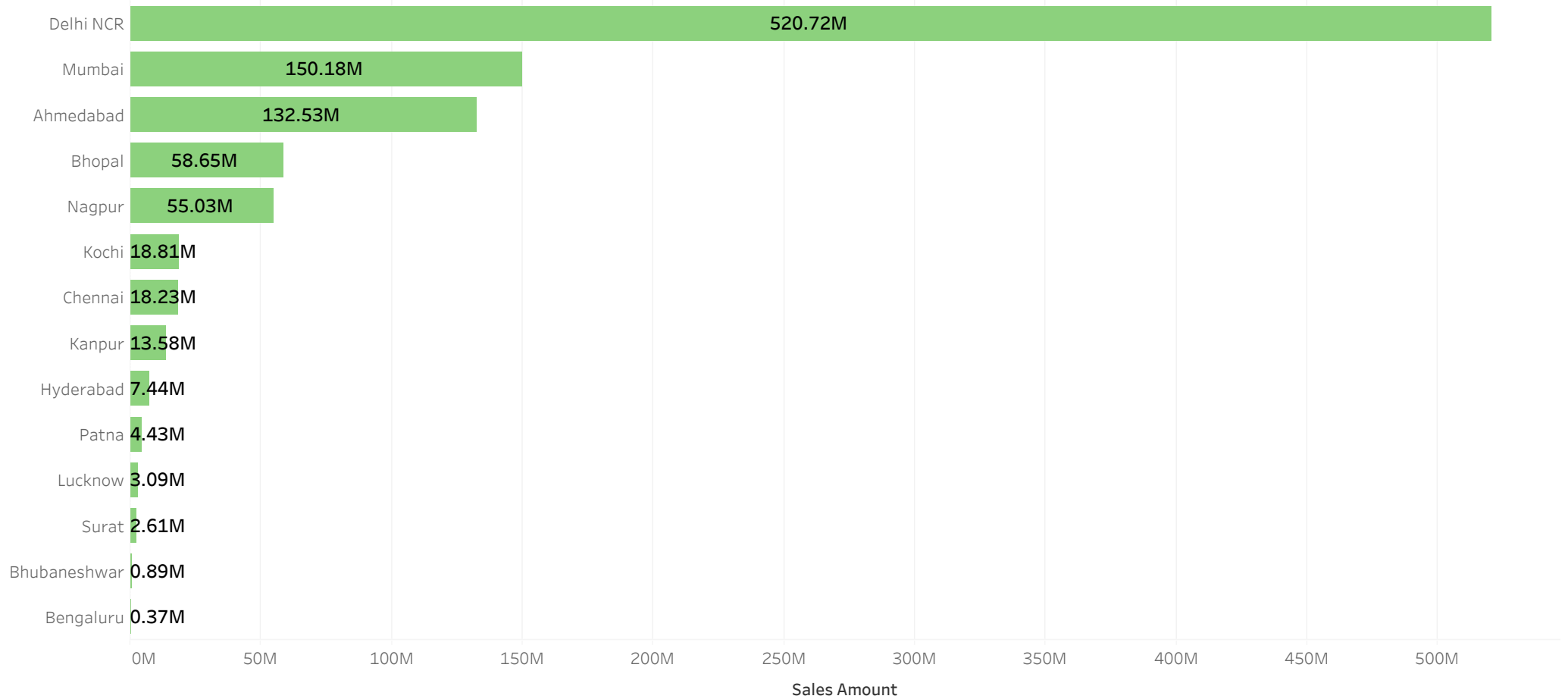
Sum of Sales  
Amount. The data is  
filtered on Action  
(Blank, YEAR(Cy  
Date)), which keeps  
4 members.

## Revenue by State



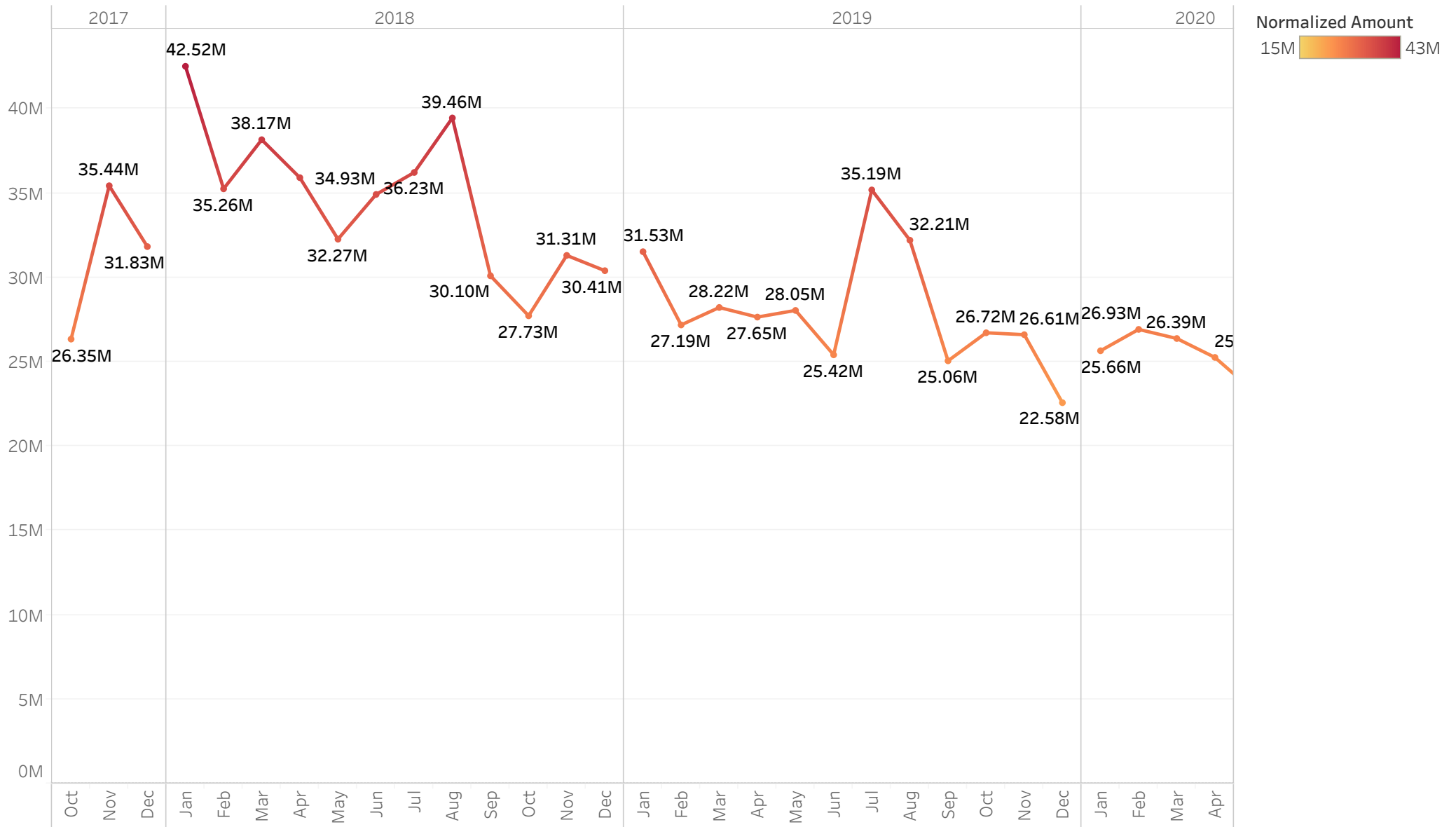
Sum of Normalized Amount for each Markets Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

## Revenue by Sales



Sum of Sales Amount for each Markets Name. The marks are labeled by sum of Sales Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

## Revenue By Year



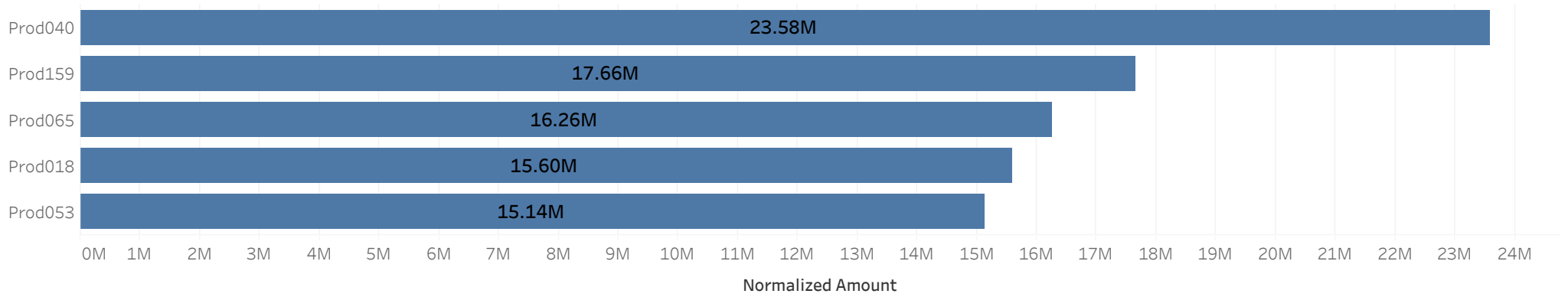
The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

Revenue By Year



The trend of sum of Normalized Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized Amount. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.

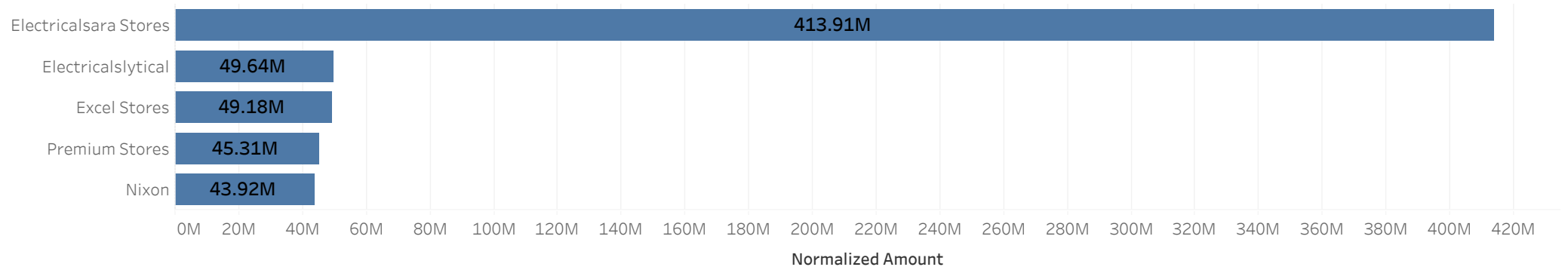
## Top 5 Products



Sum of Normalized Amount for each Product Code (Products). The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members. The view is filtered on Product Code (Products), which keeps Prod018, Prod040, Prod053, Prod065 and Prod159.



## Top 5 Customers



Sum of Normalized Amount for each Custmer Name. The marks are labeled by sum of Normalized Amount. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members. The view is filtered on Custmer Name, which keeps Electricalsara Stores, Electricalslytical, Excel Stores, Nixon and Premium Stores.

2017	2018	2019	2020
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Blank broken down by Cy Date Year.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 4 members.