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Want to start your Data Analytics career in 2024?
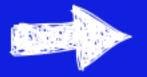
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www.jess-analytics.com

> **"**

When I decided to start a Data Analytics career in 2020, I was just going with the flow most times, not knowing the next step to take. To help you avoid that, I talk about what I'd do differently if I was starting a career in data analytics in 2024 in this post.

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Starting a Data Analytics Career?

Get a roadmap & set a timeframe

Build your skills - Excel, SQL, Power BI/Tableau etc.

Work on projects & build a portfolio site

Apply to jobs

Optimize your LinkedIn Profile & Resume

Share your projects

Some things to note...

- If you are in need of a **ROADMAP**, keep scrolling.

- As you build skills, work on **PROJECTS** to demonstrate what you learnt.

- A collection of projects make up a **PORTFOLIO.**

- Use **FREE** sites like Wix, Canva, Squareespace to build your Portfolio site.

- **LINKEDIN** is a great way to connect you to potential employers. Make your profile exceptional with relevant skills and keywords.

- Update your **RESUME** to showcase projects & use XYZ method to update your experience section. Find sample resume from my previous posts.

- As you apply to jobs, learn from each interview. Rejections are also part of the process. Don't lose **FAITH.**

Data Analytics Road Map (W1 – W8)

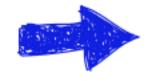|	W1	W2	W3	W4	W5	W6	W7	W8
MATHS & BASIC STATISTICS								
• Sample, Population, Measures of Central Tendency, Spread	✅							
• Correlation, Regression	✅							
EXCEL								
• Basic Maths & Stats Functions		✅						
• Conditional statements & Formatting		✅						
• Data Cleaning			✅					
• Chart types & uses			✅					
• LOOKUP functions (V & X)			✅					
• Pivot tables & Power Query				✅				
• Dashboard building				✅				
1st Project					✅			
SQL								
• Primary & Foreign keys						✅		
• SELECT statements, GROUPBY, ORDERBY, HAVING						✅		
• Data Cleaning & Aggregate Fxns						✅		
• JOINS							✅	
• Sub-queries & CTEs							✅	
2nd Project								✅

N.B: This is merely a guide and only highlights major topics. Also, the times suggested depend on your learning pace, Feel free to customize as it suits you. Created by Jessica Ayodele (@jessica_xls)
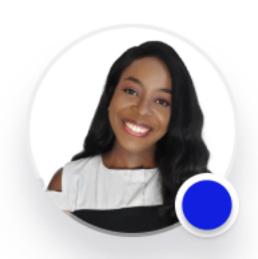
Data Analytics Road Map (W9 – W16)

DATA VISUALIZATION	W9	W10	W11	W12	W13	W14	W15	W16
Tableau and/or Power BI								
• Data Prep	✅							
• Data types	✅							
• Chart types and right uses	✅							
• Writing calculations (LOD - Tableau; DAX for Power BI)		✅						
• Developing Dashboard layout			✅					
• Data Storytelling			✅					
• Building dashboards			✅					
3rd Project				✅				
PYTHON (OPTIONAL)								
• Data Structures					✅			
• Classes, Objects, Functions & Methods					✅			
• Libraries: Pandas, NumPy, Plotly, MatPlotlib						✅		
• Data Cleaning						✅		
• Exploratory Data Analysis							✅	
• Data Visualization in Python							✅	
4th Project								✅

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Hi there,

Thanks for reading to this point. If you're starting your journey, I wish you the very best. Feel free to drop questions in the **comment section or leave a reaction** if you find this useful. To see future posts, tap the **follow** button & turn on notifications ☺️

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