

# Shahar Maimon

Backend Developer with a proven track record of delivering robust, scalable, and secure software solutions. Excellent multitasking, problem-solving, and teamwork capabilities, with a passion for continuous learning and growth.

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## Experience

### 2020-Present: Novidea – Backend Developer

- Designed and developed RESTful APIs and backend services using Java, Apex, and SQL; frontend work in React and LWC.
- Led complex, large-scale projects, managing the full development lifecycle from requirements gathering to deployment.
- Collaborated with cross-functional teams, ensuring alignment with business and technical goals in an Agile environment.
- Optimized system performance to ensure scalability and reliability.
- Developed a generic system for automating file uploads, validations, mapping, and data processing to support various organizational teams, integrating Salesforce and AWS utilizing REST APIs and asynchronous orchestration for efficient backend operations.

### 2017- 2019: TIM (Ad-Tech) – Programmatic campaign Manager

- Managed, analyzed and optimized digital campaigns to maximize client ROI through data-driven insights.

## Skills & Technologies

- Tools & Technologies:** Java, Node.js, Apex, JavaScript, TypeScript, React, LWC, AWS, SQL, GraphQL, Large Language Models (LLMs), Salesforce, MuleSoft, Boomi, Git, Jira, CI/CD, Linux.
- Software Engineering:** API design, OOP and SOLID principles, design patterns, debugging, testing, algorithms, memory management.
- Soft Skills:** Collaborative team player, self-motivated learner, problem-solver, analytical thinker, detail-oriented.

## Education

### 2019-2020: Infinity Labs R&D, Ramat Gan — Bootcamp

- Unique training program designed to transform high-performance graduates into experienced software developers.

### 2014 - 2017: Interdisciplinary Center (IDC) Herzliya

- B.A. in Economics and Business Management, graduated with honors (average 95).
- Participated in the Economics Honors Program with additional intensive courses.
- Participated in the International Student Exchange program in Berlin and studied at the Berlin School of Economics and Law.

### 2003-2009: Ironi YD' High school

- Matriculation certificate (Average GCSEs 102).

## Languages

- Hebrew - Native.
- English - Fluent. Studied at Mathilda Marks Kennedy School in London for four years

## Other

- Active participant and trainer in the Israeli Scouts (2000–2009).
- Completed full military service (2010–2012), including producing and editing a military awards book.