Top Skills

Music
Singing
Harmonium

Languages

Hindi (Professional Working)
English (Full Professional)
Bangla (Native or Bilingual)

Certifications

Digital Product Management
Google Digital Unlock
AI & Agility
AI for Product Management
4th Bangladesh Scouts Kashiani
Upazila Assemble

Honors-Awards

Champion In Line Follower Robot
Champion in Debate Competition

Shahariar Anik

Product @ Sheba | Empowering 1M+ SMEs | Fintech | Agile & Data-Driven | Mental Health Advocate
Dhaka, Bangladesh

Summary

Product Manager | Innovation Enthusiast | Strategic Visionary

Passionate about driving product excellence and innovation, I bring a proven track record in transforming ideas into successful, customer-centric solutions. As a dedicated Product Manager, I thrive in bridging the gap between business strategy and user needs.

Key Competencies:

Product Lifecycle Management
Cross-functional Collaboration
User-Centered Design
Agile Methodologies
Market Analysis and Research
Data-Driven Decision Making

Passion for Innovation:
I am deeply passionate about innovation and staying ahead of industry trends. Committed to continuous learning, I actively seek opportunities to explore emerging technologies and methodologies to enhance product development processes.

Let's Connect:
I'm excited to connect with fellow professionals, thought leaders, and enthusiasts in the product management space. Let's collaborate, share insights, and drive the future of innovative products together.

Feel free to connect or reach out to discuss product strategies, industry trends, or anything related to the exciting world of product management!

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Experience

Sheba Platform Ltd.
MTO - Product Manager
April 2025 - Present (6 months)
Dhaka, Bangladesh

Sheba Platform Limited, founded in 2016, is on a mission to empower Bangladesh's micro and small entrepreneurs by providing them with smart, tech-driven tools to grow and thrive. With platforms like Sheba.xyz for home services, sManager for small business operations, and sBusiness for corporate HR automation, Sheba is redefining how services and businesses operate in a digital age. Its fintech wing, ShebaPay, promotes financial inclusion by enabling cashless transactions across the country. Recognized with The Daily Star ICT Startup Award in 2017, Sheba envisions a digitally inclusive Bangladesh where technology uplifts lives and transforms the informal economy into a structured ecosystem.

Psycure
1 year 6 months

Product Manager
October 2023 - December 2024 (1 year 3 months)
Dhaka, Bangladesh

• Launched key products, including a counseling booking system, service products, gift cards, and internal tools using MVP, iterative design, and Lean principles.
• Redesigned the psychologist booking process, improving user flow and increasing session conversions through usability testing and feedback.
• Conducted user research, including interviews, surveys, and A/B testing, to validate product decisions. Created wireframes and interactive prototypes to refine UX.
• Improved website performance over 50%, enhancing speed and overall user experience.
• Managed cross-functional teams using Lean and Agile methodologies (Scrum, Kanban) with Jira, ensuring efficient product execution.
• Developed a data-driven product roadmap, prioritizing features based on user feedback, market research, and business goals.
• Streamlined development by creating detailed PRDs, user stories, acceptance criteria, and improving backlog grooming for efficient sprint planning.

Creative Lead
July 2023 - October 2023 (4 months)
Dhaka, Bangladesh

• Developed and executed over eight marketing campaigns, driving 468% growth and reaching an audience of 420K+.
• Improved product UI/UX, enhancing user satisfaction and engagement through design optimizations.
• Collaborated with development and marketing teams to maintain brand consistency across all platforms.
• Implemented digital marketing strategies, including SEO optimization and content management, to boost online presence.

Robi Axiata PLC.
First Responder (Kotha Hobe Bondhu Project)
October 2022 - October 2023 (1 year 1 month)
Dhaka, Dhaka, Bangladesh

• Managed the "Kotha Hobe Bondhu" community, a Facebook-based mental health awareness platform educating youth on mental health issues.
• Provided first aid mental health support to community members, addressing immediate emotional needs.
• Recommended professional mental health services based on individual assessments and needs.

About Kotha Hobe Bondhu
Airtel Bangladesh, in collaboration with SAJIDA Foundation, launched "Kotha Hobe Bondhu," a digital platform to raise mental health awareness among youth. This initiative connects young individuals with mental health professionals and fosters a supportive online community.

Relaxy
Expert Listener
July 2023 - September 2023 (3 months)
Dhaka, Bangladesh

• Provided support and guidance during chat sessions, consistently maintaining a 5-star rating for exceptional service.
• Demonstrated strong empathy and communication skills to effectively assist users with mental health challenges.
• Helped users manage stress, anxiety, and depression through personalized support and resources.

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Education

Daffodil Institute of IT

Bachelor's degree, Computer Science and Engineering · (January 2020 - September 2025)

Nazrul Academy

Classical Music · (August 2025 - August 2029)