

Credit Card Transaction Report

Total Revenue

54M

Interest Earned

8M

Total Transactions

656K

Transaction Amount

45M

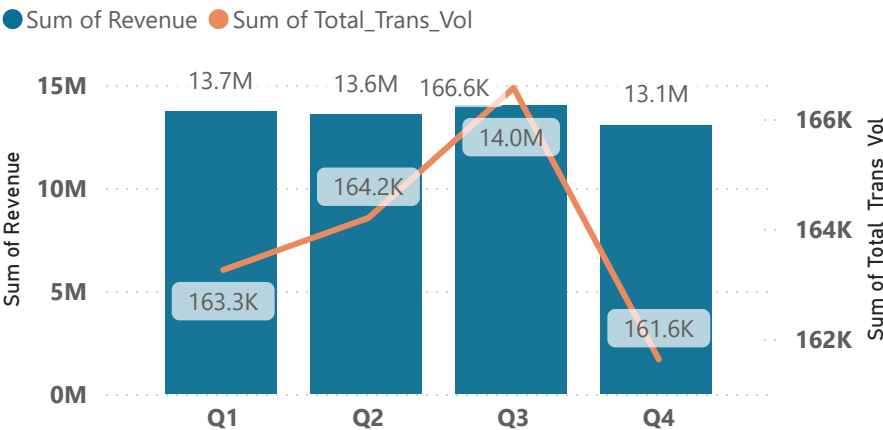
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Silver	5525481	4586746	812081
Platinum	1129038	953314	161629
Gold	2436530	2024078	373784
Blue	45251425	36957875	6495888
Total	54342474	44522013	7843382

Low_Income

Mid_Income

High_Income

Quarterly Revenue and Total Transaction Count



Week_Start_Date

All

F

M

Gold

Silver

Platinum

Blue

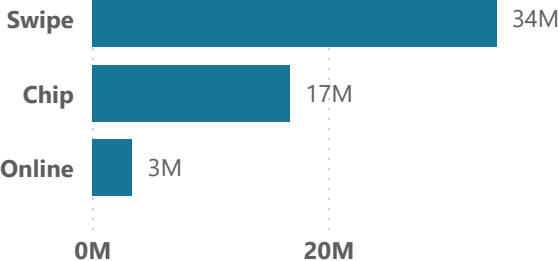
Q4

Q3

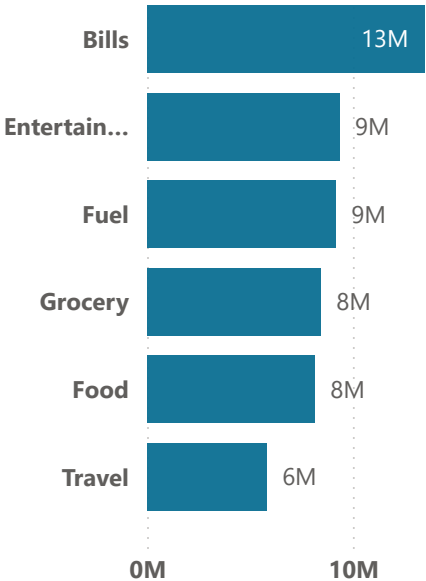
Q2

Q1

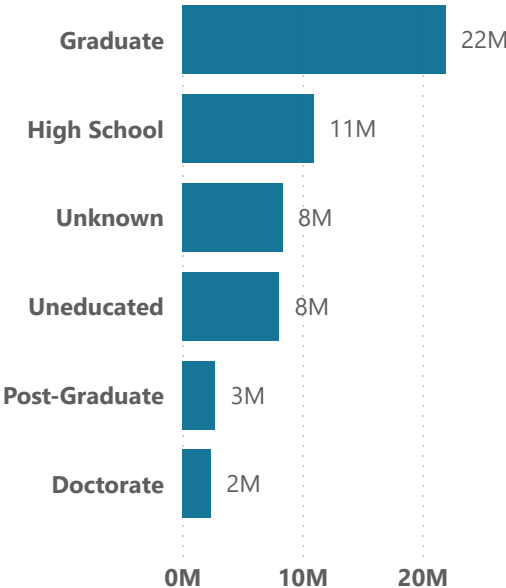
Revenue by Use Chip



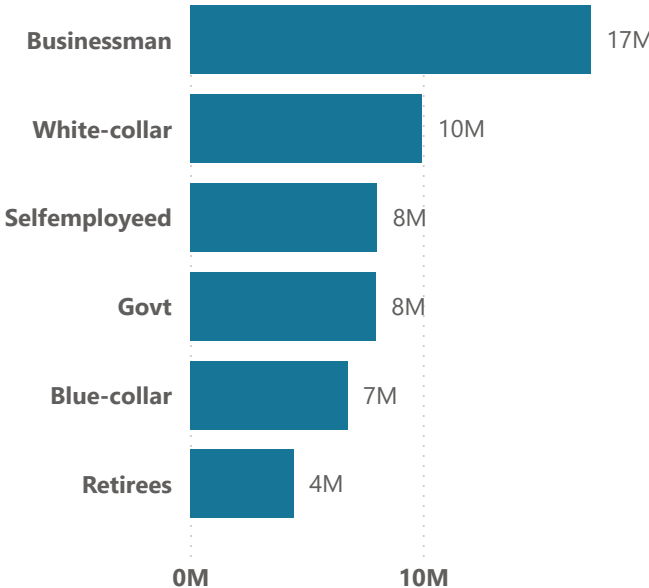
Revenue by Expenditure Type



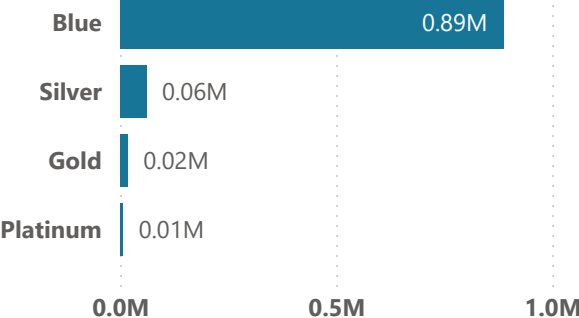
Revenue by Education



Revenue by Customer Job



Cust_Acq_Cost by Card_type



Credit Card Customer Report

Revenue

54M

Interest Earned

8M

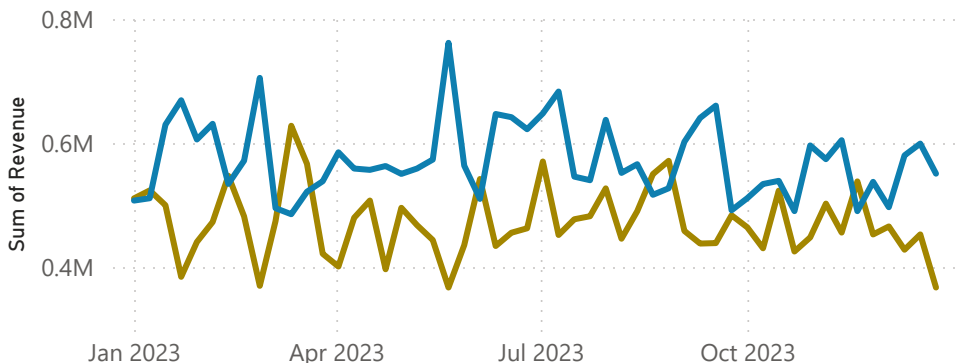
Customer Satisfaction
Score

3.19

Income

576M

Revenue by Week



Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Platinum

Blue

Swipe

Chip

Online

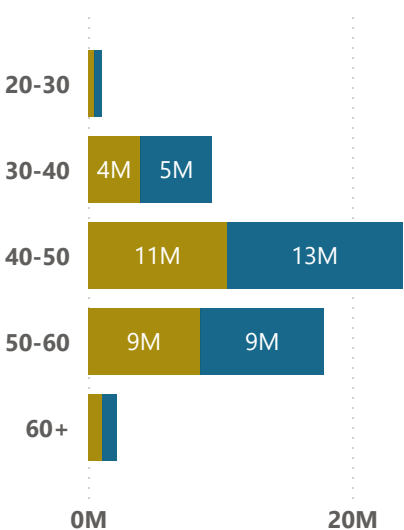
M

F

30M

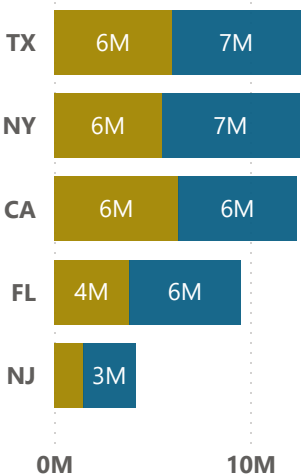
25M

Revenue By Age Group

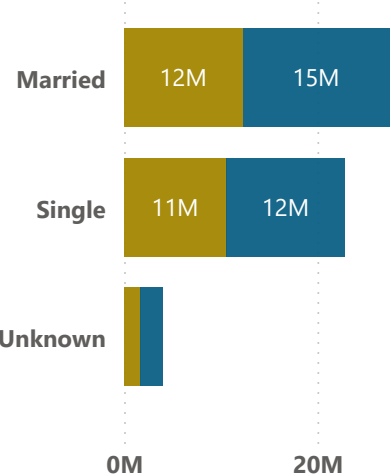


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6752387	952801	72262158
Businessman	17202242	2539390	186959919
Govt	7964961	1160016	88773989
Retirees	4438878	630359	48675030
Selfemployeed	8019447	1119742	75313288
White-collar	9964559	1441074	103930055
Total	54342474	7843382	575914439

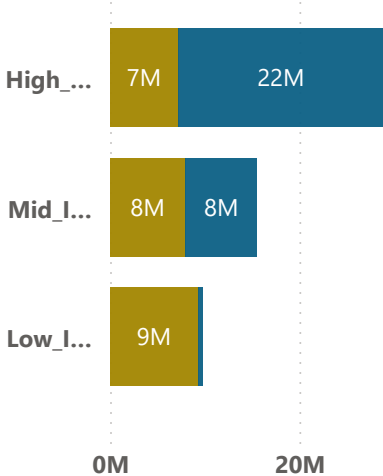
Top 5 States by Revenue



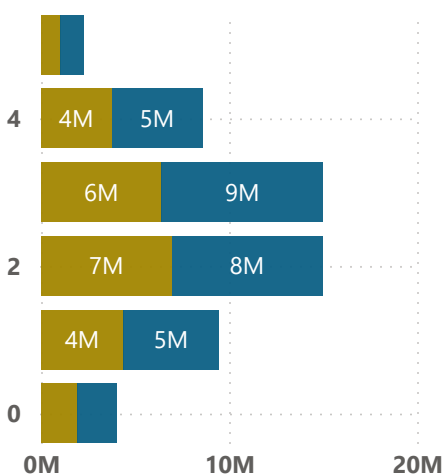
Revenue By Marital Status



Revenue By Income Group



Revenue by
Dependent_Count



Revenue By Education

