



Revenue

341.3K

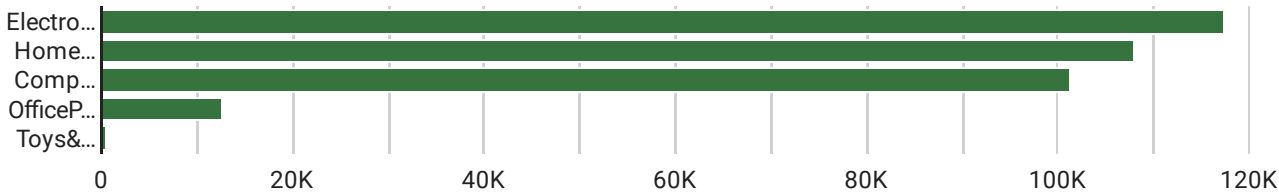
Product\_count

1.4K

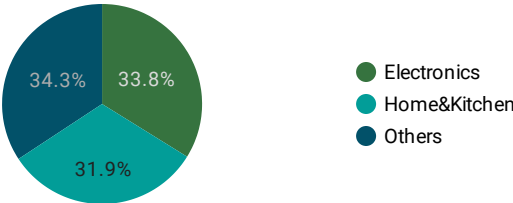
Rating

4.1

Revenue by product\_category



Top three product category



FILTER

category ▼

discount\_percentage

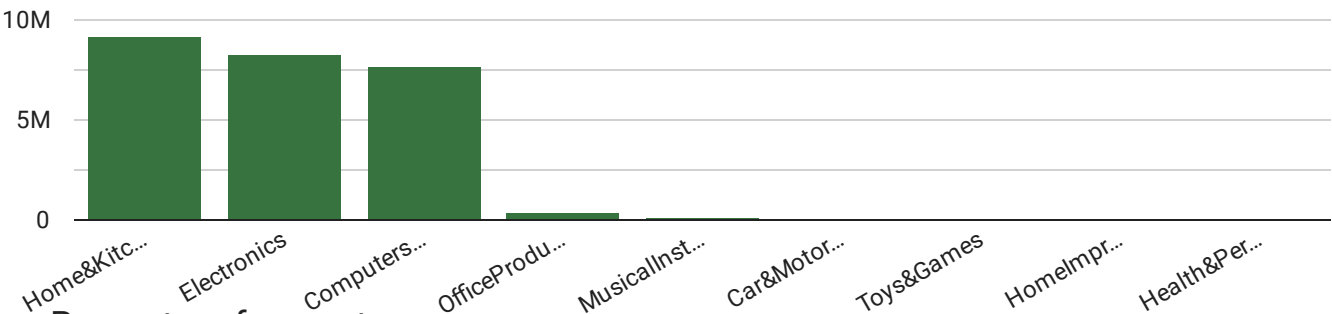
0 94

rating

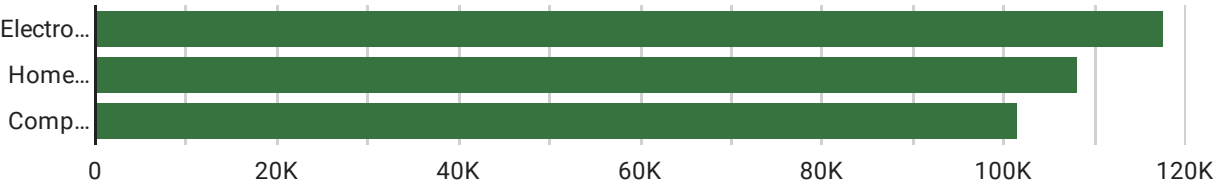
2 5

SUMMARY

Top Rated Category



Poorest perform category



	category	revenue ^	disc%	Avg_rating
1.	Health&PersonalCare	1	53	4
2.	MusicalInstruments	5	73.5	4.2
3.	HomeImprovement	404	47.5	3.95
4.	Car&Motorbike	499	80	4.3

Insights Summary:

**Focus Areas:** Prioritize product categories like **Car & Motorbike**, **Home Improvement**, and **Toys & Games** by offering attractive discounts to users.

**Optimize Discounts:** Reduce discounts on high-performing categories such as **Electronics** and **Home & Kitchen** to maximize profitability.