

September 4, 2020

Purdey Castle 154 Springdale Way Emerald Hills, CA 94062

RE: Estimated Design Service Fee Proposal

VIA: pncastle@gmail.com

Dear Purdey,

I am pleased to have been considered to provide professional design services for your home interior project. Based on your current design scope, we have created a detailed outline showing the estimated time to be spent, and total projected cost for design services.

Design Goal

To improve the client's home in order to increase the value of the home for resale. Update finishes, fixtures, and furniture to make it more modern in aesthetic, and more cohesive with client's personal style. Durability & increased storage is also important. Creating a home that is family & kid friendly is key.

Scope of Work

Complete remodel of the Kitchen & Staircase. Replacing floors throughout the entire home. Select new furnishings, finishes and lighting for Living Space, Master Bedroom & Guest Bedroom. Designing custom storage/built-in cabinetry for Living Space. Some updates in the Girl's Room, Guest Bedroom, Kids' Bath, Upstairs Bathroom, and Hallway. Light cosmetic work or potential remodel of the Master Bath.

Process

- I. Gathering Inputs and Knowledge Nomada Global Living Design to gather inputs based on initial discussion i.e. floor-plan, Pinterest boards, likes/dislikes, etc.
- 2. Furniture Plan and Concept Design Presentation- Nomada Global Living Design to create a furniture plan based on the optimal use for space and lifestyle and a presentation with design concepts.
- 3. Revision of Furniture Plan and Design Nomada Global Living Design to revise furniture plan and concept design based on feedback, questions & concerns if needed, begin to solidify specifications of items (furniture, fixtures, hardware, art, accessories, etc.) and design decisions.
- 4. Schedules for General Contractor- Once design decisions are solidified, Nomada Global Living Design to provide Equipment, Plumbing, Lighting, Finishes and Hardware Schedules to general contractor.
- 5. Purchasing Proposal Creation After alignment on the furniture selections, we will send you a purchasing proposal to fund the approved plan.
- 6. Purchase and Installation Date Set All purchases are made and installation is planned for.



7. Install Date and Reveal - We handle all the installation work and complete the interior for the big reveal of your place!

Estimated Design Time

It is estimated that this project will take approximately 112 to 148 hours of design time per the attached breakdown:



Throughout home (not including Kitchen Renovation): To include the following rooms:

Entryway/Living Room, Master Bedroom, Master Bathroom, Guest Bedroom, Kids' Bath, Upstairs Bath, Hall/Staircase

• Conceptual Design (12-16 hours)

- Create concept image boards
- Draft furniture plans
- Source preliminary furnishings selections
- o Client correspondence & set-up of project in project management/purchasing software
- Client meeting- (2) meetings (either in-person or virtually)
- Travel time to site when necessary

Design Development (12-16 hours)

- Update concept image boards based on feedback in concept meeting
- Update furniture plans and elevations based on feedback in concept meeting
- Create schematic design presentation boards by space
- Source furniture, fixtures, fabrics, finishes, rugs & window covering options includes (2) rounds
 of revisions
- Client correspondence & purchasing software management- inputting all items to prepare for purchasing proposals
- Vendor correspondence requesting quotes & lead times
- Client meetings (3) meetings (either in-person or virtually)
- Travel time to site & vendor showrooms when necessary

• Project Management (Order Procurement, Logistics, Expediting & Implementation) (16-20 hours)

- Order Procurement client correspondence, vendor correspondence, purchasing software management, requesting quotes, creating purchase orders, and placing orders
- Logistics & Expediting receiving and inspecting furnishing deliveries, following up with vendors, handling any exchanges or returns as needed
- Correspondence & coordination with contractors, installers & movers
- Travel time to site & vendor showrooms when necessary

• Installation & Styling (12-16 hours)

- Sourcing of art, accessories & plants
- o Preparation for installation assuming (I) full day of prep
- Installation of furnishings, art & accessories either during (2) full days or broken up into smaller installs. (2) Team Members

Revised Estimated total hours (not including Kitchen Renovation): 52-68 hours Revised Estimated total design fee (not including Kitchen Renovation): \$8-11K



Kitchen Renovation Only:

Conceptual Design (8-12hours)

- Conceptual presentation boards
- Draft space plans & elevations
- Source preliminary finish, fixture & equipment selections
- Client correspondence
- Client meetings (2) meetings (either in-person or virtually)
- Travel time to site when necessary

• Design Development (24-32 hours)

- Update concept image boards based on feedback in concept meeting
- Update space plans and elevations based on feedback in concept meeting
- O Source appliances, finishes, fixtures, hardware, furniture & fabrics
- Develop cabinetry & millwork
- Document all selections for GC's & millworkers
- Meet with & request quotes from GC's & millworkers
- Vendor correspondence request pricing & samples, leadtimes & quotes for all selections
- Client meetings (2) meetings (either in-person or virtually)
- Travel time to site & vendor showrooms when necessary

• Project Management (Order Procurement, Construction Administration, Logistics, Expediting & Implementation): (20-24 hours)

- Solidify renovation plan
- Present GC options, and a budget for the project
- Order cabinetry and banquette.
- Once the contractor starts work- in tandem, all items needed will be ordered and expedited in coordination with the GC to ensure he has all items he needs to keep up with the schedule.
 This includes site meetings, and being available to the GC as questions arise.
- Engage the GC of our choice, and get started on execution.
- Engage and work with the millworker of choice to get the cabinetry details correct, and programming the kitchen inserts.
- Travel time assuming (4) site visits

• Installation & Styling (8-12 hours)

- Wrap up the construction
- Help organize the kitchen
- Source accessories & supplies
- o Install the banquette cushions and pillows

Revised Estimated total hours (Kitchen Renovation Only): 60-80 hours Revised Estimated total design fee (Kitchen Renovation Only): \$9.5K-I3K