

TokTawseel

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Problem



Solution



What is TokTawseel?



Prototype



Competitor Analysis

Features	Tok Tawseel	Careem	DiDi	inDrive
Rural support				
Tuk Tuk Service				
Reasonable price				
Delivery of goods to small shops				
Access to narrow country roads				
Availability of points and rewards system for passengers				
Rate drivier				

BMC



Add Value

- Providing a reliable transportation solution.
- Boosting income for tuk-tuk drivers.
- Safety in transportation in the rural.



Problem:

- Limited Accessibility.
- High Transportation Costs.
- Unsafety Concerns.



Target Audience:

- Rural residents.
- Small business owners.
- Tuk-tuk drivers.

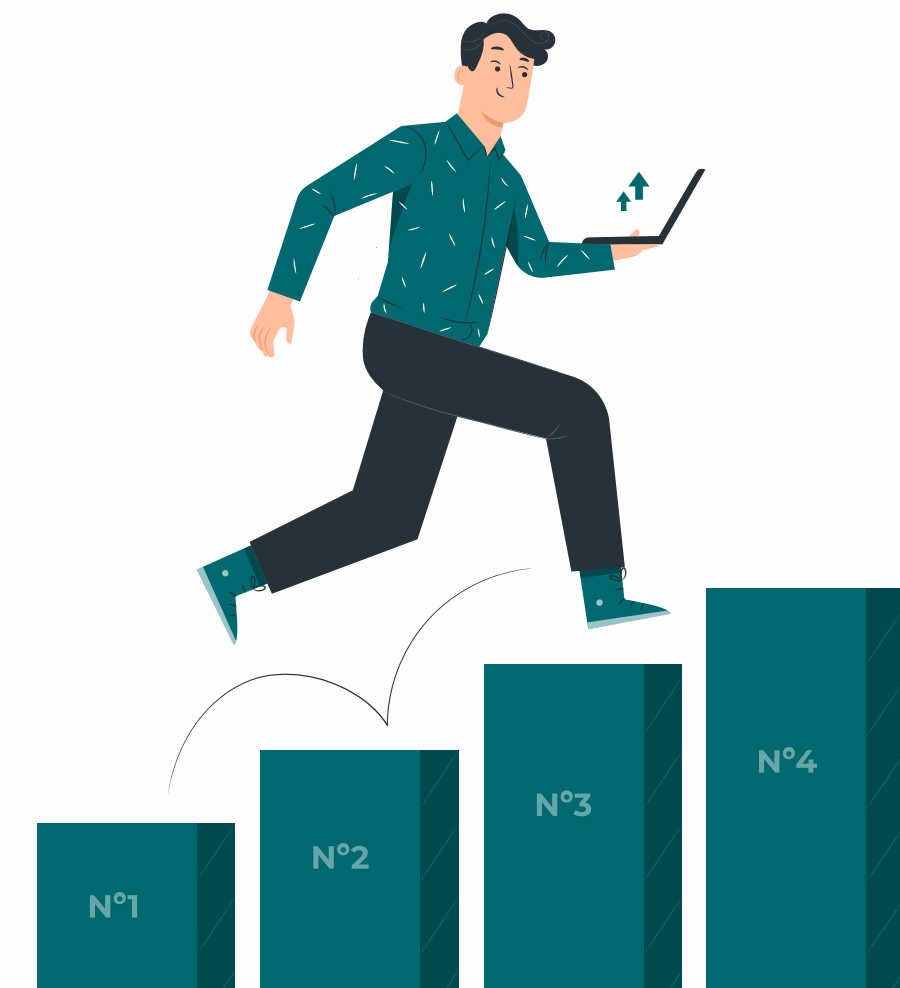


Solution:

- Easy access in narrow roads.
- Pricing feature available
- Drivers data is available

Future Work

- Geographical expansion to include all villages in Egypt and some suburbs in cities.
- Using artificial intelligence to improve quality by identifying the best and shortest routes and ways to deal with congestion.
- Integrate electronic payment methods(Vodafone Cash , Etisalat Cash) .



THANK YOU!