



Autonomous Driving – Chances and Challenges

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#### **Automated Driving – Still a Vision?**

"In ten years time, the technology will be so far, that autonomous cars will drive definitely as reliable and more safety as human beings ".

- Sebastian Thrun, Professor for Artifical Intelligence, University Stanford; 2007



#### **History of Automated Driving**



>>> click to start <<<



#### **Automated Driving @Continental - Mobility of the Future**

- We are convinced that automated driving will be a key element of future mobility, as it will enhance the safety, efficiency and comfort of individual mobility even further.
- Automation will lead to a significant decrease in the number of road traffic casualties and it allows drivers to use their time in the car in other ways and therefore more efficiently.
- Our path to automated driving:
  - Partially automated driving by 2016
  - Highly automated driving from 2020
  - > Fully automated driving from 2025
- In 2012, we became the first automotive supplier to be granted a test license for automated driving on public roads in the U.S. state of Nevada.



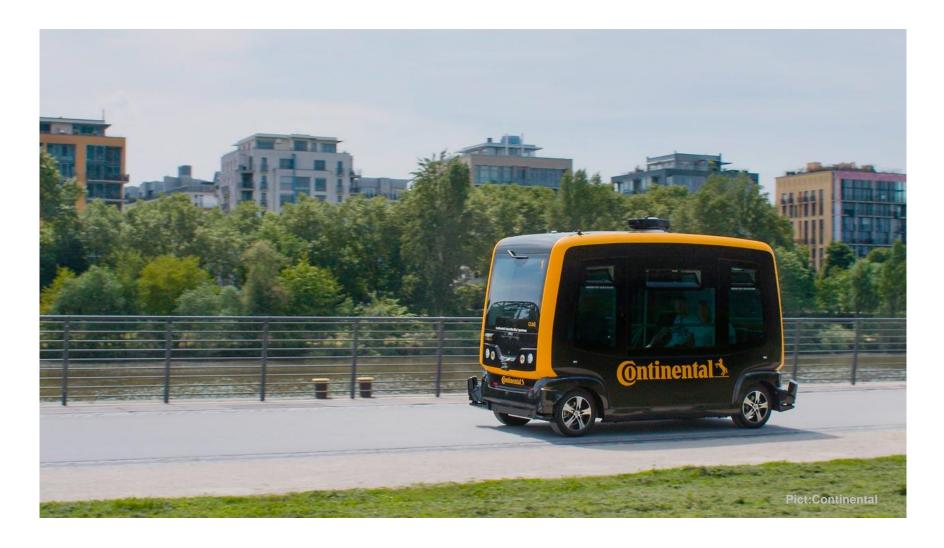


#### **Automated driving & legal restrictions**



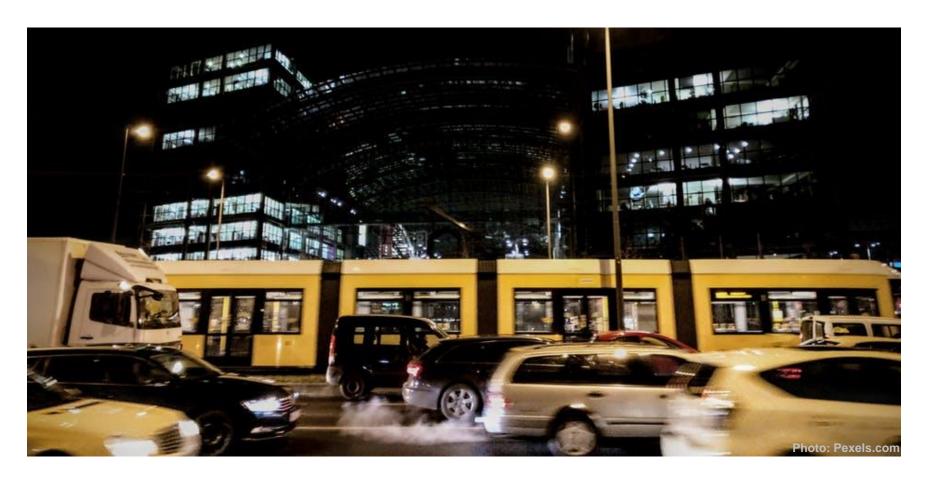


### How driverless cars change your life





# **Urban development**





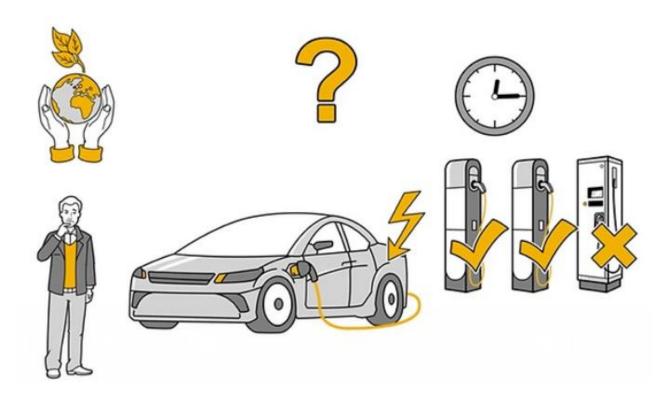
# Automated and electric driving helps to protect the environment



Global emissions are steadily increasing. (Photo: Fotolia / Stripped Pixel)



## **Automated and electric driving**





#### **Video: Automated Wireless Charging**



#### **Advanced Electric Vehicle**

Inductive Charging



#### **Platform for Automated Driving - Vision**





#### **Platform for Automated Driving - Vision**















#### **Assisted & Automated Driving Control Unit**

#### DESCRIPTION

The Assisted & Automated Driving Control Unit facilitates a safe and secure multipurpose processing platform which is ideally suited for applications in the realm of Highly Automated Driving

#### BENEFITS & FEATURES

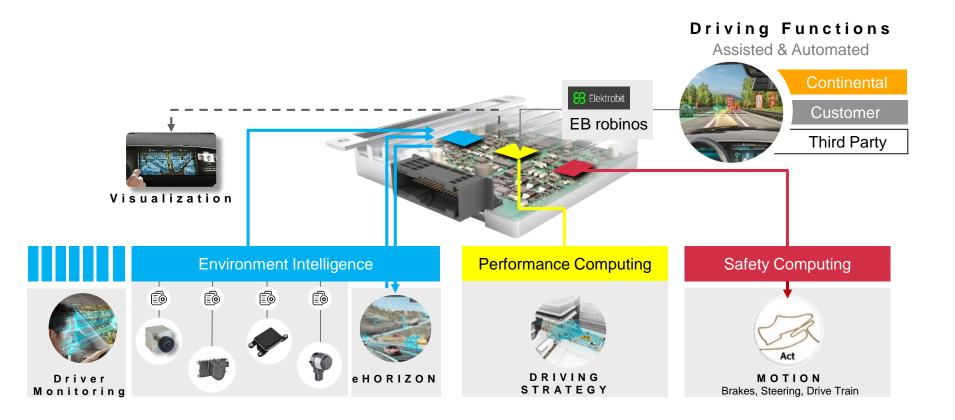
- Reduced number of ECUs leads to space, cost & weight savings
- Modular and scalable processing platform
- Targets: Safety, security and performance

- Single/dual/multi core processor leads to faster processing
- Functional safety level up to ASIL D





#### **System Overview**



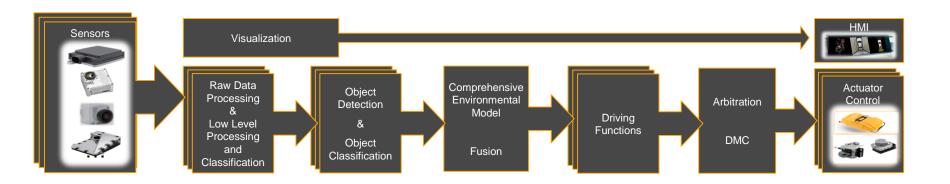


#### The chain of effect











### **Technology driven challenges**



Increase reuse between different MCUs



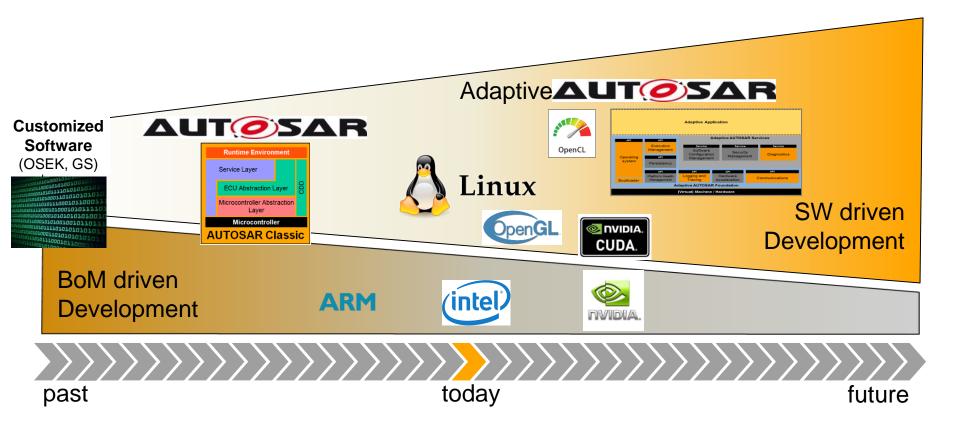
Increasing SW impact & complexity







#### **Technology roadmap**





### ... and why are changes so difficult?



Video: Youtube



#### **Automotive Agile SW development**

