Shahd Mosa Ibrahim

UX Researcher || UI Designer

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Portfolio: behance.net/ux-shahd

Location: Gaza, Palestine

EXPERIENCE

2023 - Present

Freelance UXUI Designer

- Conducting comprehensive user research and competitive analysis to define project requirements.
- Designing intuitive information architecture and user flows to enhance navigation.
- Building and maintaining scalable Design Systems in Figma to ensure visual consistency.
- Collaborating with clients to iterate on designs based on usability testing and feedback.

01/2023 - 03/2023

Graphic Designer Trainee

Teli Towns Company – Gaza ↗

- Learned the fundamentals of graphic design including composition, color theory.
- Practiced character illustration and digital drawing.
- Improved skills in design tools such as Adobe Illustrator.
- Developed a strong eye for visual details and consistency across designs.

06/2022 - 09/2023

UXUI Designer Trainee

Add-mark – Gaza ↗

- Collaborated with a cross-functional team to design and develop user-centered digital products.
- Participated in building two group projects from concept to final delivery.
- Designed a corporate website for a marketing services company, focusing on clear structure and visual hierarchy.
- Contributed to wireframes, UI layouts, and responsive designs based on project requirements.
- Gained experience in teamwork, task distribution, and presenting design solutions.

EDUCATION

12/2025 - Present

Multimedia for web and mobile
Al-Aqsa University – Gaza
Bachelor's Degree (Ongoing)

10/2021 - 09/2023

Electronic Business
Khan Younis Training College (KYTC) UNRWA
Diploma in Electronic Business
Graduated with GPA 84.86, specialized in web development, application programming, and databases.

CERTIFICATES

03/2025 - 12/2025

UX/UI Design Specialization
Online- Private Mentorship
Mastered the full UX design process—from user research to high-fidelity prototyping—under expert mentorship, with a focus on creating intuitive mobile interfaces using Figma.

01/2023 - 02/2023	**Freelancer & Online Work Skills** Khan Younis Training College (KYTC) – UNRWA Training on freelancing platforms, client communication and project management.
10/2022 - 12/2022	**Adobe Photoshop** Khan Younis Training College (KYTC) – UNRWA Learned the basics of graphic design and photo editing using Adobe Photoshop.
11/2021 - 12/2021	**ICDL – Computer Skills** Khan Younis Training College (KYTC) – UNRWA Completed ICDL training covering Word, Excel, PowerPoint, Access and Outlook.

SKILLS

Design Skills	Front-End Basics	Soft Skills
UX Design	HTML5	Teamwork & Collaboration
Wireframing & Prototyping	CSS3	Communication Skills
User-Centered Design	Bootstrap 5	Time Management
Visual Design	JavaScript (Basic)	Problem Solving
Character Illustration		

LANGUAGES

English	Fluent	Arabic	Native