

OUTREACH REPORT – 2

Date: 22 October 2025, Wednesday

Start Time: 6:00 PM

End Time: 6:20 PM

Conducted By: Hasan Mustafa

Shop Name: Pak Rice

Owner Name: Asad

Location: Alfalah Malir Halt, Karachi

PURPOSE OF VISIT:

To introduce the Alpha Solutions IMS system to the shop owner, demonstrate its features through the website and video overview and offer a 7-day free trial for testing the system before deciding on a purchase.

DISCUSSION SUMMARY:

Hasan visited Pak Rice and met the owner, Mr. Asad, to explain how Alpha Solutions IMS helps small businesses manage inventory, sales and supplier/customer records efficiently.

During the meeting, Hasan showed the website interface and shared videos to demonstrate the working features of the system.

However, the owner stated that he preferred a mart-type system and mentioned that our system was not suitable for his business type. Hasan encouraged him to try the 7-day free trial to experience the system and provide feedback, explaining that this would also help for academic evaluation and instructor review.

Despite this, Mr. Asad firmly replied that the system was not relevant to his business operations and declined to use it, stating clearly that he understood the system but it did not match his store's needs.

DEVICE USAGE:

When asked about the preferred device for system usage, the owner did not specify, as he was not interested in proceeding with the trial.

OUTCOME:

- The website and videos were shown successfully.
- The 7-day free trial was offered but not accepted.

- The shop owner clearly mentioned that the system was not compatible with his business requirements.
- Hasan shared his contact number for any future reference or support.

CONCLUSION:

Although the shop owner did not proceed with the free trial, this outreach provided valuable feedback about the business-type adaptability of Alpha Solutions IMS.

The interaction highlighted that some shopkeepers prefer specialized systems (such as mart or POS-based platforms), which can help the team improve and extend system features for broader business compatibility in future updates.