INVENTORY SYSTEM SURVEY REPORT

Shop Name:	MashaAllah Milk Shop
Person Interviewed:	Usman (Owner)
Survey Location:	Karachi, Pakistan
Survey Conducted By:	Muhammad Hamza
Meeting Start:	10:00 pm
Meeting End:	10:30 pm

OBJECTIVE OF SURVEY:

To analyze the current inventory management practices at MashaAllah Milk Shop, identify challenges, and explore opportunities for implementing a more efficient inventory management system.

BUSINESS PROFILE:

MashaAllah Milk Shop is a local grocery & dairy shop offering a wide range of household and grocery products. The store handles daily sales and purchases, managed by the owner and employees. Current operations are partly digitized using Excel but mostly depend on manual registers.

SURVEY FINDINGS:

1. Business Type: Grocery & Dairy Shop

2. Stock Size: Around 1,500 – 2,000 items

3. Inventory Management Staff: 3 employees

4. Current Tracking Method: Register and Excel (mostly register)

5. Stock Update Frequency: Daily (whenever there is a sale or purchase)

6. Recording Sales & Purchases: Sales and purchases are recorded manually in the register

7. Low Stock Identification: Checked manually by monitoring product levels and customer demand

8. Problems in Current System: Manual errors, stockouts, overstock, wastage, expired products

9. Time Spent on Stock Management: Daily monitoring and recording, around 2–3 hours

10. Lost Sales Due to Inventory Issues: Yes, sometimes due to stockouts

11. Difficulty in Expiry/Batch Tracking: Yes, especially with perishable items

12. Khata Management: Managed manually, but it is difficult and time-consuming

13. Required Features in New System: Low stock alerts, Expiry tracking, Reports (Sales, Profit/Loss, Stock Valuation), Supplier & Purchase Management, Customer Credit (Khata) Management

14. System Preference: Both (Offline + Online)

15. Paying for Software: No

16. Budget Range: 30,000 – 100,000 PKR

17. Payment Preference: Monthly subscription preferred

18. Technology Comfort Level: Owner and staff are comfortable using mobile apps

19. Reports Needed: Sales trends, Top-selling products, Slow-moving products, Profit/Loss, Stock Valuation

20. Report Frequency: Daily or Weekly

21. Future Expansion Plans: Yes, planning to expand product range and possibly e-commerce in the future

CONCLUSION:

The survey highlights that while MashaAllah Milk Shop is managing its inventory using traditional methods such as registers and Excel, challenges such as manual errors, stockouts, expiry tracking, and khata management reduce efficiency. With openness to technology and a reasonable budget, the shop is a strong candidate for adopting a modern, mobile-friendly inventory management system that ensures accuracy, speed, and scalability for future expansion.