

INVENTORY SYSTEM SURVEY REPORT



Shop Name:	Al Tawwakal General Store
Person Interviewed:	Osama (Owner)
Survey Location:	Karachi, Pakistan
Survey Conducted By:	Muhammad Hamza
Meeting Start:	9:15 pm
Meeting End:	9:45 pm

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OBJECTIVE OF SURVEY:

To analyze the current inventory management practices at Al Tawwakal General Store, identify challenges, and explore opportunities for implementing a more efficient inventory management system.

BUSINESS PROFILE:

Al Tawwakal General Store is a local grocery store (kirana shop) offering a wide range of household and grocery products. The store handles daily sales and purchases, managed by the owner and employees. Current operations are partly digitized using Excel but mostly depend on manual registers.

SURVEY FINDINGS:

1. Business Type:	Grocery Store (Kirana Shop)
2. Stock Size:	Around 1,500 – 2,000 items
3. Inventory Management Staff:	3 employees
4. Current Tracking Method:	Register and Excel (mostly register)
5. Stock Update Frequency:	Daily (whenever there is a sale or purchase)
6. Recording Sales & Purchases:	Sales and purchases are recorded manually in the register
7. Low Stock Identification:	Checked manually by monitoring product levels and customer demand
8. Problems in Current System:	Manual errors, stockouts, overstock, wastage, expired products
9. Time Spent on Stock Management:	Daily monitoring and recording, around 2–3 hours
10. Lost Sales Due to Inventory Issues:	Yes, sometimes due to stockouts
11. Difficulty in Expiry/Batch Tracking:	Yes, especially with perishable items
12. Khata Management:	Managed manually, but it is difficult and time-consuming

13. Required Features in New System:	Low stock alerts, Expiry tracking, Reports (Sales, Profit/Loss, Stock Value)
14. System Preference:	Both (Offline + Online)
15. Paying for Software:	No
16. Budget Range:	30,000 – 100,000 PKR
17. Payment Preference:	Monthly subscription preferred
18. Technology Comfort Level:	Owner and staff are comfortable using mobile apps
19. Reports Needed:	Sales trends, Top-selling products, Slow-moving products, Profit/Loss, Stock Value
20. Report Frequency:	Daily or Weekly
21. Future Expansion Plans:	Yes, planning to expand product range and possibly e-commerce in the future

CONCLUSION:

The survey highlights that while Al Tawwakal General Store is managing its inventory using traditional methods such as registers and Excel, challenges such as manual errors, stockouts, expiry tracking, and khata management reduce efficiency. With openness to technology and a reasonable budget, the store is a strong candidate for adopting a modern, mobile-friendly inventory management system that ensures accuracy, speed, and scalability for future expansion.