

OUTREACH REPORT – 1

Date: 22 October 2025, Wednesday
Start Time: 8:00 PM End Time: 8:15 PM
Conducted By: Hunain Amjad
Shop Name: AZ Mobile Shop
Owner's Name: Huzaifa
Owner's brother name: +92 305 3449848
Location: Defence Mall, DHA Phase 2 Extension

PURPOSE OF VISIT:

To introduce the Alpha Solutions IMS platform to the shop owner, explain its key features and offer a 7-day free trial to experience the system before purchase.

DISCUSSION SUMMARY:

Meeting was done online. He opted for the 7 day free trial. He will use our CMS on mobile.

OUTCOME:

- The shop owner was informed about the system's purpose and benefits.
- The 7-day free trial was accepted.
- Contact details were also exchanged to keep them updated with future updates.

8:10 PM

53.9 K/s VoLTE 4G VoLTE 4G 19



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47



AIMS

PKR



Dashboard

October 22, 2025 at 08:10:28 PM



0

Total Products



0

Low Stock Items



PKR 0.00

Total Sales



PKR 0.00