

INVENTORY SYSTEM SURVEY REPORT

Shop Name:	Sardar Gift Shop
Person Interviewed:	Munawar
Business Type:	Gift Shop
Survey Location:	Alfalah, Malir Halt Society, Karachi – Pakistan
Meeting Start:	6:39 pm
Meeting End:	6:50 pm
Survey Conducted By:	Hasan Mustafa

OBJECTIVE OF SURVEY:

To analyze the current inventory management practices at Sardar Gift Shop, identify challenges and explore opportunities for implementing an efficient inventory management system.

BUSINESS PROFILE:

Sardar Gift Shop is a small retail gift store managed solely by the owner. The shop maintains a large variety of gift items and accessories. All inventory is currently managed manually through pictures and physical checking, with no digital system in place.

SURVEY FINDINGS:

- Business Type:** Gift Shop
- Stock Size:** 5000+ items
- Inventory Management Staff:** 4
- Current Tracking Method:** Manual (photos and physical checking)
- Stock Update Frequency:** As needed
- Sales/Purchase Recording:** Manual
- Low Stock Identification:** Physical observation
- Problems in Current System:**
 - Time-consuming manual process
 - No centralized record
 - Difficult to track stock accurately
 - No reporting or analytics

- 9. Time Spent on Stock Management:** Daily
- 10. Lost Sales Due to Inventory Issues:** Yes
- 11. Difficulty in Expiry/Batch Tracking:** Not applicable (non-perishable items)
- 12. Khata Management:** Not currently used
- 13. Required Features in New System:**
- Easy product entry (with images)
 - Stock management
 - Sales and profit reports
 - Customer & supplier record management
- 14. System Preference:** Mobile-based
- 15. Currently Paying for Software:** No
- 16. Budget Range:** 100,000 PKR
- 17. Payment Preference:** Monthly installment
- 18. Technology Comfort Level:** Mobile preferred
- 19. Reports Needed:** Stock and Profit/Loss
- 20. Report Frequency:** Monthly
- 21. Future Expansion Plans:** Yes

PAIN POINTS:

- Manual tracking is time-consuming and error-prone
- Lack of centralized records creates confusion
- No reporting limits decision-making
- No Khata or transaction history

OPPORTUNITIES:

- Mobile-based inventory system
- Centralized stock database
- Easy product entry with images
- Customer and supplier management
- Smart reporting for better business decisions

OWNER'S PRIORITY FEATURES:

- Easy and quick product entry
- Stock management
- Sales & profit reports
- Customer and supplier record system

RECOMMENDATIONS:

It is recommended to develop a simple mobile-based inventory management system for Sardar Gift Shop. The system should allow easy entry of products (with images), maintain a centralized stock record and provide monthly reports for sales, stock and profit/loss. Adding basic Khata and customer/supplier record features will help the shop scale as it expands.

CONCLUSION:

The survey conducted at Sardar Gift Shop highlights the need for a digital inventory management solution to replace the current manual methods. The shop currently relies on physical checking and photos to manage over 5000 items which is time-consuming, error-prone and lacks proper record keeping.

The absence of centralized data, sales reports and customer/supplier records is limiting the shop's ability to analyze performance and plan for future growth.

Implementing a mobile-based inventory management system will help the shop:

- Maintain accurate stock records
- Save time and reduce manual effort
- Generate monthly sales, stock and profit reports
- Organize customer and supplier information

This system will simplify daily operations, improve efficiency, and support the shop's planned business expansion in the future.

PICTURE PROVE:





