

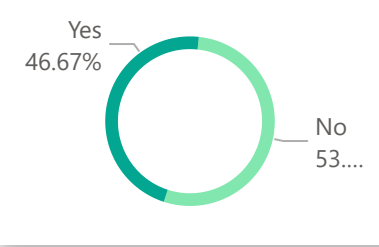
CUSTOMER SATISFACTION AND LOYALTY

120 Total Customer

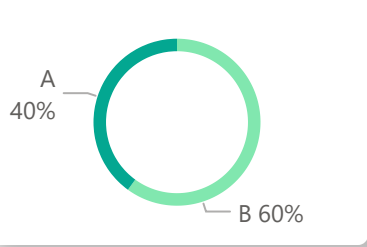
58% Purchase History

5/10 Total Score
★★★★★☆☆☆☆☆

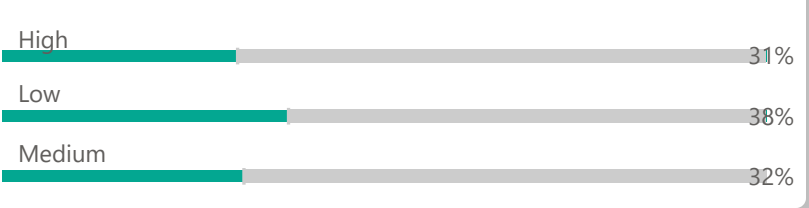
Gender by Support Contacted



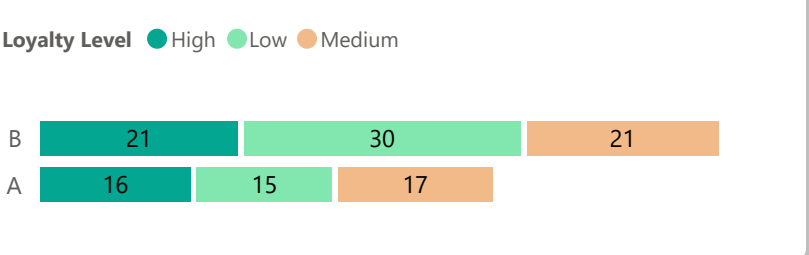
Customer by Group



%Loyalty Level



Group Wise Loyalty Level



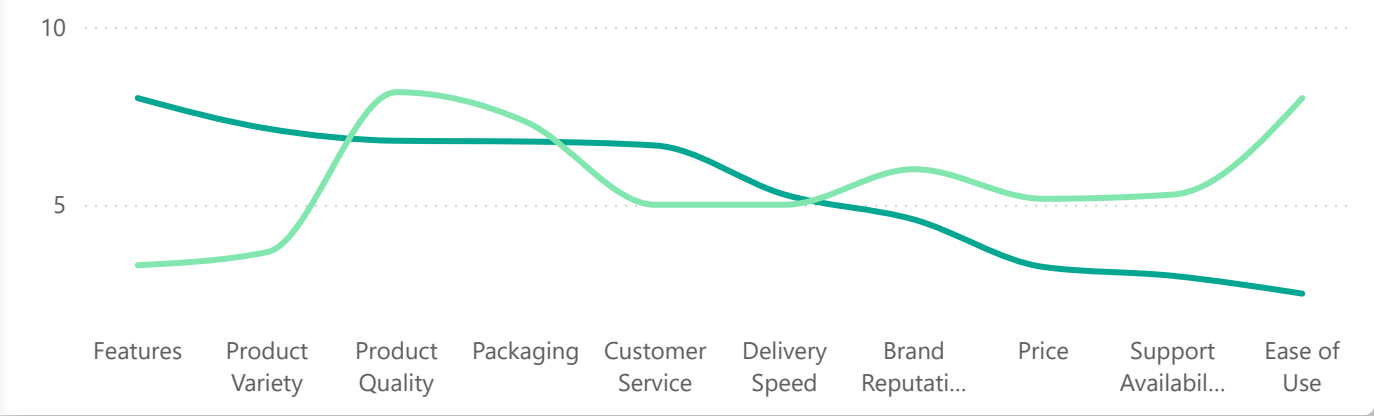
Age Group by Satisfactory Score



Female
66 Count 5.2/10 Score

Male
54 Count 5.5/10 Score

Gender And Satisfaction Factor Wise Satisfaction Score



Gender	Brand Reputation	Customer Service	Delivery Speed	Ease of Use	Features	Packaging	Price	Product Quality	Product Variety	Support Availability
Female	4.58	6.67	5.29	2.50	8.00	6.78	3.25	6.80	7.14	3.00
A	4.25	6.25	10.00	2.40		7.00	1.00	6.00	5.50	1.00
No	2.00	5.50		3.00			1.00	6.00	7.00	1.00
Yes	6.50	7.00	10.00	1.50		7.00			4.00	1.00
B	4.75	7.50	4.50	2.60	8.00	6.67	4.00	7.33	7.80	5.00
No	6.60	6.00	5.00	3.00		9.50	1.00	5.00	7.00	5.00
Yes	1.67	9.00	3.50	2.33	8.00	5.25	10.00	8.50	8.33	
Male	6.00	5.00	5.00	8.00	3.30	7.33	5.17	8.17	3.67	5.29
A	8.00	4.50	6.50	4.00	2.60	8.50	5.20	7.67		7.33
No		3.00		4.00	1.00	8.50	6.00	9.00		9.50
Yes	8.00	6.00	6.50		3.00		2.00	5.00		3.00
B	4.00	5.33	4.00	9.33	4.00	6.75	5.00	8.67	3.67	3.75
No	4.00		3.00	9.33	4.25	6.00	5.00	8.50	2.00	2.67
Yes		5.33	4.50		3.00	7.50		9.00	4.50	7.00
Total	4.79	5.91	5.17	4.07	4.08	7.00	4.40	7.55	6.10	4.45

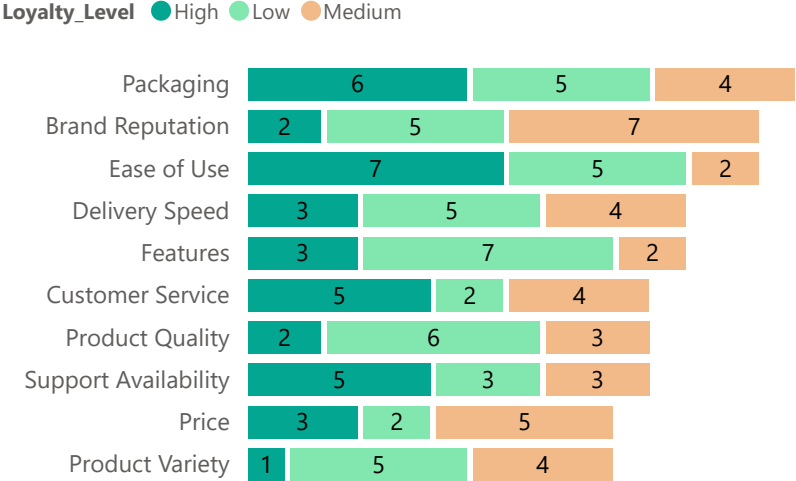
CUSTOMER SATISFACTION AND LOYALTY

Total Customer
120

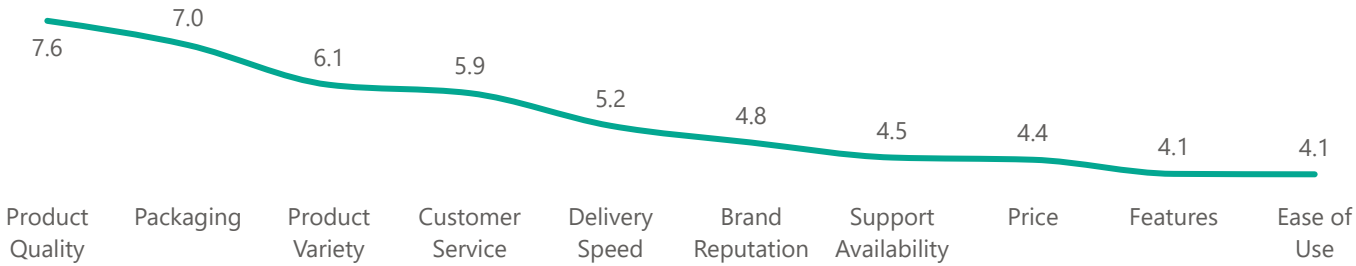
58% Purchase History

5/10 Total Score
★★★★★☆☆☆☆☆

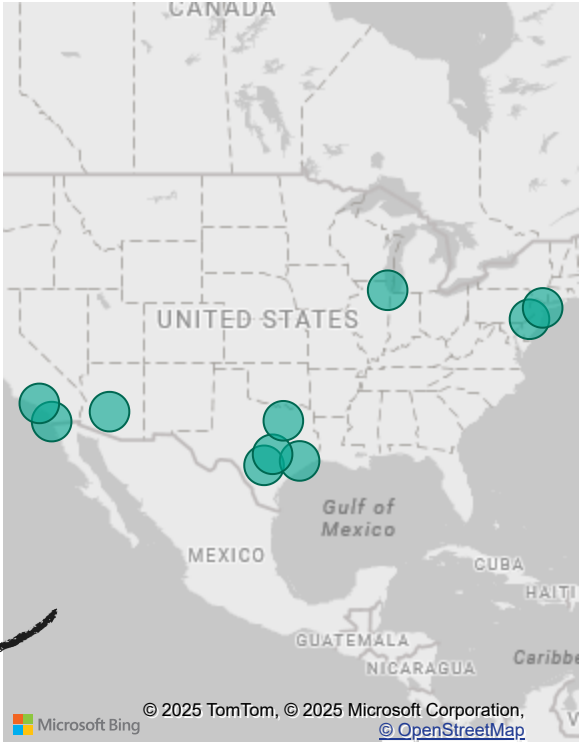
Satisfaction Factor and Loyalty Level by Customer



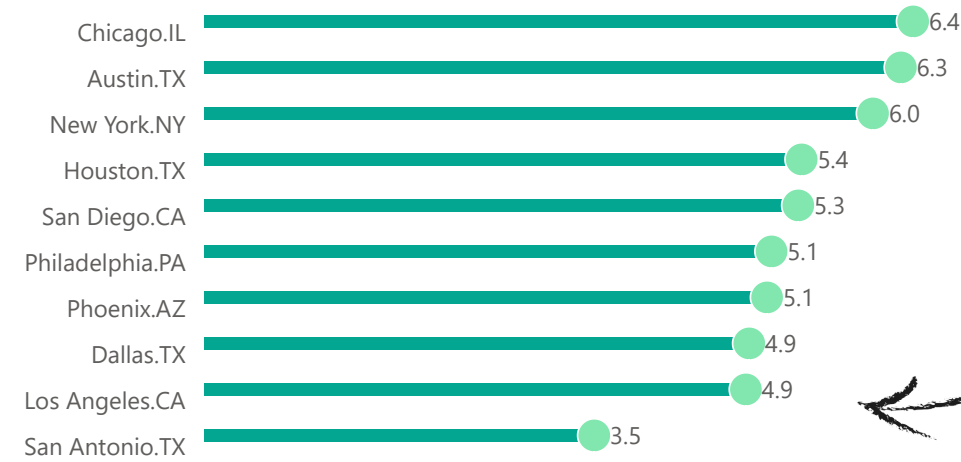
Satisfaction Factor Wise Satisfaction Score



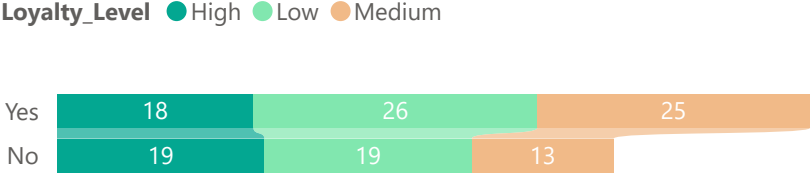
Map



Location by Satisfactory Score



Purchase History and Loyalty Level by Customer



Purchase History by Satisfactory Score



Support Contacted by Satisfactory Score

