

SALES DASHBOARD ANALYSIS

2020

2021

View Summery

Total Sales

\$90M

AVG Sales: \$9K



Total Profit

\$33M

AVG Profit: \$3K



Total Order

9644

AVG Order: 13



Unit Sold

2M

AVG Unit Sold: 3K



Region

Midwest

Northeast

South

Southeast

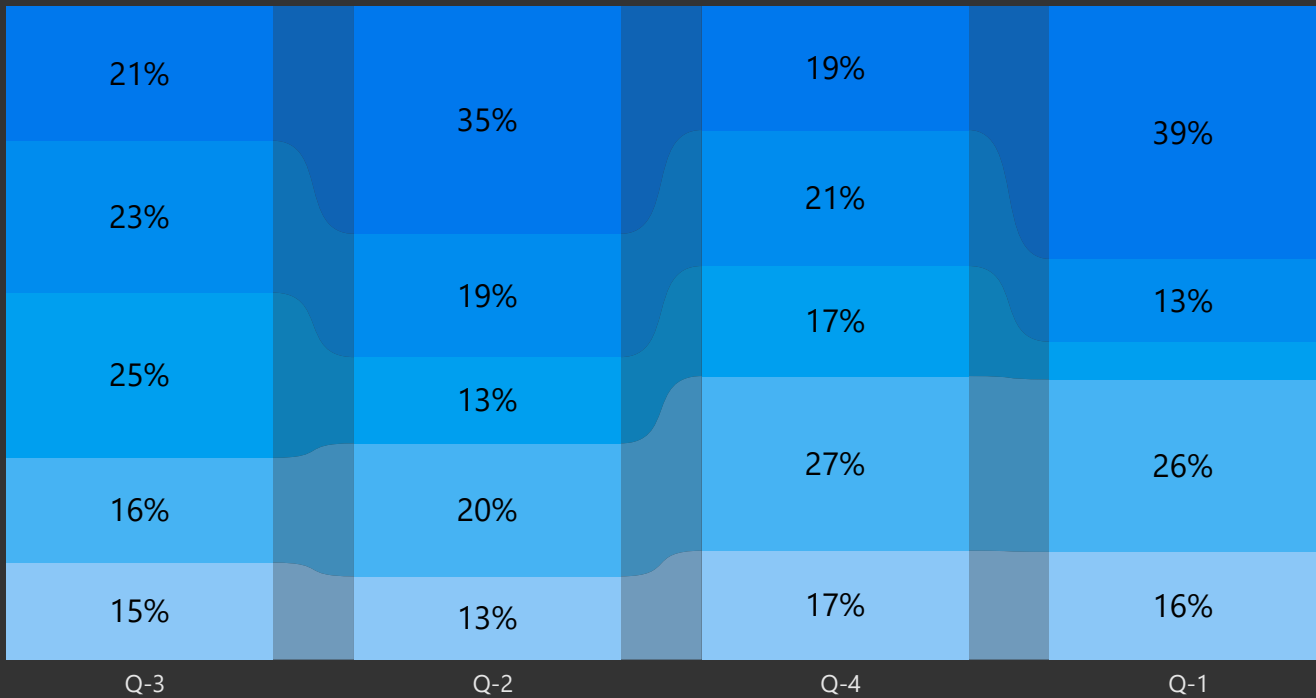
West

Total Sales by Quarter and Region

Region ● Midwest ● Northeast ● South ● Southeast ● West

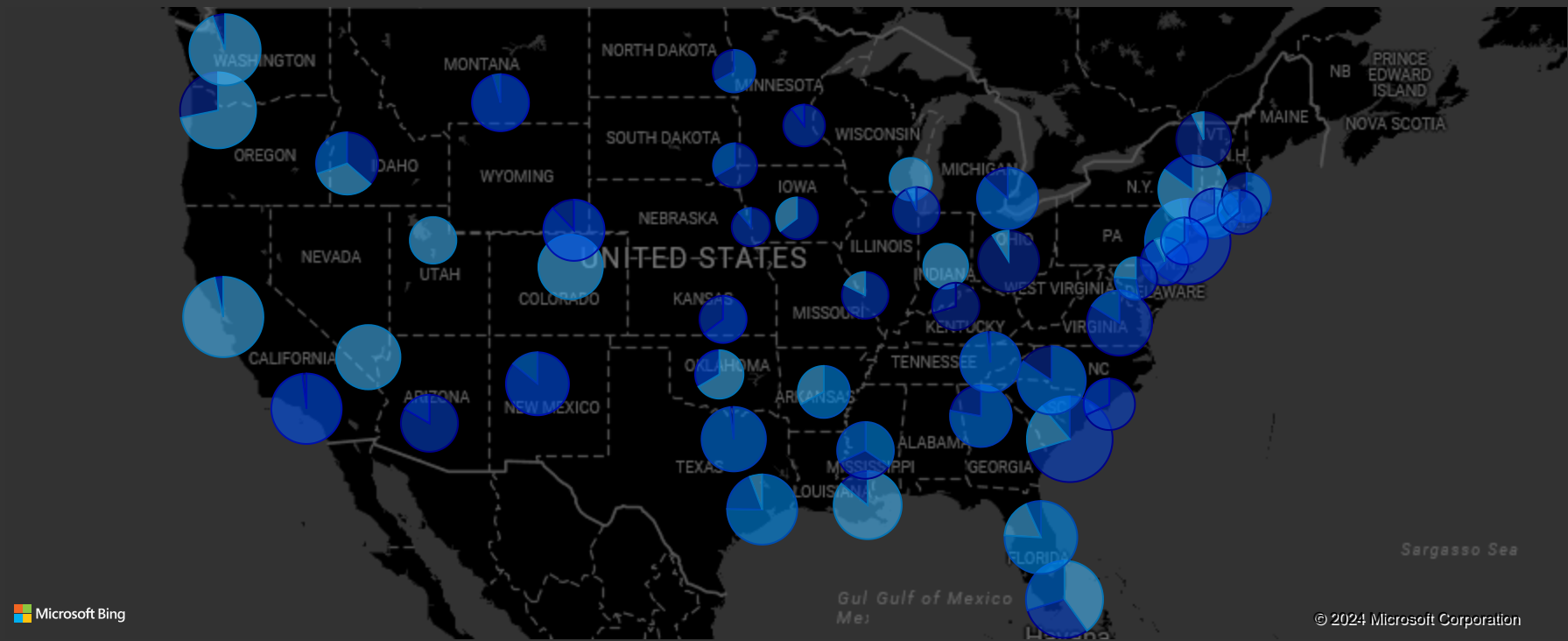
Month

Quarter



Total Sales by City and Retailer

Retailer ● Amazon ● Foot Locker ● Kohl's ● Sports Direct ● Walmart ● West Gear

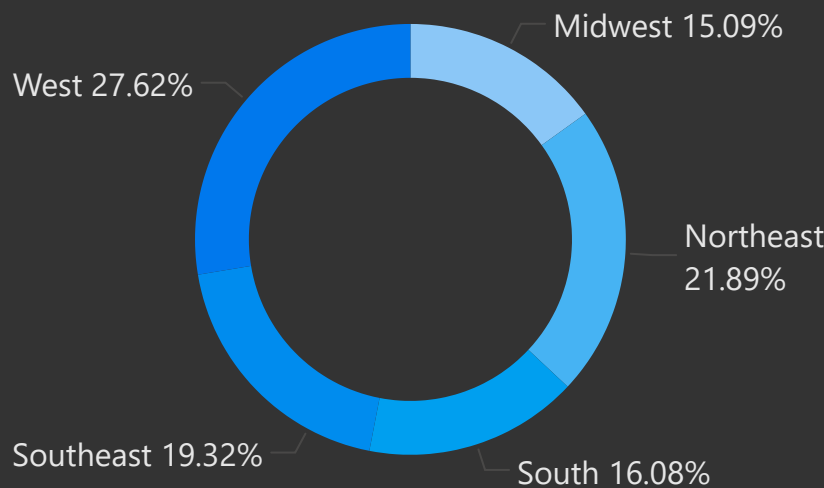


Product

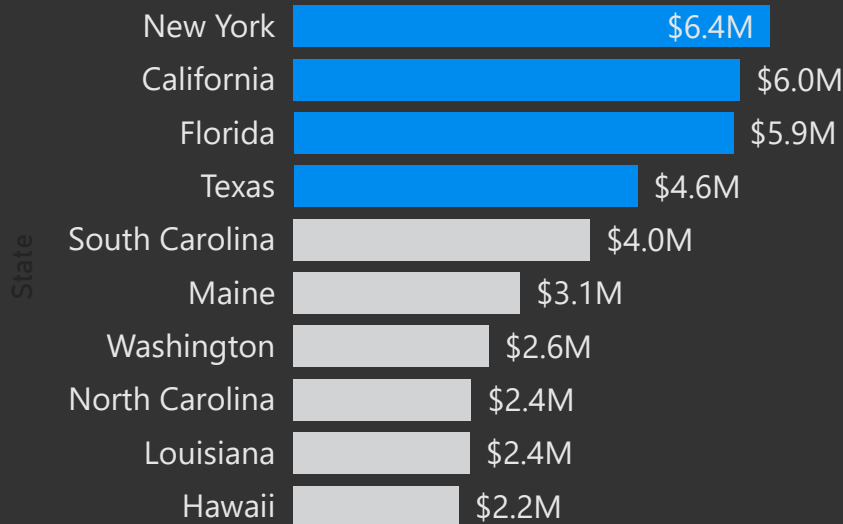
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

| | | | | | | | | | | | | |
|---------------------------|------|------|------|------|------|------|------|------|------|------|------|------|
| Men's Apparel | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M |
| Men's Athletic Footwear | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$2M | \$2M | \$1M | \$1M | \$1M | \$1M |
| Men's Street Footwear | \$2M | \$1M | \$1M | \$2M | \$2M | \$2M | \$2M | \$2M | \$2M | \$1M | \$1M | \$2M |
| Women's Apparel | \$1M | \$1M | \$1M | \$2M | \$2M | \$2M | \$2M | \$2M | \$1M | \$1M | \$2M | \$2M |
| Women's Athletic Footwear | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M |
| Women's Street Footwear | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M | \$1M |

Total Sales by Region



Sales By Top 10 Sate



SALES DASHBOARD ANALYSIS

2020

2021



Region

Midwest

Northeast

South

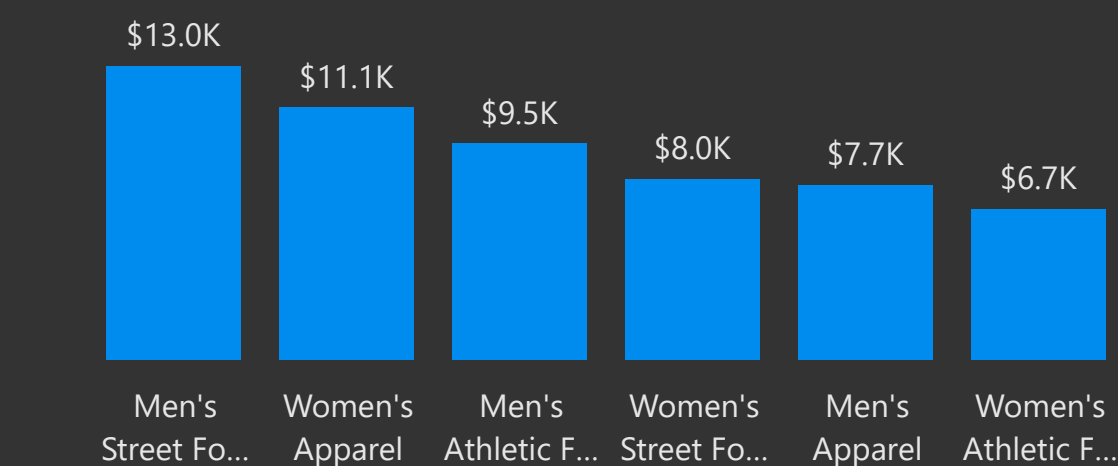
Southeast

West

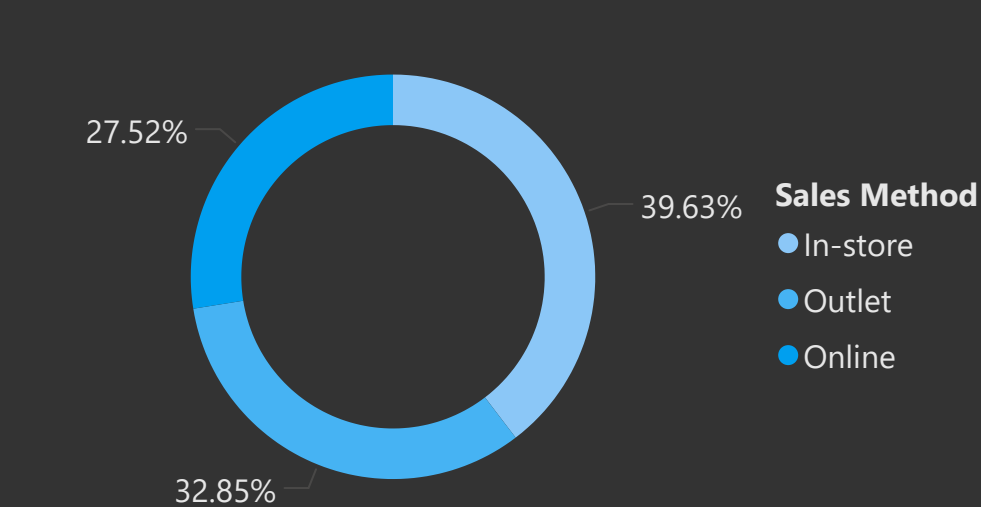
Total Sales by Product



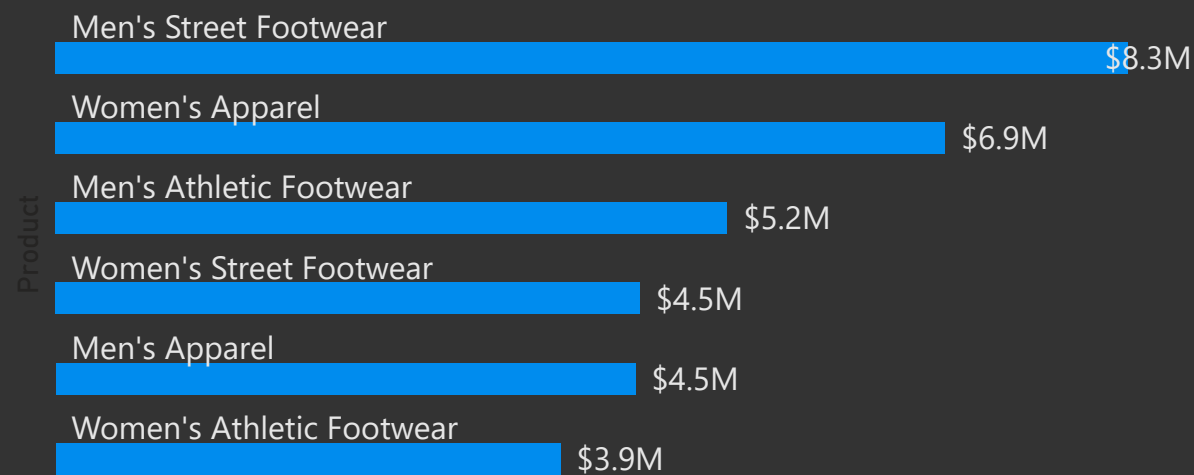
Total Profit by Product



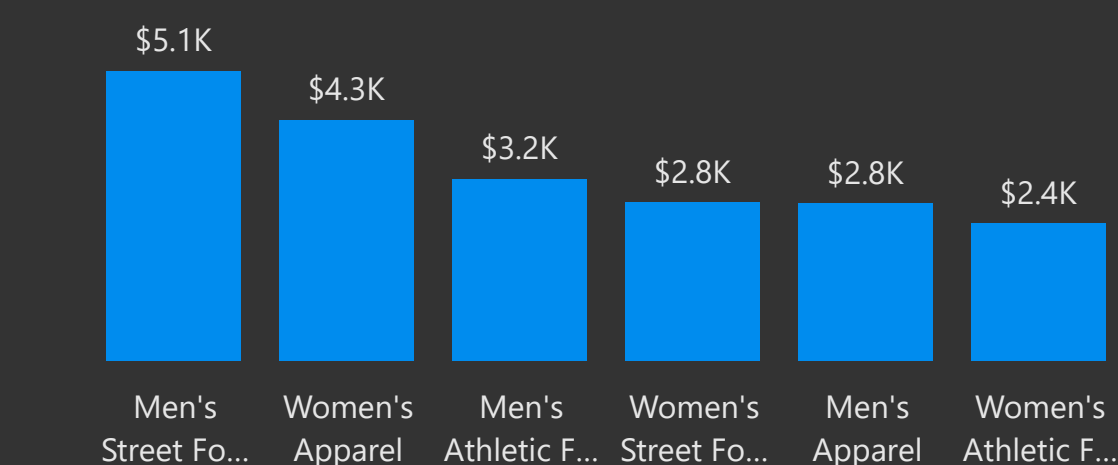
Total Sales by Sales Method



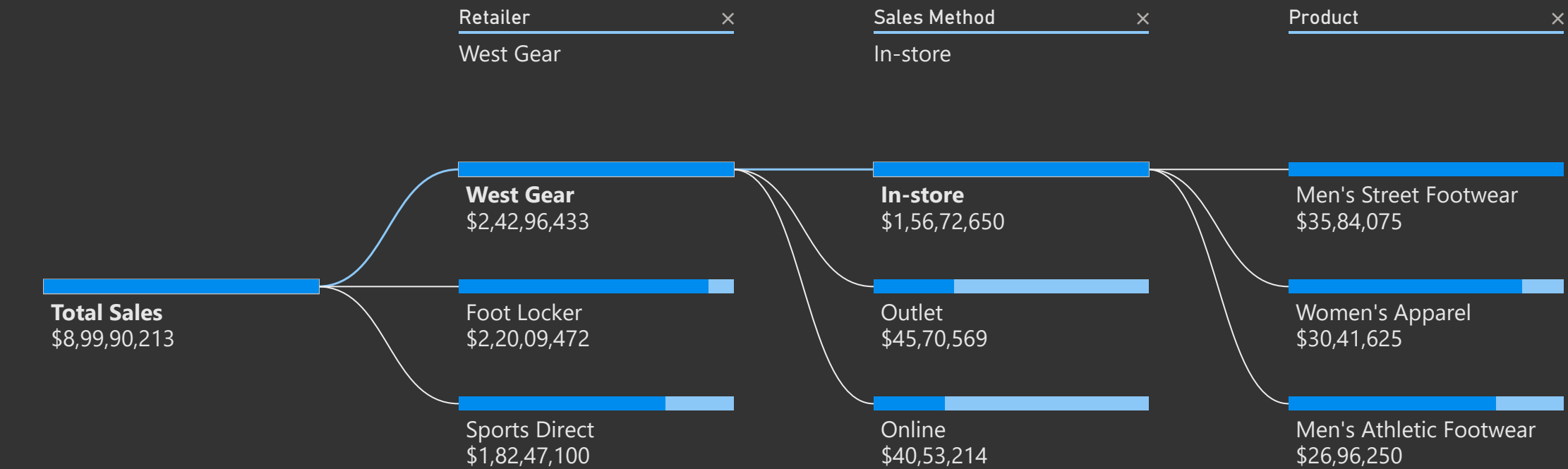
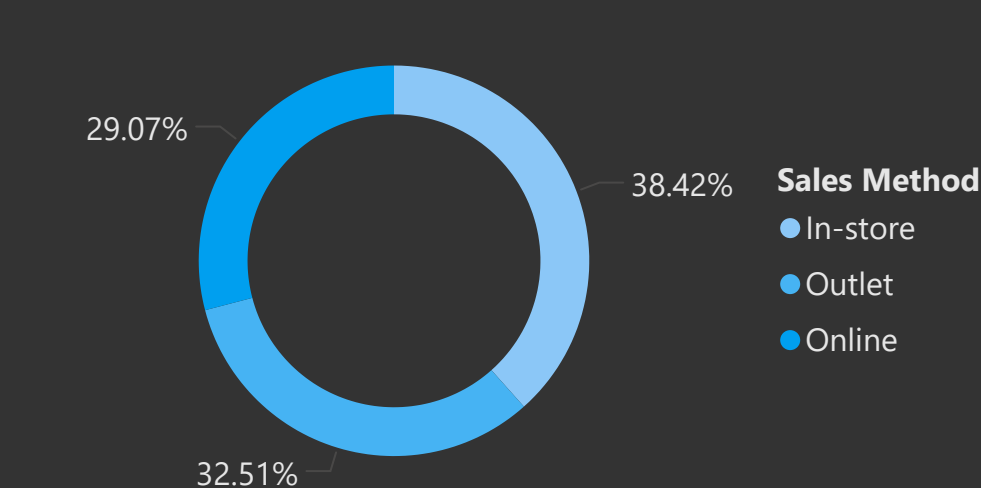
Total Profit by Product



Total Profit by Product



Total Profit by Sales Method



Unit Sold by Sales Method

