udemy COURSES ANALYSIS DASHBOARD

Year

| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 |

Summery

Course types
- ☐ Free
- ☐ Paid

Subject
- ☐ Business Finance
- ☐ Graphic Design
- ☐ Musical Instruments
- ☐ Web Development

Level
- ☐ All Levels
- ☐ Beginner Level
- ☐ Expert Level
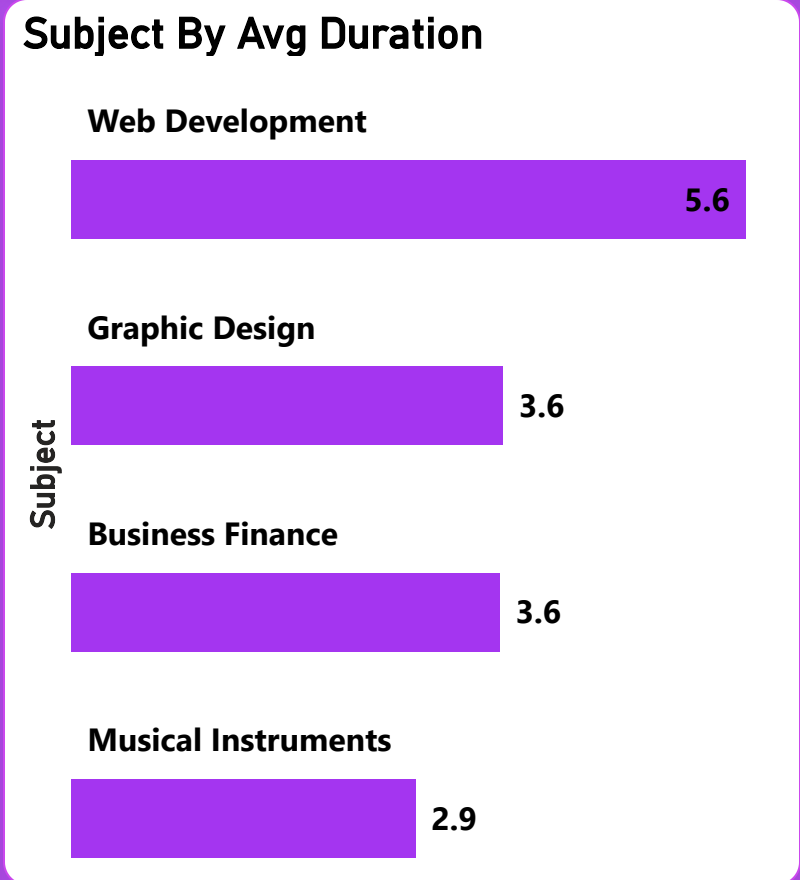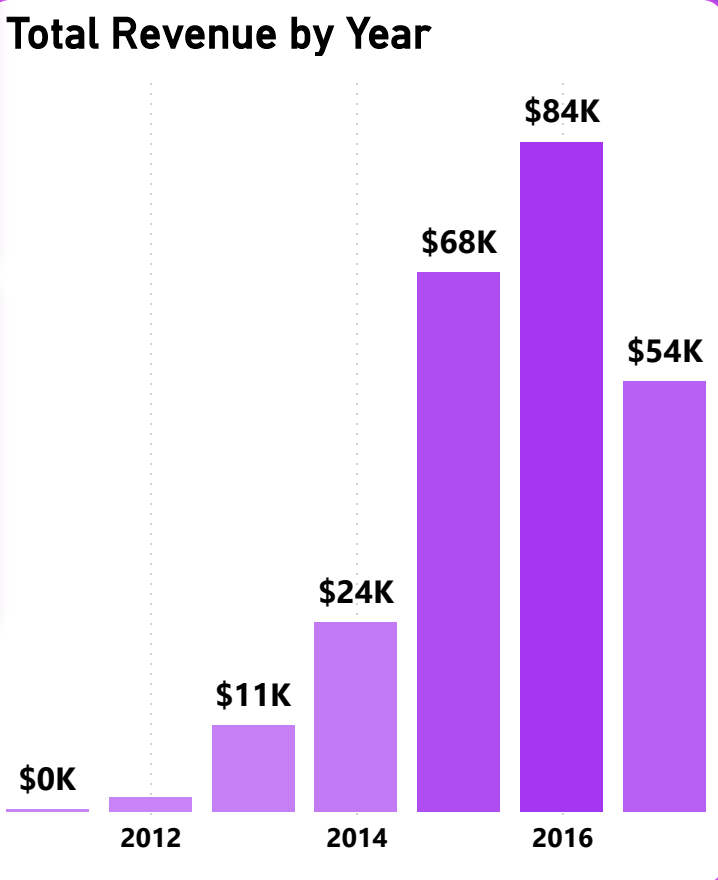- ☐ Intermediate Level

Subscriber	Total Course	Reviews	Paid Course	Free Courses
11,759K	3,672	5,74,721	3,368	310

$242.93K
Total Revenue Generated

4
Subject

148K
Total Lecture

4.09
Avg Duration

Total Revenue by Year
- $0K
- $11K (2012)
- $24K (2014)
- $68K
- $84K (2016)
- $54K

Subject By Avg Duration
- Web Development: 5.6
- Graphic Design: 3.6
- Business Finance: 3.6
- Musical Instruments: 2.9

Course	Subscriber	Revenue	Lecture	Avg Durat...
Learn HTML5 Programming From Scratch	2,68,923	$0	45	10.50
Coding for Entrepreneurs Basic	1,61,029	$0	27	3.50
The Web Developer Bootcamp	1,21,584	$200	342	43.00
Build Your First Website in 1 Week with HTML5 and CSS3	1,20,291	$0	30	3.00
The Complete Web Developer Course 2.0	1,14,512	$200	304	30.50
Free Beginner Electric Guitar Lessons	1,01,154	$0	95	4.50
Web Design for Web Developers Build Beautiful...	98,867	$0	20	3.00

Total Subscriber By Subject
- Graphic Design 1,063K
- Musical Instruments 847K
- Business Fi... 1,869K
- Web Developm... 7,981K

Total Revenue By Subject
- Web Development: $92K
- Business Finance: $82K
- Graphic Design: $35K
- Musical Instruments: $34K

Total Subscriber By Level
- Beginner Level 4,052K
- Intermediate Level 742K
- All Levels 6,915K

Total Revenue By Level
- All Levels: $141K
- Beginner Level: $71K
- Intermediate Level: $26K
- Expert Level: $5K