Clarifying Roles, Expectations, and Project Scope

1. Background Information: Could you both provide a bit more about your background, skills, and past projects? This will help me better understand our combined expertise.

2. Project Duration: What is the anticipated timeline for this project, from development to launch? Are there any key milestones or deadlines you envision?

3. Equipment and Costs: Could you explain why you're ready to cover all equipment and additional costs? Are there specific resources or budget allocations already planned for this?

4. Equal Shares: Can we clarify what "equal shares" entails? Does this include revenue sharing post-launch, decision-making authority, or both?

5. Proprietary Rights: I'd like to confirm that I will retain proprietary rights to my contributions and to the product as a whole. Could we outline this specifically in the agreement?

6. Work Completed So Far: What progress has been made on the project so far? Could you share any initial designs, research, or prototypes that have been developed?

Understanding the Product Vision and Future Planning

7. Long-Term Vision: What is your vision for this product in the next 2-3 years? Do you foresee any additional functionality, scaling plans, or markets?

8. Intellectual Property (IP) Strategy: Have you considered how we'll protect this product's intellectual property? For example, are there plans for patents, trademarks, or other forms of IP protection?

9. Revenue and Financial Planning: What are the expectations around profit distribution and funding sources? Is there a preliminary budget or financial plan in place?

10. Marketing and Distribution: Have you considered how the product will be marketed and distributed after launch? Are there strategies for reaching our target audience, or is this still in development?

11. Termination and Exit Strategy: If a partner needs to leave the project or we mutually decide to end it, what would the process be for transferring rights, responsibilities, and shares?

12. Other Agreements or Commitments: Do either of you have any other partnerships or obligations that could impact your availability for this project?

13. Defining Success: What key metrics or outcomes will determine whether this project is successful? Understanding this can help us align expectations and focus on shared goals.